

Promotional Opportunities

THE extraordinary TRAVEL MARKETING AWARDS

The Travel Marketing Awards is the most prestigious event in the travel and tourism marketing calendar and one of the industry's most soughtafter accolades.

Following the last Travel Marketing Awards on 9 March 2020, the Coronavirus pandemic brought the travel industry to a standstill. Marketing budgets and teams were hit particularly hard and extraordinary ideas had to be imagined and delivered to retain brand presence and to keep the future of travel in the minds of holidaymakers and business travellers.

The 2022 Awards will continue to celebrate excellence in travel marketing, rewarding the originality, creativity, innovation and relevancy delivered by brands, teams and individuals once travel restarted. However...



This year's awards will also recognise the extraordinary work carried out by travel marketers during the periods when travel was heavily restricted and budgets were a fraction of what they were, and in some cases non-existent. These very special awards will cover everything from innovative social media to charitable acts of kindness and will be free to enter.

Entries will be invited across a wide range of disciplines within Advertising, Marketing, Digital and PR. With the shortlist and winners decided by a panel of expert judges, all with substantial experience in their respective fields, the winners will receive one of our prestigious Award cubes with all runners-up receiving a certificate.

The 2022 Awards will take place in the summer of 2022. The evening event will include a welcome reception, award presentations, supper and the opportunity to network. We invite you to support this year's event, which will mean more than ever to the hard working individuals and teams who created and delivered the campaigns in the most extraordinary circumstances.

Packages

Lead Partner	£12,000
Headline Partner	£8,000
Welcome Reception	£5,000
Awards Host	£5,000
Award Category	£2,000
Awards Programme	£1,500
Results Brochure	£1,000
Advertising	from £250



All prices are subject to VAT



Feedback

"It was a privilege to be part of the judging panel for this event, and the night itself was fantastic as always. Russell Kane was superb - one of the best hosts I've seen."

"Great night, and a great testament to the resilience of the travel industry in tough times."

"The event itself was fantastic as always – definitely the best Awards around."

Lead Partner

An exclusive opportunity for your company's logo to be combined with the Awards logo.

Exposure Pre-Awards

- sponsorship announced via e-shot
- logo on all Awards marketing materials
- image and company profile on the website
- logo promoting your association with the Awards to use on email footers, your website, etc.
- details of attendees who consent to their details being shared with the sponsors
- opportunity to join the judging panel.

At the Awards

- opportunity for a representative of your organisation to welcome guests to the awards
- logo on the stage set, on screen during the awards and on the award trophies and certificates
- your 90-second video will be shown during the event opening section
- sponsorship of three campaign awards and the opportunity to be on stage during their presentation
- two complimentary tables of ten
- editorial in the Awards Programme and Results Brochure
- verbal acknowledgement of your support by CIMTG and the Awards Host.



Headline Partner

Up to five Headline Partners will benefit from a strong brand presence prior to and throughout the Awards event.

Exposure Pre-Awards

- sponsorship announced via e-shot
- logo on marketing materials
- logo, image and company profile on the website
- advertising positions on the website, in the Awards Programme and Results Brochure
- details of attendees who consent to their details being shared with the sponsors
- opportunity to join the judging panel
- logo promoting your association with the Awards to use on email footers, your website, etc.

At the Awards

- sponsorship of two awards and the opportunity to be on stage during their presentation
- logo on the stage set, on screen during the awards and on your two sponsored award trophies/certificates
- your 60-second video will be played during the Awards presentations
- one complimentary table of ten
- editorial feature in the Awards Programme and Results Brochure
- verbal acknowledgement of your support by CIMTG and the Awards Host.





Welcome Reception

Kickstart the event and set a lively tone for the evening while increasing visibility for your brand.

Awards Host

Sponsor the Awards Host and receive main stage acknowledgment of your support.

- your sponsorship announced via e-shot
- logo and company profile on the website
- logo on the reception signage (you may provide additional branding) and within the Awards Programme.
- one complimentary ticket to attend the awards
- verbal acknowledgement of your support by CIMTG
- logo promoting your association with the awards to use on email footers, your website, etc.
- details of attendees who consent to their details being shared with the sponsors.

- sponsorship announced via e-shot
- logo and company profile on the website
- opportunity to show a video (introduced by the host)
- one complimentary ticket to attend the awards
- opportunity to join the judging panel
- verbal acknowledgement of your support by the host
- details of attendees who consent to their details being shared with the sponsors.
- logo promoting your association with the awards to use on email footers, your website, etc.



Award Category

As a sponsor of an Award category, the following benefits will be available:

- complimentary ticket to attend the Awards
- verbal acknowledgement by the Awards host
- opportunity to present the award on stage
- logo and company profile on the website
- logo promoting your association with the Awards to use on email footers, your website, etc.

Awards Programme

The programme is distributed at the Awards, providing attendees with all details about the evening's proceedings.

- complimentary ticket to attend the Awards
- logo on the front cover of the Awards Programme
- editorial within the Awards Programme
- full page advertisement within the Awards Programme
- logo on the website.







Digital Results Brochure

All of the winners and runners up will be listed in the digital results brochure, which is distributed to a database of over 1000 marketing professionals.

Advertising

Various advertising opportunities are available.

CONSUM

Full Page advertisement f600 Half Page advertisement £350

Full Page advertisement £600 Half Page advertisement £350

Prices from £250



- editorial feature in the Results Brochure
- logo and company profile on the website.











To discuss promotional opportunities, please contact Giles Harper: giles@dellardavies.com // 07771 812372