

EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



Sixth EAGE Eastern Africa Petroleum Geoscience Forum

THE FUTURE OF PETROLEUM GEOSCIENCE IN THE EASTERN AFRICAN ENERGY MIX

10-12 OCTOBER 2022 • CAPE TOWN, SOUTH AFRICA & ONLINE

- **Sponsorship Brochure**

WWW.EAGE.ORG



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE FORUM

World-class offshore and onshore energy resources await discovery and development across Africa. With the recent pandemic and climate change, now is the time to pool our experience and look forward to planning strategic change.

The world needs energy. As Geoscientists, we are ready to play our part in the Eastern African energy mix. We urgently need to plan future development considering the new challenge to reduce carbon dioxide and methane release to the atmosphere. As an industry, we are familiar with tackling environmental and logistical challenges. HSE implementation in challenging circumstances has had to adapt as hydrocarbon exploration moved offshore and into deeper and deeper waters.

As Geoscientists, we study earth cycles through geologic time scales. Africa has the right to a just transition, ideally, we need to accelerate our understanding to address new challenges and find ways to complete the Carbon-cycle, to create sustainable environmentally responsible loops.

We plan a sixth “hybrid” technical forum to discuss ways to ensure continuation with certainty. We will refer to lessons learnt from the virtual “fifth” forum and the recent EAGE hybrid annual conference, whilst considering recent events affecting the future of petroleum geoscience in the Eastern Africa energy mix. We will be promoting and enabling both local and global participation. ‘We need to plan integrated projects that develop the local economy while also generating export revenues.’

There will be opportunities for sponsorship of IT hubs in regional centres, for example, government facilities and University campus locations.

We will invite keynote speakers to raise awareness of the issues and proposed solutions. We plan to have dedicated sessions providing a good forum to openly share thoughts on the most relevant topics. We are particularly keen to ask the student, local chapters, and special interest communities to nominate members to a joint steering team to ensure a fully inclusive event.

This East African forum will share planning with EAGE West Africa to bring together a week of online and in-person events.

The forum has a Geoscience technical focus set within a bigger picture. Universities should view this as an opportunity to understand the research challenges and find opportunities for industry engagement. National and international energy companies will have the chance to see the geoscience challenges and the opportunity to inform future strategies. There are unique sponsorship opportunities to help make the forum a success. Be ready to reflect on the forum with pride and say I was there.

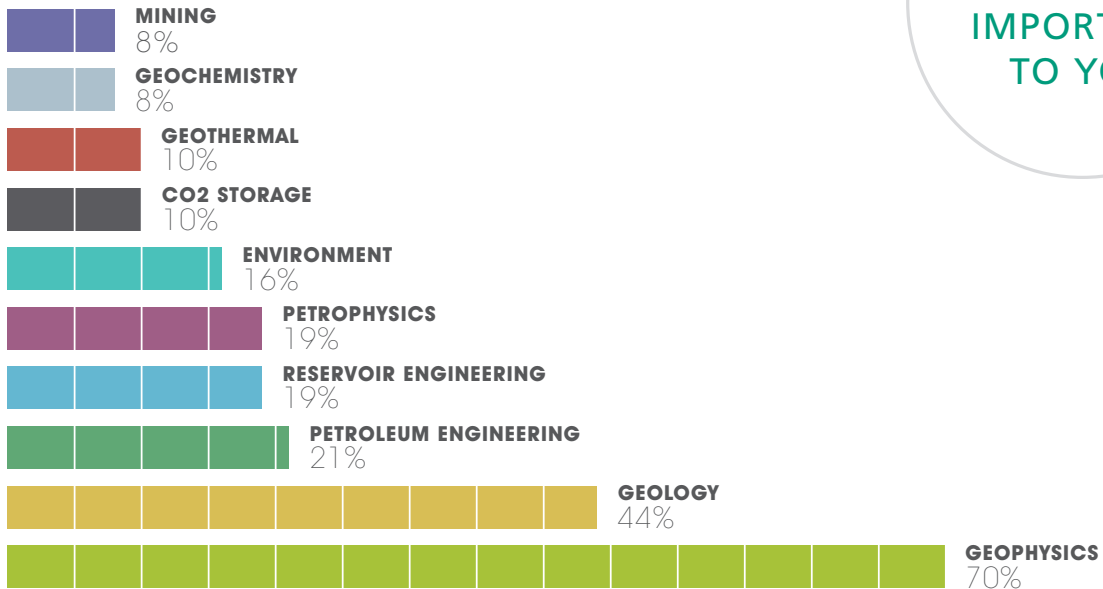
TECHNICAL COMMITTEE

Malcolm Francis (Co-Chair)	Independent Consultant
Karyna Rodriguez (Co-Chair)	Searcher Seismic
Remi Julien (Co-Chair)	TotalEnergies
Alessandro Piccoli	IHS Markit (now S&P Global)
Friso Veenstra	TNO
Arjan van Vliet	Shell
Vittorio Maselli	Dalhousie University
Ayan Omar	National Oil Corporation of Kenya
Giacomo Firpo	RAK Gas
Charles Thomas	Striped Horse
Peter Dekker	PetroSA
Dag Helland Hansen	EMGS
Tony Younis	Impact Oil and Gas
Cecile Robin	Rennes University
Alessio Checconi	TGS

FORUM STATISTICS

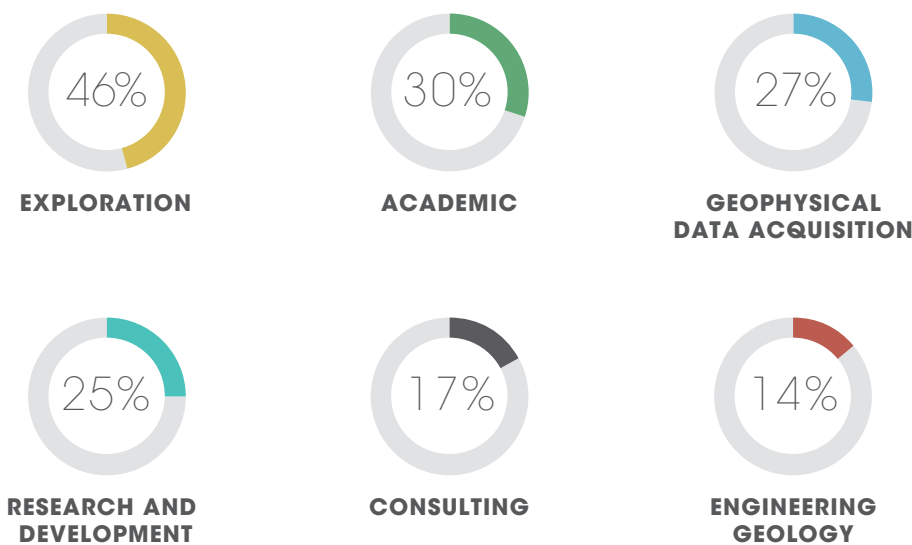
Interests of delegates

(more than one interest per delegate)

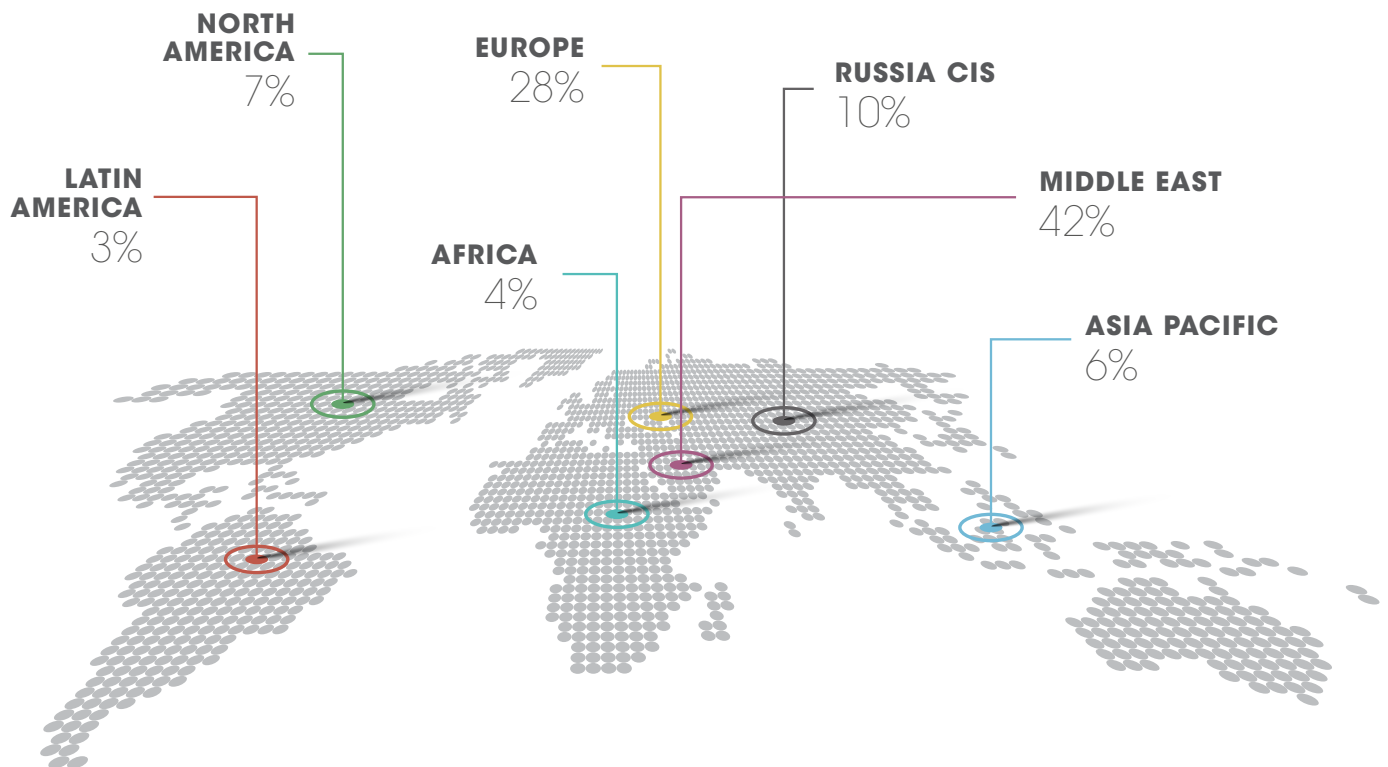


Job focus of delegates

(more than one job focus per delegate)



Delegates by Geographical spread



CONTACT

For more information about the sponsoring opportunities for this workshop, please contact us at: EAGE Middle East & Africa, PO BOX 501711, Dubai, United Arab Emirates, +971 4 433 5434, Email: middle_east@eage.org

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at Sixth EAGE Eastern Africa Petroleum Geoscience Forum. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE events.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The forum programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.





PLATINUM SPONSOR

PUBLICITY AND BENEFITS

- Corporate table space, including table and 2 chairs, power socket and normal power consumption
- Logo and link on homepage and sponsor page of the forum website
- Logo on all marketing collateral, forum holding slide and advertisements as “Platinum Sponsor”
- Sponsorship of eight local student delegate registrations
- Logo on each table in the forum room
- Logo on the forum Programme and Final Announcement
- Prominent logo on sponsor displays
- Word of thanks from forum Chairpersons

As a Platinum Sponsor, you may also have the option to sponsor both the Sixth EAGE Eastern Africa Petroleum Geoscience Forum and the First EAGE Western Africa Exploration & Production Workshop, taking place during the same week and venue. For details, please email mai@eage.org.

INVESTMENT:
€ 12,500
(EXCL. VAT)

GOLD SPONSOR

PUBLICITY AND BENEFITS

- Corporate table space, including table and 2 chairs, power socket and normal power consumption
- Logo and link on homepage and sponsor page of the forum website
- Sponsorship of six local student delegate registrations
- Logo on the forum Programme and Final Announcement
- Prominent logo on sponsor displays
- Logo on forum holding slide as “Gold Sponsor”
- Word of thanks from forum Chairpersons

INVESTMENT:
€ 9,500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

PUBLICITY AND BENEFITS

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials (such as the First Announcement)vv

COFFEE BREAKS (MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the forum website as "Coffee Break Sponsor"
 - Logo at the coffee stations
 - Logo on forum Programme & Final Announcement
 - Word of thanks from forum Chairpersons

INVESTMENT:
€ 4,000/day
(€ 10,000 FULL EVENT)
(EXCL. VAT)



LUNCHES (MAX. 2 SPONSORS)

- Benefits
- Company logo & link on sponsor page of the forum website as "Lunch Sponsor"
 - Logo in the lunch area & on dining tables
 - Logo on forum Programme & Final Announcement
 - Logo on holding slide to be displayed prior to lunch break
 - Word of thanks from forum Chairpersons

INVESTMENT:
€ 4,500/day
(€ 11,500 FULL EVENT)
(EXCL. VAT)

FORUM DINNER

The dinner gala will include delegates registered for both the Sixth EAGE Eastern Africa Forum and the First EAGE Western Africa Exploration & Production Workshop.

- Benefits
- Logo and sponsorship title plus a link included on the EAGE forum website under "Sponsoring"
 - Logo on the forum Programme & Final Announcement
 - Logo on tables during the dinner
 - Minimum 1 social media post pre-dinner
 - Word of thanks from forum Chairpersons at the dinner
 - Word of thanks from forum Chairpersons at the forum

INVESTMENT:
€ 15,000
(EXCL. VAT)



ICEBREAKER RECEPTION

- Benefits
- Logo and sponsorship title plus a link included on the EAGE forum website under "Sponsoring"
 - Logo on forum Programme & Final Announcement
 - Company Logo & Sponsorship Title at the entrance to the Icebreaker Reception
 - Logo on all cocktail tables
 - Logo on directional signs to the Icebreaker
 - Minimum 1 social media post during reception
 - Word of thanks from forum Chairpersons at the reception

INVESTMENT:
€ 5,500
(EXCL. VAT)



NETWORKING NIGHT

- Benefits
- Logo and sponsorship title plus a link included on the EAGE forum website under "Sponsoring"
 - Logo on forum Programme & Final Announcement
 - Company Logo & Sponsorship Title at the entrance to the Networking Night
 - Logo on all cocktail tables
 - Logo on directional signs to the Networking Night
 - Minimum 1 social media post during Networking Night
 - Word of thanks from forum Chairpersons at Networking Night

INVESTMENT:
€ 5,500
 (EXCL. VAT)

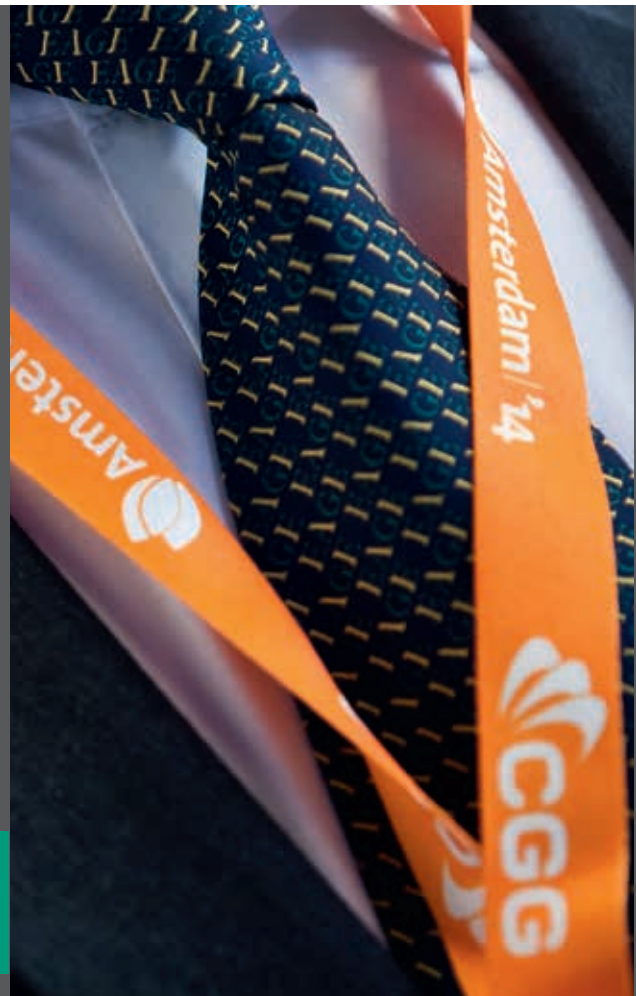
LANYARDS (EXCLUSIVE)

- Benefits
- Logo and sponsorship title plus a link included on the EAGE forum website under "Sponsoring"
 - Logo on the forum Programme & Final Announcement
 - Branded lanyard – sponsor to provide
 - Word of thanks from forum Chairpersons

Please note that production costs for the lanyards are not included.

As a Lanyard Sponsor, you may also have the option to sponsor both the Sixth EAGE Eastern Africa Petroleum Geoscience Forum and the First EAGE Western Africa Exploration & Production Workshop, taking place during the same week and venue. For details, please email mai@eage.org.

INVESTMENT:
€ 7,000
 (EXCL. VAT)



VIDEO PACKAGE

- Promotional video of the company displayed during each break (2x per day)
- Video provided by the sponsor
- Maximum 1 minute (30 seconds is advised)
- Logo and sponsorship title plus a link included on the EAGE forum website under "Sponsoring"

INVESTMENT:
€ 3,000
(EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

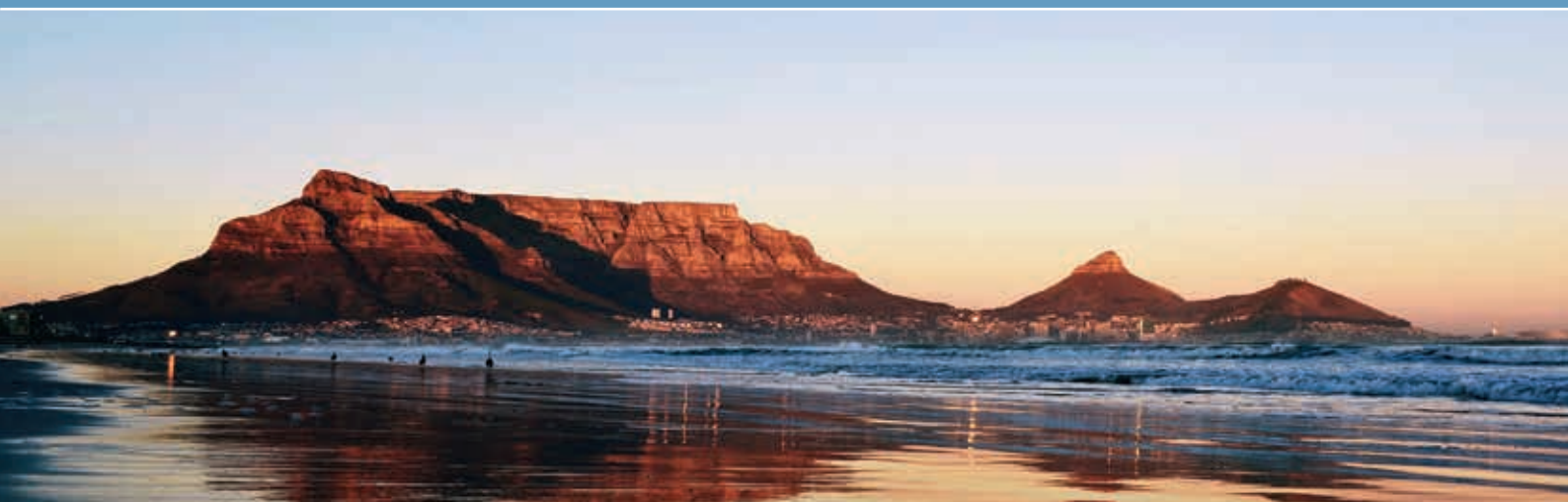
Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 6,678 papers about Pore Pressure, with in total over 67,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the workshop.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING REGIONAL WORKSHOPS & CONFERENCES

EAGE MIDDLE EAST GEOMECHANICS WORKSHOP

1-3 March 2022 • Online

AAPG/ EAGE MEDINA TECHNICAL CONFERENCE & EXHIBITION

12-14 September 2022 • Tunis, Tunisia

SIXTH EAGE HIGH PERFORMANCE COMPUTING FOR UPSTREAM

19-21 September 2022 • Milan, Italy

FIRST EAGE WESTERN AFRICA EXPLORATION & PRODUCTION WORKSHOP

12-14 October 2022 • Cape Town, South Africa

SECOND EAGE SUBSURFACE INTELLIGENCE WORKSHOP

25-27 October 2022 • Manama, Bahrain

SIXTH EAGE ROCK PHYSICS WORKSHOP

1-3 November 2022 • Dhahran, Saudi Arabia

8TH EAGE ARABIAN PLATE CORE WORKSHOP

28-30 November 2022 • Dhahran, Saudi Arabia

SECOND EAGE CONFERENCE ON RENEWABLE ENERGY IN THE MIDDLE EAST AND AFRICA

6-8 December 2022 • Muscat, Oman

CONTACT US FOR MORE INFORMATION
MIDDLE_EAST@EAGE.ORG • +971 4 369 3897

eage.org/events