

POSTER PRESENTATIONS GUIDELINES

A poster is an ideal medium for an informal exchange of ideas and for discussions. The EAGE believes that a poster presentation is equal in importance to an oral presentation.

1 DIMENSIONS

Please ensure that your poster is in **PORTRAIT** format, if you provide a landscape poster it will not fit on the display boards hired in for the event.

The maximum height should be 1.2m, the maximum width 1m. Again anything over this will not sit properly on the board.

2 PREPARATION

In order to obtain an attractive design for your poster it is recommended to:

- Place the highlights at eye level (i.e. the upper half of the wall element)
- Divide each poster into three columns, each 33 cm wide. The text in each column should be 27 cm wide, leaving space between the columns. Illustrations may extend over 2 or 3 columns.
- Text and character size:
 - Minimum 8 mm, which corresponds to 'letter Gothic 12', enlarged 2.5 times; distance between lines 1.5 times
- Illustrations:
 - Letter size 8 - 15 mm
 - Line thickness 0.5 - 1.3 mm

The illustrations need to be self-explanatory, attractively arranged and large enough so that text and illustrations are clearly visible from a distance of approximately 1 metre.

3 PRESENTATION

As the presenter of a poster you have the distinct advantage of being able to draw the attention of your audience to particular illustrations. These can be studied and discussed in more detail.

To have a successful presentation, make sure your poster is attractive, well laid out and largely self-explanatory. The explanation of your poster should complement your visual display.