



# About the VetEd 2026 Symposium



Harper & Keele Veterinary School is proud to be hosting VetEd 2026. This international annual veterinary education symposium, organised on behalf of the Veterinary Schools Council, attracts 350+ delegates from across the veterinary education sector. The symposium provides a space for anyone involved in veterinary education to share ideas, disseminate best practice, to network and to collaborate with colleagues in a relaxed and friendly environment.

Partnerships with industry and commercial companies are increasingly commonplace in veterinary education, and we want to celebrate these as part of VetEd 2026 by offering some unique exhibitor sponsorship opportunities which will not only give you presence at the conference, but which will also allow you to showcase how the impact and enhancement of your company or product.

We are delighted to offer the following sponsorship packages for your consideration.

## Supporter & Exhibitor Pack

# Main Conference Sponsor

(2 available)  
£5,000+VAT

**ONE SOLD**

## Includes:

- Exhibition space: 3x2m Stand in a premium location within the exhibition space where refreshments & catering will be served
- 5-minute sponsor slot prior to one of the main conference plenaries (maximum audience reach)
- 15-minute lunch-time exhibitor showcase slot
- Company logo on all signage at the Symposium
- 3 x Exhibitor Passes including refreshments
- Digital advert on the Event App home page
- 1 x Scrolling banner advert on the app
- 1 x Event App push notification to be sent to all delegates during the Symposium
- Your logo on every page of the event website, as well as your logo, hyperlink and 500 word company overview on the Exhibitor Page
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Company logo on event holding slides
- Access to delegates before, during, and after the event via the App

## Additional Main Sponsor Opportunity

Logo on all printed Lanyards, along side the VetEd Logo - Limited to sponsor only

(1 available)  
**SOLD OUT**  
£500+VAT

Please note all content of symposia, adverts and push notifications are subject to approval of the VetEd Symposium Organising Committee.  
All stands, including those within the sponsorship packages, includes power to their stand

## Supporter & Exhibitor Pack

# Conference Exhibitor

(6 available)  
**£2,000+VAT**

## Includes:

- Exhibition space: 2x2m Stand within the exhibition space where refreshments & catering will be served
- 2 x Exhibitor Passes including refreshments
- Digital advert on the Event App
- Your logo on the event website, hyperlink and 500 word company overview on the Exhibitor Page
- Company logo on event holding slides
- Access to delegates before, during, and after the event via the App

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## Supporter & Exhibitor Pack

# Conference Stream Sponsor

(6 available)  
**£3,000+VAT**

**The conference programme will be organised into six primary streams.** Each stream will be scheduled to run over dedicated half days within the programme and will have its own blend of short communications, workshops and ePosters covering a variety of associated topics, giving delegates the opportunity to engage fully with a specific stream across all formats for the half-day programme.

We are inviting sponsorship for each individual stream, which will include:

Includes:

- Exhibition space: 2x2m Stand within the exhibition space where refreshments & catering will be served
- Presence at the venue specified for that half day stream (banner, personnel etc)
- 15-minute exhibitor showcase slot within the stream
- 2 x Exhibitor Passes including refreshments
- Digital advert on the Event App home page
- 1 x Scrolling banner advert on the App
- 1 x Event App push notification to be sent to all delegates during the Symposium
- Your logo on every page of the event website, as well as your logo, hyperlink and 500 word company overview on the Exhibitor Page
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Access to delegates before, during, and after the event via the App

**The conference streams are:**

1. Thriving through collaboration
2. Educating for excellence in primary care practice
3. Empowering students
4. Realising all potential
5. Digital innovation & future adoption
6. Sustainability in veterinary education

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## Supporter & Exhibitor Pack

# Student Steward Sponsor

(1 available)  
**£2,500+VAT**

Our student steward team will be a vital part of the conference, supporting the operational delivery of the conference and providing a helping hand to delegates. We would like to offer our student stewards a fully inclusive and rewarding experience. The sponsorship will cover their catering, accommodation, ticket to social events, and the production of the student steward t-shirt. The package will include:

Includes:

- Exhibition space: 2x2m Stand within the exhibition space where refreshments & catering will be served
- 2 x Exhibitor Passes including refreshments
- Sole sponsor logo prominently displayed on student steward t-shirt
- Opportunity for sponsor presentation to students
- Your logo on the event website, hyperlink and 500 word company overview on the Exhibitor Page
- Access to delegates before, during, and after the event via the App

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## Supporter & Exhibitor Pack

# Network Zone Sponsor

(1 available)  
**£3,000+VAT**

As part of our VetEd '26 Fringe festival, we are planning to install a fixed marquee in the central outdoor space between the 3 conference venues. This space will be set up to encourage informal interactions, and to provide a relaxing space to meet, network and relax. Various activities and events will take place within the marquee, ensuring a regular flow of delegates. Sponsorship will contribute to the cost of the hiring and erecting the marquee. The package includes:

Includes:

- Dedicated space for exhibitor stand within the marquee
- 2 x Exhibitor Passes including refreshments
- Branding within the networking zone
- Opportunity to contribute to design and fit out of the space
- Your logo on the event website, as well as your logo, hyperlink and 500 word company overview on the Exhibitor Page of the event website
- Access to delegates before, during, and after the event via the App

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## Supporter & Exhibitor Pack

# Additional Supporter Items

<b>Conference Dinner - Thursday Evening</b> Support includes your banners stands displayed at the venue and interaction with attendees during the evening. Including 4 tickets	<b>SOLD OUT</b>
<b>Exhibition Drinks Reception at Wednesday Social Event</b> Support includes your banners stands displayed along with a short spoken welcome to the attendees	£1,000+VAT
<b>Digital Advert on the Conference App</b>	£500+VAT
<b>Push Notification to all delegates on the Conference App</b>	£500+VAT
<b>Scrolling Banner on the Conference App</b>	£500+VAT
<b>Push Notification &amp; Scrolling Banner to all delegates on the Conference App</b>	£900+VAT

# The Venues



## Keele University

Our primary base will be Keele University's 600-acre campus in Staffordshire, with its cosmopolitan community surrounded by lakes and woodland. The onsite Courtyard by Marriott hotel is just a short walk from the Vet School.

Keele has been recognised as a leader in sustainability in higher education through several awards and accreditations, including the Global Sustainability Institution of the Year at the 2021 International Green Gown Awards. The campus boasts a Low Carbon Energy Generation Park, supplying up to 50% of its electricity from renewable sources.

Keele University is easily accessible via all routes of transport, it is situated in the Staffordshire countryside, right by the bustling town of Newcastle-under-Lyme, and close to Stoke-on-Trent. Manchester and Birmingham are under an hour away.

## Harper Adams University

Our pre-conference day on Wednesday the 8th of July will take place at Harper Adams University's beautiful rural campus, set in the Shropshire countryside, 45-minutes from Keele.

Steeped in heritage and recognised as the UK's specialist university for food production, animal health and living environments, delegates will be able to enjoy this unique educational setting whilst exploring our theme of 'Thriving through Collaboration' at the Veterinary Educational Centre. The VEC has been designed to foster interprofessionalism, with Veterinary Medicine, Veterinary Nursing, and Veterinary Physiotherapy programmes co-located in the building.

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# Getting to Keele University



Keele is between Junctions 15 and 16 on the M6 motorway, and is just west of Stoke-on-Trent and Newcastle-under-Lyme. We are halfway between Manchester and Birmingham.

Sat Nav users please use the University postcode ST5 5BJ for main visitor car parks. Visitor parking (pay and display) is available on car park E2.

## From the north

Leave the M6 motorway at Junction 16. At the motorway roundabout turn right onto the A500 for Crewe and Nantwich. Continue for about two miles, go left at the roundabout, continue for a further mile and go left at the next roundabout onto the A531 towards Betley. Continue on this road for approximately eight miles until you reach the Keele University entrance. From the motorway junction to Keele the journey time is about 20-25 minutes.

## From the south

Leave the M6 at Junction 15 and follow the signs for the A519 into Newcastle-under-Lyme. The University is signed from the first roundabout. From the motorway junction to Keele the journey time is about 15-20 minutes.

## From the east

If you are travelling on the A53 follow signs to Newcastle-under-Lyme. If you are using the A50, join the A500 (south) and then turn right at the roundabout at M6 Junction 15 and follow directions from the south (above). Travel from the M1 is easiest using Junction 23A onto the Derby bypass and following signs for the A50.

## From the west

Follow signs for the A525 towards Newcastle and turn right at the roundabout at the main University entrance (signposted).

# Supporter & Exhibitor Pack



## We hope you can join us

VetEd is an annual symposium and networking event, bringing together 300 veterinary educators and students from the UK, Europe, and US, with a focus on sharing ideas and developments in undergraduate and postgraduate teaching and learning.

The symposium was established by a group of enthusiastic veterinary educators working in vet schools in the UK and Dublin. Every year it takes place over two days during the summer and aims to be an economical way for veterinary educators to share ideas and innovations for teaching undergraduate and postgraduate vets.

VetEd has a friendly and inviting atmosphere. Invited keynote speakers are intended to be informative and stimulating with posters and workshops encouraged. All posters are presented in a group session, as well as being displayed throughout the conference. Workshops are intended to be interactive and cover a wide variety of topics. Networking opportunities are emphasised throughout.

VetEd will be hosted by the Harper & Keele Veterinary School from 8th to 10th July 2026.

Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the [Conference website](#).

Managed and payment processed by:  
KC Jones conference&events  
1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: 01332 227772  
e: [VetEd@kc-jones.co.uk](mailto:VetEd@kc-jones.co.uk)

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