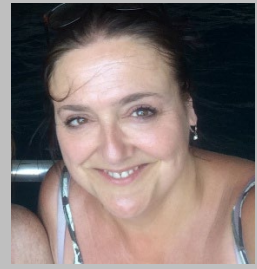


Claire Steiner
UK Director
GTTP



Election Address

It remains a privilege to serve as an ITT Director and Chair of the Education and Training Committee, a role I am deeply committed to. Over the past two years, we have continued to expand our reach, welcoming more universities, colleges, and students as members. Collaboration remains a priority, and I am proud to see the Committee growing to include key associations and professionals from across the industry. Ensuring we reflect the diversity of future industry leaders remains central to our mission, particularly through our Future You initiative.

Having just celebrated its 15th anniversary, Future You continues to go from strength to strength having now engaged over 36,000 students, with continued support from businesses and individuals. Our flagship conference at WTM remains a highlight, and the Future You Foundation—launched in 2022—has enabled us to provide even greater support in addressing the talent challenge. We have expanded our reach with new events, including further regional conferences and careers initiatives and are delighted to now have events in all four nations in the UK.

The Future You Awards remain the UK's only awards dedicated to celebrating student and graduate achievements in our industry. Our partnerships with leading organisations continue to raise professional standards and create valuable connections between education and industry, including our ever-popular panel at the ITT Conference.

I hope to continue serving ITT members in this role, working alongside the fantastic volunteers who make our progress possible.

Biography

An experienced HR & Talent professional, Claire works with many different companies across a range of sectors but predominantly in the travel & tourism space. Claire is also the UK Director for the Global Travel and Tourism Partnership, a charity working to inspire young people to build successful and responsible careers in travel and tourism, particularly in countries where tourism is a vital part of the economy. In 2009 she co-founded the ITT Future You initiative bringing industry and education together to inspire and inform the next generation of travel professionals.

Claire is honoured to be an industry Ambassador for the international water charity, Just a Drop and an advisory Board member for the social enterprise Women in Travel (CIC), working globally to help provide women with the opportunity to fulfil their economic and individual potential. A regular speaker at industry events and webinars, she also a panel member on the Travel Market Life podcast.

In December 2023, Claire was honoured with an Outstanding Contribution award at the inaugural TravYule Baubles event and in February 2025 was named as one of AWTE's inspiring women in travel, where Individuals from across the sector have been recognised for the impact they have in the sector today.

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