

EAGE

SEISMIC INVERSION

1ST EAGE CONFERENCE
ON SEISMIC INVERSION

2020

26-28 OCTOBER 2020 | PORTO | PORTUGAL

SPONSORING

أرامكو السعودية
saudi aramco



WWW.SEISMICINVERSION.ORG



General Information

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



About the Conference

The First EAGE Conference on Seismic Inversion will be an event of interest to geoscientists working in many roles in industry and academia. Seismic inversion is a key process used extensively in exploration, production and geohazard studies. Inversion provides a way to visualize and analyze data at higher resolution than standard seismic, it facilitates better estimations of reservoir properties and acts as a link between rock physics and seismically interpreted structure models, ultimately improving the interpretation efficiency.

The latest advances, innovative technologies that solve difficult and complex problems will be presented as well as case studies and practical applications demonstrating the recent and established inversion methods.

The conference will include three (3) days of technical sessions highlighting various applications and methodologies used in the industry. The event will provide networking opportunities with top specialists in the geosciences community. Bringing together geoscientists focused on conventional and unconventional plays, as well as carbonates and clastics provides an opportunity to have an exchange of knowledge between specialists applying inversion with diverse objectives.

Scientific Committee

Leonardo Azevedo	Instituto Superior Técnico
Torstein Fjeldstad	NTNU
Sara Grant	BP
Peter Haffinger	Delft Inversion
Ask Frode Jaokbsen	Qeye
Øyvind Kjøsnes*	AkerBP
Peter Mesdag	CGG
Mark Morford*	FracGeo
Andrea Murineddu	WesternGeco
Cyrille Reiser	PGS

*Co-chairs

For more information about the sponsoring opportunities for this conference, please contact us at: EAGE Events B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: eage.events@eage.org



Sponsoring Opportunities

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the First EAGE Conference on Seismic Inversion. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE conferences.

Why become a sponsor

When you're a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The conference programme offers a diverse menu that's sure to help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional and international audience.
- Enhance your corporate image.
- Reach an influential, exclusive audience.
- Break through the media clutter.
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





Main Sponsors

EAGE offers an opportunity to act as a main sponsor of the conference. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

INVESTMENT:
€ 12.500
(EXCL. VAT)

- Company logo + link-through to company's website on the conference page
- Company logo in the venue
- Company logo on conference's social media announcements
- 1 complimentary registration to attend the conference
- Insert in delegate's bag
- Company logo on the following (*depending on the date of agreement*)
 - First Announcement
 - Second Announcement
 - Final Announcement & Programme
 - Conference related advertisements and articles in EAGE First Break
 - Conference mailings
 - Event App
 - Logo on registration confirmation

Other Sponsorship Opportunities

Publicity and benefits

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials (such as the First Announcement)



Technical Programme

The Technical Programme Package offers exposure to all delegates.

Benefits	Company logo on the Programme + link to company's website on conference's page
When	26-28 October 2020
Location	Conference area
Exposure	150 delegates

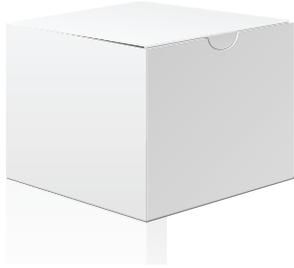
INVESTMENT:
€ 3.500
 (EXCL. VAT)

Coffee Points (max. 3 sponsors)

Benefits	<ul style="list-style-type: none"> • Company logo at the coffee break area + link to company's website on conference's page • Exposure in the Final Programme • On-site sponsor signs at the coffee area
When	26-28 October 2020
Location	Coffee area
Exposure	150 delegates daily

INVESTMENT:
€ 3.000
 (EXCL. VAT)





SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "CONFERENCE DINNER PACKAGE"
AND THE "NETWORKING RECEPTION" FOR ONLY

€ 3.500



Lunches

(max. 3 sponsors)

Benefits	<ul style="list-style-type: none">• Company logo + link to company's website on conference's page• Exposure in the Final Programme• On-site sponsor signs at the lunch area
When	26-28 October 2020
Location	Lunch area
Exposure	150 delegates daily

INVESTMENT:
€ 2.500
(EXCL. VAT)

Conference Dinner

(max. 3 sponsors)

Benefits	<ul style="list-style-type: none">• Company logo + link-through to company's website on the conference's page• Exposure in the Final Programme of the conference• On-site sponsor signs at the conference dinner
When	27 October 2020
Location	Conference dinner area
Exposure	150 delegates

INVESTMENT:
€ 2.500
(EXCL. VAT)



Catering Package

The Catering Package consists of sponsoring the Coffee Points, Lunches, Networking Reception and Conference Dinner. This offers an exposure during all conference breaks and its social programme activities.

Benefits	<ul style="list-style-type: none">• Company logo at the coffee points and lunch buffets• Company logo at the Networking Reception• Company logo at the Conference Dinner location• 1 Full Delegate Registration
When	26-28 October 2020
Location	Conference area
Exposure	150 delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
€ 7.500
(EXCL. VAT)



Networking Reception

(max. 3 sponsors)

Benefits	<ul style="list-style-type: none">• Company logo + link-through to company's website on the conference's page• Exposure in the Final Programme• On-site sponsor signs at the Networking Reception
When	26 October 2020
Location	Networking area
Exposure	150 delegates

INVESTMENT:
€ 1.500
(EXCL. VAT)



Lanyards (Exclusive)

Benefits	<ul style="list-style-type: none"> • Company logo + link-through to company's website on the conference's page • Exposure in the Final Programme • All delegates will wear your company logo
When	26-28 October 2020
Location	Conference area
Exposure	150 delegates daily

INVESTMENT:
€ 3.500
 (EXCL. VAT)

Delegate Bag (max. 4 sponsors)

Benefits	<ul style="list-style-type: none"> • Company logo + link-through to company's website on the conference's page • Exposure in the Final Programme • All delegates will have your company logo on their conference bag
When	26-28 October 2020
Location	Conference area
Exposure	150 delegates daily

INVESTMENT:
€ 3.000
 (EXCL. VAT)



Inserts in Delegate Bags

< 2 pages	€ 500 (Excl. VAT and production costs)
2 - 6 pages	€ 750 (Excl. VAT and production costs)



Other inserts in delegate bag

Companies can insert items with their logo in the delegate bag. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

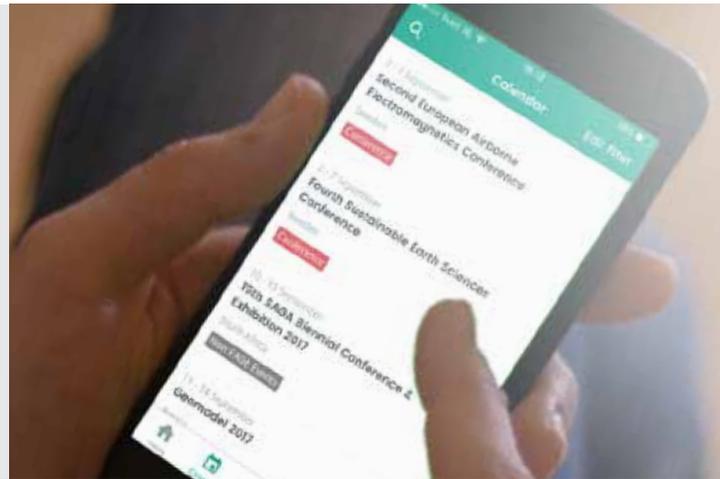
Pen	€ 500 (Excl. VAT)
Mouse Pad	€ 500 (Excl. VAT)
Note Pad	€ 500 (Excl. VAT)





Event App

EAGE offers free app services to all delegates of this conference. The EAGE event app offers practical information about the event and the full technical programme.



Banner (max. 3): (640 x 90 px)

Prices are excluding VAT

INVESTMENT:
€ 1.000

Splash Screen (Exclusive): (640 x 1076 px)

Prices are excluding VAT

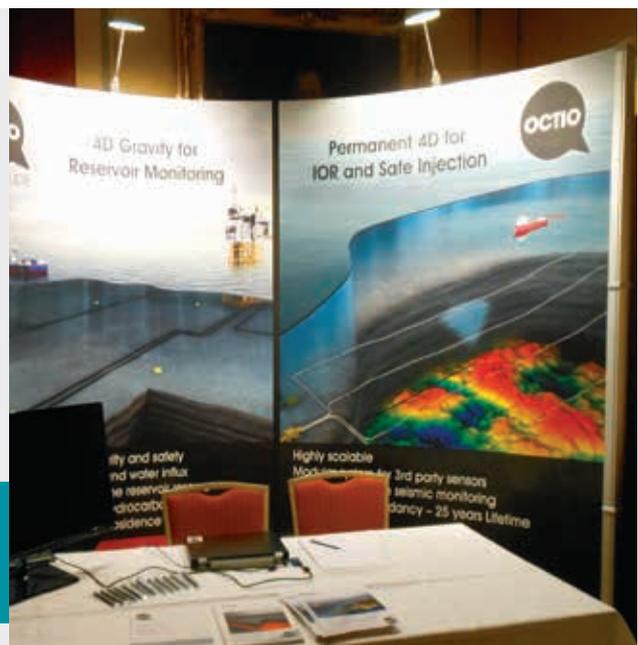
INVESTMENT:
€ 1.750

Company Display

In order to have a maximum exposure at the conference, companies can have a company display in the conference area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:
€ 3.000
(EXCL. VAT)





Sponsoring Students

Companies can sponsor students to attend the conference. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 5 student registrations
- The company that sponsors the students will be mentioned in the programme accordingly

INVESTMENT:
€ 4.500
(EXCL. VAT)



Additional Exposure

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this Conference. These special topics include, but are not limited to: Seismic Imaging and Inversion. We have multiple options to further promote your company through our First Break issues. Advertising starts from €725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to an event.



For more information or a FREE trial
contact eage.events@eage.org

UPCOMING

REGIONAL WORKSHOPS / CONFERENCES

FIRST EAGE WORKSHOP ON FIBRE OPTIC SENSING
9-11 MARCH 2020 • AMSTERDAM, THE NETHERLANDS

EIGHTH EAGE WORKSHOP ON PASSIVE SEISMIC
23-26 MARCH 2020 • PRAGUE, CZECH REPUBLIC

FIRST EAGE DIGITALIZATION CONFERENCE AND EXHIBITION
6-9 APRIL 2020 • VIENNA, AUSTRIA

SECOND EAGE MARINE ACQUISITION WORKSHOP
24-27 AUGUST 2020 • OSLO, NOWAY

ECMOR XVII
14-17 SEPTEMBER 2020 • EDINBURGH, SCOTLAND

EAGE

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