

Annual Scientific Meeting

John McIntyre Conference Centre,
Edinburgh

Sunday 1 - Tuesday 3 November 2026



Supporter & Exhibitor Pack

www.bsbrevents.org

About BSR

The British Society of Breast Radiology (BSBR) is a specialist organisation for medical professionals, consultant radiographers and advanced radiographic practitioners with an interest in breast imaging.

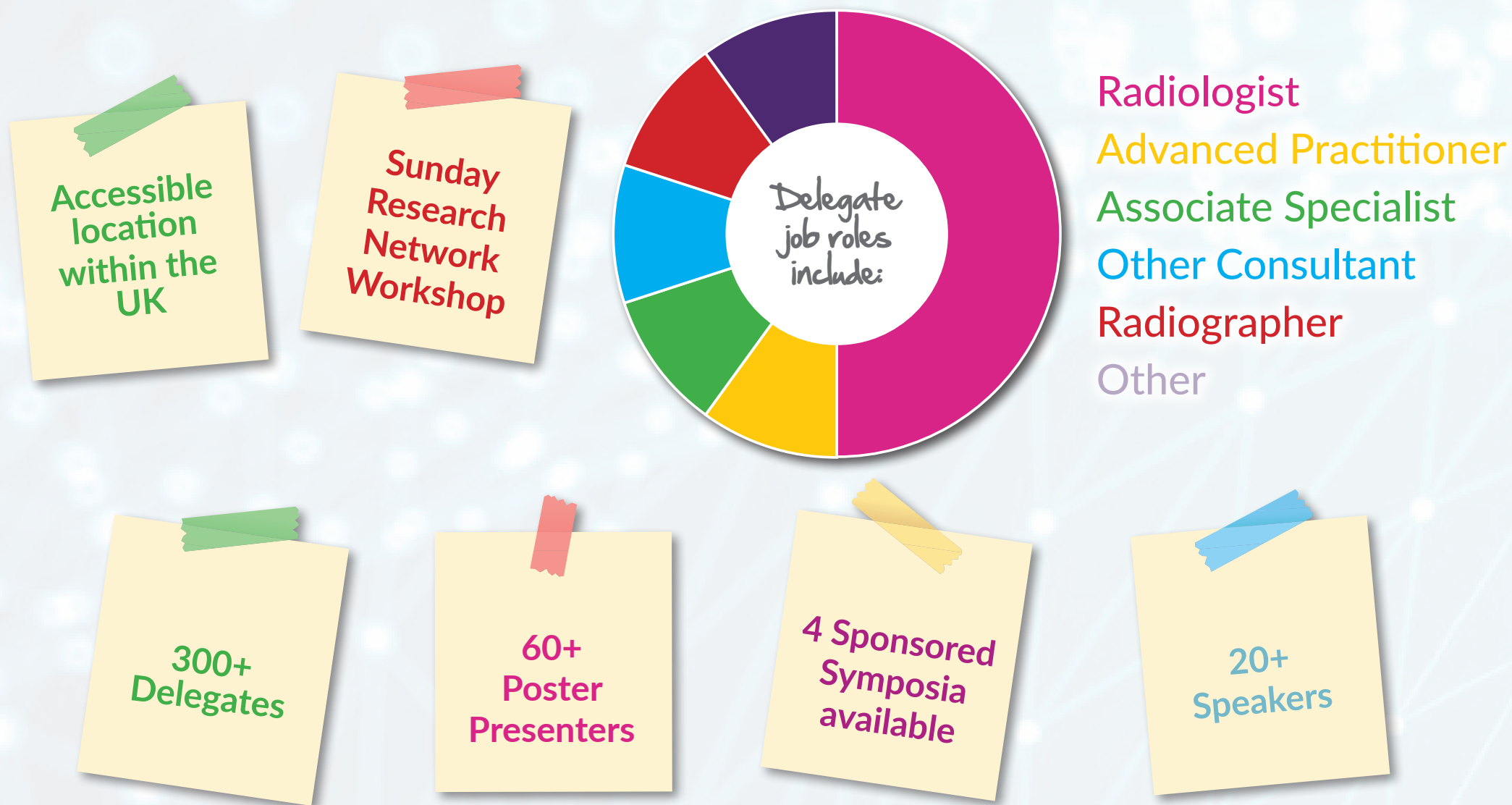
The aim of the BSBR is to foster interest in breast imaging, to support education of breast imaging professionals and to promote research. It also has a role in developing national guidance and providing advice on professional matters such as workforce planning.

The Breast Group of the Royal College of Radiologists was founded in 1988 and in 2014 the Group became the British Society of Breast Radiology (BSBR).

The BSBR:

- Provides a forum for discussion of radiological matters relating to breast disease and breast screening, arranging its own annual scientific meeting specifically for this purpose
- Supports local and national initiatives for research into breast imaging and related topics
- Acts as an authoritative source of advice to the Royal College of Radiologists and the Department of Health on issues such as professional standards and training requirements relating to breast imaging
- Maintains close liaison with other professional groups with interests in breast disease, related diagnostic practices and other associated activities

Key Facts & Figures



Reasons to invest in BSBR ASM

- An exciting programme with a wide range of topics which will attract a broad spectrum of delegates
- A series of dedicated networking opportunities, as well as two social events
- Introduce new or improved materials to a well-engaged audience
- Use the event as a platform to launch/showcase new technology
- Build on and strengthen existing relationships. Unmissable opportunity to contribute to the healthcare debate
- Increase your company profile and product to your target audience
- Access to delegates before, during, and after the conference

Key Points:

- Practical 'how to...' sessions
- Real life case presentations
- Tips and tricks
- Renowned international radiologist speakers
- Unrivalled networking opportunities with delegates

Platinum Plus Conference Symposium Supporter Package

(Two available)
£7,500+VAT

Includes:

- 30 minute Symposium Sponsorship within the main Conference programme to ALL delegates
- Spoken acknowledgment from BSBR Chair in his welcome address
- Exhibition space: 3.5x2m**
- 5 x Exhibition stand passes
- Your logo on the delegate badge
- Your logo added on the event materials
- Advertisements before, during and after the conference
- 1 x Communication pack sent to all delegates
- Digital logo on the Conference App homepage
- Company logo on every page of the conference website with hyperlink to own website (250 words)
- Branding on Conference slides showing supporters logo
- 25% discount on all additional support opportunities

*Symposia content

Support of a symposium will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being acceptable to the Organising Committee who will advise on the structure of the symposium programme and will involve the Organising Committee in their presentation.

This package Symposium will be in the main Programme for all delegates to attend.

Package includes 2 x tables, 5 x chairs and electricity

For your symposium the package includes:

- Hire of conference stage set with your company branding
- Hire of audio visual equipment and technician
- Staff x 2 to assist i.e. with distribution of material and roving microphones during the symposium

Please note all content of symposia, adverts and push notifications are subject to approval of the BSBR Organising Committee.

Platinum Lunchtime Workshop Supporter Package

(Two available)
£5,500+VAT

Includes:

- 30 minute lunchtime Workshop (Private Room)*
- Spoken acknowledgment from BSBR Chair in his welcome address
- Exhibition space: 3.5x2m**
- 4 x Exhibition stand passes
- Your logo on the delegate badge
- Your logo added on to all pre and post event marketing material (including company name on all signage)
- Access to the conference before, during and after the conference
- 1 x push notification to all delegates during the symposium
- Display on the Conference App homepage
- Company logo on every page of the conference website with hyperlink to own website (250 words)
- Branding on Conference slides showing supporters logo
- 25% discount on all additional support opportunities

The workshop will take place on either Monday or Tuesday lunchtime.

**Package includes 2 x tables, 4 x chairs

For your symposium the package includes:

- Hiring of the room set with your company branding
- Hiring of audio visual equipment and technician
- Staff of 2 to assist with the provision of material and room services during the symposium

Please note all content of workshops, adverts and push notifications are subject to approval of the BSBR Organising Committee.

Supporter Opportunities

Gold Supporter Package

£4,000+VAT

Includes:

- Exhibition space: 3x2m**
- 3 x Exhibition stand passes
- Access to delegates before, during, and after the conference
- Digital advert on the Conference App
- 1 x Conference App push notification
- Company logo on the conference website with hyperlink to own website (150 words)
- 20% discount on all additional supporter opportunities

Silver Supporter Package

£3,000+VAT

Includes:

- Exhibition space: 2.5x2m**
- 3 x Exhibition stand passes
- Access to delegates before, during, and after the conference
- Acknowledgment on the Conference App
- Company logo on the conference website with hyperlink to own website (150 words)
- 10% discount on all additional supporter opportunities

Bronze Supporter Package

£2,000+VAT

Includes:

- Exhibition space: 2x2m**
- 2 x Exhibition stand passes (worth £150+VAT each)
- Access to delegates before, during, and after the conference
- Acknowledgment on the Conference App
- Company logo on the conference website with hyperlink to own website (150 words)

**Package includes 1 x table, chairs per exhibitor and electricity.

Workshops

After the success at the 2025 conference, we going to offer another opportunity to showcase your products at a series of engaging workshop sessions. These are designed to help you connect with more delegates in an interactive, hands-on environment.

You'll have the opportunity to showcase your equipment during these sessions, carefully tailored to help the delegates discover its potential with expert guidance directly from you.

We have two spaces available for additional workshops, these can be added to your package for an additional cost of £1000+VAT for Platinum Plus, £1500+VAT for Gold and £2500+VAT for Silver Exhibitors.

Please note all content of workshops are subject to approval of the BSBR Organising Committee.

If you wanted to add one of the workshops to your package, once you have booked your stand, please email bsbr@kc-jones.co.uk and we will get this added to your booking. Please note these will be available on a first come, first served basis.

Additional Supporter Items

Conference Drinks Reception & Dinner Support includes your banners stands displayed at the conference dinner along with a short spoken welcome to the attendees. Including 4 dinner tickets. (limited to one)	£1,250+VAT
Delegate Lanyard only Branded lanyards with your logo and BSBR (limited to one)	£1,000+VAT
Digital advert on the Conference App	£1,000+VAT
Push notification to all delegates on the Conference App	£500+VAT
Scrolling Banner on the Conference App	£500+VAT
Push Notification & Scrolling Banner to all delegates on the Conference App	£900+VAT
Website listing ; your company logo on the conference website with hyperlink to own website (150 words)	£250+VAT

Promotional Items



Delegate Bags
£750+VAT
1 colour printed logo



A5 Soft Feel Notebook
£1,250+VAT
1 colour printed logo



Frosted Magenta Pen
£350+VAT
1 colour printed logo

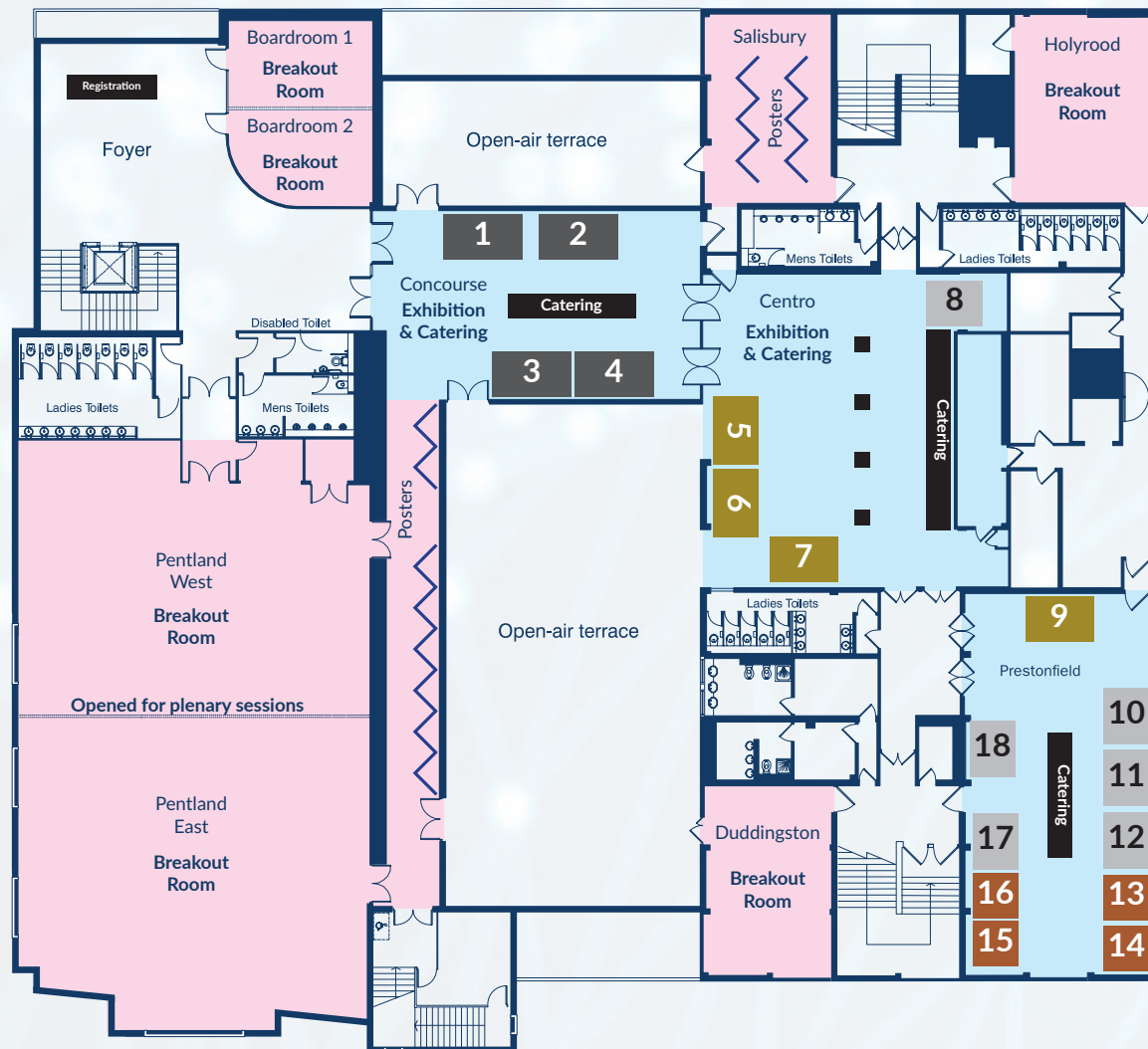
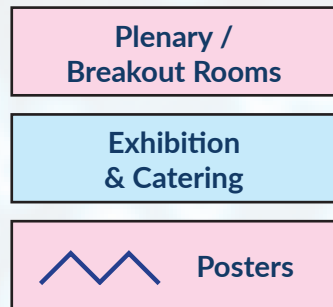


Delegate Bag Inserts
£250+VAT
Supplied by sponsor

Please note: Items will be given out at registration if no-one purchases the delegate bag option.

Exhibition Floor Plan

Key



Stand Options

Platinum Stand
3.5m x 2m
1, 2, 3 & 4

Gold Stands
3m x 2m
5, 6, 7 & 9

Silver Stands
2.5m x 2m
8, 10, 11, 12, 17 & 18

Bronze Stands
2m x 2m
13, 14, 15 & 16

Please note: Stand 8 would be 2m wide and 2.5m deep.

If you are building a stand, no raised floor will be allowed, due space restrictions.

Please be mindful that delegates will be arriving from 13.00 on the Sunday for the research workshop

This plan is subject to change by the organisers / Please do not put stand numbers on promotional material

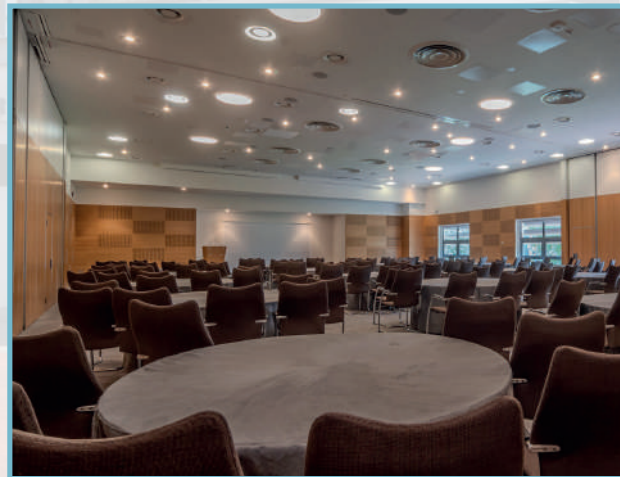
John McIntyre Conference Centre, The University of Edinburgh

Pollock Halls, 18 Holyrood Park Road, Edinburgh EH16 5AY

INSPIRED BY THE PAST, BUILT FOR THE FUTURE

The John McIntyre Conference Centre (JMCC) is a prominent event venue located in Edinburgh, Scotland, part of the Pollock Halls of Residence, which is the accommodation complex of the University of Edinburgh. Nestled at the base of Arthur's Seat, an iconic extinct volcano, the JMCC offers a scenic and accessible location for various conferences, meetings, and events.

Surrounded by attractive landscapes and located close to Edinburgh's historic city centre, the JMCC combines the charm of Edinburgh with modern amenities, making it a versatile and well-regarded location for events. Its proximity to Pollock Halls also allows for convenient accommodation options for delegates attending multi-day events.



Exhibitor Information

BSBR Conference will take place on Monday 2 and Tuesday 3 November 2026 at the John McIntyre Conference Centre, Edinburgh.

Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

The Research Workshop will take place on Sunday 1 November 2026.

The Conference Dinner will be held on Monday 2 November at South Hall on the JMCC Campus. Guests will begin the evening with a drinks reception followed by dinner.

This is a ticketed event.

Date	Time	Exhibition
Sunday 1 November 2026	10:00 -17:00	Exhibition build
Monday 2 November 2026	08:00 -18:00	Exhibition open
Tuesday 3 November 2026	08:00 -14:00	Exhibition open
Tuesday 3 November 2026	16:30 -20:00	Exhibition breakdown
Please note the breakdown of stands is not permitted until after 16:30. Stand collateral can be packaged from 15:00 but not moved until after the delegates have departed.		

Getting to JMCC by Bus, Rail & Air

By Bus: Edinburgh's primary bus terminal is at St Andrews Square, offering connections across the UK. For routes, visit: [National Express](#) or [City Link](#). For local services, check [Lothian Buses](#).

By Train: Edinburgh boasts two railway stations although we recommend using Waverley Station, Check [Scot Rail](#) for more information:

- Waverley Station: 1.4 miles from JMCC, with direct routes nationwide.

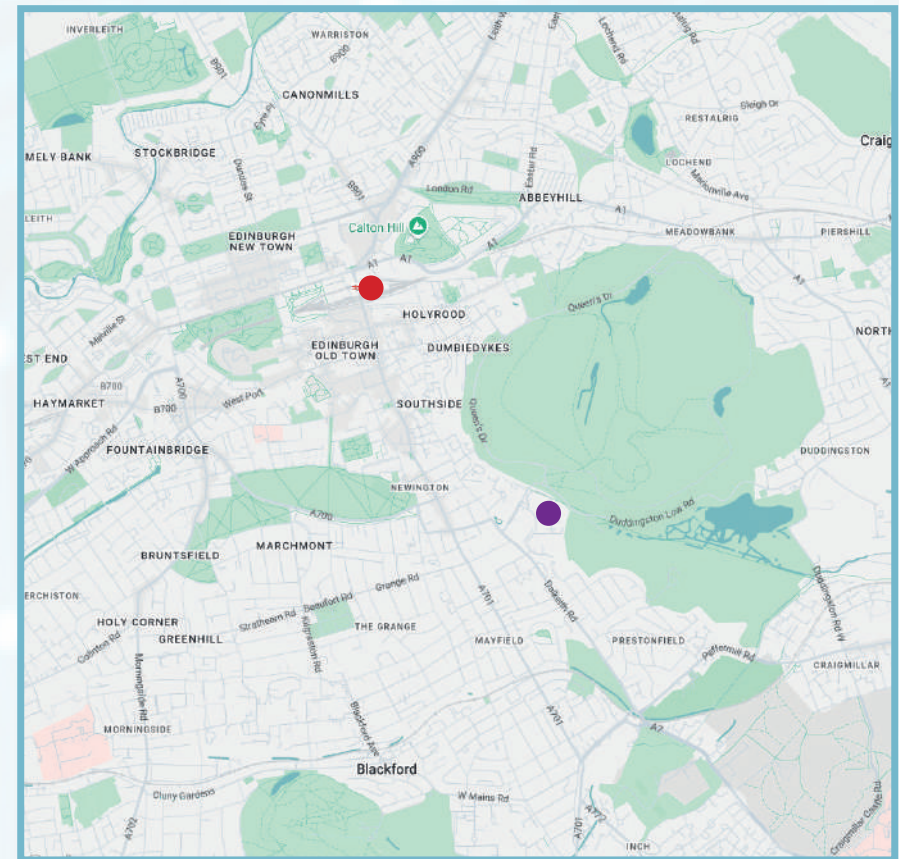
From Waverley a taxi will take 5-10 mins. For a bus from Waverley you should exit the station on to Princes Street and turn right. Cross to the other side of North Bridge and turn right on to the bridge. From the first bus stop, take a number 14, 30 or 33 to the Commonwealth Pool Stop. Turn back along the way you have come and turn right on to Holyrood Park Road and you will see Pollock Halls on your right. This is likely to take about half an hour.

From Edinburgh Airport by Bus: Take Airlink 100 for a frequent service to the city centre. Visit [Lothian Buses](#) for more info.

Travelling to Edinburgh by Plane: Edinburgh has one of the UK's fastest growing airports and new flights are always being added. Edinburgh Airport is 8 miles away. A taxi from Edinburgh Airport to the venue should cost £25/£30. There is a bus from the airport to Waverley Bridge ("Airlink"), from there, see above for directions from Waverley (the station).

For more information on which airlines and destinations connect to Edinburgh visit www.edinburghairport.com.

Location Map



● Train Station ● JMCC



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We do hope you can join us

The British Society of Breast Radiology provides a forum for discussion of radiological matters relating to breast disease and breast screening. The conference supports local and national initiatives for research into breast imaging and related topics.

All bookings are made via the website, in real time, which will allow you to choose your stand number at the time of agreement. The stand sizes are based on the supporter packages, Platinum, Gold, Silver and Bronze.

Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website: www.bsbrevents.org

KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: 01332 227773
e: bsbr@kc-jones.co.uk