

The logo for EAGE, featuring the letters 'EAGE' in a bold, white, sans-serif font on a green rectangular background.

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

The background of the top half of the page is a photograph of a seabed. In the center, there is a dark, spiky, fan-like biological structure (possibly a sea urchin or a similar organism) resting on a sandy and pebbly seabed. The water above is a deep blue, and there is a faint, white geometric network of lines and dots overlaid on the right side of the image, suggesting a seismic or geological data visualization.

# Second EAGE Seabed Seismic Today Workshop

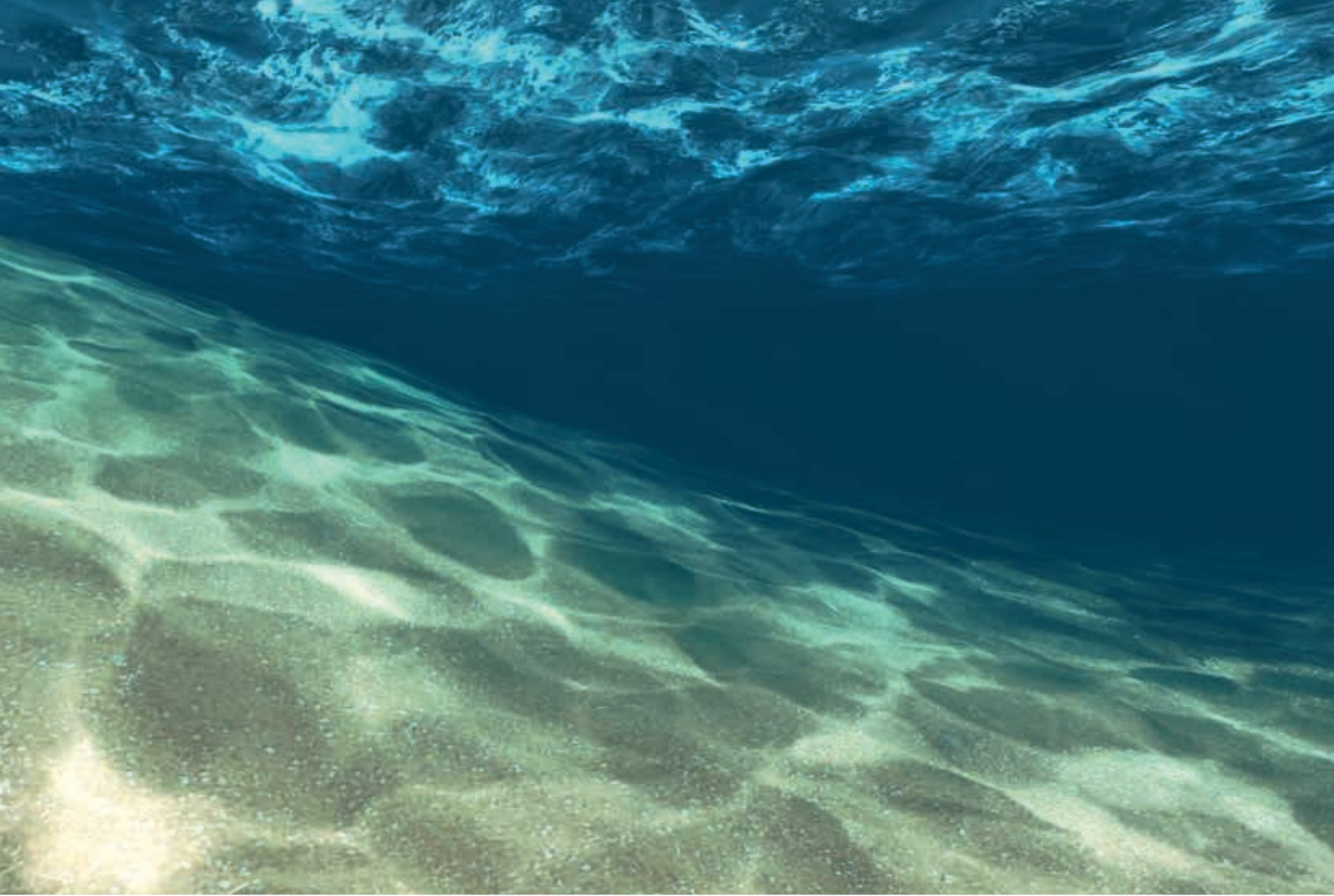
**A NEW ERA FOR SEABED SEISMIC**

18-20 SEPTEMBER 2023 • MILAN, ITALY

• **Sponsoring Opportunities**

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[WWW.EAGE.ORG](http://WWW.EAGE.ORG)



## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Dubai, Kuala Lumpur and Bogota.

## ABOUT THE WORKSHOP

The first edition of the EAGE Seabed Seismic Today: from Acquisition to Application was held online on 8-10 September 2020 which ran over 3 days and attracted 120 participants from 16 countries. As a committee we want to build on this success and as our theme suggests we are looking to A New Era for Seabed Seismic.

Seabed seismic technologies have evolved significantly for many decades. In fact, in the last few years they have gained a substantial market share in the offshore acquisition business. Due to the advent of automation for both deployment and retrieval operations, this technology leverages novel concepts to achieve high productivity and improved cost and quality. New ideas have emerged related to acquisition designs ranging from hybrid field configurations using seabed sensors and streamers to replacing conventional nodes with autonomous underwater vehicles.

Moreover, innovative software has been developed to complement and capitalize acquisition scenarios in order to unveil high resolution and quality subsurface images for accurate reservoir characterization reducing risks and optimizing drilling operations. In addition, seabed seismic technologies can easily address new market opportunities and challenges, such as, CO2 sequestration and monitoring and in the suitable location of windfarm construction.

This workshop aims at discussing new ideas and showcasing methodologies of acquiring, processing and interpreting seabed seismic data and will pave the way for "A New Era for Seabed Seismic".

### TECHNICAL COMMITTEE

Claudio Bagaini (Co-Chair)	Schlumberger
Chris Walker (Co-Chair)	BGP Offshore
Gary Hampson	DUG
Constantinos Tsingas	Saudi Aramco
M Zabuddin B M Zawawi	Petronas
Fabio Mancini	Woodside
Guillaume Marie Cambois	ADNOC
James Wallace	PXGEO Seismic Services
Ed Hager	Shearwater
Bruce Webb	ENI



## SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at Second EAGE Seabed Seismic Today Workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

### WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





## PLATINUM SPONSORS

Being a main sponsor will give you the maximum exposure before, during, and after the event.

- 4 complimentary registrations
- Minimum 3 social media posts
- Video break advert (2x per day)
- Logo on each table in the workshop room
- Logo on conference holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo and link on homepage of workshop website
- Logo in all email broadcasts sent to members promoting the workshop
- Logo on the cover page of the workshop Programme & Final Announcement
- Thank you message in post event report listed in EAGE First Break to all members
- Word of thanks from workshop Chairpersons

INVESTMENT:  
**€ 15,000**  
(EXCL. VAT)

## GOLD SPONSOR

- 2 complimentary registrations
- Minimum 2 social media posts
- Logo on each table in workshop room
- Logo on workshop holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme & Final Announcement
- Word of thanks from workshop Chairpersons

INVESTMENT:  
**€ 12,500**  
(EXCL. VAT)



# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)

### COFFEE BREAKS

(MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the workshop website as “Coffee Break Sponsor”
  - Logo at the coffee stations
  - Logo on workshop Programme & Final Announcement
  - Word of thanks from Chairman

When 18-20 September 2023  
Location Coffee area



INVESTMENT

€ 5,000  
(EXCL. VAT)



### LUNCHES

(MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the workshop website as “Lunch Sponsor”
  - Logo in the lunch area & on dining tables
  - Logo on workshop Programme & Final Announcement
  - Logo on holding slide to be displayed prior to lunch break
  - Word of thanks from Chairman

When 18-20 September 2023  
Location Lunch area

INVESTMENT

€ 7,500  
(EXCL. VAT)

## ICEBREAKER RECEPTION (EXCLUSIVE)

- Benefits
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
  - Logo on workshop Programme & Final Announcement
  - Company Logo & Sponsorship Title at the entrance to the Icebreaker Reception
  - Logo on all cocktail tables
  - Logo on directional signs to the Icebreaker
  - Minimum 1 social media post during reception
  - Word of thanks from workshop Chairpersons

When 17 September 2023  
Location Icebreaker area



INVESTMENT

€ 5,000  
(EXCL. VAT)



## WORKSHOP DINNER (EXCLUSIVE)

Associate your company with a fun, informal evening, where attendees will reunite with friends, acquaintances and colleagues, while enjoying fine food, drinks, and first-class entertainment.

- Benefits
- Logo and sponsorship title plus a link included on the EAGE conference website under "Sponsoring"
  - Logo on the workshop Programme & Final Announcement
  - Logo on tables during the dinner
  - 1 social media post pre-dinner
  - Word of thanks from the Chairman at workshop
  - Word of thanks from the Chairman at dinner

When 19 September 2023  
Location Workshop dinner area

INVESTMENT

€ 7,500  
(EXCL. VAT)



## LANYARDS (EXCLUSIVE)

- Benefits
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
  - Logo on the workshop Programme & Final Announcement
  - Branded lanyard – sponsor to provide
  - word of thanks from Chairman at workshop

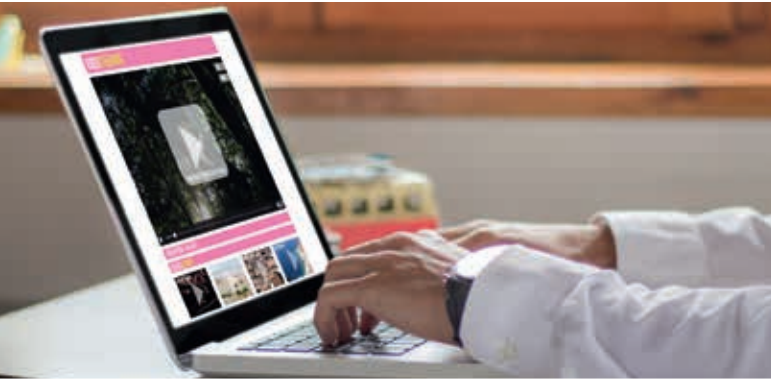
When 18-20 September 2023  
Location Workshop area

Please note that production costs for the lanyards are not included.



INVESTMENT

€ 5,000  
(EXCL. VAT)



## VIDEO PACKAGE

- Benefits
- Promotional video of the company displayed after each break (2x per day)
    - Video provided by the sponsor
    - Maximum 1 minute (30 seconds is advised)
  - Company logo + link to company's website on the event's webpage.

When 18-20 September 2023  
Location Workshop area

INVESTMENT

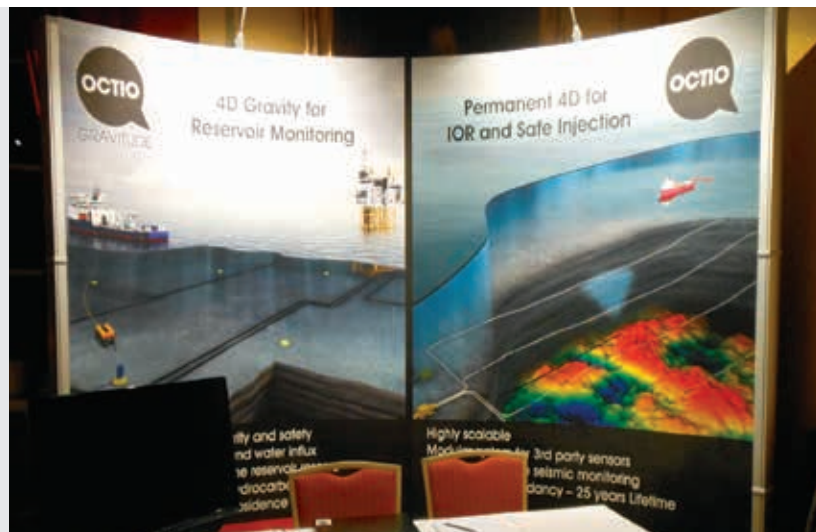
€ 3,000  
(EXCL. VAT)

## COMPANY DISPLAY

In order to have a maximum exposure at the workshop, companies can have a company display in the workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

When 18-20 September 2023  
Location Workshop area



INVESTMENT

€ 3,000  
(EXCL. VAT)





## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

*First Break* is the leading publication in Europe serving the geoscience and engineering community and covers the fields of applied geophysics, petroleum geoscience and reservoir engineering. Special topics include, but are not limited to: Digitalization / Machine Learning, Near Surface Geo & Mining and Energy Transition. Advertising starts from € 1450,- and is designed to create a high attention value of your presence in the industry.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 2,329 papers about Seabed Seismic, with in total over 75,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop, among other benefits.



**For more information or a FREE trial**  
 contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)



# UPCOMING

## REGIONAL WORKSHOPS & CONFERENCES

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### **SECOND EAGE SEABED SEISMIC TODAY WORKSHOP**

18-20 September 2023 • Milan, Italy

### **SEVENTH EAGE BOREHOLE GEOPHYSICS WORKSHOP**

18-20 September 2023 • Milan, Italy

### **FIFTH EAGE BOREHOLE GEOLOGY WORKSHOP**

21-23 November 2023 • Dhahran, Saudi Arabia

### **EAGE/ AAPG HYDROCARBON SEALS WORKSHOP**

28-30 November 2023 • Dhahran, Saudi Arabia

**CONTACT US FOR MORE INFORMATION**

**EAGE.EVENTS@EAGE.ORG • +31 88 995 5055**

**[events.eage.org](https://events.eage.org)**