

EAGE

CONFERENCE & EXHIBITION

NEAR SURFACE GEOSCIENCE'22

18-22 SEPTEMBER 2022 | BELGRADE, SERBIA

28th

European Meeting of
Environmental and
Engineering Geophysics

4th

Conference on Geophysics
for Mineral Exploration
and Mining

3rd

Conference on
Airborne, Drone and
Robotic Geophysics

EXHIBITION & SPONSOR GUIDE

WWW.NSG2022.ORG

#NSG2022   



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organises events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE NEAR SURFACE GEOSCIENCE CONFERENCE AND EXHIBITION 2022

Near Surface Geoscience 2022 will be held at the Crowne Plaza, Belgrade, Serbia from 18 - 22 September 2022. This event offers three parallel conferences, workshops, field trips, an exhibition and a social programme.

The three parallel conferences are:

- 28th European Meeting of Environmental and Engineering Geophysics;
- 4th Conference on Geophysics for Mineral Exploration and Mining;
- 3rd Conference on Airborne, Drone and Robotic Geophysics.

The conferences have their own technical programme and will attract people specialised in the conference topics as well as people with a broader Near Surface Geoscience focus. The combination of conferences offers participants from the different disciplines a chance to follow a technical programme specialised in their area of expertise whilst also being exposed to other disciplines. Delegates will register for the conference of their interest. The registration gives them access to the technical programme of all conferences. The social programme, consisting of the Icebreaker Reception and the Conference Evening, is also included in the full registration. Moreover, delegates are free to visit the exhibition. The Exhibition is the central meeting place where companies showcase their latest products and services that are relevant to all three component conferences. The coffee breaks and Icebreaker Reception take place in the Exhibition area and provide excellent networking opportunities in an informal setting.

LOCAL ADVISORY COMMITTEE

Snežana Komatina (Chair)	AGES
Magdalena Marković Juhlin (Co-chair)	Uppsala University
Marko Vanić (Co-chair)	Scientific and Technological Research Centre NIS
Milan Milošević	Energoprojekt - Hidroinženjering a.d.
Victor Mocanu	University of Bucharest
Monika Ivandić	Uppsala University
Raffaele Persico	Institute for Archaeological and Monumental Heritage
Klodian Skrame	Polytechnic University of Tirana
Florina Tuluca	University of Bucharest

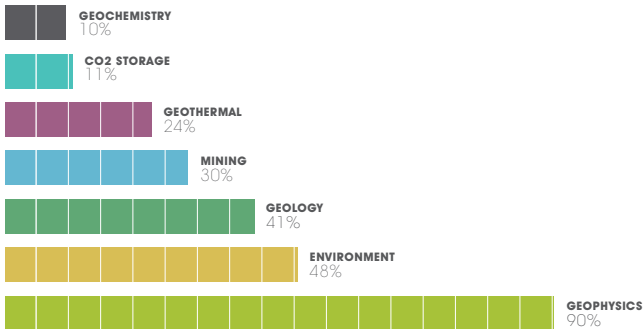
EVENT FACTS

Event Dates	18-22 September 2022
Exhibition Dates	19-21 September 2022
Venue	Crowne Plaza
Location	Belgrade, Serbia
Expected Attendance	350-450
Expected Exhibitors	35

EAGE NEAR SURFACE MEMBERSHIP STATISTICS

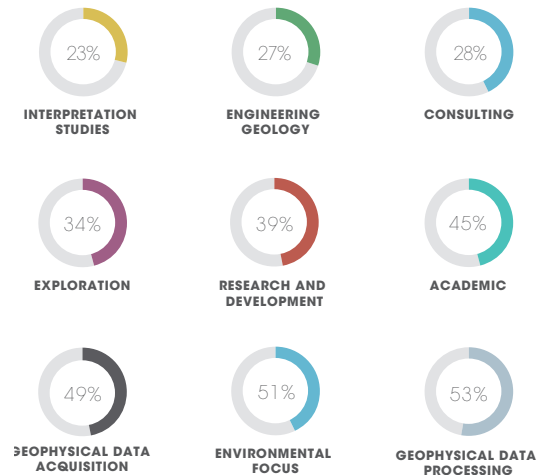
Near Surface Interest of Members

(more than one interest per delegate)



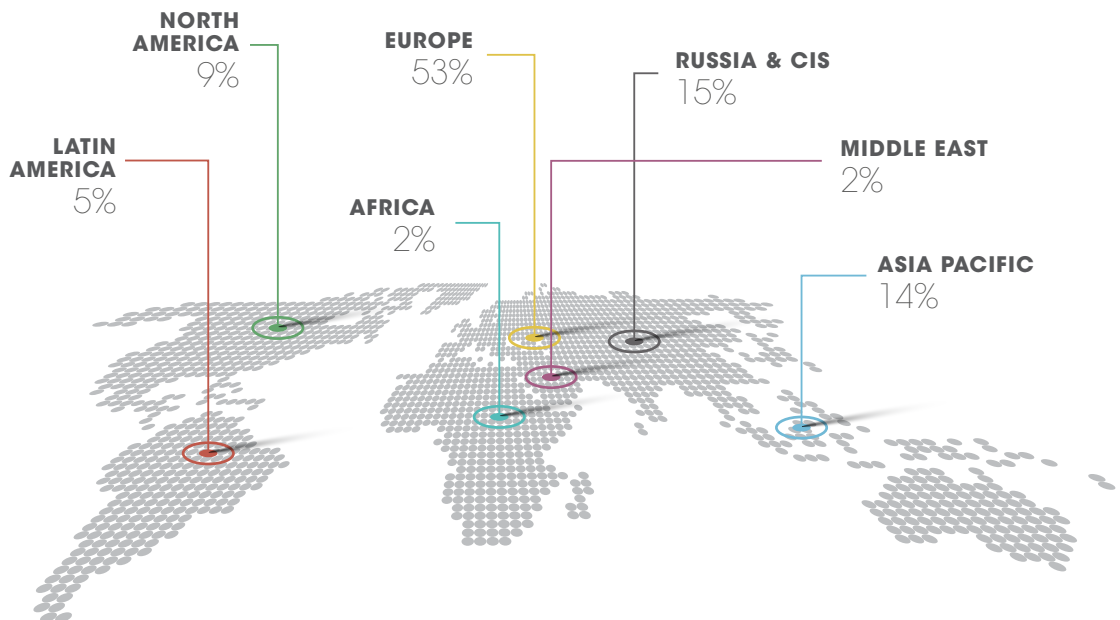
Job focus of Members

(more than one job focus per delegate)



REACH THE PEOPLE IMPORTANT TO YOU

Delegates by Geographical Region of EAGE's Near Surface Membership



CONTACT

For more information about the sponsoring opportunities for NSG2022, please contact us at: EAGE Events B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: corporaterelations@eage.org

EXHIBITION

The Near Surface Geoscience 2022 Exhibition will be held at the Crowne Plaza Hotel simultaneously with the three parallel conferences. Near Surface Geoscience 2022 offers a large, centrally located exhibition space.

ASK US ABOUT
BADGE SCANNER
OPPORTUNITIES

MAIN REASONS FOR EXHIBITING

- Meet existing customers and expand your reach;
- Introduce and showcase new products and services;
- Demonstrate your latest technology and equipment;
- Monitor the competition;
- Expand your network.

EXHIBITOR BENEFITS

When booking stand space for Near Surface Geoscience 2022, every exhibitor will benefit from the following:

- Free registration badges;
- Complementary Guest Passes to distribute to your clients & business associates;
- Exposure on the Near Surface Geoscience 2022 website;
- Access to the online exhibition manual;
- Promo kit: easy to use communication tools for your promotion;
- Extensive sponsor programme to maximize your exposure;
- Free access to the Icebreaker Reception, including drinks and finger food;
- Free use of EAGE coffee points;
- Exposure in the Programme & Catalogue;

INVESTMENT:

€ 395
(EXCL. VAT)

FIELD DEMONSTRATIONS

TUESDAY 20 SEPTEMBER, 15:20 - 17:00

Near Surface Geoscience 2022 gives exhibiting companies and institutes the opportunity to demonstrate their products and services to a focused audience through the field demonstration programme. No other event activities will take place concurrently.

All registered delegates are invited to the field demonstrations. If you wish to participate in the field demonstration programme, feel free to reach out to exhibition@eage.org





STAND SPACE BOOTH PACKAGE

When booking stand space for Near Surface Geoscience 2022 a booth package is included. A booth package consists of:

- White-walled panels;
- One spotlight per 3 m²;
- One power socket;
- Normal electricity consumption;
- A fascia with name board in a standard style on the open sides of the booth;
- Carpet;
- Booth cleaning, incl. emptying of rubbish bins.

Please note that furniture is not included in the booth package and can be ordered separately. All information will be provided in the online exhibition manual.

The following fees apply for booth package

	Before 1 March 2022	On and after 1 March 2022
Price stand space per m ²	€ 330	€ 370

Rates are in Euros (€) per m² and exclude VAT

To secure booth space, please complete the Near Surface Geoscience 2022 exhibition contract and send it to us by email (exhibition@eage.org). Please note that all incoming contracts will be handled on a first-come, first-served basis.



IMPORTANT DATES/DEADLINES

Deadline Early Booth Booking	1 March 2022
Deadline for Extended Abstract Submission	25 April 2022
Company Profile	1 July 2022
Event Dates	18-22 September 2022
Exhibition Dates	19-21 September 2022

UNIVERSITIES

With its focused audience, Near Surface Geoscience 2022 is the perfect platform for universities and institutes to promote their latest research and developments. As support, EAGE offers universities a booth for a special fee. A university booth is available from 2 square metres and includes a booth package and 1 full delegate registration.

The fees for university booths are as follows

2m ²	€ 900
4m ²	€ 1,400

Rates are in Euros (€) and exclude VAT

To apply for a university booth please complete the University Contract and send it to exhibition@eage.org. Please note that all incoming contracts will be handled on a first-come, first-served basis.

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at NSG2022. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realise recognition, long term exposure, benefits and publicity for companies that sponsor EAGE's Near Surface Geoscience Conference & Exhibition 2022. For more information on promotional opportunities please contact us at sponsoring@eage.org

WHY BECOME A SPONSOR

As a corporate sponsor, you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality. The Near Surface Geoscience Conference & Exhibition 2022's diverse programme is sure to help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional and international audience;
- Enhance your corporate image;
- Reach an influential, exclusive audience;
- Break through the media clutter;
- Associate your company with EAGE – The world's truly multi-disciplinary geosciences society.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN SPONSORS

The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- Company logo + link-through to company's website on the NSG2022 page;
- Company logo in the venue;
- Company logo on NSG2022's social media announcements;
- 1 complimentary registration, to attend the conference;
- Company logo on the following (*Depending on the date of agreement*);
 - First Announcement, Second Announcement, Programme & Catalogue
 - EAGE Event App
 - NSG2022 related advertisements and articles in EAGE First Break
 - NSG2022 mailings
 - Logo on registration confirmation
- Company logo in presentation at the Opening Session;
- Discount on 9 square metre exhibition space.

INVESTMENT:
€ 8,500
(EXCL. VAT)

EXHIBITOR
PRICE:
€ 5,500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIP PACKAGES HAVE THE FOLLOWING BENEFITS:

- Company logo on event website with sponsored items identified;
- Company logo on the following printed materials (depending on date of settlement);
 - First Announcement
 - Second Announcement
 - Programme & Catalogue



TECHNICAL PROGRAMME

Reach all delegates interested in the technical aspects of the near-surface industry.

Benefits	Company logo displayed at lecture rooms, poster area, and in the Programme & Catalogue
When	18-22 September 2022
Location	Belgrade
Exposure	350-450 delegates

INVESTMENT:
€ 4,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 2,500
(EXCL. VAT)

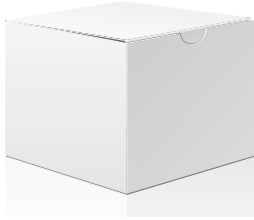
COFFEE POINTS

Benefits	Company logo at the Coffee Points of the event
When	18-22 September 2022
Location	Conference and Exhibition areas
Exposure	300 delegates daily

INVESTMENT:
€ 3,500 /
€ 1,750 per day
(EXCL. VAT)

EXHIBITOR PRICE:
€ 2,500 /
€ 1,250 per day
(EXCL. VAT)





SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "CONFERENCE EVENING"
AND THE "ICEBREAKER RECEPTION" FOR ONLY **€ 1,750**



CONFERENCE EVENING (MAX. 3 SPONSORS)

Benefits Company logo at the Conference Evening
When 20 September 2022
Location Kalemegdan Fortress, Belgrade
Exposure 300 delegates

INVESTMENT:
€ 1,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 750
(EXCL. VAT)

ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

Benefits Exposure during the Icebreaker Reception of the event
When 19 September 2022
Location Exhibition area
Exposure 300 delegates

INVESTMENT:
€ 1,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 750
(EXCL. VAT)



WORKSHOPS (MAX. 2 SPONSORS)

Benefits Company logo displayed at the lecture room and in the Programme & Catalogue
When 18 September 2022
Location Conference area
Exposure 100 delegates

INVESTMENT:
€ 500
(EXCL. VAT)

CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Icebreaker Reception and the Conference Evening. This offers an exposure during Conference Breaks and its Social Programme.

Benefits Company logo at the Coffee Points, at the Icebreaker Reception and in the venue of the Conference Evening
When 18-22 September 2022
Location Conference and Exhibition areas
Exposure 300 delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
€ 4,000
 (EXCL. VAT)

EXHIBITOR PRICE:
€ 3,500
 (EXCL. VAT)



LANYARDS (EXCLUSIVE) (MAX. 1 SPONSOR)

Benefits Company logo on the lanyards
When 18-22 September 2022
Location Conference and Exhibition areas
Exposure 300 delegates daily

Please note that production costs for the lanyards are not included.

INVESTMENT:
€ 5,000
 (EXCL. VAT)

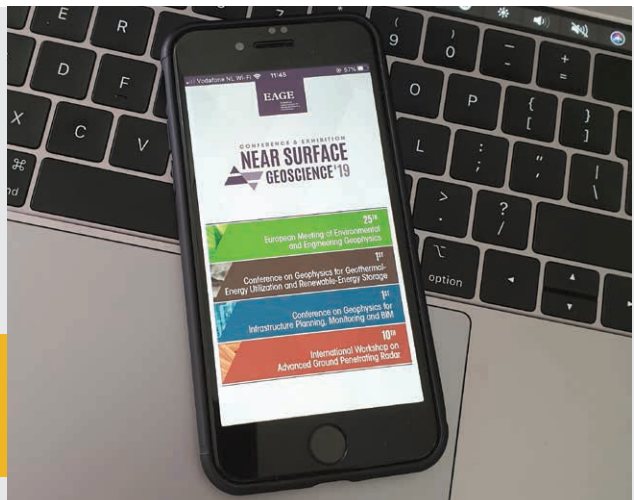
EXHIBITOR PRICE:
€ 3,500
 (EXCL. VAT)

NSG2022 EVENT APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

SPLASH SCREEN
€ 1,250
 (EXCL. VAT)

BANNER
€ 750
 (EXCL. VAT)



DELEGATE BAG/PORTFOLIO (MAX. 4 SPONSORS)

Benefits	Company Logo on the bag/portfolio Insert brochure in the bag/portfolio (max 2 pages)
When	18-22 September 2022
Location	Conference area
Exposure	300 delegates daily

INVESTMENT:
€ 3,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 2,500
(EXCL. VAT)



INSERTS IN DELEGATE BAG FOR EXHIBITOR

< 2 pages	€ 300 (Excl. VAT and production costs)
2 - 6 pages	€ 400 (Excl. VAT and production costs)

INSERT IN DELEGATE BAG FOR NON-EXHIBITORS

< 2 pages	€ 600 (Excl. VAT and production costs)
2-6 pages	€ 800 (Excl. VAT and production costs)



OTHER INSERTS IN DELEGATE BAG

Companies can insert items with their logo in the delegate bag. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

	Exhibitor	Non-exhibitor
Pen	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Mouse Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Note Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. We also have multiple options to further promote your company through our First Break and Near Surface Geophysics issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about near surface geoscience related topics, with in total over 65,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to conferences.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING EXHIBITIONS

83RD EAGE ANNUAL CONFERENCE & EXHIBITION 2022

6-9 June 2022 • Madrid, Spain

NEAR SURFACE GEOSCIENCE CONFERENCE & EXHIBITION 2022

18-22 September 2022 • Belgrade, Serbia

CONTACT US FOR MORE INFORMATION

CORPORATERELATIONS@EAGE.ORG • +31 88 995 50 55

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