

EAGE

CONFERENCE & EXHIBITION

NEAR SURFACE GEOSCIENCE'21

29 AUGUST - 2 SEPTEMBER 2021 | BORDEAUX, FRANCE

27th

European Meeting of
Environmental and
Engineering Geophysics

1st

Conference on Hydrogeophysics
Contribution to Exploration and Management
of Groundwater, Land-Use and Natural Hazards
under a Changing Climate

2nd

Conference on Geophysics
for Infrastructure Planning,
Monitoring and BIM

EXHIBITION & SPONSOR GUIDE

WWW.NSG2021.ORG

#NSG2021   



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organises events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

ABOUT THE NEAR SURFACE GEOSCIENCE CONFERENCE AND EXHIBITION 2021

Near Surface Geoscience 2021 will be held at the Bordeaux Congress Centre, Bordeaux, France from 29 August - 2 September 2021. This event offers three parallel conferences, workshops, field trips, an exhibition and a social programme.

The three parallel conferences are:

- 27th European Meeting of Environmental and Engineering Geophysics
- 1st Conference on Hydrogeophysics: Contribution to Exploration and Management of Groundwater, Land-Use and Natural Hazards under a Changing Climate
- 2nd Conference on Geophysics for Infrastructure Planning, Monitoring and BIM

The conferences have their own technical programme and will attract people specialised in the conference topics as well as people with a broader Near Surface Geoscience focus. The combination of conferences offers participants from the different disciplines a chance to follow a technical programme specialised in their area of expertise whilst also being exposed to other disciplines. Delegates will register for the conference of their interest. The registration gives them access to the technical programme of all conferences. The social programme, consisting of the Welcome Reception and the Conference Evening, is also included in the registration. Moreover, delegates are free to visit the exhibition. The Exhibition is the central meeting place where companies showcase their latest products and services that are relevant to all three component conferences. The coffee breaks and Welcome Reception take place in the Exhibition area and provide excellent networking opportunities in an informal setting.

LOCAL ADVISORY COMMITTEE

Colette Sirieix (Chair)	University of Bordeaux I2M
Vincent Allègre	University of Bordeaux I2M
Konstantinos Chalikakis	Avignon University
Philippe Cosenza	University of Poitiers IC2MP
François Demontoux	University of Bordeaux IMS
Olivier Douez	BRGM Nouvelle-Aquitaine Bordeaux
Jérôme Gouin	Pôle Avenia
Delphine Lacanette	University of Bordeaux I2M
Olivier Le Roux	Bordeaux INP
Antoine Marache	University of Bordeaux I2M
Mehdi Sbartai	University of Bordeaux I2M
Myriam Schmutz	Bordeaux INP
Catherine Truffert	IRIS Instruments
Cécile Verdet	University of Bordeaux I2M

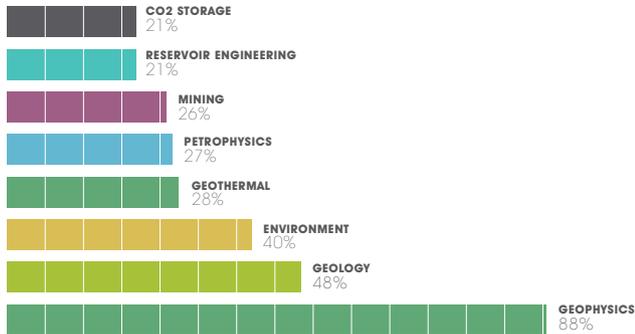
EVENT FACTS

Event Dates	29 August - 2 September 2021
Exhibition Dates	30 August - 1 September 2021
Venue	Bordeaux Congress Centre
Location	Bordeaux, France
Expected Attendance	350-450
Expected Exhibitors	35

EAGE NEAR SURFACE MEMBERSHIP STATISTICS

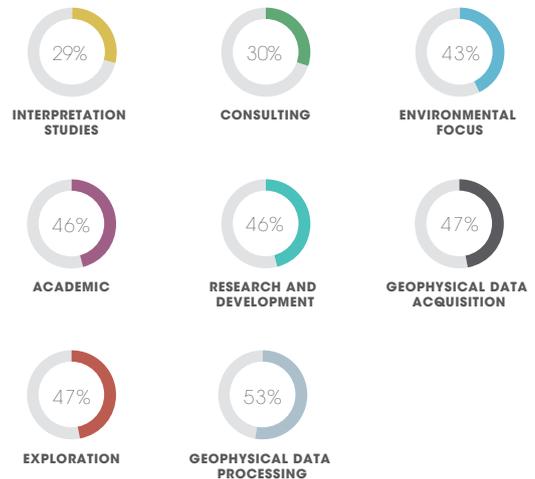
Near Surface Interest of Members

(more than one interest per delegate)



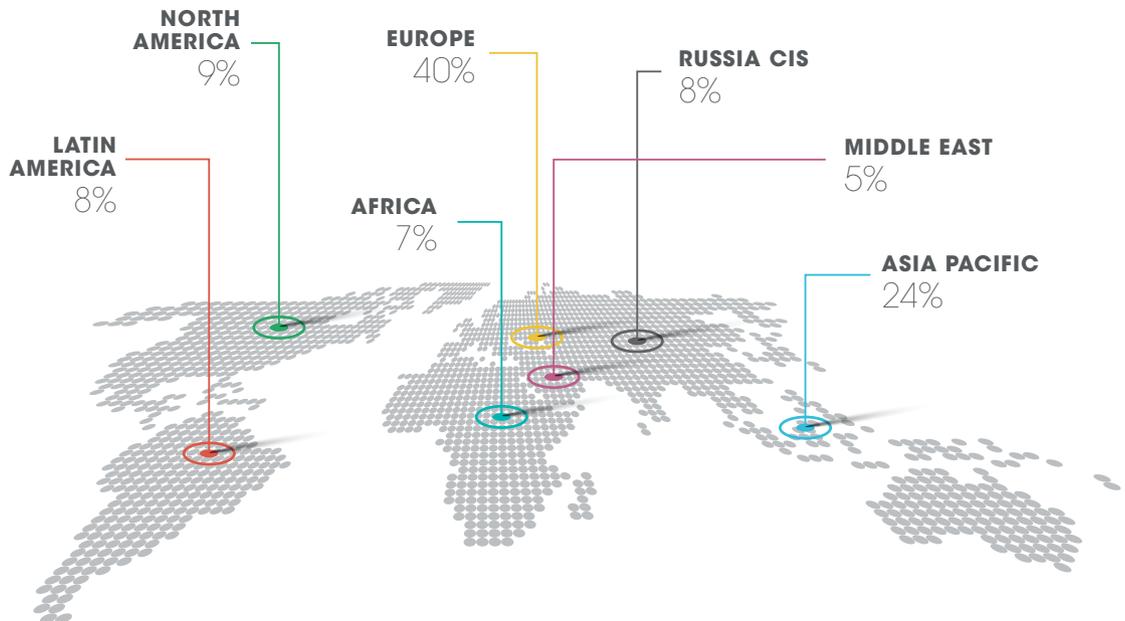
Job focus of Members

(more than one job focus per delegate)



REACH THE PEOPLE IMPORTANT TO YOU

Delegates by Geographical of EAGE's Near Surface Membership



CONTACT

For more information about the sponsoring opportunities for NSG2021, please contact us at: EAGE Events B.V., PO BOX 59, Houten, The Netherlands. Tel. +31 889955055, Email: exhibition@eage.org

EXHIBITION

The Near Surface Geoscience 2021 Exhibition will be held at the Bordeaux Congress Centre simultaneously with the conferences. Near Surface Geoscience 2021 offers a large, centrally located exhibition space.

ASK US ABOUT
BADGE SCANNER
OPPORTUNITIES

MAIN REASONS FOR EXHIBITING

- Meet existing customers and expand your reach;
- Introduce and showcase new products and services;
- Demonstrate your latest technology and equipment;
- Monitor the competition;
- Expand your network.

EXHIBITOR BENEFITS

When booking stand space for Near Surface Geoscience 2021, every exhibitor will benefit from the following:

- Free registration badges;
- Complementary Guest Passes to distribute to your clients & business associates;
- Exposure on the Near Surface Geoscience 2021 website;
- Access to the online exhibition manual;
- Promo kit: easy to use communication tools for your promotion;
- Extensive sponsor programme to maximize your exposure;
- Free access to the Welcome Reception, including drinks and finger food;
- Free use of EAGE coffee points;
- Exposure in the Programme & Catalogue;
- Special Exhibitor rate for the Conference Evening Tickets.

INVESTMENT:

€ 395
(EXCL. VAT)

FIELD DEMONSTRATIONS

TUESDAY 31 AUGUST, 15:20 - 17:00

Near Surface Geoscience 2021 gives exhibiting companies and institutes the opportunity to demonstrate their products and services to a focused audience through the field demonstration programme. No other event activities will take place concurrently.

All registered delegates are invited to the field demonstrations. If you wish to participate in the field demonstration programme, feel free to reach out to exhibition@eage.org





STAND SPACE BOOTH PACKAGE

When booking stand space for Near Surface Geoscience 2021 a booth package is included. A booth package consists of:

- White-walled panels;
- One spotlight per 3 m²;
- One power socket;
- Normal electricity consumption;
- A fascia with name board in a standard style on the open sides of the booth;
- Carpet;
- Booth cleaning, incl. emptying of rubbish bins.

Please note that furniture is not included in the booth package and can be ordered separately. All information will be provided in the online exhibition manual.

The following fees apply for booth package

	Before 1 March 2021	On and after 1 March 2021
Price stand space per m ²	€ 330	€ 370

Rates are in Euros (€) per m² and exclude VAT

To secure booth space, please complete the Near Surface Geoscience 2021 exhibition contract and send it to us by email (exhibition@eage.org). Please note that all incoming contracts will be handled on a first-come, first-served basis.



IMPORTANT DATES/DEADLINES

Deadline Early Booth Booking	1 March 2021
Deadline for Extended Abstract Submission	15 April 2021
Company Profile	1 July 2021
Event Dates	29 August - 2 September 2021
Exhibition Dates	30 August - 1 September 2021

UNIVERSITIES

With its focused audience, Near Surface Geoscience 2021 is the perfect platform for universities and institutes to promote their latest research and developments. As support, EAGE offers universities a booth for a special fee. A university booth is available from 2 square metres and includes a booth package and 1 full delegate registration.

The fees for university booths are as follows

2m ²	€ 900
4m ²	€ 1,400

Rates are in Euros (€) and exclude VAT

To apply for a university booth please complete the University Contract and send it to exhibition@eage.org. Please note that all incoming contracts will be handled on a first-come, first-served basis.

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at NSG2021. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realise recognition, long term exposure, benefits and publicity for companies that sponsor EAGE's Near Surface Geoscience Conference & Exhibition 2021. For more information on promotional opportunities please contact us at sponsoring@eage.org

WHY BECOME A SPONSOR

As a corporate sponsor, you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality. The Near Surface Geoscience Conference & Exhibition 2021's diverse programme is sure to help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility before a national, regional and international audience;
- Enhance your corporate image;
- Reach an influential, exclusive audience;
- Break through the media clutter;
- Associate your company with EAGE – The world's truly multi-disciplinary geosciences society.



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.

MAIN SPONSORS

EAGE offers an opportunity to act as a main sponsor of NSG2021. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

- Company logo + link-through to company's website on the NSG2021 page;
- Company logo in the venue;
- Company logo on NSG2021's social media announcements;
- 1 Free complementary registration, to attend the conference;
- Company logo on the following (*Depending on the date of agreement*);
 - First Announcement, Second Announcement, Programme & Catalogue
 - EAGE Event App
 - NSG2021 related advertisements and articles in EAGE First Break
 - NSG2021 mailings
 - Logo on registration confirmation
- Company logo in presentation at the Opening Session;
- Discount on 9 square metre exhibition space.

INVESTMENT:
€ 8,500
(EXCL. VAT)

EXHIBITOR
PRICE:
€ 5,500
(EXCL. VAT)

OTHER SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIP PACKAGES HAVE THE FOLLOWING BENEFITS:

- Company logo on event website with sponsored items identified;
- Company logo on the following printed materials (depending on date of settlement);
 - First Announcement
 - Second Announcement
 - Programme & Catalogue



TECHNICAL PROGRAMME

Reach all delegates interested in the technical aspects of the near-surface industry.

Benefits	Company logo displayed at lecture rooms, poster area, and in the Programme & Catalogue
When	29 August - 2 September 2021
Location	Bordeaux
Exposure	350-450 delegates

INVESTMENT:	EXHIBITOR PRICE:
€ 4,000	€ 2,500
(EXCL. VAT)	(EXCL. VAT)

COFFEE POINTS

Benefits	Company logo at the Coffee Points of the event
When	29 August - 2 September 2021
Location	Conference and Exhibition areas
Exposure	400 delegates daily

INVESTMENT:	EXHIBITOR PRICE:
€ 3,500 /	€ 2,500 /
€ 1,750 per day	€ 1,250 per day
(EXCL. VAT)	(EXCL. VAT)





SOCIAL PROGRAMME PACKAGE DEAL

COMBINE THE "CONFERENCE EVENING"
AND THE "WELCOME RECEPTION" FOR ONLY **€ 1,750**



CONFERENCE EVENING (MAX. 3 SPONSORS)

Benefits Company logo at the Conference Evening
When 31 August 2021
Location Bordeaux
Exposure 400 delegates

INVESTMENT:
€ 1,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 750
(EXCL. VAT)

WELCOME RECEPTION (MAX. 3 SPONSORS)

Benefits Exposure during the Welcome Reception of the event
When 30 August 2021
Location Exhibition area
Exposure 400 delegates

INVESTMENT:
€ 1,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 750
(EXCL. VAT)



WORKSHOPS (MAX. 2 SPONSORS)

Benefits Company logo displayed at the lecture room and in the Programme & Catalogue
When 29 August 2021
Location Conference area
Exposure 100 delegates

INVESTMENT:
€ 500
(EXCL. VAT)

CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Points, Lunches, Welcome Reception and the Conference Evening. This offers an exposure during Conference Breaks and its Social Programme.

Benefits Company logo at the Coffee Points, at the Welcome Reception and in the venue of the Conference Evening
When 29 August - 2 September 2021
Location Conference and Exhibition areas
Exposure 400 delegates daily

Items of the Catering Package can also be sponsored separately.

INVESTMENT:
€ 4,000
 (EXCL. VAT)

EXHIBITOR PRICE:
€ 3,500
 (EXCL. VAT)



LANYARDS (EXCLUSIVE) (MAX. 1 SPONSOR)

Benefits Company logo on the lanyards
When 29 August - 2 September 2021
Location Conference and Exhibition areas
Exposure 400 delegates daily

Please note that production costs for the lanyards are not included.

INVESTMENT:
€ 5,000
 (EXCL. VAT)

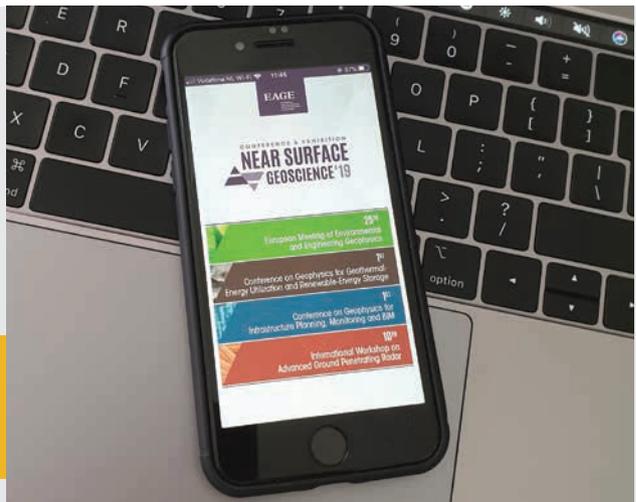
EXHIBITOR PRICE:
€ 3,500
 (EXCL. VAT)

NSG2021 EVENT APP

To generate leads to your company website you can sponsor the event app. Every time the EAGE event app is opened delegates will see your company logo with a short message. A banner is also displayed on the homepage.

SPLASH SCREEN
€ 1,250
 (EXCL. VAT)

BANNER
€ 750
 (EXCL. VAT)



DELEGATE BAG/PORTFOLIO (MAX. 4 SPONSORS)

Benefits	Company Logo on the bag/portfolio Insert brochure in the bag/portfolio (max 2 pages)
When	29 August - 2 September 2021
Location	Conference area
Exposure	400 delegates daily

INVESTMENT:
€ 3,000
(EXCL. VAT)

EXHIBITOR PRICE:
€ 2,500
(EXCL. VAT)



INSERTS IN DELEGATE BAG FOR EXHIBITOR

< 2 pages	€ 300 (Excl. VAT and production costs)
2 - 6 pages	€ 400 (Excl. VAT and production costs)

INSERT IN DELEGATE BAG FOR NON-EXHIBITORS

< 2 pages	€ 600 (Excl. VAT and production costs)
2-6 pages	€ 800 (Excl. VAT and production costs)



OTHER INSERTS IN DELEGATE BAG

Companies can insert items with their logo in the delegate bag. The company has to supply the item with logo already inscribed. If you would like EAGE to produce the insert then there will be an additional cost. For each item there is a maximum of 1 sponsor.

	Exhibitor	Non-exhibitor
Pen	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Mouse Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)
Note Pad	€ 350 (Excl. VAT)	€ 600 (Excl. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. We also have multiple options to further promote your company through our First Break and Near Surface Geophysics issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about near surface geoscience related topics, with in total over 65,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to conferences.



For more information or a FREE trial
contact corporaterelations@eage.org



UPCOMING EXHIBITIONS

82ND EAGE ANNUAL CONFERENCE & EXHIBITION 2021

14-17 June 2021 • Amsterdam, The Netherlands

NEAR SURFACE GEOSCIENCE CONFERENCE & EXHIBITION 2021

29 August - 2 September 2021 • Bordeaux, France

CONTACT US FOR MORE INFORMATION

EXHIBITION@EAGE.ORG • +31 88 995 50 55

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