

YOUR NAME KELLY WALKER
Position Director of Sales
Company The Travel Corporation



Election Address

I am excited to nominate myself for a position on the ITT Board. I am driven by a passion for travel, people, and the opportunity to collaborate with high-performing colleagues across the industry. With a career dedicated to forging strong partnerships, driving sales, and building meaningful connections, I am confident I would bring valuable insight and a credible voice to the Board. Currently, I work for The Travel Corporation, focusing on 5 brands within our touring portfolio. This sector is experiencing significant growth, as travel professionals increasingly look to diversify their client base and boost average spend, touring presents an ideal solution as much like the cruise sector many years ago, there is a tremendous opportunity in our industry as customers now seek a different style of holiday. As an ITT Board Member, I hope to amplify this sector's voice and drive important industry conversations. I am also deeply passionate about training—both within the touring sector and across the broader travel industry to further enhance our collective reputation. Previously, I was the Head of Distribution at easyJet Holidays during a period of rapid expansion. This experience gave me a broad industry perspective, meaning my experience spans both mainstream and niche/specialised sectors, allowing me to better understand the challenges and opportunities across various areas. My strengths align closely with ITT's commitment to training, professional development, and guidance. I am passionate about mentoring, collaboration, and driving innovation, and I strongly support ITT's role in advocating and lobbying for industry professionals. I am also deeply committed to sustainability and responsible tourism, supporting initiatives that protect destinations, reduce emissions, and enhance local communities—values that align closely with the ethos I live and breathe at The Travel Corporation and our Treadright Foundation. With my experience, dedication, and industry insight, I am eager to contribute to ITT's continued success and represent our vibrant travel community. It would be an honour to serve as an ITT Board Member.

Biography

A dynamic and results-driven sales leader with over 25 years of experience in the travel industry. Proven track record in driving revenue growth, leading high-performing sales teams, and crafting strategic sales initiatives in multiple travel sectors. Known for strong leadership, commercial acumen, and ability to deliver innovative solutions that enhance business performance. Passionate about business development, with a focus on optimising sales channels, creating strong partnerships, and leveraging market trends for continued success. I thrive on working as a team, sharing ideas and creating brilliant working relationships. On a more personal level, I am a keen networker and enjoy a large friendship group, I love being around high energy people and get the most enjoyment from being outside, active and with my children. As a family, we embark on our first backpacking trip this year, where I aim to show them 'real' travelling, local communities and sustainable experiences. I hope to spend the next few years (before hitting the 'big 50') ticking as many things off my bucket list as possible

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Contact Details

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