

GLOBAL CONGRESS GLASGOW 2027



Scottish Event Campus, Glasgow, UK
Tuesday 28 September to Friday 1 October 2027

GLOBAL CONGRESS
GLASGOW 2027



ADOLESCENT & YOUNG
ADULT CANCER

**GLOBAL
ACCORD**



**More than a conference, the Adolescent and Young
Adult Cancer Global Congress is a call to action**

#ayacancercongress

For more information on supporting the congress, visit aya-congress.org

Cancer care wasn't made for young people

Having cancer when you're young is different, difficult and disruptive. But around the world cancer care isn't always designed for this stage of life, so too many young people miss out on the age-appropriate treatment, care and support they need.

In their own countries, Teenage Cancer Trust (UK), Canteen Australia and Teen Cancer America have helped transform cancer care for young people for decades. In 2015 they joined forces to establish the **Adolescent and Young Adult Cancer Global Accord** with a shared commitment to improving cancer care for adolescents and young adults (AYAs) worldwide.

Global Congress is the event that brings the ambition of the accord to life, uniting healthcare professionals, researchers, academics and young people with lived experience to share knowledge, build partnerships and drive change.

In 2027, Teenage Cancer Trust, the only UK charity providing specialised nursing care and expert youth support for young people with cancer, will host the next congress in Glasgow, UK.



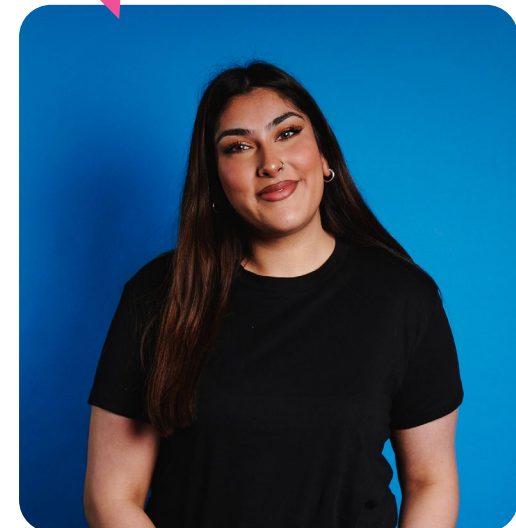
Young people at the heart of congress

Young people with lived experience aren't just attending Global Congress; they'll help shape it. Their voices and experiences will be embedded throughout the programme, from designing sessions and taking part in panels to helping shape priorities and actions beyond the congress.

Maz was just 18 when she was diagnosed with Hodgkin's Lymphoma in 2020. She attended Global Congress in Melbourne in 2024 looking to explore her interest in medical law and how it applies to young people with cancer.

Conversations with professionals helped her identify areas for future research, while workshops with other young people gave her new ways to share her experience and advocate for change. She came away with a clearer sense of her research ambitions and future career.

“Having my voice heard and learning new ways I can advocate has been invaluable. It's changed my view on life completely.
Maz, aged 24”



Why partner with us?

Global Congress 2027 is a unique opportunity to shape the future of cancer care for adolescents and young adults, share knowledge, build partnerships and inspire change.

The event provides a rare opportunity to connect with an international clinical, research, and AYA audience all in one place.

Your support will:

- Bring together global experts across all disciplines involved in improving the outcomes for AYAs with cancer.
- Give young people a platform to share their experiences and influence the conversation.
- Help turn shared knowledge and ideas into better care for young people with cancer.

Be at the heart of a global conversation:

- Join 500+ national and international professionals from 30+ countries.
- Engage directly with people working across science, research, care, policy, service delivery, advocacy and youth work.
- Be part of an international event dedicated to improving how AYAs with cancer can both survive and thrive.

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A partnership built around your organisation

Our flexible partnership opportunities can be tailored to reflect your organisation's objectives, and will give you the chance to:

- **Increase your visibility** through branding and presence across Global Congress, reaching an engaged international audience.
- **Align your brand with purpose** by supporting Global Congress and joining a global community committed to improving the lives of young people with cancer.
- **Showcase what you do** through relevant opportunities to highlight your organisation, expertise, products or services to an engaged international audience.
- **Make valuable connections** with delegates, speakers, organisations and key decision makers in AYA cancer care and beyond.
- **Gain unique insight** into the experiences and needs of young people with cancer.
- **Take part in congress** through relevant sessions, discussions and networking opportunities, and hear first-hand about the ideas, research and challenges shaping AYA cancer care.

Congress programme

Across four days, Global Congress will bring together expertise, research and lived experience to explore some of the biggest opportunities and challenges in AYA cancer care.

Three key themes for Global Congress 2027:

- **Diagnosing cancer earlier and faster in AYAs:** How can we reduce delays, accelerate diagnosis and improve outcomes for young people with cancer?
- **Ensuring fair access to the best care and treatment for all AYAs with cancer:** How can we ensure all young people have access to the best care and treatment?
- **Shaping the future of AYA cancer care:** What innovations, technologies and approaches will transform outcomes for the next generation?

Global workforce development

Pre-congress workshops and sessions to strengthen workforce capability and future leadership.

Collaborative networking

Networking breakfasts and informal opportunities designed to strengthen relationships across disciplines, organisations, and countries.

Strategic leadership and influence

Summit style sessions, outcome-focused plenaries, panels and working sessions that bring global leaders and young people together to identify priorities, agree practical actions and accelerate system-level change.

Research and innovation

International research and innovation shared through papers, plenaries and posters.

AYA participation and inclusion

Workshops led by people with lived experience, strengthening the AYA voice and shaping future priorities.

Delegate profile

Global Congress brings together a diverse international community working to improve cancer care and support for teenagers and young adults.

Delegates include:

**Oncologists,
haematologists
and other
specialists**

**Government
and policy
representatives**

**Community
healthcare
and advocacy
organisations**

**Nurses and
allied health
professionals**

**Health service
managers and
executives**

**Science,
psychosocial
and translational
researchers**

**Young people
(18+) and people
with lived
experience**

**Youth workers
and other
professionals**

**Charities and
non-profit
organisations**



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Beyond the congress: turning knowledge into action

The impact of Global Congress goes far beyond the event itself. It creates opportunities for knowledge, ideas and learning to travel further, across organisations, health systems and countries.

Sharing what works

Countries with established specialist services can share their experiences and best practice with those developing their own approaches. Delegates can take this learning, alongside new research and ideas, back into their organisations and professional practice.

From discussion to published research

An international symposium at a previous Global Congress brought experts together to address gaps in sexual health care for young adults with cancer. The work was later published, sharing that learning with the wider healthcare community.

Global Congress turns shared learning into practical change, from published guidance and new international networks to policy attention, service improvement and stronger youth-led advocacy.

Global Congress 2024 highlights

96% 

of evaluation survey respondents reported they found the congress to be valuable or very valuable.

97% 

of respondents agreed or strongly agreed that they learned something new that they intend to incorporate into their professional practice.

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Young people driving change

Tanya was diagnosed with cancer during the pandemic and found the experience incredibly isolating. She attended Global Congress in Los Angeles in 2023 and Melbourne in 2024.

For Tanya, one of the biggest impacts of congress was the power of connection. She described meeting a girl called Fiona from Adelaide who felt cancer had stripped away her autonomy. Connecting with others at congress helped Fiona feel like more than an attendee - she felt she had something valuable to contribute and the power to improve outcomes for other young people.



It made me realise the power of our individual experience, but also the power of young people as a collective. And that really stayed with me because I think it encapsulates why congress is so important.

Tanya, aged 27



After attending in Los Angeles, Tanya was invited to join the planning committee for Melbourne 2024, alongside young people from around the world. Together, they helped shape the 2024 programme, including introducing a traffic light system to flag potentially sensitive or triggering session content.



Venue



Scottish Event Campus
Exhibition Way
Glasgow
G3 8YW

The Scottish Event Campus (SEC) is one of the UK's leading conference and event venues, located on the banks of the River Clyde in the heart of Glasgow. With modern, flexible spaces and excellent transport links, it provides an ideal setting for conferences, exhibitions and large-scale events.

The SEC offers outstanding facilities, technical capabilities and hospitality, while its central location gives delegates easy access to Glasgow's hotels, restaurants and attractions.



Supporter opportunities

Gold Supporter Package (1 available)

£45,000 + VAT

Includes:

- Exhibition space: 5x5m.
- Sponsor session (opportunity to develop and run your own session or have a speaker on a panel session).
- 6 x exhibitor passes.
- 6 x Congress Dinner tickets.
- Spoken acknowledgment from the Chair in the welcome address.
- Company logo on multiple pages of the congress website with hyperlink to own website (+500 words on the sponsorship page).
- Your logo on the congress holding slides.
- Your logo on the lanyards alongside the congress logo.
- Your logo added to selected pre- and post-event marketing material (including delegate emails).
- 2 x dedicated solo emails (pre- and post-congress).
- Your logo on various screens throughout the venue.
- 1 x social media post pre-congress.
- 2 x roller banners in key locations (supplied by sponsor).
- 4 x congress app push notifications (one each day).
- 1 x congress app scrolling banner.
- Digital advert on the congress app homepage.
- Access to delegates before, during, and after the congress via the congress app.
- This package will allow you to present to delegates at the congress, ideally, following the main theme of the congress. This is subject to the content being acceptable to the programme design group, who will be happy to advise.
- Social media post to be created by Teenage Cancer Trust.
- Please note content of sessions, emails, adverts, social media and push notifications are subject to approval.
- Package includes tables, chairs and electricity.

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Supporter opportunities

Silver Supporter Package (Limited availability)

£30,000 + VAT

Includes:

- Exhibition space: 4x4m.
- 4 x exhibitor passes.
- 4 x Congress Dinner tickets.
- Acknowledgment from the Chair in the welcome address.
- Company logo on the congress website with hyperlink to own website (250 words on the sponsorship page).
- Your logo on the congress holding slides.
- 1 x shared silver supporter email pre-congress.
- 1 x shared silver supporter social media post pre-congress.
- 1 x roller banner in a key location (supplied by sponsor).
- 1 x congress app push notification.
- 1 x congress app scrolling banner.
- Digital advert on the congress app.
- Access to delegates before, during, and after the congress via the congress app.
- Social media post to be created by Teenage Cancer Trust.
- Please note content of emails, adverts, social media and push notifications are subject to approval.
- Package includes a table, chairs and electricity.

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Supporter opportunities

Bronze Supporter Package (Limited availability)

£20,000 + VAT

Includes:

- Exhibition space: 3x3m.
- 2 x exhibitor passes.
- 2 x Congress Dinner tickets.
- Acknowledgment from the Chair in the welcome address.
- Company logo on the congress website with hyperlink to own website (250 words on the sponsorship page).
- Your logo on the congress holding slide during the welcome address.
- 1 x shared bronze supporter email pre-congress.
- 1 x shared bronze supporter social media post pre-congress.
- 1 x congress app push notification.
- Digital advert on the congress app.
- Access to delegates before, during, and after the congress via the congress app.
- Social media post to be created by Teenage Cancer Trust.
- Please note content of emails, adverts, social media and push notifications are subject to approval.
- Package includes a table, chairs and electricity.

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Exhibition opportunities

Exhibition Package (Limited availability)

£4,500 + VAT

Includes:

- Exhibition space: 2x2m.
- 2 x exhibitor passes.
- Company logo on the congress website (exhibition page).
- Recognition on the congress app.
- Access to delegates before, during, and after the congress via the congress app.
- Package includes a table, chairs and electricity.

Additional exhibitor passes

One-day exhibitor pass

£200 + VAT

Two-day exhibitor pass

£300 + VAT

Full congress exhibitor pass

£400 + VAT

Exhibitor passes are non-transferable

Exhibition information

Date	Exhibition
Monday 27 September 2027	Exhibition build
Tuesday 28 September 2027	Exhibition open - PM onwards
Wednesday 29 September 2027	Exhibition open
Thursday 30 September 2027	Exhibition open
Friday 1 October 2027	Exhibition de-rig - PM onwards

- Catering will be located within the exhibition areas.
- Additional power requirements will be booked through a dedicated portal.
- The exhibition information document will be sent to all exhibitors closer to the congress.
- **Please note these timings are subject to change and will be updated closer to the congress.**

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Please contact the Teenage Cancer Trust High Value Partnerships Team to discuss the Gold, Silver and Bronze supporter packages:

corporate@teenagecancertrust.org

Please contact our professional conference organiser to discuss exhibition packages:

KC Jones conference&events

01332 959555

global.congress@kc-jones.co.uk

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