

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOLOGISTS &  
ENGINEERS



# Second EAGE Subsurface Intelligence Workshop

**TOOLS OF THE FUTURE... TO EXPOSE THE PAST!**

28-31 OCTOBER 2022 • MANAMA, BAHRAIN

• **Sponsoring**

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[WWW.EAGE.ORG](http://WWW.EAGE.ORG)



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

## ABOUT THE WORKSHOP

As the wheel of time has been spinning faster since the not-so-distant past, human beings are playing catch-up with the disruptive technologies around them. We are using machines to keep up with the rapid evolution of data, machines and knowledge. In an effort to solve complex problems, the level of machine exploitation has reached unprecedented horizons. Using Subsurface Intelligence (SI), we can aim to advance towards new methods and technologies to help us achieve different realizations, answers and point of views of our current reservoir models. Higher accuracy, lower uncertainty and quantifiable outputs have always been highly demanded in our industry to achieve better decision making, in addition to minimizing hours and manpower. Coupling our latest understanding of subsurface physical processes with machine learning, we have a greater chance to meet the demand and deliver on our energy commitments.

Subsurface Intelligence strives to deliver on that objective by harnessing today's technologies and advancements in data science. The pure conventional methods utilized in the last century have been great in defining the obvious targets. However, as easy targets become scarce, we need to be equipped with unconventional and highly efficient tools to explore and develop what couldn't be found with conventional means. The integration between the different data domains in arriving at models and representations of the subsurface is key to unlocking and maximizing their potential. The fast paced advancements in the AI realm - owing to technology advancements of cloud, HPC and software algorithms - have already penetrated the E&P industry in multiple domains. The geoscience applications utilizing these technologies are progressing and will require a workforce with an entirely new skill set, to be able to design and implement such solutions. Upgrading the conventional approaches with the new advancements and constraining solutions has become more important than ever before. Understanding uncertainty in domain data as well as the methods used will be key to ranking models and determining the level of SI reached.

The Second EAGE Subsurface Intelligence Workshop aims to bring together bright minds from E&P Companies including NOC's, ICO's and service companies together with Academia and young professionals to engage in discussions, exchange ideas and experiences to jointly discuss the state of advancements today and align plans for the future. As part of the workshop, all attendees will have a chance to take part in the EAGE GeoHack: a two-day coding, problem solving and social hackathon where software developers, engineers and geoscientists will spend intensive hours to hack, test and experiment with the latest advancements in machine learning algorithms against open-source subsurface data. It is a great opportunity for companies to benchmark machine learning algorithms performance, expose the most promising technologies, and understand successes and pitfalls in machine learning.

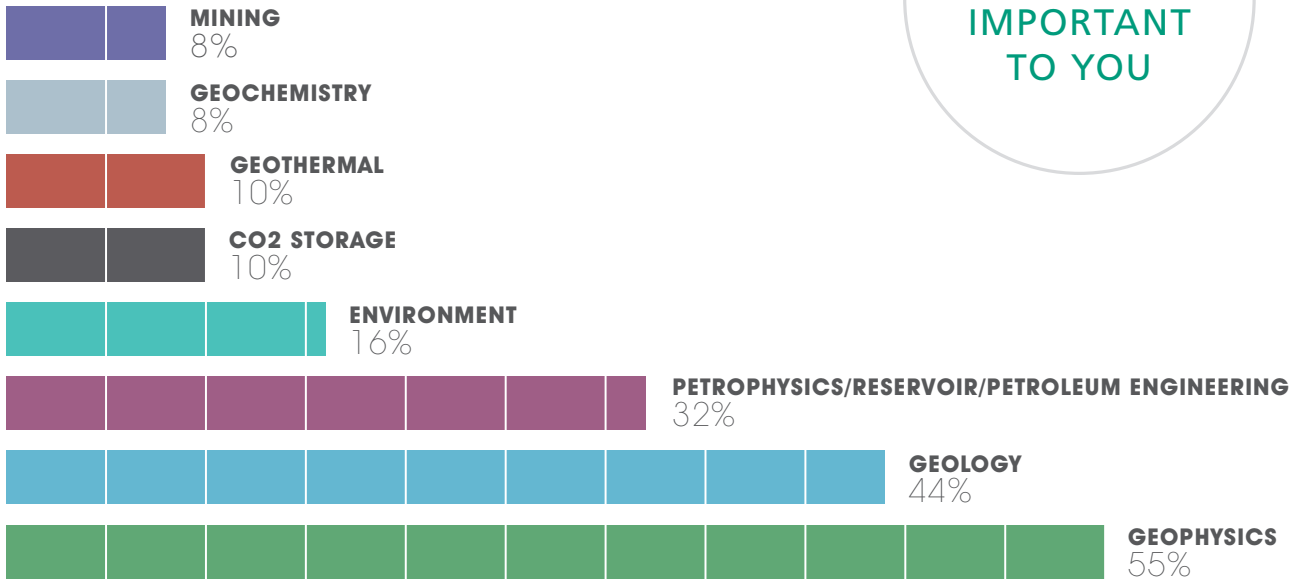
## TECHNICAL COMMITTEE

Mohamed Abdullah (Co-chair)	Tatweer Petroleum
Abdulmohsin AlMansour (Co-chair)	Saudi Aramco
Abdullah Hadab	Saudi Aramco
Behzad Alaei	Earth Science Analytics
Matteo Ravasi	KAUST
Tanya Colwell	GeoSoftware
Nicolas Leseur	AIQ
Anna Dubovik	Gazprom Neft
Guy Gueritz	Nvidia
Piyush Gautam	Emerson
Sadaqat Syed Ali	Saudi Aramco

# WORKSHOP STATISTICS

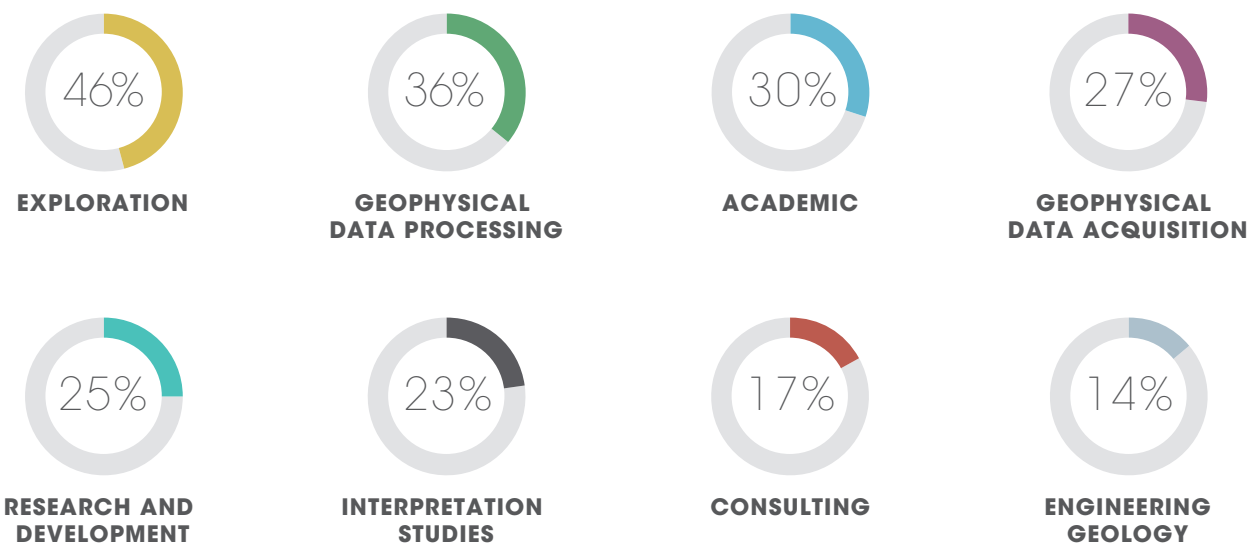
## Interests of delegates

(more than one interest per delegate)

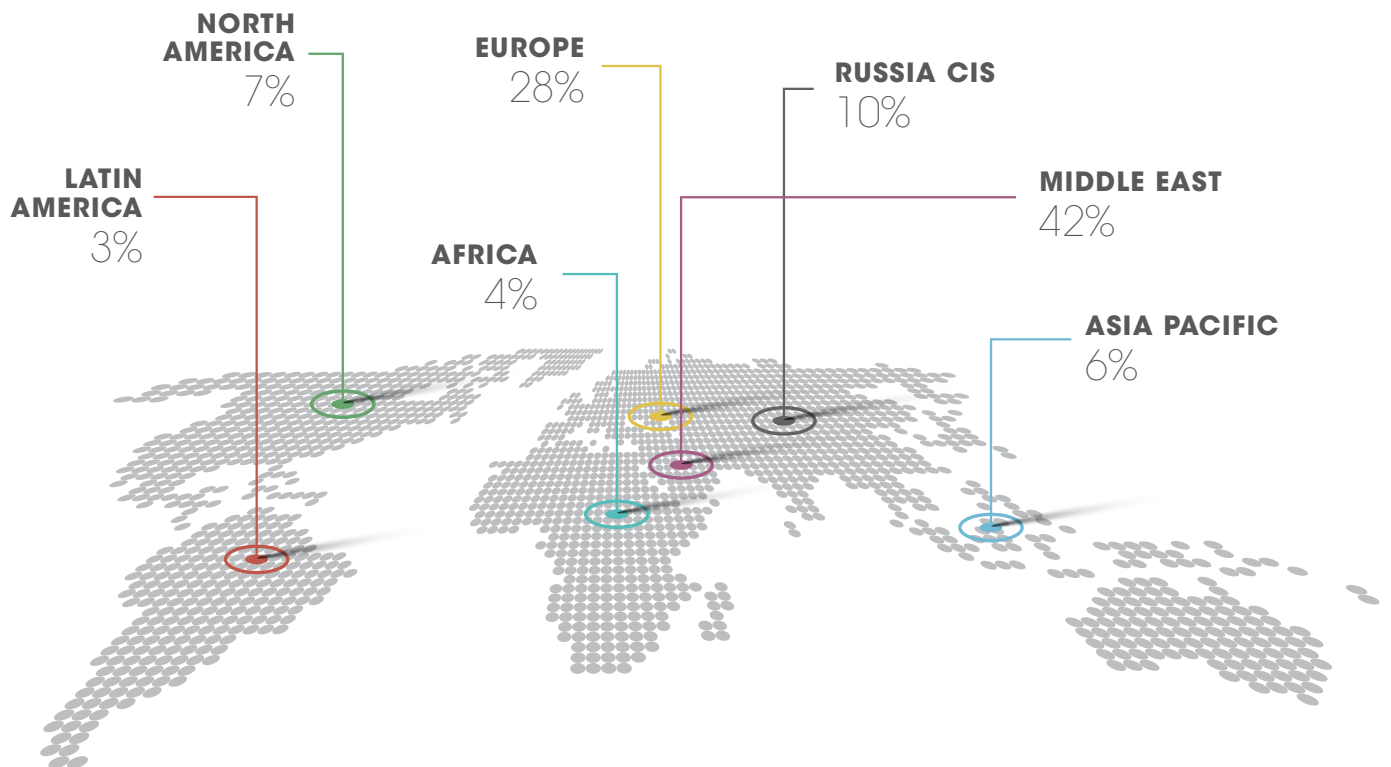


## Job focus of delegates

(more than one job focus per delegate)



## Delegates by Geographical spread



## CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE Events B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: [corporaterelations@eage.org](mailto:corporaterelations@eage.org)

## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the Second EAGE Subsurface Intelligence Workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





## MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of this workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

### PLATINUM SPONSOR

- 4 complimentary registrations
- Minimum 3 social media posts
- Logo on each table in workshop conference room
- Logo on workshop holding slide
- Promotional video of the company displayed after each break (2x per day) onsite and online.
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo and link on homepage of workshop website
- Logo in all email broadcasts sent to members promoting the workshop
- Logo on the cover page of the workshop Programme & Final Announcement
- Thank you message in post event report listed in EAGE First Break to all members
- Word of thanks from Chairman at workshop

INVESTMENT:  
**€ 15,000**  
(EXCL. VAT)

### GOLD SPONSOR

Benefits:

- 2 complimentary registrations
- Minimum 2 social media posts
- Logo on each table in workshop conference room
- Logo on workshop holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Word of thanks from Chairman at workshop

INVESTMENT:  
**€ 12,500**  
(EXCL. VAT)



# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)

### COFFEE BREAKS (MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the workshop website as "Coffee Break Sponsor"
  - Logo at the coffee stations
  - Logo on workshop Programme & Final Announcement
  - Word of thanks from Chairman

INVESTMENT:  
**€ 3,000 per day**  
**(€ 7,000 all three days)**  
(EXCL. VAT)



### LUNCHES (MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the conference website as "Lunch Sponsor"
  - Logo in the lunch area & on dining tables
  - Logo on workshop Programme & Final Announcement
  - Logo on holding slide to be displayed prior to lunch break
  - Word of thanks from Chairman

INVESTMENT:  
**€ 4,000 per day**  
**(€ 10,000 all three days)**  
(EXCL. VAT)



## WORKSHOP DINNER (EXCLUSIVE)

Associate your company with a fun, informal evening, where attendees will reunite with friends, acquaintances and colleagues, while enjoying fine food, drinks, and first-class entertainment.

- Benefits
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
  - Logo on the workshop Programme & Final Announcement
  - Logo on tables during the dinner
  - 1 social media post pre-dinner
  - Word of thanks from the Chairman at workshop
  - Word of thanks from the Chairman at dinner

INVESTMENT:  
**€ 9,000**  
(EXCL. VAT)



## ICEBREAKER RECEPTION (EXCLUSIVE)

- Benefits
- Logo on workshop Programme & Final Announcement
  - Company Logo & Sponsorship Title at the entrance to the Icebreaker Reception
  - Logo on all cocktail tables
  - Logo on directional signs to the Icebreaker
  - Minimum 1 social media posts pre-reception
  - Word of thanks from the Chairman at reception

INVESTMENT:  
**€ 6,000**  
(EXCL. VAT)

## LANYARDS (EXCLUSIVE)

- Benefits
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
  - Logo on the workshop Programme & Final Announcement
  - Branded lanyard – sponsor to provide
  - Word of thanks from Chairman at workshop

Please note that production costs for the lanyards are not included.

INVESTMENT:  
**€ 6,500**  
(EXCL. VAT)  
(EXCL. PRODUCTION COSTS)



## GEOHACK SPONSOR

The GeoHack brings together data scientists, students, geoscientists and experts to work with open-source data, finding answers to the biggest problems in the energy industry. Facilitating a productive, intense and fun setting, the 2-day hackathon allows AI/ML enthusiasts to work together and solve real time issues.

- Benefits
- Logo on all tables during the hackathon
  - Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
  - Logo on the workshop Programme & Final Announcement
  - Video advert played during hackathon breaks
  - Word of thanks from Chairman at workshop

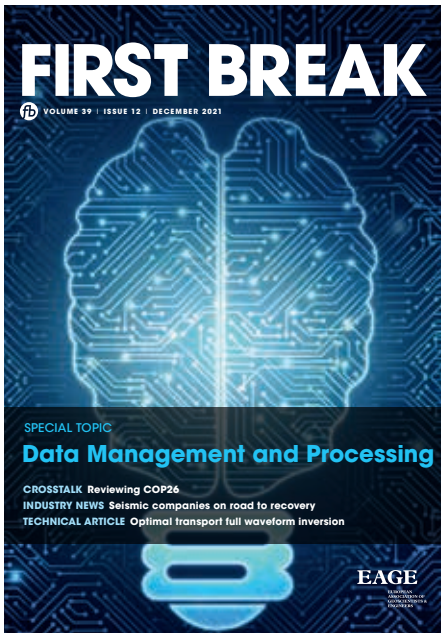
INVESTMENT:  
**€ 5,000**  
(EXCL. VAT)

## VIDEO ADVERT

- Benefits
- Promotional video of the company displayed after each break (2x per day)
  - Video provided by the sponsor
  - Maximum 1 minute (30 seconds is advised)
  - Company logo + link to company's website on the event's webpage.

INVESTMENT:  
**€ 3,000**  
(EXCL. VAT)





## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

EAGE offers a variety of advertising possibilities related this event. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 6,678 papers about Pore Pressure, with in total over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



**For more information or a FREE trial**  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING REGIONAL WORKSHOPS & CONFERENCES

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## **EAGE NATURALLY FRACTURED RESERVOIRS LIGHTNING SESSIONS**

17 Feb 2022 • Online

## **IPTC 2022**

21-23 Feb 2022 • Riyadh, Saudi Arabia

## **EAGE MIDDLE EAST GEOMECHANICS WORKSHOP**

1-3 Mar 2022 • Online

## **AAPG/ EAGE MEDINA TECHNICAL CONFERENCE & EXHIBITION**

12-14 Sept 2022 • Tunis, Tunisia

## **SIXTH EAGE HIGH PERFORMANCE COMPUTING FOR UPSTREAM**

19-21 Sept 2022 • Milan, Italy

## **SIXTH EAGE ROCK PHYSICS WORKSHOP**

1-3 November 2022 Riyadh • Saudi Arabia

## **SIXTH EAGE EASTERN AFRICA PETROLEUM GEOSCIENCE FORUM**

7-9 Nov 2022 • Cape Town, South Africa

## **FIRST EAGE WEST AFRICA E&P WORKSHOP**

10-11 Nov 2022 • Cape Town, South Africa

## **EIGHT ARABIAN PLATE GEOLOGY WORKSHOP**

28-30 Nov 2022 • Dhahran, Saudi Arabia

## **SECOND EAGE CONFERENCE ON RENEWABLE ENERGY IN THE MIDDLE EAST AND AFRICA**

6-8 Dec 2022 • Muscat, Oman

**CONTACT US FOR MORE INFORMATION**

**EAGE.EVENTS@EAGE.ORG • +31 88 995 5055**

**[eage.org/events](https://eage.org/events)**