



NWG Programme of Learning and Development - growing understanding and responses

9th - 13th May 2022
Virtual Week

Supporter Opportunities



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9 - 13 May 2022, Virtual Event

Holding our annual event virtually in 2021 allowed us to be more accessible to so many people working against child exploitation, especially those working from home, allowing the flexibility to take part in what may have been out of reach previously. As times are still uncertain, for 2022 we are hosting a week-long series of online presentations again.

We will be hearing from those living with the experience of abuse, giving you the opportunity to explore initiatives, discovering ways the frontline might improve their support for those they work with, gaining an understanding of some of those difficult to manage situations, looking at staff welfare and the campaigns we can all support to increase awareness and understanding of child exploitation and its impact.

We hope to make the Annual Programme of Learning and Development complimentary to attend for NWG members. This year we have managed to secure some funding to allow our members free access to all the sessions, over the full week. We are now inviting support from organisations, that compliment our audience, to allow us to fully fund the event for all of those attendees working so very hard to tackle all forms of Child Exploitation.

With your help, we want to get *our* message and *your* message further. We are aiming to attract 1,000 delegates attending over the week. Your support is crucial to the success of our Programme and will enable us to disseminate the message further in tackling child exploitation.

Dedicated to your success against child exploitation

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A selection of our speakers:

Clair Graham, Head of Service of Contextual Safeguarding Birmingham Children's Trust

Professor Nuria Lorenzo-Dus, DRAGON-S (Developing Resistance Against Grooming Online - Spot and Shield)

Nigel Jones, ex senior Police Officer, Child Sexual Exploitation, Missing Children and Trafficking across Warwickshire and West Mercia

Katie Vaughan, Child Exploitation Specialist Nurse, Warwickshire Child Exploitation team

Susie Hargreaves OBE, Chief Executive, Internet Watch Foundation

Katherine Proudman, Exploitations Specialist Advisor, Keys Group

Ben Davies, Service Director for Cornwall's Children and Family Services

Professor Rachel Armitage, Professor of Criminology within the School of Human and Health Sciences at the University of Huddersfield

Dr Theresa Redmond, Senior Research Fellow, Policing Institute for the Eastern Region (PIER) at Anglia Ruskin University

Lucy Roberts, Visiting Research Fellow for the Policing Institute for the Eastern Region (PIER) at Anglian Ruskin University

Dr Judy Eaton, Clinical Psychologist with a special interest in Autism and other neurodevelopmental conditions

Stuart Allardyce, Director, The Lucy Faithfull Foundation

We also have a number of presentations by those living with the experience of abuse who will not be named.

Further information about our speakers is [available here](#).

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We have a number of exciting support opportunities available

Visual references for all opportunities are available over the next pages

Platinum Sponsor - £850+VAT

1. Scrolling banner on the Virtual platform
2. Up to 10 minute presentation delivered to a live audience, highlighting why you are supporting this event
3. On demand video on the portal for delegates to view at their leisure
4. A supporter's page on the event website with your logo, 500 word description and a link to your website
5. PDF handout for download in the resource gallery
6. Logo on all communications sent to delegates
7. 4 Attendee places at the event which includes access to the meeting hub to connect with attendees (non-member rates apply)

Gold Sponsor - £650+VAT

1. Scrolling banner on the Virtual platform
2. A supporter's page on the event website with your logo, 250 word description and a link to your website
3. Logo on communications sent to delegates
4. 2 Attendee places at the event which includes access to the meeting hub to connect with attendees

Advertising

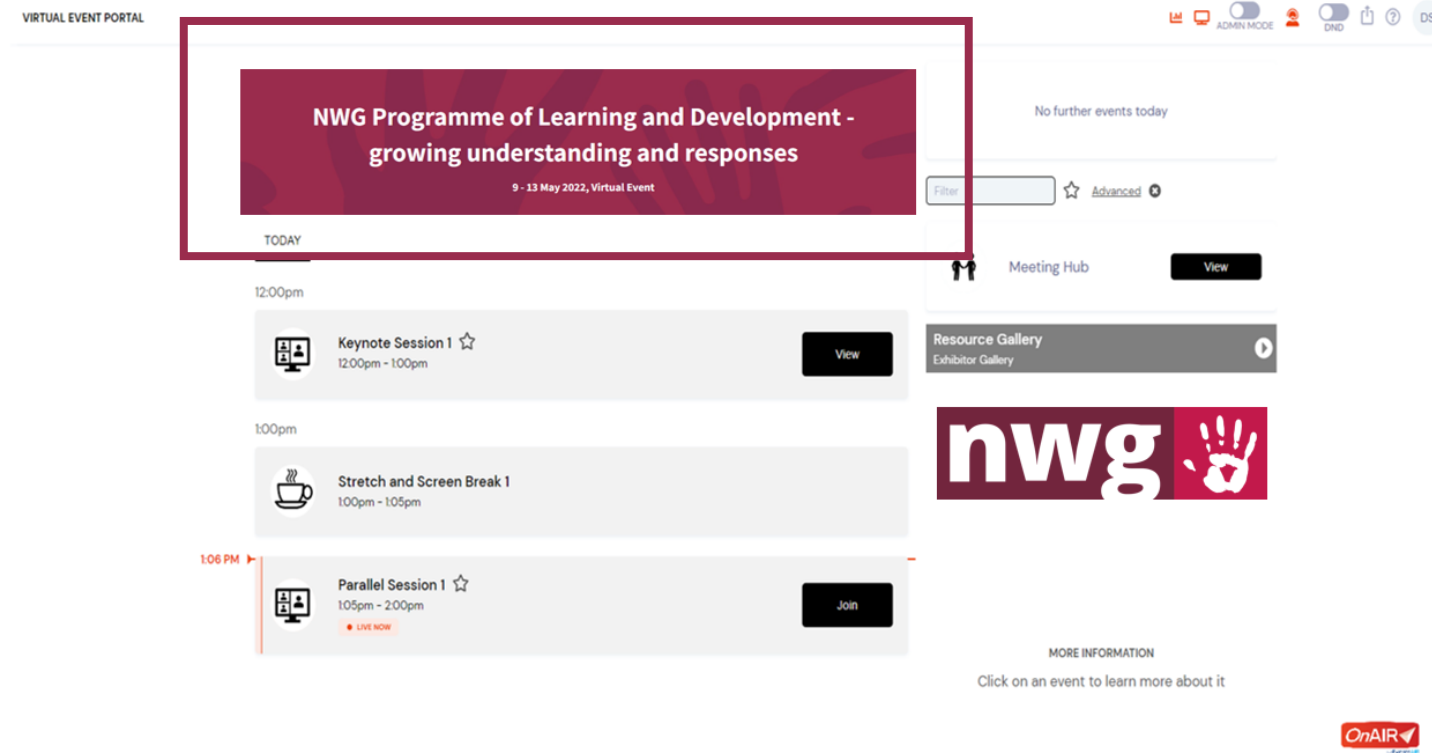
We also have a limited number of advertising opportunities available

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Scrolling Banner



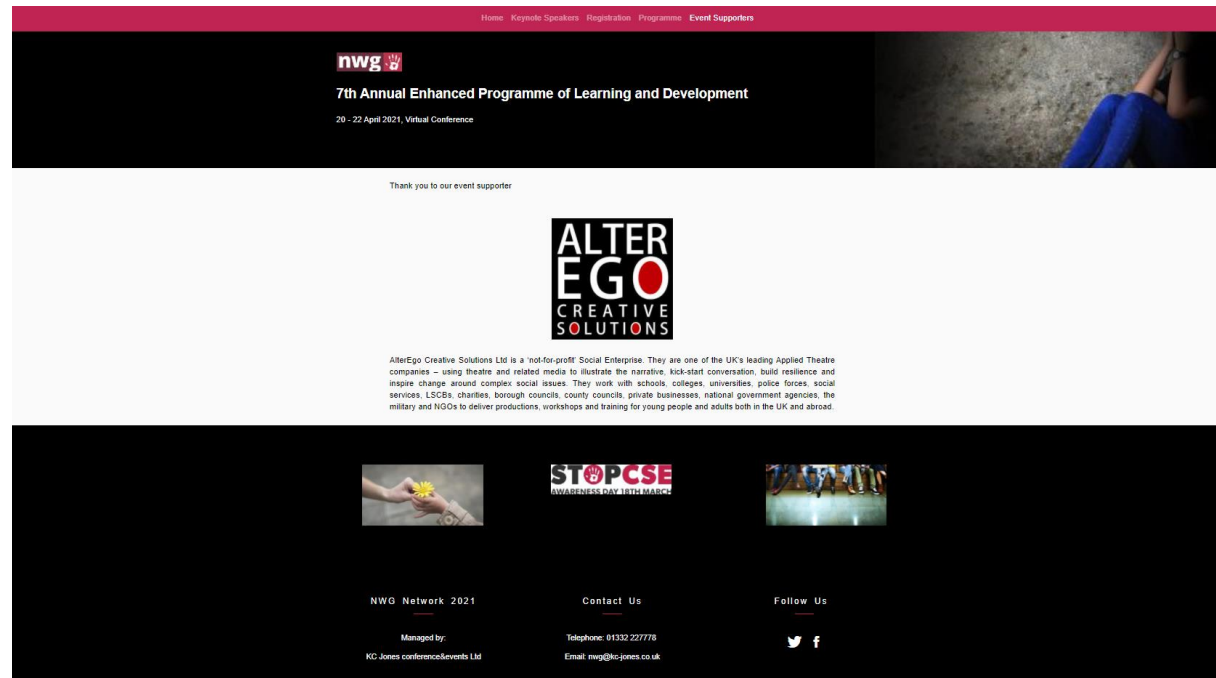
This 870px wide x 155px high banner image displays on the main timeline of the event portal and include a URL link.

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Website advertisement



A logo, 250 word description, URL link and contact details

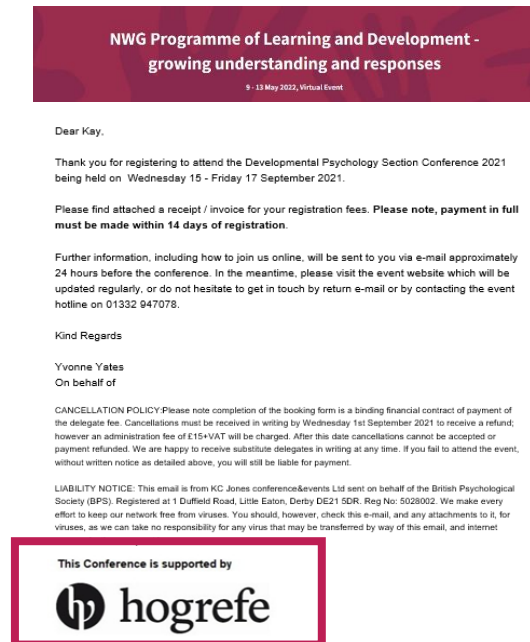
Example above: NWG Conference 2021 Website

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Email Advertising



Logo displayed in all scheduled emails sent to delegates, including but not limited to; thank you for registering, joining instructions and thank you for attending.

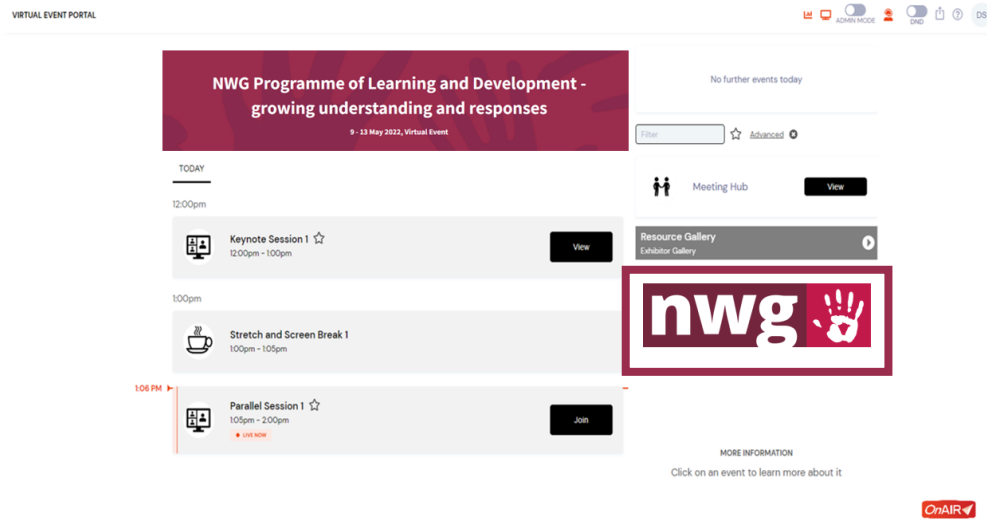
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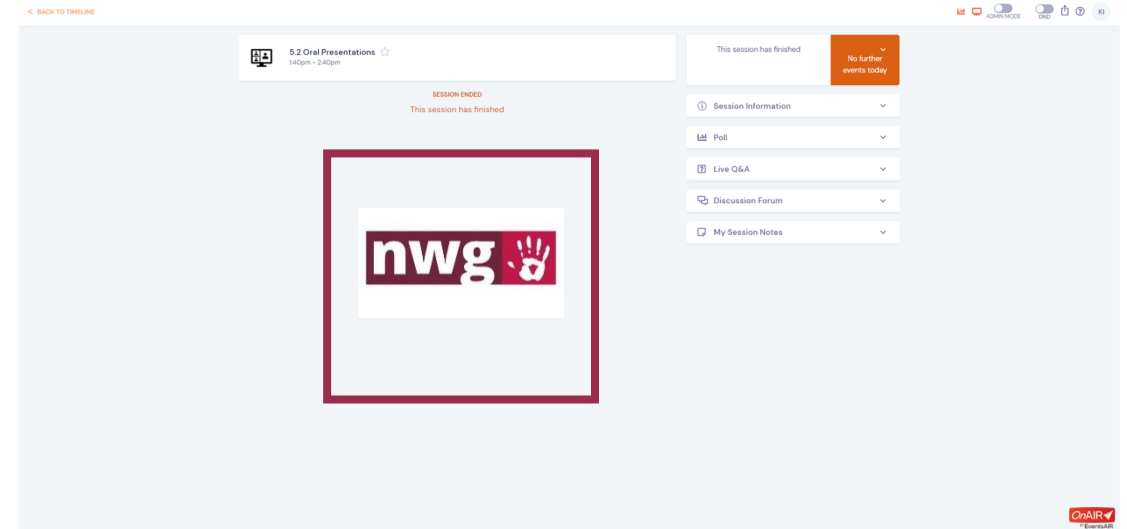
Advertising Opportunities: Timeline & session holding screen image

Timeline Sponsor



This image is visible on the timeline for the duration of the event.

Session holding screen image



Logo display in dedicated session before and after the live feed automatically begins and ends.

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Supporter Opportunity Comparison	Platinum Sponsor £850+VAT	Gold Sponsor £650.00+VAT	Advertising opportunity 1 £350.00+VAT	Advertising opportunity 2 £225.00+VAT
Up to 10 minute presentation delivered to a live audience, highlighting why you are supporting this event	✓	✗	✗	✗
On demand video on the portal for delegates to view at their leisure	✓	✗	✗	✗
Logo, 500/250 word description and a link to your website on the supporters page of the event website	✓ 500 words	✓ 250 words	✓	✓
Scrolling banner on the Virtual platform	✓	✓	✗	✗
Logo on communications sent to delegates	✓	✓	✗	✗
PDF handout for download in the resource gallery	✓	✗	✗	✗
Timeline image	✗	✗	✓	✗
Session holding screen image	✗	✗	✗	✓
Number of Delegate places included	4	2	✗	✗
Access to meeting hub to connect with delegates	✓	✓	✗	✗

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If you are interested in supporting the event or require further information,
please contact the Conference Secretariat:

Telephone: 01332 227778 email: nwg@kc-jones.co.uk

KC Jones conference&events Ltd, 1 Duffield Road, Little Eaton, Derby, DE21 5DR

www.nwg-conference.co.uk

