

EAGE

EUROPEAN
ASSOCIATION OF
GEOLOGISTS &
ENGINEERS

CONFERENCE & EXHIBITION



NEAR SURFACE GEOSCIENCE '19

25TH

European Meeting
of Environmental and
Engineering Geophysics

1ST

Conference on Geophysics for
Geothermal-Energy Utilization
and Renewable-Energy Storage

1ST

Conference on Geophysics
for Infrastructure Planning,
Monitoring and BIM

10TH

International Workshop
on Advanced Ground
Penetrating Radar

8-12 SEPTEMBER 2019

THE HAGUE, THE NETHERLANDS

EXHIBITION & SPONSOR GUIDE

WWW.NSG2019.ORG

[#NSG2019](https://twitter.com/NSG2019)



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organises events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



ABOUT THE NEAR SURFACE GEOSCIENCE CONFERENCE AND EXHIBITION 2019

Near Surface Geoscience 2019 will be held at the Fokker Terminal, in The Hague, The Netherlands from 8-12 September 2019. This event offers three parallel conferences, workshops, field trips, an exhibition and a social programme.

The three parallel conferences are:

- 25th European Meeting of Environmental and Engineering Geophysics
- 1st Conference on Geophysics for Geothermal-Energy Utilization and Renewable-Energy Storage
- 1st Conference on Geophysics for Infrastructure Planning, Monitoring and BIM
- 10th International Workshop on Advanced Ground Penetrating Radar

The conferences have their own technical programme and will attract people specialised in the conference topics as well as people with a broader Near Surface Geoscience focus. The combination of conferences offers participants from the different disciplines a chance to follow a technical programme specialised in their area of expertise whilst also being exposed to other disciplines. Delegates will register for the conference of their interest. The registration gives them access to the technical programme of all conferences. Moreover, they are free to visit the exhibition. The social programme, consisting of the Welcome Reception and the Conference Evening, is also included in registration. The Exhibition is the central meeting place where companies showcase their latest products and services that are relevant to all three component conferences. The coffee breaks and Welcome Reception take place in the Exhibition and provide excellent networking opportunities in an informal setting.

NSG2019: LOCAL ADVISORY COMMITTEE

**Accurate at the time of publication.*

Evert Slob (Co-Chair)	TU Delft
Ranjit Ghose (Co-Chair)	TU Delft
Deyan Draganov	TU Delft
Dominique Ngan-Tillard	TU Delft
Elmer Ruigrok	KNMI
Ivan Vasconcelos	University of Utrecht
Johannes Singer	Fugro
Robert van Ingen	T&A Survey BV
Richard de Kunder	Seismic Mecaทรอนิกส์

EVENT FACTS

Event dates	8-12 September 2019
Exhibition dates	9-11 September 2019
Venue	Fokker Terminal
Location	The Hague, Netherlands
Expected attendance	500-600
Expected exhibitors	35

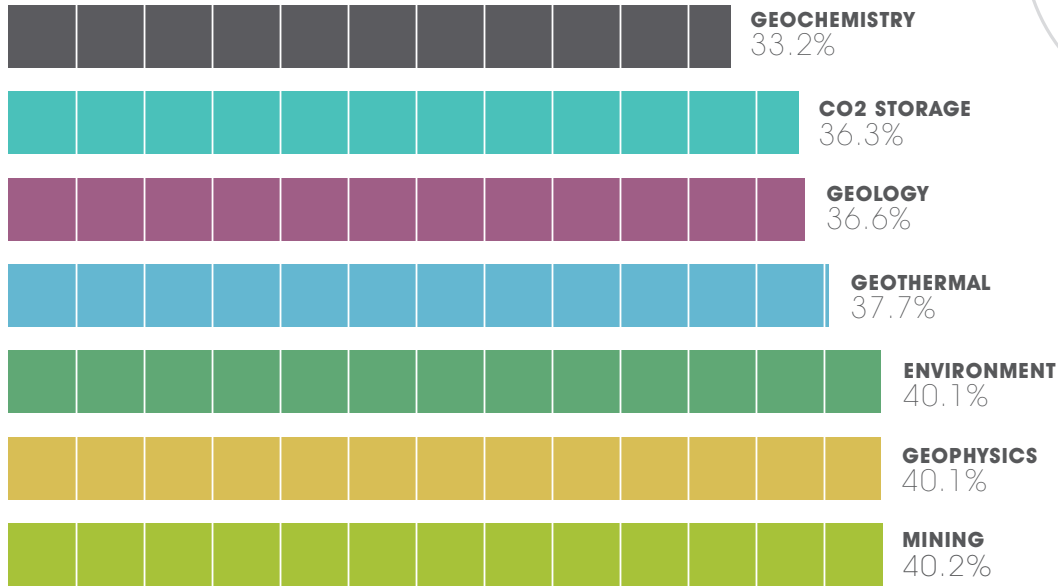


EAGE NEAR SURFACE MEMBERSHIP STATISTICS

REACH THE PEOPLE IMPORTANT TO YOU

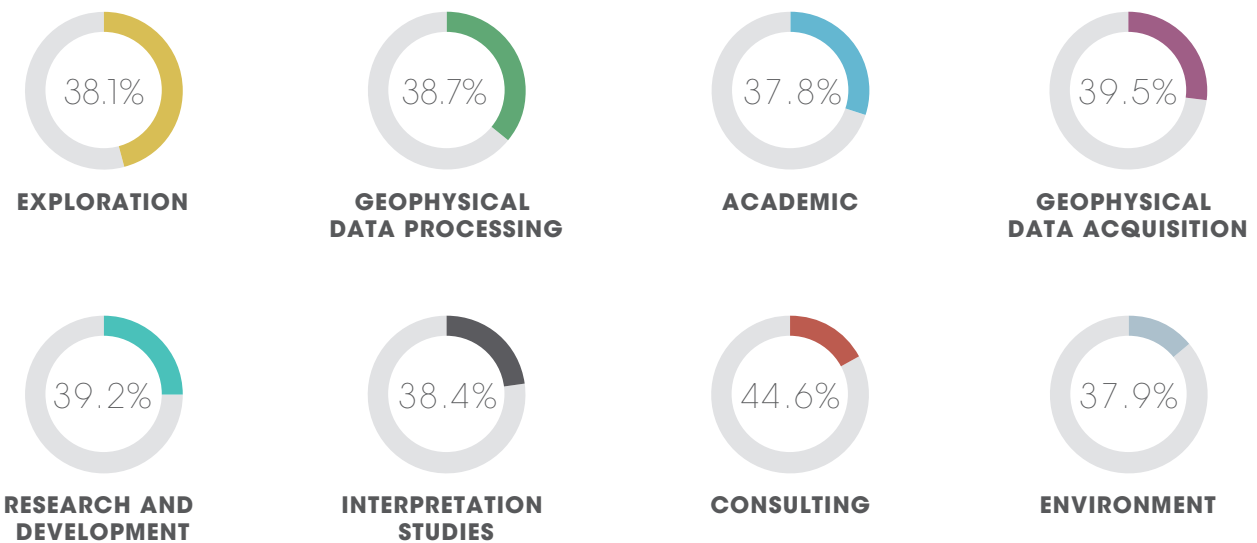
Near Surface Interest of Members

(more than one interest per delegate)

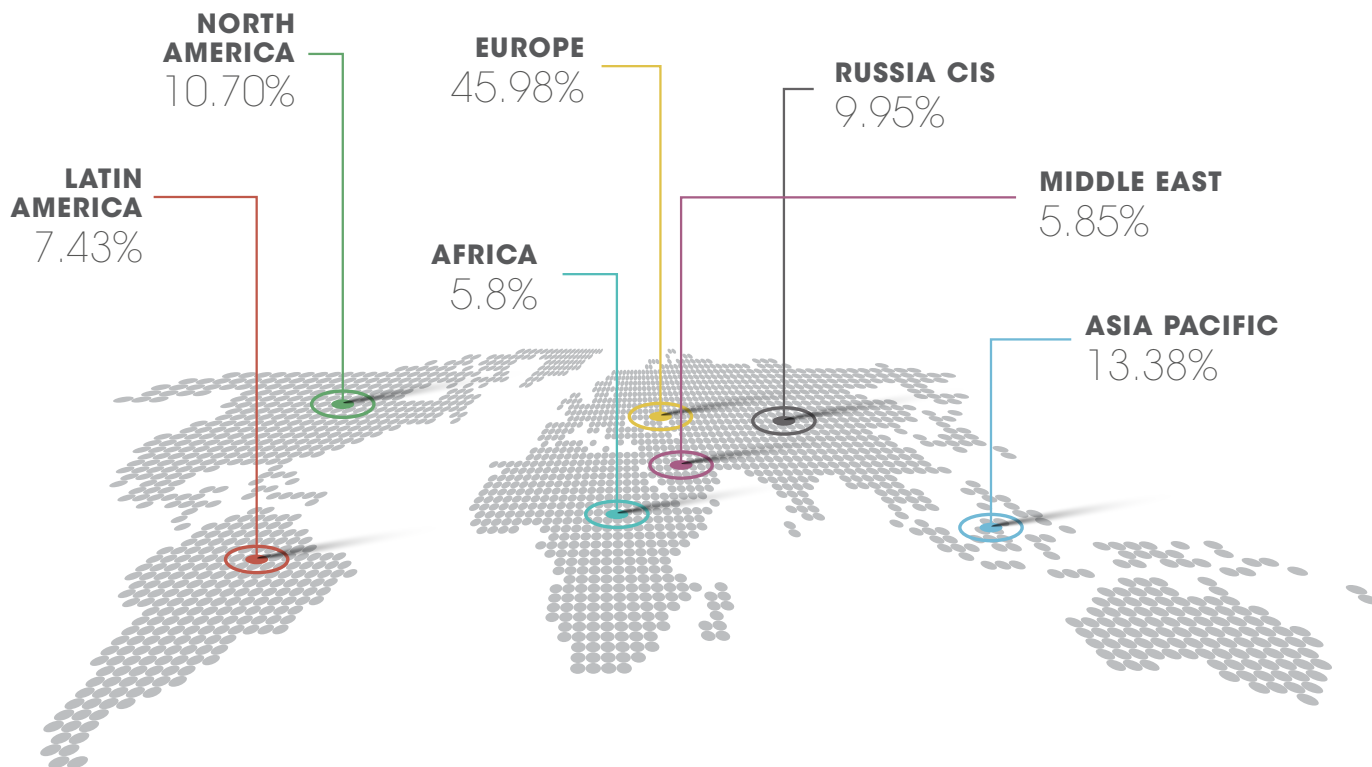


Job focus of Members

(more than one job focus per delegate)



Delegates by Geographical of EAGE's Near Surface Membership



CONTACT

For more information about the sponsoring opportunities for NSG2019, please contact us at: EAGE Events B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: exhibition@eage.org

EXHIBITION

The Near Surface Geoscience 2019 Exhibition will be held at the Fokker Terminal, The Hague simultaneously with the conferences. Near Surface Geoscience 2019 offers a large, centrally located exhibition space.

ASK US ABOUT
BADGE SCANNER
OPPORTUNITIES

MAIN REASONS FOR EXHIBITING

- Meet existing customers and expand your reach;
- Introduce and showcase new products and services;
- Demonstrate your latest technology and equipment;
- Monitor the competition;
- Expand your network.

EXHIBITOR BENEFITS

When booking stand space for Near Surface Geoscience 2019, every exhibitor will benefit from the following:

- Free registration badges;
- Complimentary Guest Passes to distribute to your clients & business associates;
- Exposure on the Near Surface Geoscience 2019 website;
- Access to the online exhibition manual;
- Promo kit: easy to use communication tools for your promotion;
- Extensive sponsor programme to maximize your exposure;
- Free access to the Welcome Reception, including drinks and finger food;
- Free use of EAGE coffee points;
- Exposure in the Programme & Catalogue.



STAND SPACE BOOTH PACKAGE

When booking stand space for Near Surface Geoscience 2019 a booth package is included. A booth package consists of:

- White-walled panels;
- One spotlight per 3 m²;
- One power socket;
- Normal electricity consumption;
- A fascia with name board in a standard style on the open sides of the booth;
- Carpet;
- Booth cleaning, incl. emptying of rubbish bins.

Please note that furniture is not included in the booth package and can be ordered separately. All information will be provided in the online exhibition manual (available from March 2019).

The following fees apply for booth package

	Before 1 March 2019	On and after 1 March 2019
Price stand space per m ²	€ 325	€ 360

Rates are in Euros (€) per m² and exclude VAT

To secure booth space, please complete the Near Surface Geoscience 2019 exhibition contract and send it to us by email (exhibition@eage.org). Please note that all incoming contracts will be handled on a first-come, first-served basis.



IMPORTANT DATES/DEADLINES

Deadline Early booth Booking	1 March 2019
Deadline for Extended Abstract Submission	15 April 2019
Company Profile	1 July 2019
Near Surface Geoscience 2019	8-12 September 2019

UNIVERSITIES

With its focused audience, Near Surface Geoscience 2019 is the perfect platform for universities and institutes to promote their latest research and developments. As support, EAGE offers universities a booth for a special fee. A university booth is available from 2 square metres and includes a booth package and 1 full delegate registration.

The fees for university booths are as follows:

2m ²	€ 900
4m ²	€ 1,400

Rates are in Euros (€) per m² and exclude VAT

To apply for a university booth please complete the University Contract and send it to exhibition@eage.org. Please note that all incoming contracts will be handled on a first-come, first-served basis.

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at NSG2019. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realise recognition, long term exposure, benefits and publicity for companies that sponsor EAGE's Near Surface Geoscience Conference and Exhibition 2019.

WHY BECOME A SPONSOR

As a corporate sponsor, you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality. The Near Surface Geoscience Conference and Exhibition 2019's diverse programme is sure to help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional and international audience;
- Enhance your corporate image;
- Reach an influential, exclusive audience;
- Break through the media clutter;
- Associate your company with EAGE – The world's truly multi-disciplinary geosciences society.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of NSG2019. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

INVESTMENT:
€ 8,500
(EXCL. VAT)

- Company logo + link-through to company's website on the NSG2019 page;
- Company logo in the venue;
- Company logo on NSG2019's social media announcements;
- 1 number Free complimentary registration, to attend the conference;
- Insert in the delegate's bag or portfolio;
- Company logo on the following (*Depending on the date of agreement*):
 - First Announcement, Final Announcement, NSG2019 Programme,
 - Conference publication,
 - NSG2019 App,
 - NSG2019 related advertisements and articles in EAGE First Break,
 - NSG2019 mailings,
 - Logo on registration confirmation;
- Event related advertisements;
- Company logo in presentation at the Opening Session;
- Discount on 9 square metre exhibition space;
- Opportunity to insert a brochure (max 2 pages) in the portfolio or delegate bag;
- Company logo in the venue.

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified;
- Company logo on the following printed materials as there is more than one announcement;
 - First Announcement,
 - Second Announcement,
 - Final Announcement.



TECHNICAL PROGRAMME PACKAGE

The Technical Programme Package consists of sponsoring the Technical Programme. It offers exposure to all delegates.

When booking the Technical Programme package we can offer you a discount of € 500!

Benefits	Company logo at lecture rooms and poster area
When	8-12 September 2019
Location	The Hague
Exposure	500-550 delegates

Items of the Technical Programme Package can also be sponsored separately.

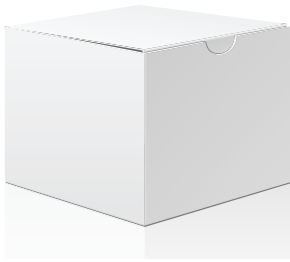
INVESTMENT:
€ 4,000
(EXCL. VAT)

COFFEE POINTS (MAX. 1 SPONSOR)

Benefits	Company logo on the Coffee Points of the event
When	8-12 September 2019
Location	Conference and Exhibition areas
Exposure	400 delegates daily

INVESTMENT:
€ 3,500 /
€ 1,750 per day
(EXCL. VAT)





SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "CONFERENCE EVENING PACKAGE"
AND THE "WELCOME RECEPTION" FOR ONLY

€ 4,000



WORKSHOPS

(MAX. 2 SPONSORS)

Benefits	Company logo at the lecture room and workshop handout
When	8 September 2019
Location	Conference area
Exposure	100 delegates daily

INVESTMENT:

€ 500
(EXCL. VAT)

CONFERENCE EVENING

(MAX. 3 SPONSORS)

Benefits	Company logo at the Coffee Points, at the Welcome Reception and in the venue of the Conference Evening.
When	10 September 2019
Location	The Hague
Exposure	400 delegates

INVESTMENT:

€ 1,000
(EXCL. VAT)



CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Welcome Reception and the Conference Evening. This offers an exposure during Conference Breaks and its Social Programme.

Benefits	Company logo at the Coffee Points, at the Welcome Reception and in the venue of the Conference Evening
When	8-12 September 2019
Location	Conference and Exhibition areas
Exposure	400 delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
€ 4,000
(EXCL. VAT)





WELCOME RECEPTION
(MAX. 3 SPONSORS)

Benefits	Exposure in the branding at an important social event.
When	8 September 2019
Location	Conference area
Exposure	400 delegates

INVESTMENT:
€ 1,000
(EXCL. VAT)

LANYARDS (EXCLUSIVE)
(MAX. 1 SPONSOR)

Benefits	Company logo on the lanyards
When	8-12 September 2019
Location	Conference and Exhibition areas
Exposure	400 delegates daily

Please note that production costs for the lanyards are not included.

INVESTMENT:
€ 5,000
(EXCL. VAT)



DELEGATE BAG/PORTFOLIO (MAX. 4 SPONSORS)

Benefits	Company Logo on the bag/portfolio Insert brochure in the bag/portfolio (max 2 pages)
When	8-12 September 2019
Location	Conference area
Exposure	400 delegates daily

INVESTMENT:
€ 3,000
(EXCL. VAT)



INSERTS IN DELEGATE BAG FOR EXHIBITOR

< 2 pages	€ 300 (Excl. VAT and production costs)
2 - 6 pages	€ 400 (Excl. VAT and production costs)

INSERT IN DELEGATE BAG FOR NON-EXHIBITORS

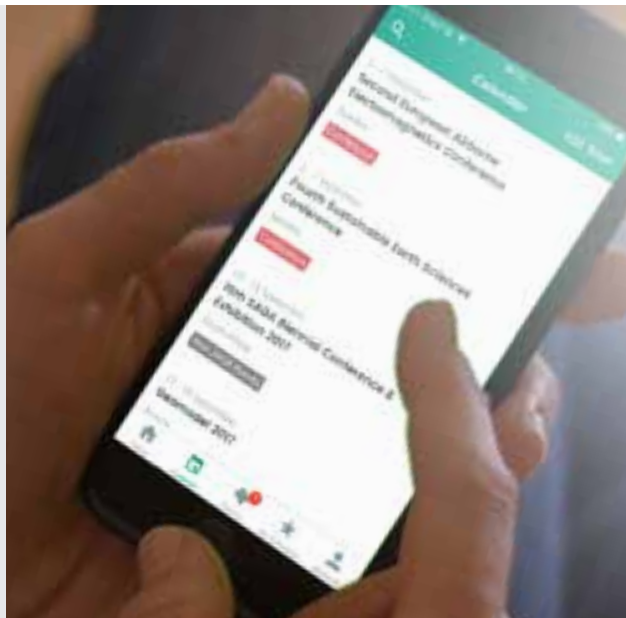
< 2 pages	€ 600 (Excl. VAT and production costs)
2-6 pages	€ 800 (Excl. VAT and production costs)



OTHER INSERTS IN DELEGATE BAG

Companies can insert items with their logo in the delegate bag. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

	Exhibitor	Non-exhibitor
Pen	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Mouse Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Note Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)



NSG2019 APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

INVESTMENT:
€ 3,000
(EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. We also have multiple options to further promote your company through our First Break and Near Surface Geophysics issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about near surface geoscience related topics, with in total over 65,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to conferences.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING EXHIBITIONS

81ST EAGE CONFERENCE & EXHIBITION 2019

3-6 June • London, UK

NEAR SURFACE GEOSCIENCE 2019 CONFERENCE AND EXHIBITION

8-12 September • The Hague, Netherlands

CONTACT US FOR MORE INFORMATION

EXHIBITIONS@EAGE.ORG • +31 88 995 50 55

www.eage.org