



**Cambridge
Conference on
Breast Cancer
Imaging**

Cambridge Conference on Breast Cancer Imaging Cambridge

Tuesday 16 - Wednesday 17 June 2026



**Supporter &
Exhibitor Pack**

www.cambridgebci.org

Cambridge Conference on Breast Cancer Imaging

On behalf of the Organising Committee we are delighted to invite companies with an interest in the field of breast cancer imaging to attend the **Cambridge Conference on Breast Cancer Imaging** as exhibitors and sponsors by exploring the sponsorship and exhibition opportunities available in this prospectus. The conference will be held at **Hinxton Hall** to the south of the historic city of Cambridge UK, from Tuesday 16 – Wednesday 17 June 2026.

This conference is held every two years, and we are fortunate to have world renowned experts in the field of breast imaging covering a wide range of highly topical issues. As in previous years there will be an emphasis on interactive and inter-disciplinary discussion that will be lively and thought provoking. The conference venue, Hinxton Hall provides significant space for both delegates and exhibitors, allowing us to make this a truly interactive event.

The **Cambridge Conference on Breast Cancer Imaging** will provide a number of sponsorship and advertising opportunities which offer excellent branding and networking with all the participants. All of our opportunities are designed to work around and support your marketing objectives.

Your support is key to the success of our meeting and we encourage you to consider the excellent opportunities enclosed in this pack. If the packages and opportunities detailed do not necessarily meet your companies specific marketing objective, please do not hesitate to contact the organisers to discuss tailor made packages.

We look forward to seeing you in Cambridge in June 2026!

Target Audience

The Conference will be host to more than 200 delegates, primarily from the UK and will be of interest to the following groups:

**Breast
Clinicians**

**Breast
Surgeons**

**Clinical
Nurse
Specialists**

Oncologists

**Medical
Directors with
an interest in
Breast
Treatment**

Radiologists

Radiographers



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Supporter Opportunities

Platinum Breakfast / Lunchtime Symposium & Exhibition Package

(One available)
£5,000+vat

Includes:

- 30 minute Symposium Sponsorship during either Breakfast or Lunch breaks in private room*
- Spoken acknowledgment from the Chair in their welcome address
- Exhibition space: 4x1m**
- 4 x Exhibition stand passes
- Your logo on the delegate badge
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Access to delegates before, during, and after the conference via the App
- 1 x Conference App push notification to be sent to all delegates on the day of your symposia
- Digital advert on the Conference App
- Company logo on every page of the conference website with hyperlink to own website (250 words)
- Branding on Conference slides showing supporters logo
- 25% discount on all additional support opportunities

Support of a symposium will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being acceptable to the Organising Committee, who will be happy to advise on the structure of the symposium programme and, ideally will involve Case Studies / Radiologists within their presentation.

Choice of available gold stand will be upgraded to platinum on booking

This package Symposium will take place on either Tuesday or Wednesday breakfast / lunchtime.

*Symposia content - please note all content of symposia, adverts and push notifications are subject to approval of the Cambridge BCI Organising Committee.

**Package includes 1 x 6ft table, 4 x chairs and electricity

The package includes:

- Hire of audio visual equipment and technician
- Staff to assist i.e. with distribution of material and microphones during the symposium

Supporter Opportunities

Promotional Session

(Two available)
£1,000+vat

Includes:

- 🎧 20 minute promotional session during the refreshment / lunch break on either day (priority given to Platinum Symposium)*
- 🎧 Spoken acknowledgment from the Chair in their welcome address
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 1 x Conference App push notification to be sent to all delegates on the day of your session
- 🎧 Company logo on every page of the conference website with hyperlink to own website (250 words)

*Session content

Please note all content of symposia, adverts and push notifications are subject to approval of the Cambridge BCI Organising Committee.

Can only be booked by confirmed exhibitors.

The package includes:

- 🎧 Semi private area in the exhibition space



Supporter Opportunities

Gold Supporter Package

£3,000+vat

Includes:

- 🎧 Exhibition space: 4x1m**
- 🎧 3 x Exhibition stand passes
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 Digital advert on the Conference App
- 🎧 1 x Conference App push notification
- 🎧 Company logo on the conference website with hyperlink to own website (150 words)
- 🎧 20% discount on all additional supporter opportunities

Silver Supporter Package

£2,000+vat

Includes:

- 🎧 Exhibition space: 3x1m**
- 🎧 2 x Exhibition stand passes
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 Acknowledgment on the Conference App
- 🎧 Company logo on the conference website with hyperlink to own website (150 words)
- 🎧 10% discount on all additional supporter opportunities

Bronze Supporter Package

£1,500+vat

Includes:

- 🎧 Exhibition space: 2x1m**
- 🎧 2 x Exhibition stand passes
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 Acknowledgment on the Conference App
- 🎧 Company logo on the conference website with hyperlink to own website (150 words)

**Package includes 1 x table, chairs per exhibitor and electricity.

Supporter Opportunities

Pre-Conference Workshop

(One available) **£2,000+vat**

Includes:

- 🎧 Afternoon of Monday 15 June 2026
- 🎧 An hour and a half dedicated workshop
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 Digital advert on the Conference App
- 🎧 1 x Conference App push notification
- 🎧 Company logo on the conference website with hyperlink to own website (150 words)

Conference Drinks Reception and Dinner

(One available) **£2,750+vat**

Includes:

- 🎧 Company name prominently displayed during the drinks reception and dinner
- 🎧 Includes 5 dinner passes
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 Digital advert on the Conference App
- 🎧 1 x Conference App push notification
- 🎧 Company logo on the conference website with hyperlink to own website (150 words)

Additional Supporter Items

Delegate Lanyard only Branded lanyards with your logo and BCI (limited to one)	£500+vat - supplied £800+vat - BCI to supply
Delegate Badge only Your logo on the delegate badge (limited to four)	£250+vat
Delegate Lanyard & Name Badge Branded lanyards with your logo and BCI (limited to one)	£650+vat - lanyard supplied £950+vat - BCI to supply
Digital advert on the Conference App	£500vat
Push notification to all delegates on the Conference App	£500+vat
Scrolling Banner on the Conference App	£500+vat
Push Notification & Scrolling Banner to all delegates on the Conference App	£900+vat

Promotional Items



Delegate Bags
£1,900+vat
1 colour printed logo



A5 Soft Feel Notebook
£1,360+vat
1 colour printed logo



Frosted Magenta Pen
£500+vat
1 colour printed logo

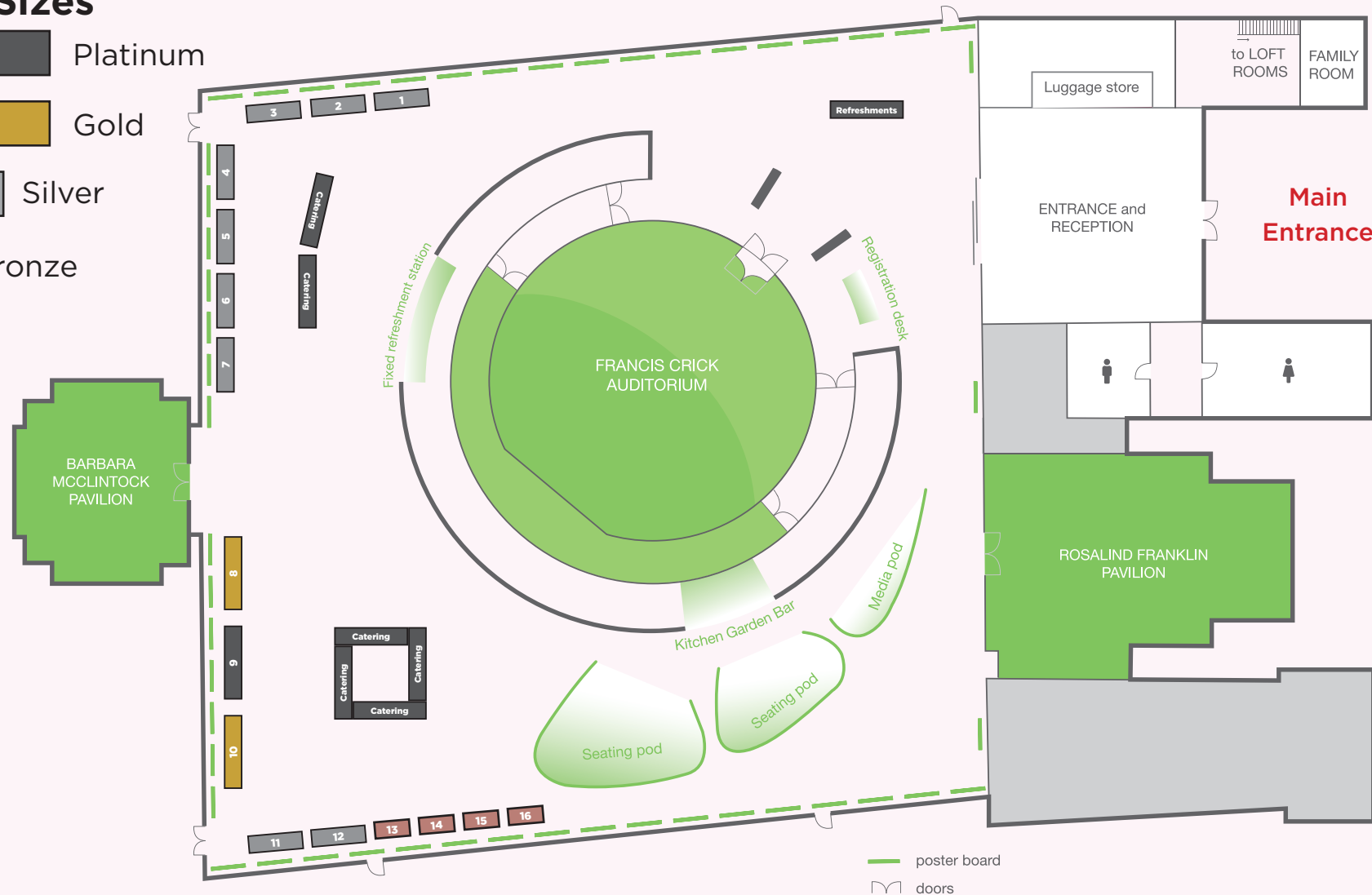


Delegate Bag Inserts
£500+vat
Supplied by sponsor

Exhibition Floor Plan

Stand Sizes

4m x 1m	Platinum
4m x 1m	Gold
3m x 1m	Silver
2m x 1m	Bronze



This plan is subject to change by the organisers

Cambridge Conference on Breast Cancer Imaging
Hinxton Hall Conference Centre
Wellcome Genome Campus, Hinxton CB10 1RQ



Exhibitor Information

Cambridge Conference on Breast Cancer Imaging will take place on Tuesday 16 – Wednesday 17 June 2026, at Hinxton Hall Conference Centre.

Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

The Conference Drinks Reception and Dinner will be held on Tuesday 16 June 2026 onsite at the Hinxton Hall Conference Centre. Guests will begin the evening with a drinks reception followed by dinner.

This is a ticketed event.



Getting to the Venue

By Car

Arriving from the south:

Leave the M11 at junction 9 (signed A11 Newmarket) and take the first exit signed A1301 towards Cambridge. From the roundabout take the first left (about 800m). At the next small roundabout follow the signpost left for the 'Genome Campus'.

Arriving from the north:

Leave the M11 at junction 10 (note that M11 junction 9 is restricted and only accessible from the South). Turn left at the roundabout and straight over the next roundabout. Travel a mile or so on the A505 in the direction of Saffron Walden. At the next roundabout take the third exit (signed A1301 towards Saffron Walden). Pass two turnings to Hinxton village (these go to the village only), and take a right, at the next roundabout, signposted on to the Genome Campus.

By Train

Whittlesford Parkway and Great Chesterford are the closest railway stations to the Campus and these are all on the Cambridge-London Liverpool Street line. The journey time from London is approximately one hour.

Cambridge is the closest railway hub, it is on both the London King's Cross and the London Liverpool Street line, and also serves trains coming from the north.

Timetables available from [National Rail Enquiries](https://www.nationalrail.gov.uk/).

By Bus

There is a small shuttle bus that runs between Whittlesford Parkway and the Campus. Since this runs on a first-come-first-served basis, interested delegates should contact the Conference Centre for more information.



Train Stations

- Whittlesford Parkway
- Great Chesterford



Cambridge Conference on Breast Cancer Imaging

Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website: www.cambridgebci.org
KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: 01332 227775
e: bci@kc-jones.co.uk