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NWG Programme of Learning and Development growing understanding and responses

> 9th - 13th May 2022 Virtual Week

Supporter Opportunities

9 - 13 May 2022, Virtual Event

Holding our annual event virtually in 2021 allowed us to be more accessible to so many people working against child exploitation, especially those working from home, allowing the flexibility to take part in what may have been out of reach previously. As times are still uncertain, for 2022 we are hosting a week-long series of online presentations again.

We will be hearing from those living with the experience of abuse, giving you the opportunity to explore initiatives, discovering ways the frontline might improve their support for those they work with, gaining an understanding of some of those difficult to manage situations, looking at staff welfare and the campaigns we can all support to increase awareness and understanding of child exploitation and its impact.

We hope to make the Annual Programme of Learning and Development complimentary to attend for NWG members. This year we have managed to secure some funding to allow our members free access to all the sessions, over the full week. We are now inviting support from organisations, that compliment our audience, to allow us to fully fund the event for all of those attendees working so very hard to tackle all forms of Child Exploitation.

With your help, we want to get *our* message and *your* message further. We are aiming to attract 1,000 delegates attending over the week. Your support is crucial to the success of our Programme and will enable us to disseminate the message further in tackling child exploitation.

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A selection of our speakers:

Clair Graham, Head of Service of Contextual Safeguarding Birmingham Children's Trust Professor Nuria Lorenzo-Dus, DRAGON-S (Developing Resistance Against Grooming Online - Spot and Shield) Nigel Jones, ex senior Police Officer, Child Sexual Exploitation, Missing Children and Trafficking across Warwickshire and West Mercia Katie Vaughan, Child Exploitation Specialist Nurse, Warwickshire Child Exploitation team Susie Hargreaves OBE, Chief Executive, Internet Watch Foundation Katherine Proudman, Exploitations Specialist Advisor, Keys Group Ben Davies, Service Director for Cornwall's Children and Family Services Professor Rachel Armitage, Professor of Criminology within the School of Human and Health Sciences at the University of Huddersfield Dr Theresa Redmond, Senior Research Fellow, Policing Institute for the Eastern Region (PIER) at Anglia Ruskin University Lucy Roberts, Visiting Research Fellow for the Policing Institute for the Eastern Region (PIER) at Anglian Ruskin University Dr Judy Eaton, Clinical Psychologist with a special interest in Autism and other neurodevelopmental conditions Stuart Allardyce, Director, The Lucy Faithfull Foundation

We also have a number of presentations by those living with the experience of abuse who will not be named.

Further information about our speakers is available here.

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We have a number of exciting support opportunities available

Visual references for all opportunities are available over the next pages

Platinum Sponsor - £850+VAT

- 1. Scrolling banner on the Virtual platform
- 2. Up to 10 minute presentation delivered to a live audience, highlighting why you are supporting this event
- 3. On demand video on the portal for delegates to view at their leisure
- 4. A supporter's page on the event website with your logo, 500 word description and a link to your website
- 5. PDF handout for download in the resource gallery
- 6. Logo on all communications sent to delegates
- 7. 4 Attendee places at the event which includes access to the meeting hub to connect with attendees (non-member rates apply)

Gold Sponsor - £650+VAT

- 1. Scrolling banner on the Virtual platform
- 2. A supporter's page on the event website with your logo, 250 word description and a link to your website
- 3. Logo on communications sent to delegates
- 4. 2 Attendee places at the event which includes access to the meeting hub to connect with attendees

Advertising

We also have a limited number of advertising opportunities available

9 - 13 May 2022, Virtual Event

Scrolling Banner



This 870px wide x 155px high banner image displays on the main timeline of the event portal and include a URL link.

9 - 13 May 2022, Virtual Event

Website advertisement



A logo, 250 word description, URL link and contact details Example above: NWG Conference 2021 Website

9 - 13 May 2022, Virtual Event

Email Advertising

NWG Programme of Learning and Development growing understanding and responses 9 - 13 May 2023, Minute Keet

Dear Kay.

Thank you for registering to attend the Developmental Psychology Section Conference 2021 being held on Wednesday 15 - Friday 17 September 2021.

Please find attached a receipt / invoice for your registration fees. Please note, payment in full must be made within 14 days of registration.

Further information, including how to join us online, will be sent to you via e-mail approximately 24 hours before the conference. In the meantime, please visit the event website which will be updated regularity, or do not hesitate to get in touch by return e-mail or by contacting the event hotline on 01332 947078.

Kind Regards

Yvonne Yates On behalf of

CANCELLATION POLICY Please note completion of the booking form is a binding financial contract of payment of the delegate fee. Cancellations must be received in writing by Wednesday 1st September 2021 to receive a returd, however an administration fee of 151 VAT will be charged. After this date cancellations cannot be accepted or payment refunded. We are happy to receive substitute delegates in writing at any time. If you fail to attend the event, without writinn noise as deated above, you will still be bailed for payment.

LiAbilitY NOTCE: This email is from KC above conferenceSevents Lid sent on binding of the finish Psychological Society (JPS), Registred at 10 Holder Road, Little Sciuo, Derby DE21 SOR Reg No: 502002. We make every effort to beep our network free from viruses. You should, however, check this e-mail, and any attachments to it, for viruses, as we can take no responsibility for any virus that may be transferred by way of this email, and intermet This Conference is supported by **This Conference is Supported by**

Logo displayed in all scheduled emails sent to delegates, including but not limited to; thank you for registering, joining instructions and thank you for attending.

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Advertising Opportunities: Timeline & session holding screen image

Timeline Sponsor



This image is visible on the timeline for the duration of the event.

Session holding screen image



Logo display in dedicated session before and after the live feed automatically begins and ends.

Supporter Opportunity Comparison	Platinum Sponsor £850+VAT	Gold Sponsor £650.00+VAT	Advertising opportunity 1 £350.00+VAT	Advertising opportunity 2 £225.00+VAT
Up to 10 minute presentation delivered to a live audience, highlighting why you are supporting this event	✓	×	×	×
On demand video on the portal for delegates to view at their leisure	✓	×	×	×
Logo, 500/250 word description and a link to your website on the supporters page of the event website	✓ 500 words	✓ 250 words	✓	~
Scrolling banner on the Virtual platform	\checkmark	✓	×	×
Logo on communications sent to delegates	\checkmark	\checkmark	×	×
PDF handout for download in the resource gallery	\checkmark	×	×	×
Timeline image	×	×	\checkmark	×
Session holding screen image	×	×	×	\checkmark
Number of Delegate places included	4	2	×	×
Access to meeting hub to connect with delegates	\checkmark	\checkmark	×	×

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If you are interested in supporting the event or require further information, please contact the Conference Secretariat:

Telephone: 01332 227778 email: nwg@kc-jones.co.uk

KC Jones conference&events Ltd, 1 Duffield Road, Little Eaton, Derby, DE21 5DR

www.nwg-conference.co.uk

