

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



First EAGE Workshop on East Canada Offshore Exploration

28-30 SEPTEMBER 2020 • ST. JOHN'S, NEWFOUNDLAND AND LABRADOR, CANADA

- **Sponsoring**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.



ABOUT THE WORKSHOP

We are excited to announce the First EAGE Workshop on East Canada Offshore Exploration. This workshop will take place between 28-30 September 2020 in St. John's, Newfoundland and Labrador, Canada.

Recent Call-for-Bids results in Newfoundland's offshore have demonstrated a renewed interest in the province and Eastern Canada's offshore potential. The area poses various geological and operational challenges, which are addressed through an effective collaboration between stakeholders, including Canadian Federal and Provincial Authorities, IOCs, independent operators, geological, geophysical and drilling service companies as well as academia. We are confident that the latest advances in geological and geophysical sciences, as well as drilling and specific HSE and operational requirements in difficult environment will be a major feature of the workshop. It will offer a unique opportunity to share and transfer knowledge on potential and proven plays, petroleum systems, geodynamic context of the North Atlantic (West and East) and Labrador Sea as well as economic conditions under which development projects can be launched in such environment.

TECHNICAL COMMITTEE

Barrett Cameron	PGS
Pierre-Yves Chenet*	Beicip-Franlab
Janette Cullen	C-NLOPB
John Eastwood	ExxonMobil
Brian Horn	ION
Steven Ings	ExxonMobil
Lesley James	Memorial University of Newfoundland
Brad Kendell	Government of Newfoundland and Labrador
Michelle Lethbridge	Suncor Energy
David McCallum*	Nalcor Energy
Adrian McGrail	ION
Gordon Miller	Chevron
Jovan Petrovic	Government of Newfoundland and Labrador
Rainer Tonn	Equinor
Xavier von Lanen	Equinor
Kim Welford	Memorial University of Newfoundland
Steve Whidden	TGS

*Co-chairs

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the First EAGE Workshop on East Canada Offshore Exploration. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





EAGE offers an opportunity to act as a main sponsor of this workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

PLATINUM SPONSORS
(MAX. 3 SPONSORS)

- Company logo + link-through to company’s website on the workshop page
- Company logo in the venue
- Company logo on the workshop’s social media announcements
- 4 complimentary registrations to attend the workshop
- Insert in water bottle
- Company logo on the following items *(depending on the date of agreement)*
 - Workshop Brochure & Programme
 - Workshop related advertisements and articles in EAGE First Break
 - Workshop App
 - Workshop mailings
 - Logo on registration confirmation

INVESTMENT:
\$ 12.500
(EXCL. VAT)

GOLD SPONSOR
(MAX. 3 SPONSORS)

- Company logo + link-through to company’s website on the workshop’s page
- Company logo in the venue
- Company logo on workshop’s social media announcements
- 3 complimentary registrations to attend the workshop
- Company logo on the following *(depending on the date of agreement)*
 - Workshop Brochure & Programme
 - Workshop App
 - Workshops related advertisements and articles in EAGE First Break
 - Workshop mailings

INVESTMENT:
\$ 8.000
(EXCL. VAT)

SILVER SPONSOR
(MAX. 3 SPONSORS)

- Company logo + link-through to company’s website on the workshop’s page
- Company logo in the venue
- Company logo on workshop’s social media announcements
- 1 complimentary registration to attend the workshop
- Company logo on the following *(depending on the date of agreement)*
 - Workshop Brochure & Programme
 - Workshop App
 - Workshops related advertisements and articles in EAGE First Break
 - Workshop mailings

INVESTMENT:
\$ 5.500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as Workshop Brochure)



TECHNICAL PROGRAMME (MAX. 3 SPONSORS)

The Technical Programme offers exposure to all delegates.

Benefits	Company logo on the Programme + link to company's website on workshop's page
When	28-30 September 2020
Location	Workshop area
Exposure	70+ delegates

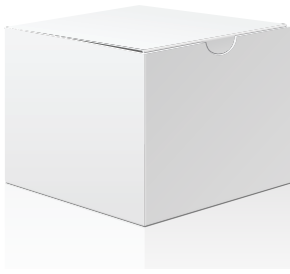
INVESTMENT:
\$ 2.000
(EXCL. VAT)

COFFEE POINTS (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"> • Company logo at the coffee break area + link to company's website on workshop's page • Exposure in the Final Programme • On-site sponsor signs at the coffee area
When	28-30 September 2020
Location	Coffee area
Exposure	70+ delegates daily

INVESTMENT:
\$ 2.000
(EXCL. VAT)





SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "WORKSHOP DINNER"
AND THE "ICEBREAKER RECEPTION" FOR ONLY

\$ 2.500



LUNCHESES (MAX. 3 SPONSORS)

- | | |
|----------|---|
| Benefits | <ul style="list-style-type: none">• Company logo + link to company's website on workshop's page• Exposure in the Final Programme• On-site sponsor signs at the lunch area |
| When | 28-30 September 2020 |
| Location | Lunch area |
| Exposure | 70+ delegates daily |

INVESTMENT:
\$ 1.500
(EXCL. VAT)

WORKSHOP DINNER (MAX. 3 SPONSORS)

- | | |
|----------|--|
| Benefits | <ul style="list-style-type: none">• Company logo + link to company's website on workshop's page• Exposure in the Final Programme• On-site sponsor signs at the Workshop Dinner |
| When | 28-30 September 2020 |
| Location | Workshop dinner area |
| Exposure | 70+ delegates |

INVESTMENT:
\$ 1.500
(EXCL. VAT)



CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Icebreaker Reception and Workshop Dinner. This offers an exposure during Workshop Breaks and its Social Programme.

Benefits	<ul style="list-style-type: none"> • Company logo at the coffee points and lunch buffets • Company logo at the Icebreaker Reception • Company logo at the Workshop Dinner location • 1 Full Delegate Registration
When	28-30 September 2020
Location	Workshop area
Exposure	70+ delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
\$ 5.000
 (EXCL. VAT)



ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

Benefits	<ul style="list-style-type: none"> • Company logo + link to company's website on workshop's page • Exposure in the Final Programme • On-site sponsor signs at the Icebreaker Reception
When	28-30 September 2020
Location	Icebreaker area
Exposure	70+ delegates

INVESTMENT:
\$ 1.250
 (EXCL. VAT)



LANYARDS (EXCLUSIVE)

Benefits	<ul style="list-style-type: none"> • Company logo + link to company's website on workshop's page • Exposure in the Final Programme • All delegates will wear your company logo
When	28-30 September 2020
Location	Workshop area
Exposure	70+ delegates

Please note that production costs for the lanyards are not included.

INVESTMENT:
\$ 4.000
 (EXCL. VAT)
 (EXCL. PRODUCTION COSTS)

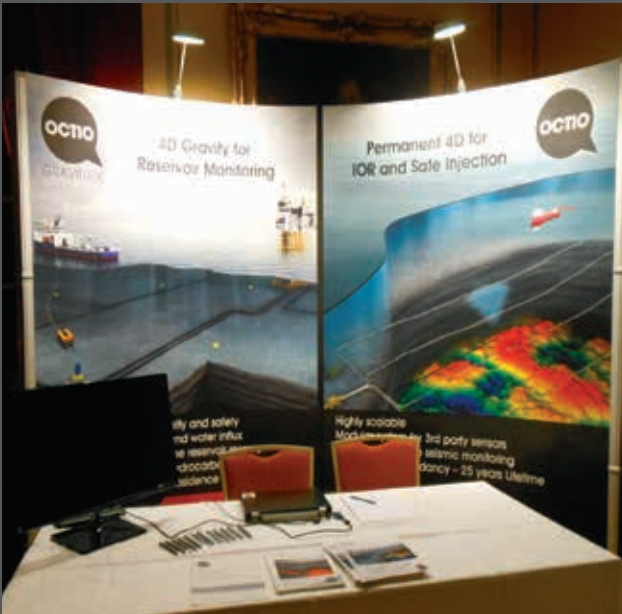
REGISTRATION SPONSORS (MAX. 2 SPONSORS)

Benefits	<ul style="list-style-type: none"> • Company logo + link to company's website on workshop's page • Exposure in the Final Programme • Sponsor banner in the registration area • Company can insert items (pens, USBs, etc.) with their logo in the Registration package
When	28-30 September 2020
Location	Workshop area
Exposure	70+ delegates daily

Please note that production costs for the items are not included.



INVESTMENT:
\$ 3.500
 (EXCL. VAT)
 (EXCL. PRODUCTION COSTS)



COMPANY DISPLAY

In order to have a maximum exposure at the workshop, companies can have a company display in the workshop area. The display package consists of:

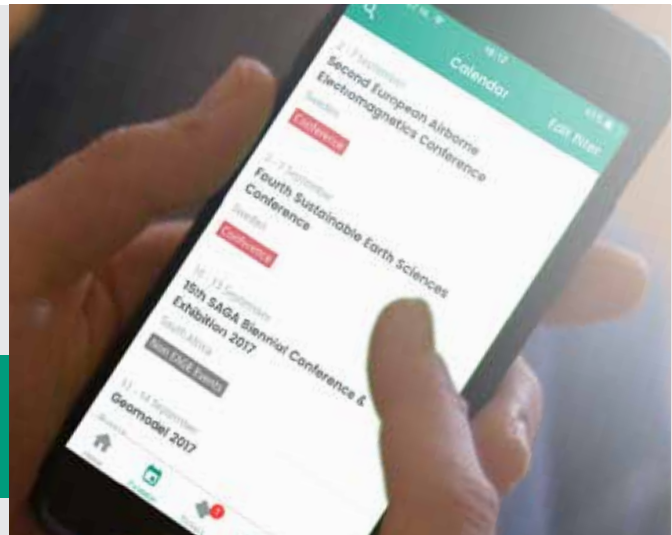
- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:
\$ 4.000
(EXCL. VAT)

WORKSHOP APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

INVESTMENT:
\$ 3.000
(EXCL. VAT)



SPONSORING STUDENTS

Companies can sponsor students to attend the workshop. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 5 student registrations
- The company that sponsors the students will be mentioned in the programme accordingly

INVESTMENT:
\$ 5.000
(EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related to this event. These special topics include, but are not limited to: East Canada Offshore Exploration. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING WORKSHOPS & CONFERENCES

FIRST EAGE DIGITALIZATION CONFERENCE AND EXHIBITION

6-9 April 2020 • Vienna, Austria

SECOND EAGE MARINE ACQUISITION WORKSHOP

25-27 August 2020 • Oslo, Norway

ECMOR XVII

14-17 September 2020 • Edinburgh, Scotland

SECOND EAGE CONFERENCE ON SULFUR RISK MANAGEMENT IN E&P

12-14 October 2020 • Braga, Portugal

FIRST EAGE CONFERENCE ON SEISMIC INVERSION

26-28 October 2020 • Porto, Portugal

SECOND EAGE WORKSHOP ON MACHINE LEARNING

16-18 November 2020 • Amsterdam, The Netherlands

CONTACT US FOR MORE INFORMATION

EAGE.EVENTS@EAGE.ORG • +31 88 995 5055

events.eage.org