

EAGE

EUROPEAN
ASSOCIATION OF
GEOLOGISTS &
ENGINEERS



2020
*S*aint
Petersburg



9th International Geoscience Conference
Geosciences: Converting Knowledge into Resources

SPONSORING

6-9 APRIL 2020 | SAINT PETERSBURG, RUSSIA
WWW.EAGE.ORG | WWW.EAGE.RU



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE CONFERENCE

The EAGE Saint Petersburg International Conference is the largest geoscience event in Russia. This event is organized in Saint Petersburg, Russia once every two years and offers a technical programme, short courses, company displays and an exciting student programme. In 2018, over 500 visitors (local and non-local) from more than 200 companies and 31 countries attended the event. Since 2003, the event has become a platform for geoscientists from all over the world to share experiences and ideas, establish partnerships and get up to speed on the latest technological advances, while enjoying the historical heart of Russia, the beautiful city of Saint Petersburg.

Saint Petersburg 2020

- 700 participants from all over the world (more than 30 countries)
- 200 participating companies
- An extensive academic programme including courses, seminars and round tables
- Simultaneous work in 2 languages (Russian and English)
- Social programme, including for family members
- Special student programme, including courses and Geo-quiz

Sections Saint Petersburg 2020

- Regional, Thematic and Scientific Geological Research
- Exploration of the Arctic Zone and Shelf
- Case Studies in Exploration
- Exploration & Production

THE VENUE

The Saint Petersburg Conference 2020 will be held at the congress center of the Park Inn by the Radisson Pulkovskaya hotel: Pobedy Square 1, St. Petersburg, Russia.

The venue is situated on the beautiful Moskovsky Avenue with easy access to downtown Saint Petersburg. The hotel's proximity to both the heart of the city and the city airport is ideal for business and leisure guests. A stroll from the hotel takes guests past beautiful historical facades, 19th century architectural monuments, cozy parks, shopping centres, restaurants and cinemas.

The conference will be accommodated in one of the largest state-of-the-art congress halls and conference rooms with free wireless high-speed internet access and high-quality conference facilities.

IMPORTANT DATES

Call for Abstracts Deadline	1 October 2019
Deadline Company Display	1 December 2019
Deadline Commercial Presentations	1 December 2019
Confirmation to Authors	10 December 2019
Deadline Early Registration	25 December 2019
Deadline Regular Registration	25 March 2020

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at Saint-Petersburg 2020 'Geosciences: Converting Knowledge into Resources'. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE conference.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The conference programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget. Please refer to the Saint Petersburg 2020 website www.eage.org for all available advertising and sponsoring opportunities or contact us at spb2020@eage.org.

MAIN SPONSORS

(MAX. 4 SPONSORS)

EAGE offers an opportunity to act as a main sponsor of the conference. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.



- Company logo visible on all pages of the Saint Petersburg 2020 websites (www.eage.org, www.eage.ru)
- Link from the Saint Petersburg 2020 websites to company website
- Company logo on the following (Depending on the date of agreement):
 - First Announcement/Call for Abstracts
 - Second Announcement
 - Programme & Catalogue
 - Plan of Venue
 - EAGE Advertisements related to the event in several industry-related magazines throughout the entire year
 - Saint Petersburg 2020 App
 - Saint Petersburg 2020 mailings
- Company logo in the venue
- Logo on the presentation slide at the opening session
- Two complimentary full delegate registrations

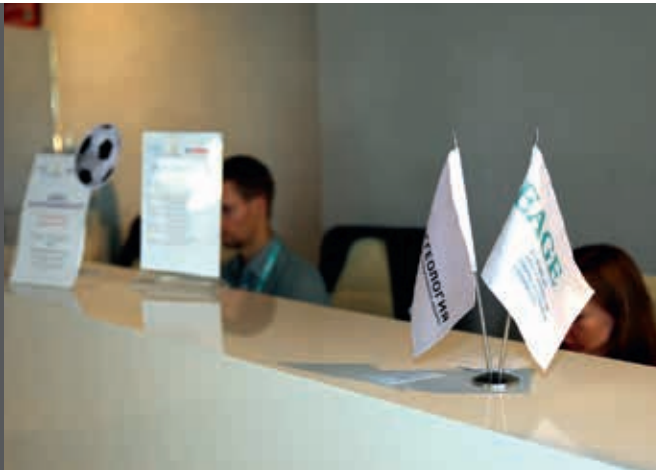
SPONSORSHIP OPPORTUNITIES FOR ALL SPONSORS

- Company logo on the websites www.eage.org, www.eage.ru
- Link from the Saint Petersburg 2020 websites to company website
- Company logo on the following printed materials (Depending on the date of agreement):
 - First Announcement/Call for Abstracts
 - Second Announcement
 - Programme & Catalogue

TECHNICAL PROGRAMME

Benefits	Company logo at lecture rooms and poster area
When	6-9 April 2020
Location	Lecture rooms and poster area

INVESTMENT:
€ 6.500
(INCL. VAT)



REGISTRATION NETWORK PLUS BADGES (EXCLUSIVE)

Benefits	Company logo on registration desks Logo on event badges
When	6-9 April 2020
Location	Conference area

INVESTMENT:
€ 7.000
(INCL. VAT)

LANYARDS (EXCLUSIVE)

Benefits	Company logo on the lanyards (used for registration badge)
When	6-9 April 2020
Location	Conference area

INVESTMENT:
€ 7.500
(INCL. VAT)



DELEGATE BAGS (MAX. 4 SPONSORS)

Benefits Company logo on the delegate bag
Insert a brochure (max 2 pages) in the delegate bags

When 6-9 April 2020

Location Conference area

INVESTMENT:
€ 10.500
(INCL. VAT)



INSERTS IN DELEGATE BAG

< 2 pages € 1200
(Excl. production costs)

2 - 6 pages € 1500
(Excl. production costs)

OTHER INSERTS IN DELEGATE BAG

Companies can insert items with their logo in the delegate bag. The company has to supply the item with logo already inscribed. For each item there is a maximum of 1 sponsor.

Pen € 950 (Incl. VAT)
Mouse Pad € 950 (Incl. VAT)

COFFEE POINTS (MAX. 2 SPONSORS)

Benefits Company logo on the coffee points

When 6-9 April 2020

Location Conference area

INVESTMENT:
€ 6.500
(INCL. VAT)



LECTURES (MAX. 2 SPONSORS)

Benefits Company logo at lecture room

When 6-9 April 2020

Location Lectures area

INVESTMENT:
€ 5.000
(INCL. VAT)



CONFERENCE EVENING (MAX. 4 SPONSORS)

Benefits Company logo in special location
for the conference evening
When 6-9 April 2020
Location Banqueting hall

INVESTMENT:
€ 8.500
(INCL. VAT)



ICEBREAKER RECEPTION (MAX. 4 SPONSORS)

Benefits Company logo on the buffet
When 6-9 April 2020
Location Conference area

INVESTMENT:
€ 6.500
(INCL. VAT)

STUDENT PROGRAMME

Benefits Company logo
in the student
programme room
Company logo on
printed materials

INVESTMENT:
€ 7.000
(INCL. VAT)





ADVERTISING

The Programme and Catalogue is a combined edition that will be distributed among all delegates, exhibitors and visitors to EAGE's premier events. The content includes the full technical programme possible workshops or field trips, social events, floor plans and further important information. You can imagine that this guide will be opened many times during and even after the event. They are therefore a great advertising opportunity! We will be happy to discuss these possibilities and any other ideas you may have.

COMPANY DISPLAY AND ADVERTISING POSSIBILITIES

Company display, and commercial presentation of company services is a great opportunity to obtain the latest information on developments in the industry, expand your network and exchange ideas. We invite you to participate in the event programme with the special presentation or company display near the conference rooms. You will receive the great visibility before the event on the web sites and announcements and during the event among more than 500 experts and managers from all over the world.

Participation Fee

	Before 1 December 2019	1 December 2019 and after
Company display: roll up + table (include 1 free registration)	130 000 Rur	150 000 Rur
Roll up	70 000 Rur	90 000 Rur
Commercial presentation (45 min) (include 1 free registration)	115 000 Rur	130 000 Rur





ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE workshop/events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to conferences.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING REGIONAL WORKSHOPS/CONFERENCES

GEOMODEL 2019

21ST CONFERENCE ON OIL AND GAS GEOLOGICAL EXPLORATION AND DEVELOPMENT
9–13 September 2019 • Gelendzhik, Russia

SAKHALIN 2019

FAR EAST HYDRACARBONS
1–3 October 2019 • Yuzhno-Sakhalinsk, Russia

PROGRESS 2019. EXPLORATION AS A BUSINESS.

1ST INTERNATIONAL OIL AND GAS EXPLORATION CONFERENCE
5–8 November 2019 • Sochi, Russia

EDUCATION DAYS MOSCOW 2019

18–22 November 2019 • Moscow, Russia

SAINT PETERSBURG 2020

9TH INTERNATIONAL GEOLOGICAL AND GEOPHYSICAL CONFERENCE
6–9 April 2020 • Saint Petersburg, Russia

MARINE TECHNOLOGY 2020

2ND CONFERENCE & EXHIBITION
6–9 April 2020 • Saint Petersburg, Russia

ENGINEERING AND ORE GEOPHYSICS 2020

16TH CONFERENCE & EXHIBITION
27–30 April 2020 • place to be announced soon

GEOINFORMATICS 2020

19TH INTERNATIONAL CONFERENCE
11–14 May 2020 • Kiev, Ukraine

GEOBAIKAL 2020

6TH CONFERENCE
17–21 August 2020 • Irkutsk, Russia

PLEASE CONTACT US FOR MORE INFORMATION

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www.eage.ru