



Language World 2023

What we value - past, present and future treasure

Friday 17 - Saturday 18 March 2023

The Quays Hotel, Sheffield

Sponsorship & Exhibition Opportunities

www.language-world.co.uk

Language World is...

Language World is the annual conference and training event of the Association for Language Learning. It is a highlight of the year for languages education and attracts hundreds of participants each day from across all sectors of education including primary and secondary schools as well as universities. It offers a packed programme with speakers from across the languages sector which attracts approx. 250 participants a day.

- It's an exhibition: a large and varied exhibition showcasing the latest in language learning resources and support
- It's a real boost to teaching, two days of ideas, advice, debate, networking and inspiration
- It's a celebration: speak to language teachers from the UK, and around the world at **Language World!**

We are returning to the Quays Hotel, Sheffield.



Language World 2023 theme...

The theme of Language World 2023 is “What we value - past, present and future treasure”.

We are living through changing times and are all keen to reflect on how we can inspire learners and teach languages as effectively as possible. How we can work towards sustained achievement and motivation is a focus for discussion, as innovative and exciting practice becomes accessible from around the world, and sharing has become so much easier.

Our understanding of how the brain affects learning has also increased but there is always more to learn, which can inform classroom practice and curriculum design. Delegates will have the opportunity to look together at key areas relevant to their context.

We invite teachers, teacher educators, and researchers to join us in sharing ideas and best practice on how to build on current good practice. The potential of and challenges of studying languages in the 21st century will be explored. The provision of rich, effective and creative contexts for learning for the future for all is what we all value and treasure. Whatever your teaching experience consider submitting a proposal. Submissions are welcome from educators who are starting out on their career to those with many years of experience.



Venue...

We have chosen to return to The Quays Hotel in Sheffield, overlooking the cobbled quayside in a former industrial heartland of the city, the hotel is a prominent venue on the historic Victoria Quays. The city centre and Train Station are a 10-minute walk away and there is onsite parking for all exhibitors and delegates, if you have time there is also a swimming pool and gym onsite. If required, we will be overflowing bedrooms to the neighbouring hotels.

The event will take place on Friday 17 and Saturday 18 March 2023, 2 days of Keynote speakers, Parallel Sessions, Exhibition, Conference Dinner and of course huge networking opportunities with ALL members. Not forgetting the all important Exhibition Drinks Reception!

Once again, we have the whole hotel for Language World so we are utilising all of their conference rooms and public areas. The plan can be viewed and you can choose the best location for your stand, foot fall is good in all areas and refreshments will be placed throughout.



Main Conference Sponsor...

- Exhibition Stand – 2.5m x 1.5m, one table, two chairs and electricity supply
- Promotion via your logo on event webpage & ALL social media
- Branding on Conference promotion & on Conference slides showing sponsors
- 2 x Conference Delegate place for both days (excludes accommodation)
- 2 x Gala Dinner places
- 1 x your logo on the delegate bag
- 1 x insert in the delegate bag
- Your logo on the front page of the Conference brochure
- Full page advert in Conference brochure
- Thanks from President during opening speech
- Speaking opportunity (10 mins) & literature distribution
- When convenient for you - a dedicated ALLNet promoting your own news, products and services

£2,750 +vat

(Maximum 3 sponsors)



Gala Dinner Sponsor...

- ✚ Promotion via your logo on event webpage & ALL social media
- ✚ Branding on Gala Dinner promotion & on Conference slides showing sponsors
- ✚ Language World Sponsor logo for use on your website
- ✚ 1 x Conference Delegate place on Friday 17 March
- ✚ 1 x Gala Dinner place on Friday 17 March
- ✚ 1 x Insert in delegate bag
- ✚ Acknowledgement in conference brochure with colour logo
- ✚ Thanks from President during opening speech
- ✚ Speaking opportunity (10 mins) & gift/literature distribution at Gala Dinner
- ✚ Inclusion in the dedicated ALLNet Conference special promoting your own news, products and services

£1,350 +vat



Exhibition Drinks Reception Sponsor...

- ✚ Promotion via your logo on event webpage & ALL social media
- ✚ Branding on Exhibition Drink Reception promotion & on Conference slides showing sponsors
- ✚ Language World Sponsor logo for use on your website
- ✚ 1 x Conference Delegate place on Friday 17 March
- ✚ 1 x Gala Dinner place on Friday 17 March
- ✚ 1 x Insert in delegate bag
- ✚ Acknowledgement in conference brochure with colour logo
- ✚ Thanks from President during opening speech
- ✚ Speaking opportunity (10 mins) & gift/literature distribution at Exhibition Drink Reception
- ✚ Acknowledgement in ALLNet e-bulletin

£1,350 +vat

SOLD



Language World 2023 - Sponsorship Opportunities Comparison			
	Main Conference Sponsor £2,750 +vat (max 3)	Gala Dinner Sponsor £1,350 +vat (max 1)	Exhibition Drinks Reception Sponsor £1,350 +vat (max 1)
Pre-Conference	Dedicated ALLNet e-bulletin promoting your news/products/services at a time of your choice (pre or post Conference)	Inclusion in the dedicated ALLNet Conference special promoting your own news, products and services	Inclusion in the dedicated ALLNet Conference special promoting your own news, products and services
	Promotion via your logo on event webpage & ALL social media	Promotion via your logo on event webpage & ALL social media	Promotion via your logo on event webpage & ALL social media
	Language World sponsor's logo for use on your website & promotional material	Language World sponsor's logo for use on your website & promotional material	Language World sponsor's logo for use on your website & promotional material
	Branding on <u>all</u> Conference promotion	Branding on Gala Dinner promotion	Branding on Gala Dinner Drink Reception promotion
At the Conference	Thanks from President during opening speech	Thanks from President during opening speech	Thanks from President during opening speech
	Exhibition Stand – 2.5m x 1.5m, one table, two chairs and electricity supply	Exhibition Stand at a 5% discount of the published price	Exhibition Stand at a 5% discount of the published price
	Full page advert in the conference brochure	Acknowledgement in Conference brochure with colour logo	Acknowledgement in Conference brochure with colour logo
	Branding on Conference slides showing event sponsors	Branding on Gala Dinner Conference slides showing event sponsors	Branding on Gala Dinner Conference slides showing event sponsors
	1 x Insert in delegate bag	1 x Insert in delegate bag	1 x Insert in delegate bag
	Speaking opportunity & gift/literature distribution	Speaking opportunity & gift/literature distribution at Gala Dinner	Speaking opportunity & gift/literature distribution at Gala Dinner Drink Reception
	2 x delegate places for both days 2 x Gala Dinner places (excludes accommodation)	1 x Conference Delegate place on Friday 17 March 1 x Gala Dinner place on Friday 17 March (excludes accommodation)	1 x Conference Delegate place on Friday 17 March 1 x Gala Dinner place on Friday 17 March (excludes accommodation)

Delegate Bag Sponsor...

- ✚ Promotion via your logo on event webpage & ALL social media
- ✚ Language World Sponsor logo for use on your website
- ✚ Your logo on delegate bag issued to all attendees
- ✚ Your logo on delegate badge issued to all attendees
- ✚ 1 x Conference Delegate place for both days
- ✚ 2 x inserts in delegate bag
- ✚ Editorial in Conference brochure with colour logo
- ✚ Thanks from President during opening speech
- ✚ Acknowledgement in ALLNet e-bulletin

£600 +vat

Delegate Badge Lanyard Sponsor...

- ✚ Branded lanyards with your logo
- ✚ Promotion via your logo on event webpage & ALL social media
- ✚ Logo on delegate badge issued to all attendees
- ✚ 1 x Conference Delegate place for both days
- ✚ Editorial in Conference brochure with colour logo
- ✚ Thanks from President during opening speech
- ✚ Acknowledgement in ALLNet e-bulletin

£600 +vat

(Your logo and main Conference sponsors logos will be on the delegate badge)

Interested
in both?

£1,000+v

Includes 1 delegate place and
1 x other benefits



Exhibiting...

Stand - 2.5m x 1.5m

- ⚡ One table, two chairs and electricity supply
- ⚡ Text editorial entry in Conference brochure (logo can be included at extra cost)
- ⚡ Two exhibitor places - includes access to Sessions, excludes Dinner & accommodation

ALL Corporate Members £800 +vat

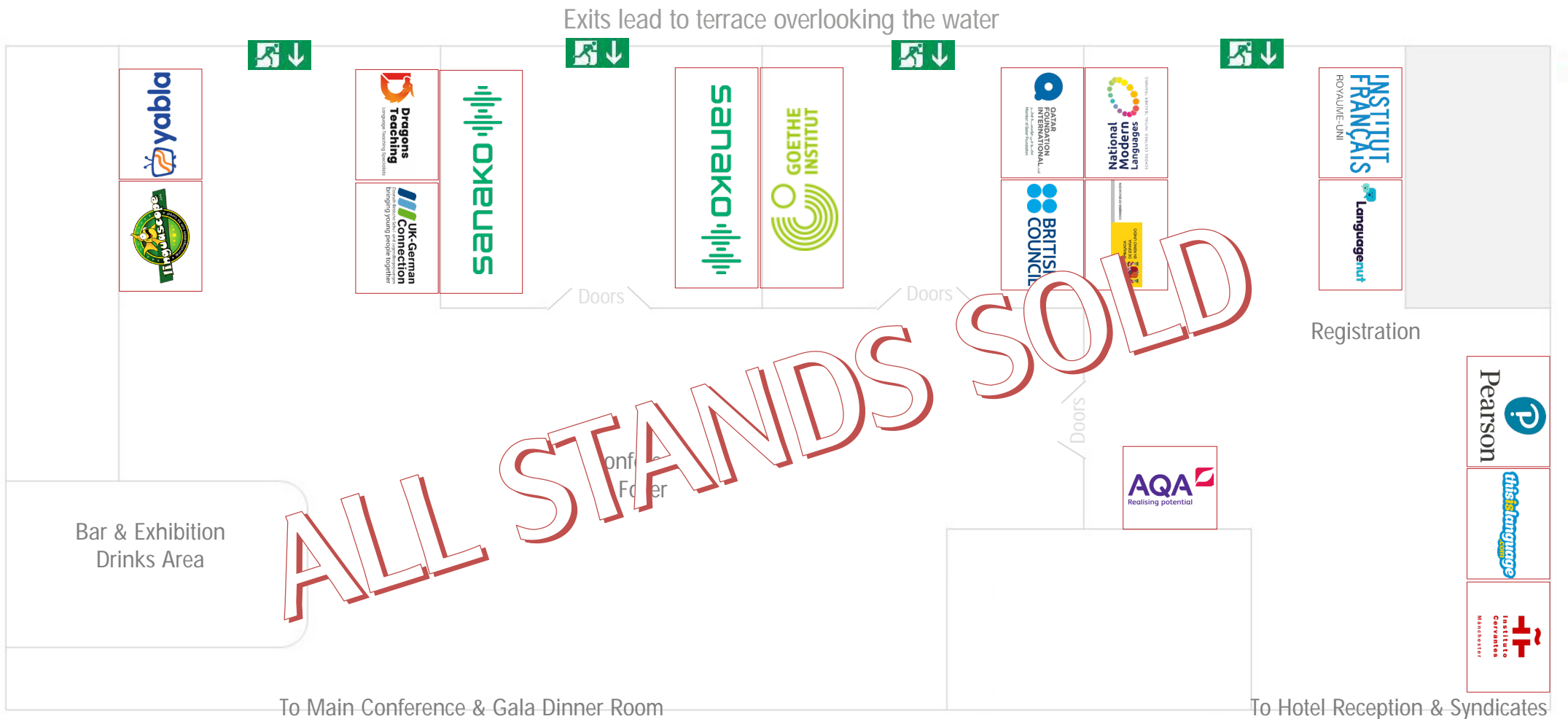
Non-Members £950 +vat

ALL STANDS SOLD

(Additional attendees must be booked as Conference delegates)



Language World 2023



Stands, 2.5m wide x 1.5m depth*

ALL Corporate Members £800 +vat

Non-Members £960 +vat

Additional stands booked receive a discount of 5% per stand

Please note sponsorship package rates apply to ALL Corporate Members only. Non members are an increase of 20% on all packages +vat.

***Stands 1 - 16** are 2.5m wide x 1.5m depth. The ceiling height within the alcove is 3m. Each stand extends by 0.9m under the alcove, ceiling height is restricted on the outer parts of your stand so please ensure your stand is no wider than 2.5m.

***Stands 17 - 19** are 2.5m wide x 1.5m depth.

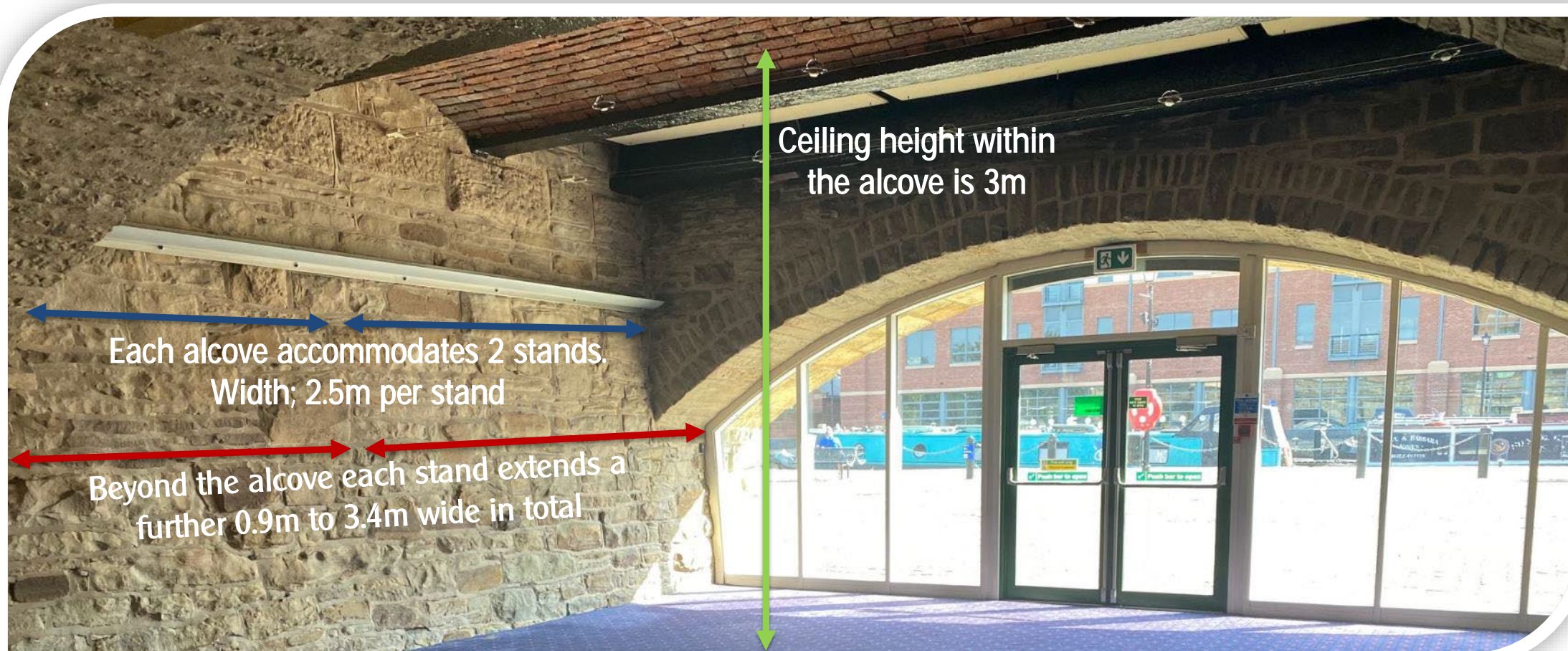
***Stand 20** is 2m wide x 1.5m depth.

This plan is not to scale and is subject to change, do not use the above stand numbers for marketing purposes as these may change dependant on final numbers.



STAND
AVAILABLE
STAND
SOLD

Stand Dimensions...



*Stands 1 - 16 are within the venues alcoves. They are 2.5 m wide x 1.5m depth. 
Each stand extends by 0.9m under the alcove ceiling height is restricted on the outer parts of your stand so please ensure your stand is no wider than 2.5m. 
The ceiling height within the alcove is 3m 

*Stands 17 - 19 are 2.5m wide x 1.5m depth.

*Stand 20 is 2m wide x 1.5m depth.

Stands are
allocated on a
first come basis



Conference Brochure Advertising...

Inside Front Cover	£400 +vat
Full Page Advert	£350 +vat
Half Page Advert	£200 +vat

Delegate Bag Insert

One insert or promotional item in the Delegate Bag issued to all attendees.

Corporate Member Rate	£150 +vat
Non-Member Rate	£200 +vat



Prize Draw...

All exhibitors are invited to take advantage of this free of charge additional promotional opportunity!

To add value to the delegate experience at the Conference and to allow an additional promotional opportunity to our Sponsors and Exhibitors we would like to invite you to donate a 'gift' to a Prize Draw.

Each exhibitor will be given a QR code to display on their stand, delegates can then scan the code on the Conference App, which incentivises delegates to visit your stand and engage with you! At the end of the Conference a lucky winner of all of the prizes will be drawn and announced in the final plenary of Language World 2023!

If you would like to take part in the Prize Draw simply tick the box on the Booking Form and we will send you further details.



Language World 2023

We do hope you can join us, our Corporate Members are core to the Association and our membership.

We are very much looking forward to being back together in Sheffield.

Thank you for your continued support!

Friday 17 and Saturday 18 March 2023
at The Quays Hotel, Sheffield

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