

STEPHEN DALTREY

Founder

Stephen Daltrey Elite Coaching



Election Address

Election Address – ITT Board Member Candidacy

I'm returning to travel after 25 years away working as an Elite Executive coach for senior leaders across 150+ global organisations. I'm standing for election to the ITT Board to offer a fresh, cross-sector perspective rooted in decades of experience, including travel -retail, tour operations, shipping, travel management, aviation, music and sports industries.

I've also invested 10 years training as a counsellor, psychotherapist and gaining an MA in executive coaching. My work has given me insight into what drives high-performing, resilient leadership—insight I'm passionate about sharing with ITT Members.

My governance background includes six years as a Trustee and Board Member at Help Musicians UK, overseeing £70 million in investments and strategic direction. I've also served on the board of a military charity and currently sit on the Board of mental health charity Music Minds Matter. I understand the responsibilities of board leadership and how to create impact with clarity, integrity, and collaboration.

If elected, I will:

- Use my unique experience to raise and maintain professional standards throughout the travel industry and to provide Members with support and guidance.
- Champion inclusive leadership, mental wellbeing, and personal development across the travel sector.
- Foster stronger connections between the travel and music and sports industries.
- Share governance and leadership insights from global organisations outside of travel to strengthen ITT's influence and adaptability.
- Attend all networking, Dinners and Conferences (see you in Sardinia!)

The ITT's mission has never been more relevant, and I'd be honoured to support its continued growth and impact as your Board Member.

Biography

I began my leadership journey as an officer in the Royal Navy before moving into the travel industry, where I've held senior commercial roles including Sales and Marketing Director for Laker Airways, UK Sales Director at Sally Ferries, Account Director at Thomas Cook Travel Management. My early travel started as a Pickfords' Travel manager, 18-30 Rep in Mallorca, ILG sales rep in UK, and later Regional Sales Manager, leading a team across the Southeast.

In the early 1980s, I became a Graduate of the ITT (G Inst TT) through a year of attending evening study at College and am now (F Inst TT). I've attended ITT conferences in destinations such as Las Vegas, Barbados, and New England, and will be in Sardinia in June as I remain deeply committed to the Institute's mission.

Beyond travel, I've spent over nine years training as a qualified counsellor and Gestalt psychotherapist. I hold an MA in Executive Coaching and am accredited as a Professional Certified Coach (PCC) with the International Coach Federation. I've coached senior leaders in over 150 organisations worldwide, delivering more than 10,000 hours of face-to-face coaching, counselling, and training—spanning the travel, music, and sports industries.

I'm also a Trustee and Board Director for Help Musicians UK and Music Minds Matter and serve as a Male Ally for Women in Travel. My work is driven by a passion for people, leadership, and positive transformation. More can be found at www.stephendaltrey.com.

Contact Details

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