



2023 Supporter and Exhibitor Packages

Thursday 16 - Friday 17 November 2023, Coventry Building Society Arena

www.basesconference.co.uk



About us

BASES (formerly BASS) was founded in September 1984 following the dissolution of the Biomechanics Study Group, the British Society of Sports Psychology and the Society of Sports Sciences. In 1993, BASS became BASES in anticipation of the crucial role that physical activity would be seen to have in society. Now, BASES is the professional membership body representing the largest sport and exercise science network in the UK.

Our mission is to deliver excellence in sport and exercise sciences. BASES promotes scientific research, encourages evidence-based practise and develops high professional standards for the sport and exercise science sector. We have over 2,600 members.

Every year, BASES runs a world-class sport and exercise science conference that has a proven reputation for delivering a superb programme of internationally recognised speakers and high-quality conference facilities.

Our annual conferences routinely attract over 250 delegates representing a wide range of disciplines and professions, including academics, practitioners, researchers, consultants and directors from across the sport and exercise sector.

To find out more about BASES please visit: www.bases.org.uk



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Why support or exhibit

- **Engage** with budget holders, decision-makers and industry leaders
- **Central location** - the Exhibition Hall will house refreshments, poster presentations and is the main delegate networking hub, guaranteeing footfall and exposure
- **World-class venue** with everything under one roof
- **Over 250 delegates** - including sport and exercise scientists, academics, practitioners, industry professionals and researchers
- **Position your brand** alongside world-leading content and the UK's leading professional body in sport and exercise sciences

Platinum supporter (Maximum two)

£3,200+VAT

Associate with the UK's leading sport and exercise science conference

- Exclusive platinum sponsorship of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- Raise brand awareness and reputation with exposure to over 2,600 BASES members and over 250 conference delegates
- Recognised as the 'official BASES Conference platinum supporter'
- 45 Minute Lunchtime symposia
- 'Platinum supporter' profile on the conference website and on the conference app including logo, 250-word overview and weblink (www.basesconference.co.uk)
- Your logo displayed on the conference app and digital Abstract booklet front cover and included on all conference emails and PowerPoint holding slides
- Printed logo on delegate badge
- Access to 'Attendee Search' on Conference App which provides attendee contact details

Raise brand awareness with BASES members and conference delegates

- 4m x 2m exhibition stand in premium location
- Two delegate places and top table seats at the Gala dinner
- Complimentary full page colour advert* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary call to action button on the Conference app
- Complimentary conference scrolling banner advert
- Complimentary app alert to all delegates, during the Conference
- Two social media posts on Twitter (32.6k followers) and Facebook (5.9k likes) and one post on Instagram (2.8k followers) and LinkedIn (9.4k followers)
- £50 voucher towards advertising a job on the BASES website and social media channels

To become a platinum supporter please contact:

01332 227774
bases@kc-jones.co.uk

*Valid in the Winter 2023 or Spring 2024 issues. Offer is not valid in conjunction with other promotions, discounts or vouchers.

Gold+ supporter (Maximum one)

Associate with the UK's leading sport and exercise science conference

- Recognised as an 'official BASES Conference Gold+ supporter' of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- 'Gold supporter' profile on the conference website and on the conference app and Abstracts booklet including logo, 150-word overview and weblink (www.basesconference.co.uk)
- Your logo displayed as 'Gold+ supporter' on the digital conference app and included on all conference emails and PowerPoint holding slides
- 45 Minute Breakfast Symposia on Day 2
- Raise brand awareness and reputation with exposure to over 2,600 BASES members and over 250 conference delegates
- Access to 'Attendee Search' on Conference App which provides attendee contact details

£2,200+VAT

Raise brand awareness with BASES members and conference delegates

- 4m x 2m exhibition stand
- Two day delegate places and top table seats at the Gala dinner
- Complimentary half page colour advert* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary call to action button on the Conference app
- Complimentary conference scrolling banner advert
- One social media posts on Twitter (32.6k followers), Facebook (5.9k likes), Instagram (2.8k followers) & LinkedIn (9.4k followers)
- £50 voucher towards advertising a job on the BASES website and social media channels

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Engage with budget holders and decision-makers at the UK's leading sport and exercise science conference

Gold supporter (Maximum four)

Associate with the UK's leading sport and exercise science conference

- Recognised as an 'official BASES Conference gold supporter' of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- 'Gold supporter' profile on the conference website and on the conference app and Abstracts booklet including logo, 150-word overview and weblink (www.basesconference.co.uk)
- Your logo displayed as 'gold supporter' on the digital conference app and included on all conference emails and PowerPoint holding slides
- Raise brand awareness and reputation with exposure to over 2,600 BASES members and over 250 conference delegates
- Access to 'Attendee Search' on Conference App which provides attendee contact details

£2,000+ VAT

Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand
- Two day delegate places and top table seats at the Gala dinner
- Complimentary half page colour advert* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary call to action button on the Conference app
- Complimentary conference scrolling banner advert
- One social media posts on Twitter (32.6k followers), Facebook (5.9k likes), Instagram (2.8k followers) & LinkedIn (9.4k followers)
- £50 voucher towards advertising a job on the BASES website and social media channels

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Engage with budget holders and decision-makers at the UK's leading sport and exercise science conference

Exhibitor

Associate with the UK's leading sport and exercise science conference

- Company name on the conference website: (www.basesconference.co.uk)
- Exhibitor overview on the conference app and website including logo, 75-word overview
- Raise brand awareness with access to over 2,600 BASES members and over 250 conference delegates

Gala dinner tickets

For a chance to socialise and develop relationships with delegates, attend the gala dinner on the evening of 16 November 2023 at CBS Arena.

Tickets are available for £60.83+VAT per person (maximum two per exhibitor stand).

Additional representatives

Need to bring more than two representatives?

Additional representatives are charged at £135+VAT per day. This includes entrance to the event and refreshments throughout the day.

£1,000+VAT

Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand
- Two day delegate places
- £200 advertising voucher for The Sport and Exercise Scientist* - the official quarterly publication of BASES
- Access to 'Attendee Search' on Conference App which provides attendee contact details
- £50 voucher towards advertising a job on the BASES website and social media channels

To become an exhibitor please contact:

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bases@kc-jones.co.uk

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Engage with budget holders and decision-makers at the UK's leading sport and exercise science conference

Comparison Chart	Platinum supporter - £5,000 + VAT	Gold+ supporter - £3,000+ VAT	Gold supporter - £2,200 + VAT	Exhibitor - £1,000+ VAT
Supporter recognition	Recognised as an ‘official BASES Conference Platinum supporter’ and 45 minute Lunchtime Symposia	Recognised as an ‘official BASES Conference Gold+ supporter’ and 45 minute Breakfast Symposia	Recognised as an ‘official BASES Conference Gold supporter’	x
Brand positioning across digital conference materials	Logo on the conference website, emails and PowerPoint holding slides. 250 word company overview and weblink on website Dedicated call to action button on the Conference app with option to display advert or brochure and scrolling banner app	Logo on the conference website, emails and PowerPoint holding slides. 150 word company overview and weblink on website. Advert or brochure displayed on the Conference app within Supporter Area and scrolling banner app	Logo on the conference website, emails and PowerPoint holding slides. 150 word company overview and weblink on website. Advert or brochure displayed on the Conference app within Supporter Area and scrolling banner app	75 word company overview and weblink on website. Advert or brochure displayed on the Conference app within Exhibitor Area
Delegate badge	Logo on delegate badge with BASES	x	x	x
Exhibition stand	4m x 2m - Premium location	3m x 2m	3m x 2m	3m x 2m
Complimentary delegate places	Two delegate places and top table seats at the Gala dinner	Two delegate places and Gala dinner places	Two delegate places and gala dinner places	Two delegate places
Advert in The Sport and Exercise Scientist (Circulation 2,600 BASES members)	Complimentary full page colour advert RRP £1,050 + VAT	Complimentary half page colour advert RRP £683 + VAT	Complimentary half page colour advert RRP £683 + VAT	£200 advertising voucher for The Sport and Exercise Scientist
Printed delegate list access	✓	✓	✓	✓
BASES social media posts	Two social media posts on: Twitter (32.6k followers) & Facebook (5.9k likes) One post on: Instagram (2.8k followers) & LinkedIn (9.4k followers)	One social media posts on: Twitter (32.6k followers), Facebook (5.9k likes), Instagram (2.8k followers) & LinkedIn (9.4k followers)	One social media posts on: Twitter (32.6k followers), Facebook (5.9k likes), Instagram (2.8k followers) & LinkedIn (9.4k followers)	x
£50 voucher towards advertising a job on the BASES website and social media channels	✓ RRP £50 + VAT	✓ RRP £50 + VAT	✓ RRP £50 + VAT	✓ RRP £50 + VAT

Other opportunities

Exclusive Gala Dinner Drinks Reception supporter	Conference App Banners	Conference App Advert	Social Media Package
<ul style="list-style-type: none"> • Opportunity to place marketing materials around the drinks reception area • Acknowledgement in the conference App and website • 1 x Gala dinner tickets 	<ul style="list-style-type: none"> • Banner on a specific tab of the App • If you take more than one tab you can choose to have the same banner or different ones for each tab taken 	<ul style="list-style-type: none"> • Pre-programmed adverts in the App feed • Can be a single advert, advert on repeat or multiple different adverts on both days • For multiple or repeating adverts it is a minimum of 2 and the cost is per advert 	<ul style="list-style-type: none"> • One social media post on: Twitter (32.6k followers) Facebook (5.9k likes) Instagram (2.8k followers) LinkedIn (9.4k followers)
£550 +VAT	£100+VAT per tab or £500+VAT for all tabs	Single advert £125 +VAT Multiple advert £110+VAT Repeating Single advert £100 +VAT	£100 +VAT

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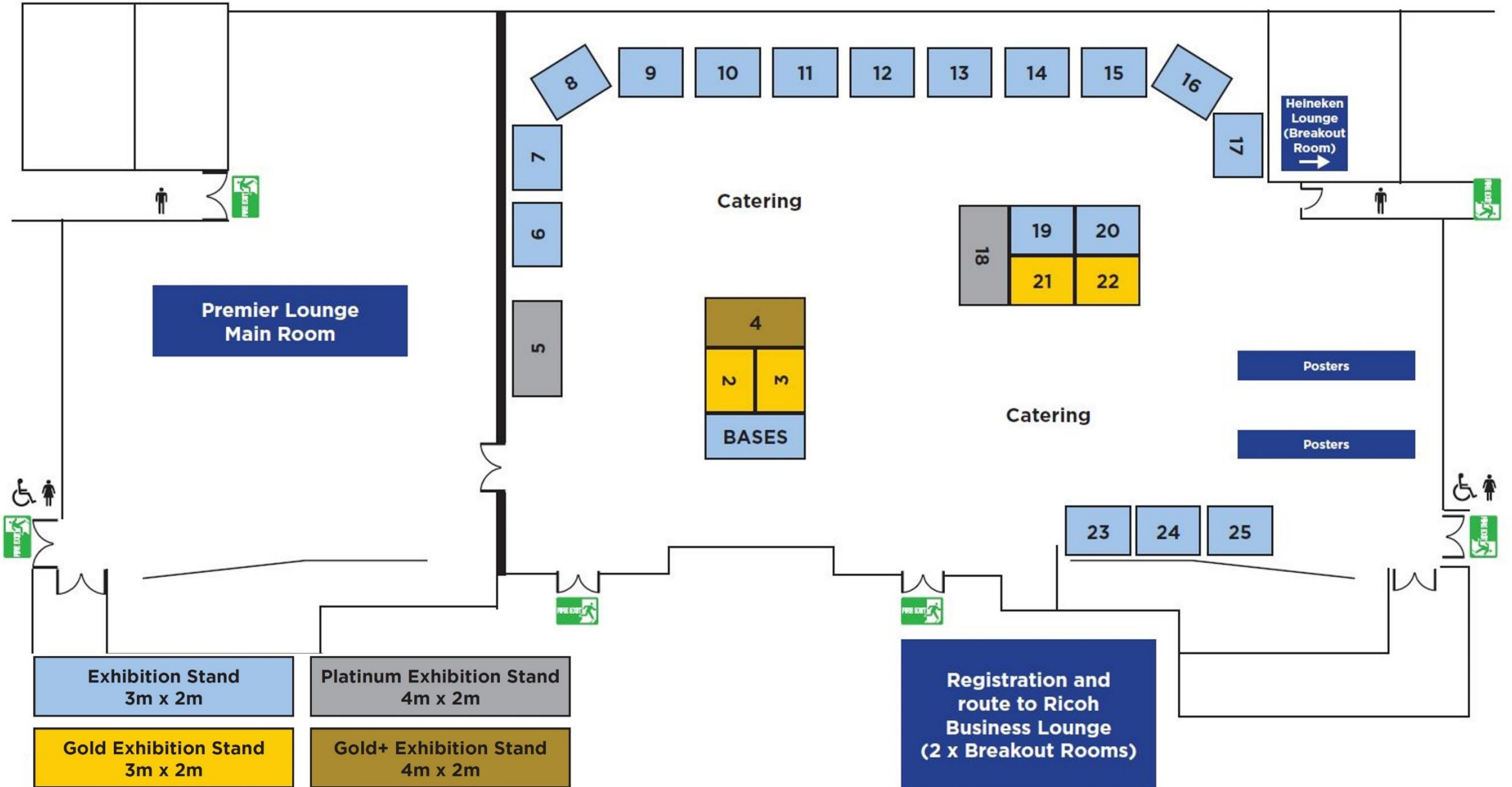
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Terms and conditions for Exhibitors and Supporters

1. Definitions

In these terms and conditions, “organisers” means “KC Jones conference&events on behalf of BASES”, “supporters” means “any person, company or organisation and the staff or agents of that company or organisation taking supporter, exhibition or advertising opportunities”, “event” means the “BASES Conference 2023”, “venue” means “Coventry Building Society Arena”.

2. Contract

1. Completion of the application form is a binding contract of your company’s commitment to the package booked and of your acceptance of these booking terms and conditions including the cancellation policy. A completed contract must be submitted for all bookings.

2. Should the organisers agree to hold a provisional supporter booking, the organisers reserve the right to sell that package to another supporter should the first enquirer be unable to confirm their booking on request.

3. By submitting the supporter accepts without reservation the following:

1. the terms of the supporter contract;
2. all regulations contained in these terms and conditions, the supporter manual and any reasonable instructions subsequently issued by the organisers;
3. all regulations laid down by the local authority applicable to the event;
4. all regulations laid down by the venue including but not limited to security, health and safety, fire and traffic;
5. all current Health & Safety regulations.

3. Exhibition floorplan

1. The organisers reserve the right to alter the layout of the exhibition at any time and in any respect.

2. Display space will be allocated to supporters by the organisers. Requests for location will be taken into account where possible but cannot be guaranteed.

3. Exhibition displays must stay within the allocated floor space at all times.

4. Health & Safety

1. It is the responsibility of the supporter to ensure that his staff and any supplier/contractor working on his behalf, are familiar with and abide by all current UK and European health and safety regulations. The supporter is responsible for the health and safety of his stand during installation, use and dismantling. This includes provision of Risk Assessments, Method Statements and copies of public liability insurance where applicable

2. In order to create and maintain a safe environment at all times, all supporters and contractors must abide by reasonable instructions from the organisers and/or the venue.

5. Security/insurance

1. Each supporter is responsible for the security and insurance of his own display and its contents.

6. Breakdown

1. No items may be removed or display breakdown commenced before the official closing time of the exhibition.

2. Any supporter failing to vacate the venue of his stand and all other items by the prescribed times will be held liable to pay any penalties that may be imposed by the venue.

7. Staff identification

1. All supporter staff must wear the identification badges issued by the organiser at all times while onsite at the venue. Additional staff will be permitted access upon payment of the relevant registration fees and capacity.

8. Stand fittings

1. There will be no shell scheme for the stand, exhibition space will either be against a wall or display boards will be used to define the space

2. All materials and stand fittings must be non-flammable or impregnated with fire-proofing solution in a way as to comply with all current safety requirements.

9. Damage

1. Exhibitors shall not cause any damage to the venue and shall make good any such damage at their own expense.

Terms and conditions for Exhibitors and Supporters

10. Payment terms

1. Payment is due at the time of booking or as per invoice terms, 30 days from date raised. Any supporter not having made payment by the time of the exhibition may not be permitted to exhibit.

11. Cancellation by the supporter

1. Notification of cancellation or non-attendance must be submitted in writing to the Organisers by emailing bases@kc-jones.co.uk

2. In the event that a supporter wishes to cancel the contract, full payment of the associated charges will still be required. In some cases the Organisers may be able to re-sell the package but this will be considered on a case by case basis..

12. Bankruptcy or liquidation

In the event of a supporter becoming bankrupt or insolvent or entering into liquidation or having a receiver, administrator, sequestrator or trustee appointed over any of its assets, the organisers shall be at liberty to terminate forthwith the contract with the supporter and the terms and conditions relating to cancellation of space set out in clause 11.2 shall apply.

13. Force majeure

1. If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the venue or any other cause not within the control of the organisers, the organisers may at their entire discretion, repay the space rental paid by the exhibitor, or part thereof, but shall be under no obligation to do so. The organisers shall be under no liability to the exhibitor in respect of any actions, claims, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the exhibitor, as the result of the happening of such an event.

2. It is recommended that supporters take out appropriate insurance against cancellation.

14. General

1. Each supporter shall be deemed to have full knowledge of the Terms and Conditions and is bound by them in all respects.

Conference Materials

Please send through marketing materials as per package booked to ensure that you make the most of the opportunities available.

- The deadline for all digital materials to include logos and profiles, banners etc to be received ASAP and no later than: Monday 4 September 2023