

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



First EAGE Workshop on Advanced Seismic Solutions and New Exploration Concepts to Unlock the Potential of the Caribbean Shelf

24-25 OCTOBER 2019 • BOGOTÁ, COLOMBIA

- **Sponsor Brochure**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE WORKSHOP

EAGE is proud to announce its first Workshop “Advanced Seismic Solutions and New Exploration Concepts to Unlock the Potential of the Caribbean Shelf”, due to be held in Bogotá, Colombia, from 24 – 25 October 2019. Here, the “Continental Shelf” is loosely defined as comprising offshore sedimentary basins covered by bathymetry less than 200 meters. Although the primary focus of the workshop shall be on the shallow-water Caribbean shelf, strong links will be maintained with the adjacent areas of interest to explorers; i.e. the continental slope & rise, and abyssal plain at the distal shelf edge, and the proximal transition zone.

In the last decade, and more recently, headlines have been dominated by significant discoveries and exploration commitments in deep-water blocks of the Western Caribbean. In contrast with more prolific and mature continental-shelf basins (e.g. GoM, North Sea), where deep-water exploration activities naturally followed a flat-lining “Creaming Curve” of the adjacent continental platform, there are significant areas of the Caribbean Continental Shelf that have effectively been by-passed to date.

This is broadly due to a low exploration success ratio in these shallow Caribbean waters to date. In turn, this is typically attributed to unresolved exploration challenges, high associated subsurface risk and geological uncertainties of current exploration concepts, petroleum systems and plays, combined with low coverage of 3D seismic surveys and a generally low final image quality of available 2D/3D seismic data volumes, in shallow-water environments compared to deep-water blocks.

The workshop will provide an excellent opportunity for geoscientists, asset teams, and decision-makers from the region and around the world to learn and exchange knowledge about 1) advancements in seismic technologies and solutions from data acquisition to inversion and end-user applications on any shallow-water seismic data, 2) future possibilities and new exploration concepts for the Caribbean Shelf, and 3) the role of seismic technologies and integration with other disciplines in overcoming shallow-water subsurface challenges.

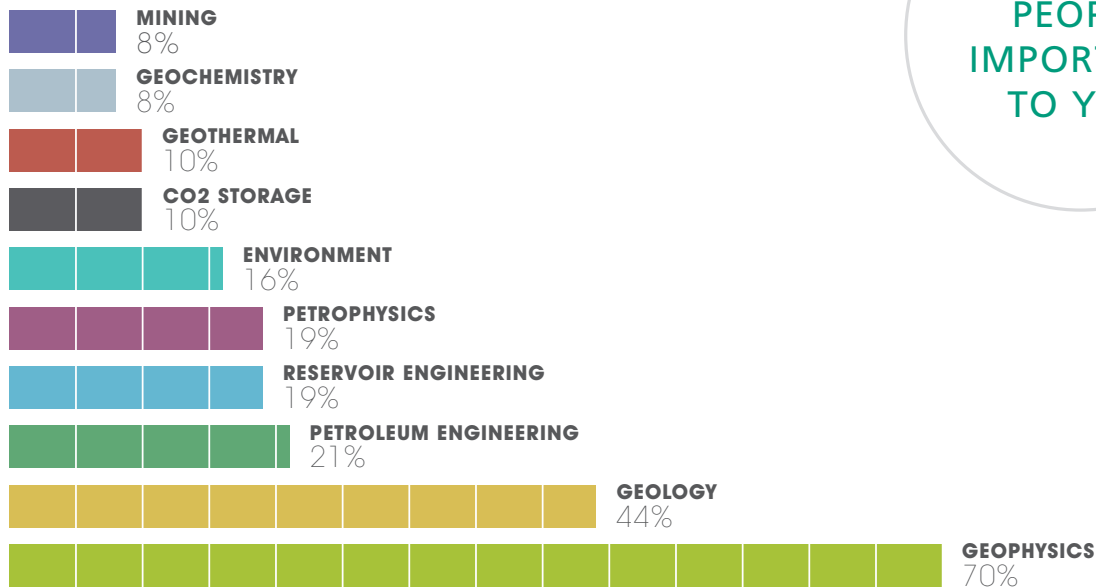
TECHNICAL COMMITTEE

Edward Wiarda	Ecopetrol
John Londoño	Ecopetrol
Rafael Esteban Ramirez Serafinoff	Ecopetrol
Luz Marina Duarte	Ecopetrol
Diana Marcela Rodriguez	Ecopetrol
Enrique Casaña Ortega	Ecopetrol
Andres Reyes Harker	ICP-Ecopetrol
Mario Alberto Guzman Vega	ICP-Ecopetrol
Flor Alba Vivas Mejia	ICP-Ecopetrol
William Mauricio Agudelo Zambrano	ICP-Ecopetrol
Jaime Muñoz	Chevron
Chris Ward	Baker Hughes, a GE Company
Marcela Ortin	WesternGeco
Miguel de Armas	ANH
Raul Ysaccis	Schlumberger
Sait Khurama Velasquez	Universidad Industrial de Santander
Victor Villamizar	Axxis Geo Solutions
Marcelo Souza	Schlumberger

WORKSHOPS STATISTICS

Interests of delegates

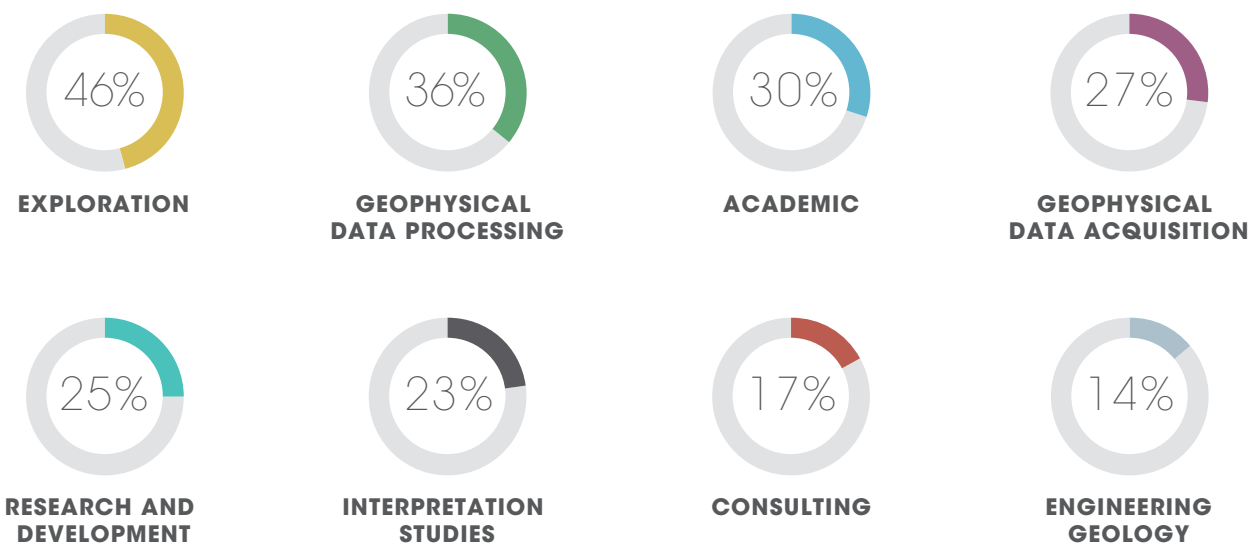
(more than one interest per delegate)



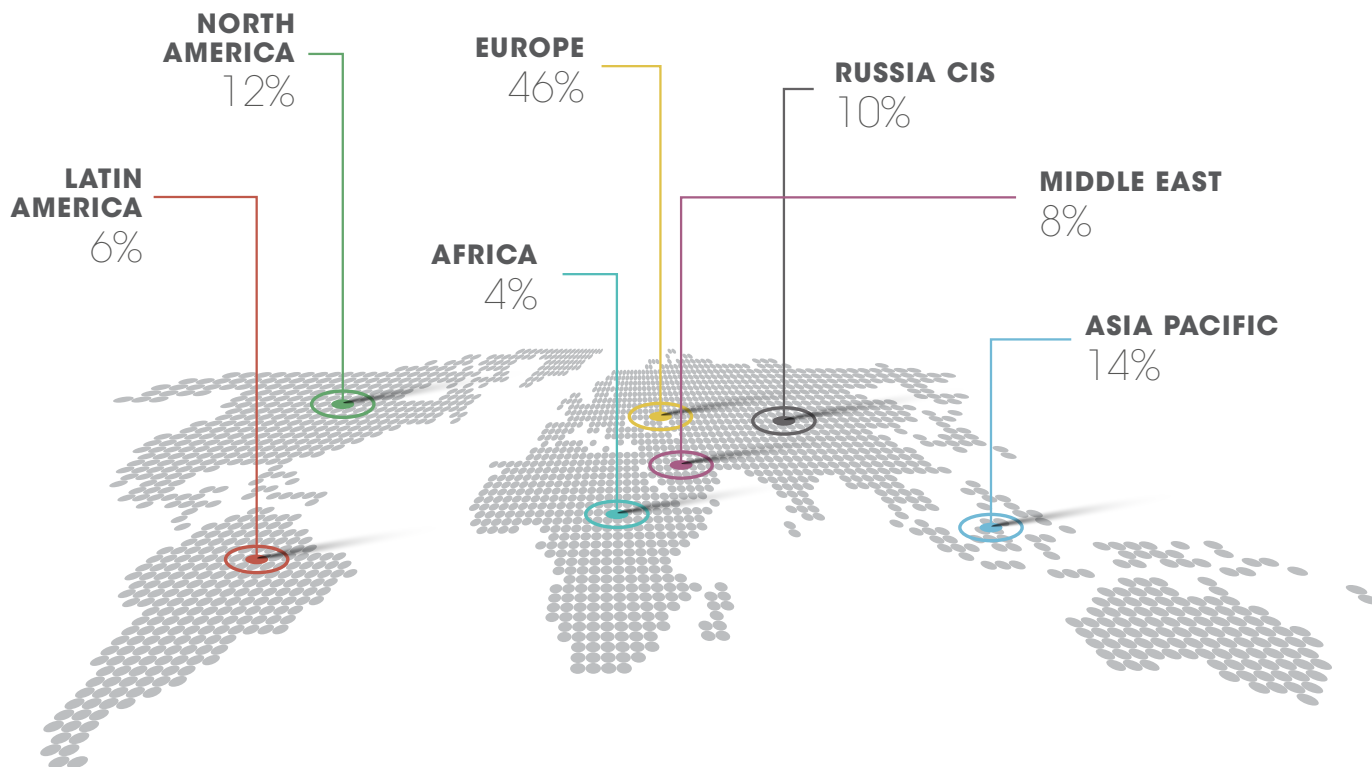
REACH THE PEOPLE IMPORTANT TO YOU

Job focus of delegates

(more than one job focus per delegate)



Delegates by Geographical spread



CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE Americas, Bogotá, Colombia, Tel. 57 1 4232948, Email: americas@eage.org

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at First EAGE Workshop on Advanced Seismic Solutions and New Exploration Concepts to Unlock the Potential of the Caribbean Shelf. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The workshop programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of the workshop. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.



- Company logo featured on the event website.
- Company logo at the venue during the workshop.
- If the Company desires, a recruitment booth will be allocated in the foyer of the venue.
- 2 Complimentary Registrations
- Company logo placed on tent cards displayed during the whole event
- Logo or chosen advert to appear on Powerpoint loop during the event
- Logo in all mailings sent during the promotional campaign of this event
- Logo featured on the event signage
- Company logo on the following printed material for the event (Depending on the date of agreement)
 - First Announcement
 - Final Announcement
 - Programme
 - Conference publication
 - Event related Advertisements
 - EAGE Annual Report & First Break Magazine (once)



GOLD SPONSOR (MAX. 3 SPONSORS)

- 1 complimentary registration
- Logo on workshop holding slide
- Logo and sponsorship title as well as a link included on the EAGE workshop website under "Sponsoring"
- Logo on the workshop Programme
- Logo on the workshop Final Announcement
- Logo in all promotional mailings related to the event
- Logo featured on the event signage

INVESTMENT:
\$ 12.000
(EXCL. VAT)

SILVER SPONSOR (MAX. 3 SPONSORS)

- 1 complimentary registration
- Logo and sponsorship title as well as a link included on the workshop website under "Sponsoring"
- Logo on the Final Announcement
- Logo featured on the event signage
- Tent card with logo and slogan on each one of the venue tables
- Logo in all promotional mailings related to the event
- Banner next to registration Area

INVESTMENT:
\$ 10.000
(EXCL. VAT)

BRONZE SPONSOR (MAX 3 SPONSORS)

- Logo and sponsorship title as well as a link included on the workshop website under "Sponsoring"
- Tent card with logo and slogan on each one of the venue tables
- Logo in all promotional mailings related to the event

INVESTMENT:
\$ 8.500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

POSTER SPONSOR (MAX. 3 SPONSORS)

- Benefits
- Company logo branded at the poster area
 - Word of thanks from the chairmen during the poster announcement

When 24-25 October 2019
 Location Conference area
 Exposure 80 delegates daily

INVESTMENT:
\$ 1.500
 (EXCL. VAT)



TECHNICAL PROGRAMME

The Technical Programme Package consists of sponsoring the Technical Programme. It offers exposure to all delegates.

When booking the Technical Programme package we can offer you a discount of \$ 500!

Benefits Company logo at lecture rooms
 Logo on the Workshop publication

When 24-25 October 2019

Location Workshop area

Exposure 80 delegates

Items of the Technical Programme Package can also be sponsored separately.

INVESTMENT:
\$ 1.500
 (EXCL. VAT)

COFFEE POINTS (MAX. 3 SPONSORS)

Benefits Company logo on the coffee points of the event

When 24-25 October 2019

Location Conference area

Exposure 80 delegates daily

INVESTMENT:
\$ 1.250
 (EXCL. VAT)





LUNCHES
(MAX. 3 SPONSORS)

Benefits
When
Location
Exposure

Company Logo at the lunch buffets
24-25 October 2019
Lunch room
80 delegates daily

INVESTMENT:
\$ 1.500
PER DAY
(EXCL. VAT)

WORKSHOP DINNER
(MAX. 3 SPONSORS)

Benefits

- Exclusive banner with the Company Logo at the dinner
- Words of thanks from chairmen at the opening of the dinner

When

25 October 2019

Location

TBD

Exposure

80 delegates

INVESTMENT:
\$ 9.000
(EXCL. VAT)





CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Icebreaker Reception and Workshop Dinner. This offers an exposure during Conference Breaks and its Social Programme.

Benefits	Company logo featured at Coffee Points, Lunches, Icebreaker Reception.
When	24 - 25 October 2019
Location	Conference area
Exposure	80 delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
\$ 5.000
 (EXCL. VAT)



ICEBREAKER RECEPTION (MAX. 3 SPONSORS)

Benefits	Company logo at the Ice Breaker reception
When	24 October 2019
Location	Conference area
Exposure	80 delegates

INVESTMENT:
\$ 1.000
 (EXCL. VAT)

LANYARDS (EXCLUSIVE) (MAX. 3 SPONSORS)

Benefits	Company logo on the lanyards
When	24-25 October 2019
Location	Conference area
Exposure	80 delegates daily

Please note that production costs for the lanyards are not included.

INVESTMENT:
\$ 3.000
(EXCL. VAT)



CONFERENCE PUBLICATION (MAX. 3 SPONSORS)

Benefits	Company logo on workshop publication
When	24-25 October 2019
Location	Conference area
Exposure	80 delegates daily

INVESTMENT:
\$ 3.200
(EXCL. VAT)



DELEGATE BAG/PORTFOLIO (MAX. 4 SPONSORS)

Benefits	Company logo on the bag/portfolio, Insert brochure in the bag/portfolio (max 2 pages)
When	24-25 October 2019
Location	Conference area
Exposure	80 delegates daily

INVESTMENT:
\$ 2.500
(EXCL. VAT)



INSERTS IN DELEGATE BAG

< 2 pages	\$ 500 (Excl. VAT and production costs)
3-5 pages	\$ 750 (Excl. VAT and production costs)

OTHER INSERTS IN DELEGATE BAG

The delegate bags will be distributed among all delegates and inserting an item in the bag is therefore another great opportunity to get your message across to a wide audience.

The company has to supply the brochure or item including logo. If you would like EAGE to arrange the production of the brochure or item, EAGE will be happy to make you an offer. If you would like to insert other items, please contact EAGE for your ideas.

Pen	\$ 450 (Excl. VAT)
Mouse Pad	\$ 450 (Excl. VAT)
Note Pad	\$ 450 (Excl. VAT)



COMPANY DISPLAY

In order to have a maximum exposure at the Conference, companies can have a company display in the Conference workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)
- 2 meters of space behind the table (any background materials need to be produced by the company and brought to the venue themselves)

INVESTMENT:
\$ 3.250
(EXCL. VAT)



WIRELESS INTERNET

- Company logo on the landing page/wallpaper when using sponsored Wi-Fi
- Company logo on the Wi-Fi section in the programme
- Logo on the Wi-Fi password signage

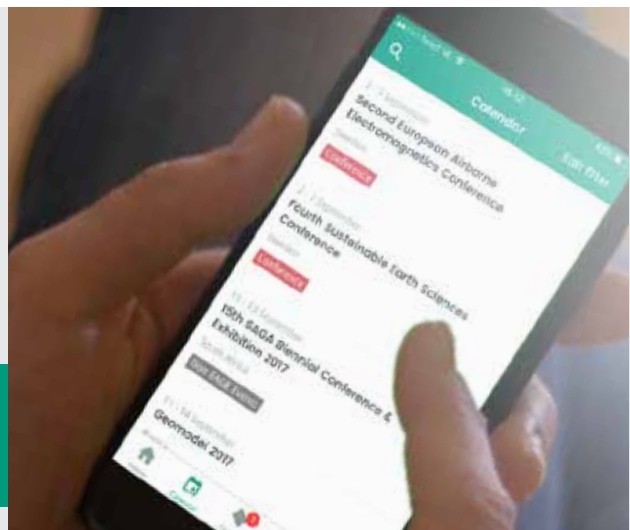
INVESTMENT:
\$ 2.500
 (EXCL. VAT)

WORKSHOPS APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

- (mention exact size of banners input from eventsair system)

INVESTMENT:
\$ 3.000
 (EXCL. VAT)





SPONSORING STUDENTS

Companies can sponsor students to attend the workshops. EAGE will supply tickets with mentioning on the badge the company that sponsors the students.

- 10 student registrations for the event
- 10 gift shirts with the Company logo wore by the students
- Special recognition to the Company at the webpage of the event
- Banner with the Company logo
- Logo on the app of the event

INVESTMENT:
\$ 2.500
(EXCL. VAT)





ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from \$ 725,- and is designed to create a high attention value of your presence at relevant EAGE workshop.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to workshop.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING REGIONAL LATIN AMERICA EVENTS

EDUCATION DAYS RIO DE JANEIRO

27-30 August 2019 • Rio de Janeiro, Brazil

EDUCATION DAYS MEXICO

23-27 September 2019 • Mexico City, Mexico

SECOND EAGE/AMGP/AMGE LATIN-AMERICAN SEMINAR IN UNCONVENTIONAL RESOURCES

14-15 November 2019 • Mexico City, Mexico

FIRST EAGE WORKSHOP ON PRE-SALT RESERVOIR: FROM EXPLORATION TO PRODUCTION

5-6 December 2019 • Rio de Janeiro, Brazil

EDUCATION DAYS HOUSTON

12-15 November 2019 • Houston, Texas

FIRST EAGE/HGS CONFERENCE ON LATIN AMERICA

19-20 November 2019 • Houston, Texas

CONTACT US FOR MORE INFORMATION

AMERICAS@EAGE.ORG • +57 1 4232948

cr.eage.org