

The logo for EAGE, featuring the letters 'EAGE' in a bold, white, sans-serif font on a green rectangular background.

EUROPEAN
ASSOCIATION OF
GEOLOGISTS &
ENGINEERS



Third EAGE Workshop on Offshore in Mexico

12-14 MAY 2020 • MERIDA, MEXICO

● **Sponsoring**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE WORKSHOP

After two successful editions on 2018 and 2019, the initiative continues but this time in Merida with a wider context as 2020 Workshop will cover Offshore in Mexico where topics like shallow and deepwater will be on the promising technical agenda

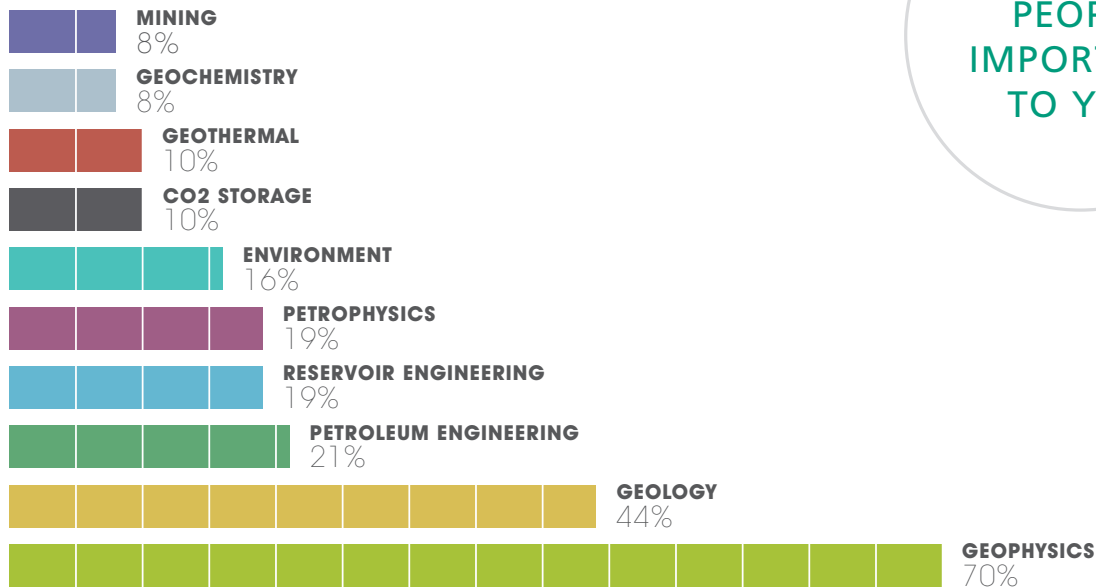
TECHNICAL COMMITTEE

Humberto Salazar-Soto (Chair)	PEMEX
Ahmed Afifi	BP
Alex Birch-Hawkins	TGS
Alex Blacque-	Murphy Oil
Alex Kurobasa	TGS
Anglia Sweet	PETRONAS
Bernard Gueiss	TOTAL
Bruce Webb	ENI
Dag Helland Hansen	EMGS
Emilio García-Caro	Equinor
Fernando León	Diamond Offshore
Kevin Bordsky	Diamond Offshore
Leonardo Meneses	Shell
Muhammad Fadzlan	PETRONAS
Steve Pitman	PGS
Scott Lind	BHP Billiton
Sergio Chávez-Pérez	IMP (Instituto Mexicano del Petróleo)
Ziad Ahmadi	Shell

WORKSHOPS STATISTICS

Interests of delegates

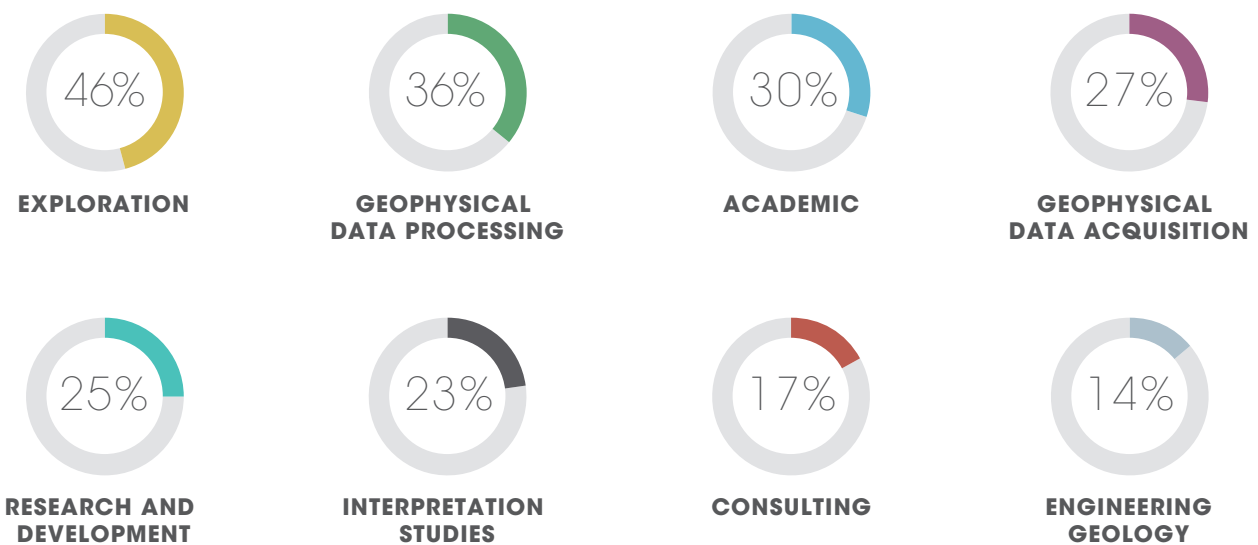
(more than one interest per delegate)



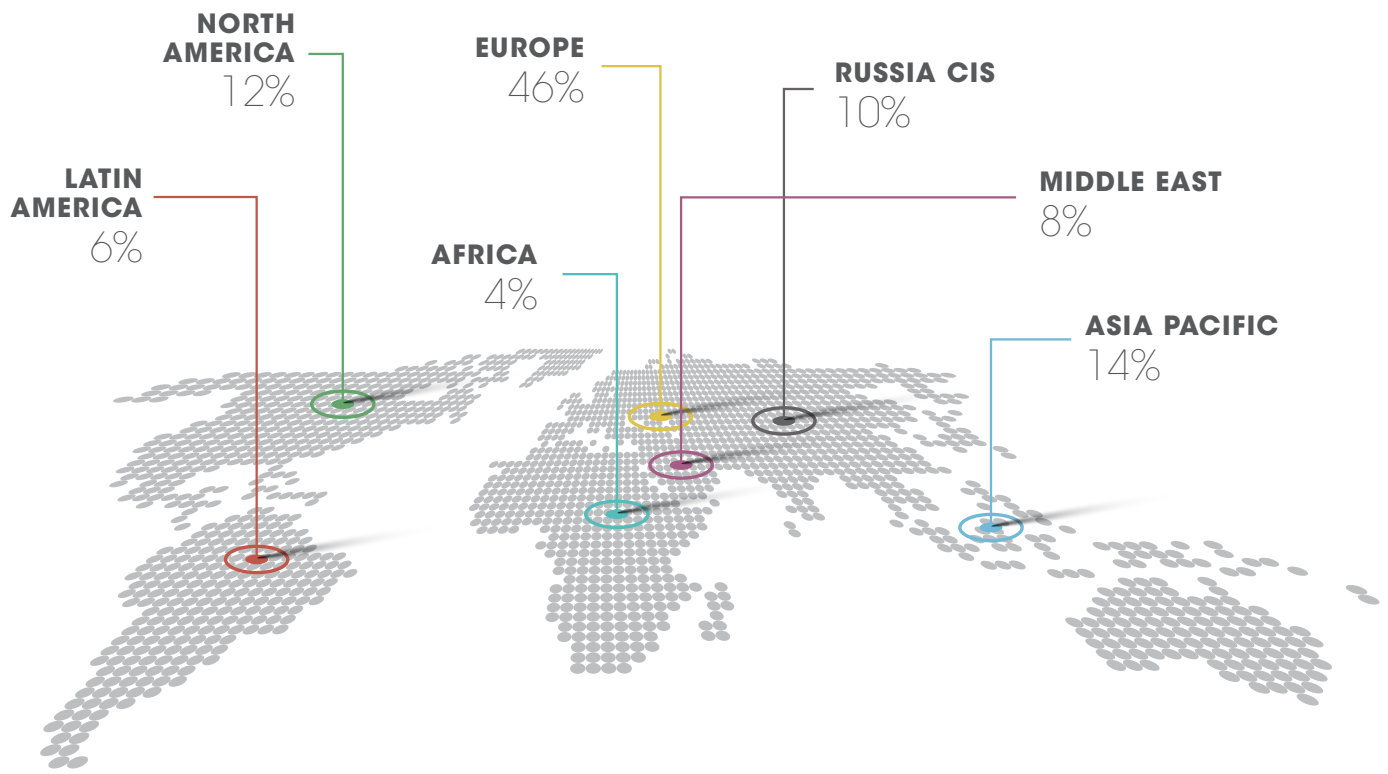
REACH THE PEOPLE IMPORTANT TO YOU

Job focus of delegates

(more than one job focus per delegate)



Delegates by Geographical spread



CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE Americas SAS, Bogotá, Colombia, Tel. +57 1 4232948, Email: americas@eage.org

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at First EAGE Workshop on Offshore in Mexico. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of the workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- Company logo + link-through to company's website on the workshops page
- Company logo in the venue and signage
- Company logo on workshop's social media announcements
- 2 complimentary registrations, to attend the conference
- Company logo placed on tent cards displayed during the whole event
- Company logo on the following (*Depending on the date of agreement*)
 - First Announcement, Final Announcement, Workshops Programme
 - Conference publication
 - Workshops App
 - Workshops related advertisements and articles in EAGE First Break
 - Workshops mailings
 - Logo on registration confirmation
 - Logo or chosen advert to appear on Powerpoint loop during the event
 - If the Company desires, a recruitment booth will be allocated in the foyer of the venue.

INVESTMENT:
\$ 15.000
(EXCL. VAT)

GOLD SPONSOR

(MAXIMUM 3 SPONSORS)

- 1 complimentary registration
- Logo on workshop holding slide
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme
- Logo on the workshop Final Announcement
- Logo in all promotional mailings related to the event
- Company logo onside signage

INVESTMENT:
\$ 12,000
(EXCL. VAT)

SILVER SPONSOR

(3 SPONSORS)

- 1 Complimentary Registration
- Logo and sponsorship title plus a link included on the EAGE workshop website under "Sponsoring"
- Logo on the Final Announcement
- Logo featured on the event signage
- Tent card with logo and slogan in each one of the venue tables
- Logo in all promotional mailings related to the event
- Banner next to registration Area

INVESTMENT:
\$ 10,000
(EXCL. VAT)

BRONZE SPONSOR

(MAX. 3 SPONSORS)

- Logo and sponsorship title as well as a link included on the workshop website under "Sponsoring"
- Tent card with logo and slogan on each one of the venue tables
- Logo in all promotional mailings related to the event

INVESTMENT:
\$ 8,500
(EXCL. VAT)



OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on the event website with sponsored items identified
- Company logo on the following printed materials as there is more than one announcement (depending on the date of the agreement)
 - First Announcement
 - Second Announcement
 - Final Announcement



TECHNICAL PROGRAMME

Benefits	Company logo at lecture rooms
When	12-14 May 2020
Location	Workshop area
Exposure	200 delegates

Items of the Technical Programme Package can also be sponsored separately.

INVESTMENT:
\$ 1.500
 (EXCL. VAT)

COFFEE POINTS (MAX. 3 SPONSORS)

Benefits	Company logo on the coffee points of the event
When	12-14 May 2020
Location	Conference area
Exposure	200 delegates daily

INVESTMENT:
\$ 1250
 (EXCL. VAT)





LUNCHES
(MAX. 3 SPONSORS)

Benefits	Company logo at the lunch buffets
When	12-14 May 2020
Location	Conference area
Exposure	200 delegates daily

INVESTMENT:
\$ 1250
(EXCL. VAT)

WORKSHOP DINNER
(MAX. 3 SPONSORS)

Benefits	Company logo at the location
When	12-14 May 2020
Location	Hyatt Regency Merida
Exposure	200 delegates

INVESTMENT:
\$ 9000
(EXCL. VAT)



CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Icebreaker Reception and Workshop Dinner. This offers an exposure during Conference Breaks and its Social Programme.

Benefits	Company logo at the coffee points and lunch buffets Company logo at the icebreaker reception
When	12-14 May 2020
Location	Conference area
Exposure	200 delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
\$ 5000
(EXCL. VAT)





ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

Benefits	Company logo at the Ice Breaker reception
When	12 May 2020
Location	Conference area
Exposure	150 delegates

INVESTMENT:
\$ 1000
(EXCL. VAT)

LANYARDS (EXCLUSIVE) (MAX. 3 SPONSORS)

Benefits	Company logo on the lanyards
When	12-14 May 2020
Location	Conference area
Exposure	200 delegates daily

Please note that production costs for the lanyards are not included.

INVESTMENT:
\$ 3000
(EXCL. VAT)



CONFERENCE PUBLICATION (MAX. 3 SPONSORS)

Benefits	Company logo on workshop publication
When	12-14 May 2020 (and afterwards)
Location	Conference area
Exposure	200 delegates daily

INVESTMENT:
\$ 3200
(EXCL. VAT)

DELEGATE BAG/PORTFOLIO (MAX. 4 SPONSORS)

Benefits	Company logo on the bag/portfolio, Insert brochure in the bag/portfolio (max 2 pages)
When	12-14 May 2020
Location	Conference area
Exposure	200 delegates daily

INVESTMENT:
\$ 2500
(EXCL. VAT)



INSERTS IN DELEGATE BAG

< 2 pages	US 500 (Excl. VAT and production costs)
3-5 pages	US 750 (Excl. VAT and production costs)

OTHER INSERTS IN DELEGATE BAG

The delegate bags will be distributed among all delegates and inserting an item in the bag is therefore another great opportunity to get your message across to a wide audience.

The company has to supply the brochure or item including logo. If you would like EAGE to arrange the production of the brochure or item, EAGE will be happy to make you an offer. If you would like to insert other items, please contact EAGE for your ideas.

Pen	US 450 (Excl. VAT)
Mouse Pad	US 450 (Excl. VAT)
Note Pad	US 450 (Excl. VAT)



COMPANY DISPLAY

In order to have a maximum exposure at the Conference, companies can have a company display in the Conference workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:
\$ 3250
(EXCL. VAT)



WIRELESS INTERNET

- Company logo on the landing page/wallpaper when using sponsored Wi-Fi
- Company logo on the Wi-Fi section in the programme
- Logo on the Wi-Fi password signage

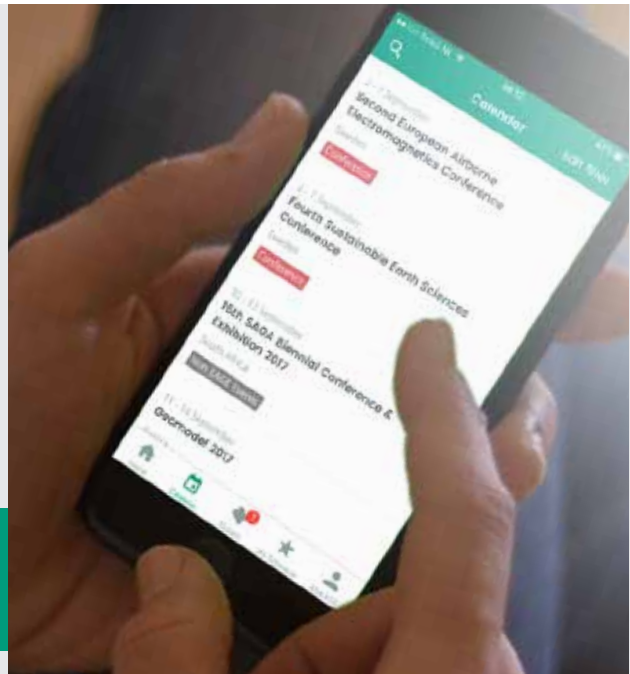
INVESTMENT:
\$ 2.500
(EXCL. VAT)

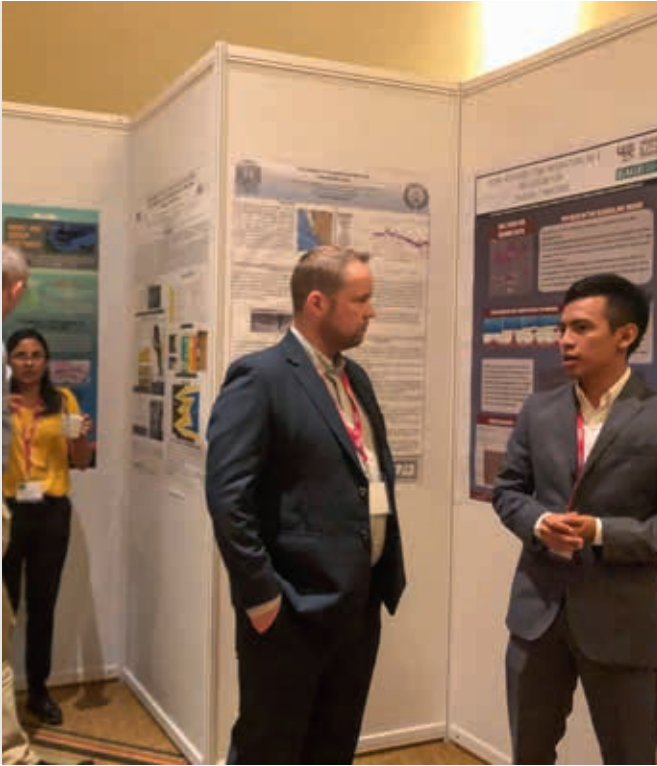
WORKSHOPS APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

- (mention exact size of banners input from eventsair system)

INVESTMENT:
\$ 3000
(EXCL. VAT)





POSTER SPONSOR

- Company logo branded at the poster area
- Word of thanks from the chairmen during the poster announcement

INVESTMENT:
\$ 1500
 (EXCL. VAT)

SPONSORING STUDENTS

Companies can sponsor students to attend the workshops. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 10 student registrations
- The company that sponsors the students will be mentioned in the programme accordingly
- 10 gift shirts with the Company logo wore by students
- Special recognition to the company at the webpage of the event
- Banner with the company logo
- Logo on the app of the event

INVESTMENT:
\$ 2.500
 (EXCL. VAT)





ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE workshop.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to workshop.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING REGIONAL WORKSHOPS

EDUCATION DAYS MEXICO CITY

23-25 September 2019 • Mexico City, Mexico

FIRST EAGE WORKSHOP ON ADVANCED SEISMIC SOLUTIONS AND NEW EXPLORATION CONCEPTS TO UNLOCK THE POTENTIAL OF THE CARIBBEAN SHELF

24-25 October 2019 • Bogotá, Colombia

SECOND EAGE/AMGP/AMGE UNCONVENTIONALS SEMINAR IN LATIN AMERICA

14-15 November 2019 • Mexico City, Mexico

FIRST EAGE WORKSHOP ON PRE-SALT RESERVOIR: FROM EXPLORATION TO PRODUCTION

5-6 December 2019 • Rio de Janeiro, Brazil

CONTACT US FOR MORE INFORMATION

AMERICAS@EAGE.ORG • +57 1 4232948

cr.eage.org