

Barbara (Basia) Kolosinska

Co-Owner and Managing Director

C&M Travel Recruitment



Election Address

By working at all levels in travel recruitment, I have first-hand experience of a different side to our industry and the issues that affect us.

During the past 18 years, I have had the privilege of holding a place on the ITT board, where I passionately promote the benefits of becoming a member, strongly believe in nurturing talent into the industry, and have actively supported the E&T Committee and Future You.

I consider it hugely important to have a board member who is not only knowledgeable, professional, with a strong commercial and business acumen, but also extremely approachable, friendly and eager to hear the views, ideas and annoyances of individuals who may otherwise struggle to have their opinions heard.

Biography

Through my work in travel and my passion for the industry, I am delighted to have become one of the sector's most recognisable and engaging personalities.

My love for travel was formed whilst visiting Africa, Asia, Australia and America before enrolling on a travel and tourism degree course.

I then worked in business development at Air Jet and Holiday Autos before joining C&M Travel Recruitment where I progressed from Recruitment Consultant up to Managing Director, resulting in a management buy-out in late 2024 where I became Co-Owner.

During the 27 years that C&M have been operating, we have won various awards and expanded into an extremely successful business employing 14 staff across the UK. From a personal perspective, I have been named in Women 1st's 100 most influential women in travel, tourism, leisure and hospitality, and won the AWTE Business Impact Award in 2021, being a vocal supporter of the Association. Earlier in 2025, I was also honoured to be nominated as one of AWTE's 70 Inspirational Women In Travel.

I often present and am on panels with various industry bodies including AITO and ABTA and write many articles & blogs regarding the recruitment sector, as well as hosting travel industry webinars and events, as well as giving regular comment to our trade press about the challenges and opportunities which exist. I am also a huge promoter of diversity, inclusion and well-being in the workplace.

Contact Details

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