

BRUCE MARTIN
FOUNDER
TRAVEL GOSSIP



Election Address

I am keen to continue serving on the ITT Board, as I believe my entrepreneurial background and industry insight can help us navigate the challenges and opportunities facing the travel sector today.

As the founder of Travel Gossip, the travel trade's largest online community, I have a direct and ongoing view of the issues affecting travel agents, suppliers and tourism boards in the current market. This perspective allows me to represent the real, day-to-day concerns of our industry.

Having built my career working with start-ups and small businesses, I am particularly passionate about ensuring that the voices of SMEs and independent professionals are properly heard and represented.

I will continue to contribute my expertise in areas such as digital marketing and event development, focusing on where I can add the greatest value to the Board and its members.

Thank you for your time and consideration.

Biography

Bruce Martin is Founder and CEO of Travel Gossip, one of the travel industry's leading B2B media businesses, which he has grown from a small Facebook group in 2010 into a multi-channel business serving the UK travel trades

Now leading a team of 16, Bruce focuses on the strategic direction of the company, which has expanded to include a luxury media brand, AI-powered e-learning solutions, a new programme of regional agent awards events across the UK as well as delivering over 50 agent roadshows around the country.

With a background spanning marketing and operations, including e-learning, recruitment and tour operations, Bruce brings a broad commercial perspective to the travel sector. He is particularly passionate about supporting travel professionals through relevant content, effective marketing opportunities and strong industry connections.

Alongside Travel Gossip, Bruce is also the founder of Ginger Juice, a social media agency specialising in travel and tourism brands, helping clients build meaningful engagement with their audiences.

Contact Details

Email / LinkedIn / Twitter etc.