



Annual Scientific Meeting Titanic Belfast

Sunday 5 - Tuesday 7 November 2023



Supporter & Exhibitor Pack

About BSBR

The British Society of Breast Radiology (BSBR) is a specialist organisation for medical professionals, consultant radiographers and advanced radiographic practitioners with an interest in breast imaging.

The aim of the BSBR is to foster interest in breast imaging, to support education of breast imaging professionals and to promote research. It also has a role in developing national guidance and providing advice on professional matters such as workforce planning.

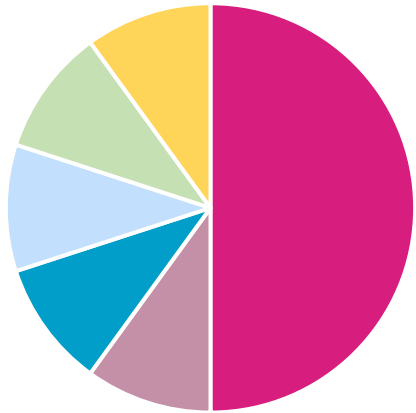
The Breast Group of the Royal College of Radiologists was founded in 1988 and in 2014 the Group became the British Society of Breast Radiology (BSBR).

The BSBR:

- Provides a forum for discussion of radiological matters relating to breast disease and breast screening, arranging its own annual scientific meeting specifically for this purpose
- Supports local and national initiatives for research into breast imaging and related topics
- Acts as an authoritative source of advice to the Royal College of Radiologists and the Department of Health on issues such as professional standards and training requirements relating to breast imaging
- Maintains close liaison with other professional groups with interests in breast disease, related diagnostic practices and other associated activities

Key Facts & Figures

Delegate job roles include:



Radiologist
Advanced Practitioner
Associate Specialist
Other Consultant
Radiographer
Other

**Accessible
location
in the
UK's
Greenest
City**

**Sunday
Research
Network
Workshop**

**300+
Delegates**

**60+
Poster
Presenters**

**4
Sponsored
Symposia
available**

**20+
Speakers**

Reasons to invest in BSBR ASM

- An exciting programme with a wide range of topics which will attract a broad spectrum of delegates
- A series of dedicated networking opportunities, as well as two social events
- Introduce new or improved materials to a well-engaged audience
- Use the event as a platform to launch/showcase new technology
- Build on and strengthen existing relationships. Unmissable opportunity to contribute to the healthcare debate
- Increase your company profile and product to your target audience
- Access to delegates before, during, and after the conference

Key Points:

- Practical 'how to...' sessions
- Real life case presentations
- Tips and tricks
- Renowned international radiologist speakers
- Unrivalled networking opportunities with delegates



Supporter Opportunities

Platinum Plus Conference Symposium Supporter Package

(Two available)
£7,500+vat

Includes:

- ***NEW*** 45 minute Symposium Sponsorship within the main Conference programme to ALL delegates
- Spoken acknowledgment from BSBR Chair in his welcome address
- Exhibition space: 5x2m**
- 5 x Exhibition stand passes
- Your logo on the delegate badge
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Access to delegates before, during, and after the conference
- 1 x Conference App push notification to all delegates on the day of your presentation
- Digital advert on the Conference App
- Company logo on every page of the conference website with hyperlink to your website (250 words)
- Branding on Conference slides showing supporters logo
- 25% discount on all additional support opportunities

*Symposia content

Support of a symposium will allow companies to present a scientific programme relevant to the main theme of the conference. The content of the programme being acceptable to the Organising Committee, who will be happy to advise on the structure of the symposium programme. Ideally will involve Case Studies / Radiologists within the presentation.

This package Symposium will be in the main Programme for all delegates to attend.

**Package includes 2 x table, 5 x chairs and electricity

The package includes:

- Hire of conference stage set with your company branding
- Hire of audio visual equipment and technician
- Staff x 2 to assist i.e. with distribution of material and roving microphones during the symposium

Please note all content of symposia, adverts and push notifications are subject to approval of the BSBR Organising Committee.

SALE

Platinum Lunchtime Symposium Supporter Package

(Two available)
£5,500+vat

Includes:

- 3) 45 minute lunchtime Symposium Sponsorship*
- 3) Spoken acknowledgment from BSBR Chair in his welcome address
- 3) Exhibition space: 5x2m**
- 3) 4 x Exhibition stand passes
- 3) Your logo on the delegate badge
- 3) Your logo added on to all pre and post event marketing material (including delegate list)
- 3) Access to delegates before, during and after the conference
- 3) 1 x Conference App push notification to be sent to all delegates on the day of your symposia
- 3) Digital advertisement on the Conference App
- 3) Company logo on every page of the conference website with highlighted web address (in bold words)
- 3) Branding on Conference sign showing supporters logo
- 3) 25% discount on all additional support opportunities

*Symposia content

Supporter symposia will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being available to the Organising Committee, who will be happy to advise on the structure of the symposium programme and, if necessary, will include Case Studies / Radiologists within their presentations.

This package Symposium will take place on either Monday or Tuesday lunchtime.

**Package includes 2 x table, 4 x chairs and electricity

The package includes:

- 3) Hire of conference stage set with your company branding
- 3) Hire of audio visual equipment and technician
- 3) Staff x 2 to assist i.e. with distribution of material and moving microphones during the symposium

Please note all content of symposia, adverts and push notifications are subject to approval of the BSBR Organising Committee.

Platinum Monday Morning Symposium Supporter Package

(One available)
£5,500+vat

Includes:

- 3) 45 minute breakfast Symposium Sponsorship*
- 3) Spoken acknowledgment from BSBR Chair in his welcome address
- 3) Exhibition space: 5x2m**
- 3) 4 x Exhibition stand passes
- 3) Your logo on the delegate badge
- 3) Your logo added on to all pre and post event marketing material (including delegate emails)
- 3) Access to delegates before, during, and after the conference
- 3) 1 x Conference App push notification to be sent to all delegates on the day of your symposia
- 3) Digital advert on the Conference App
- 3) Company logo on every page of the conference website with hyperlink to own website (250 words)
- 3) Branding on Conference slides showing supporters logo
- 3) 25% discount on all additional support opportunities

*Symposia content

Support of a symposium will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being acceptable to the Organising Committee, who will be happy to advise on the structure of the symposium programme and, ideally will involve Case Studies / Radiologists within their presentation.

This package Symposium will take place on Tuesday morning.

**Package includes 2 x table, 4 x chairs and electricity

The package includes:

- 3) Hire of conference stage set with your company branding
- 3) Hire of audio visual equipment and technician
- 3) Staff x 2 to assist i.e. with distribution of material and roving microphones during the symposium

Please note all content of symposia, adverts and push notifications are subject to approval of the BSBR Organising Committee.

Supporter Opportunities

Gold Supporter Package

£3,000+vat

Includes:

- › Exhibition space: 4x2m**
- › 3 x Exhibition stand passes
- › Access to delegates before, during, and after the conference
- › Digital advert on the Conference App
- › 1 x Conference App push notification
- › Company logo on the conference website with hyperlink to own website (150 words)
- › 20% discount on all additional supporter opportunities

Silver Supporter Package

£2,250+vat

Includes:

- › Exhibition space: 3x2m**
- › 3 x Exhibition stand passes
- › Access to delegates before, during, and after the conference
- › Acknowledgment on the Conference App
- › Company logo on the conference website with hyperlink to own website (150 words)
- › 10% discount on all additional supporter opportunities

Bronze Supporter Package

£1,500+vat

Includes:

- › Exhibition space: 2x2m**
- › 2 x Exhibition stand passes (worth £150+vat each)
- › Access to delegates before, during, and after the conference
- › Acknowledgment on the Conference App
- › Company logo on the conference website with hyperlink to own website (150 words)

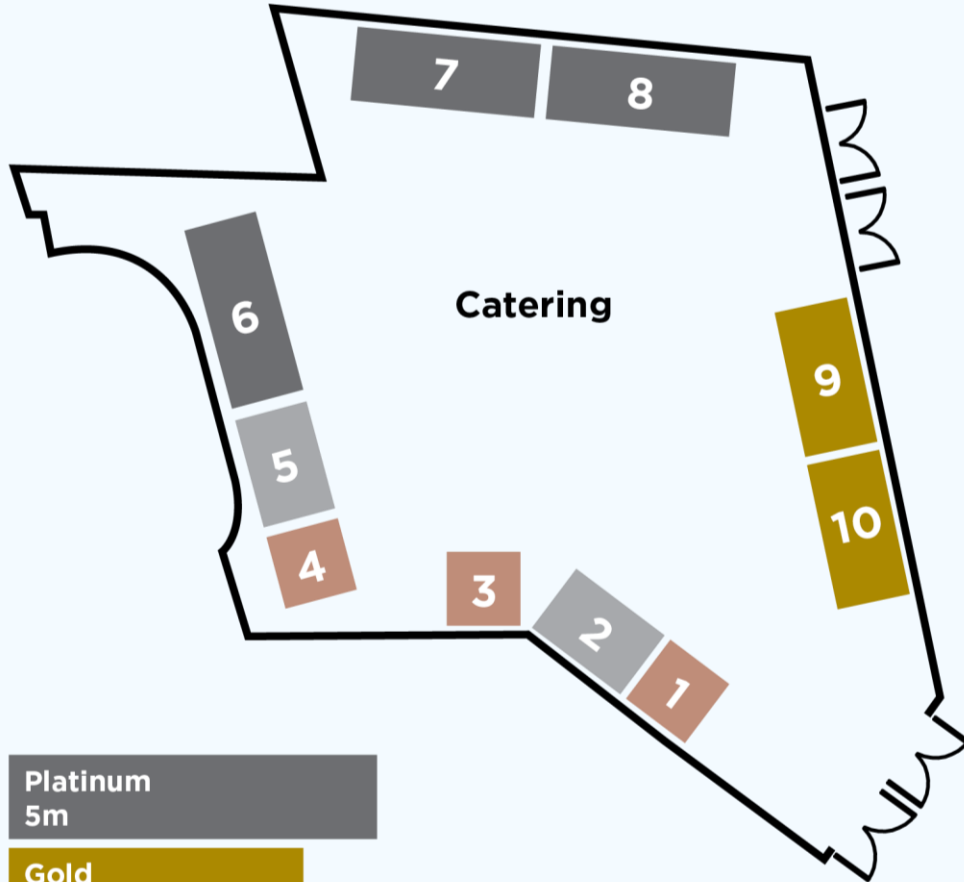
**Package includes 1 x table, chairs per exhibitor and electricity.

Additional supporter items

Conference Dinner Support includes your banners stands displayed at the venue (TBA) along with a short spoken welcome to the attendees. Including 4 tickets	£2,000+vat
Research Workshop Drinks Reception Support includes your banners stands displayed at the venue (Titanic, Belfast) along with a short spoken welcome to the attendees	£1,000+vat
Delegate Badge and Lanyard Your logo on the delegate badge and branded lanyards with your logo and BSBR	£2,000+vat
Delegate Badge only Your logo on the delegate badge (limited to four)	£500+vat
Delegate Lanyard only Branded lanyards with your logo and BSBR (limited to one)	£1,500+vat
Digital advert on the Conference App	£1,000+vat
Push notification to all delegates on the Conference App	£500+vat
Website listing; your company logo on the conference website with hyperlink to own website (150 words)	£250+vat

Exhibition Floor Plan

Olympic Suite



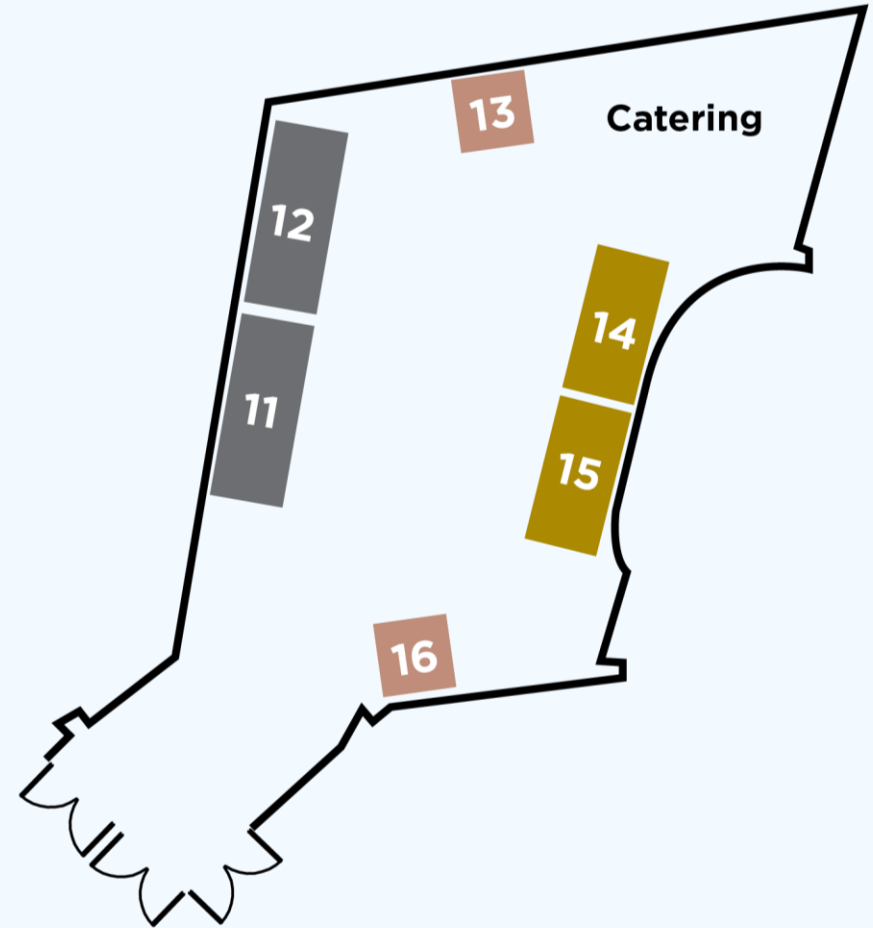
Platinum
5m

Gold
4m

Silver
3m

Bronze
2m

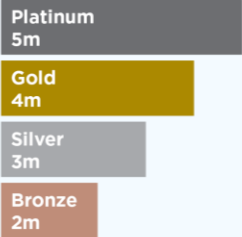
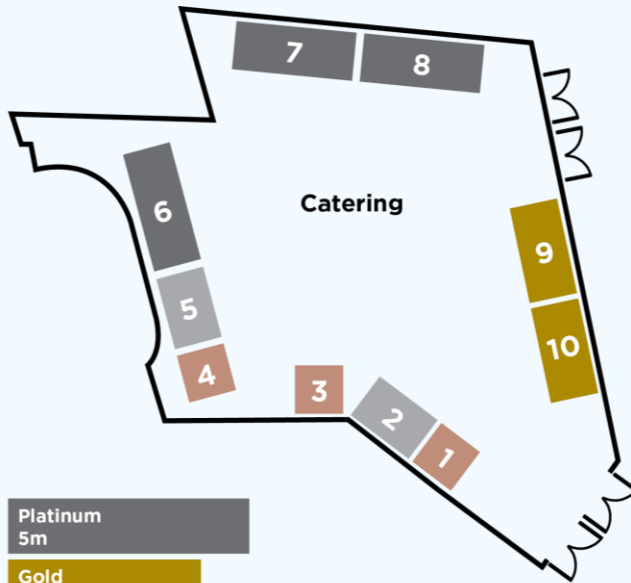
Britannic Suite



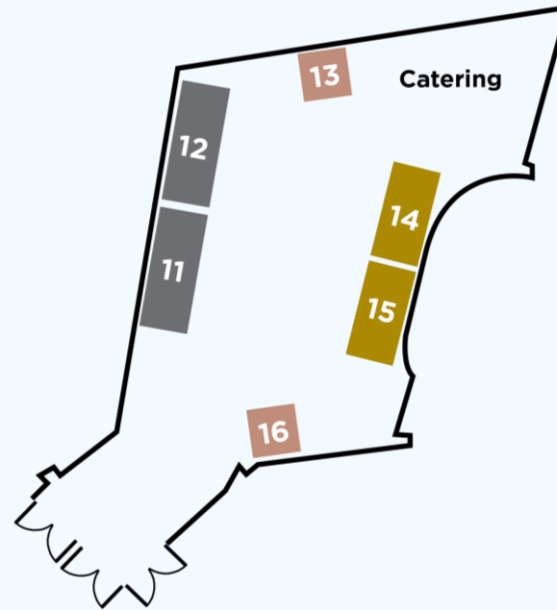
This plan is subject to change by the organisers.

Exhibition Floor Plan

Olympic Suite



Britannic Suite



The exhibition areas are two rooms off the wings of the main Conference room.

They are stand space only and all delegate catering will be in these two rooms.

All bookings are made via the website, in real time, which will allow you to choose your stand number at the time of agreement.

The stand sizes are based on the supporter packages, Platinum Plus, Platinum, Gold, Silver and Bronze.

Power and one chair per exhibitor (based on their package) is included on each stand. All packages include refreshments during the day.

Please do not publicise your stand number in pre-event marketing as they are subject to change.

Please note all exhibitors are subject to approval of the BSBR Committee, who reserve the right to refuse.

Venues



Titanic Belfast

Titanic Queens's Road, The Titanic Quarter, 1 Olympic Wy, Belfast, BT3 9EP

Conference, exhibition and research workshop
Sunday 5th - Tuesday 7th November 2023



Titanic Hotel

The Titanic Quarter, 8 Queens Rd, Belfast BT3 9DT
HQ Hotel for delegate accommodation
Conference Dinner

Distance to Conference: Adjacent



Coppi Restaurant

Saint Anne's Square, Belfast BT1 2LR

Social Dinner
Sunday 5th November 2023

Exhibitor Information

BSBR Conference will take place on Monday 6th and Tuesday 7th November 2023 at Titanic, Belfast.

Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

The Research Workshop will take place on Sunday 5th November 2023.

The welcome dinner will be held on Sunday 5th November 2023. Guests will enjoy drinks and a meal at the Coppi Restaurant. This is a ticketed event.

The Conference Dinner will be held on Monday 6 November at the Titanic Hotel. Guests will begin the evening with a drinks reception followed by dinner. This is a ticketed event.

Date	Time	Exhibition
Sunday 5th November 2023	11:00 -17:00	Exhibition build
Monday 6th November 2023	08:00 -18:00	Exhibition open
Tuesday 7th November 2023	08:00 -14:00	Exhibition open
Tuesday 7th November 2023	16:30 -20:00	Exhibition breakdown

Please note the breakdown of stands is not permitted until after 16:30. Stand collateral can be packaged from 15:00 but not moved until after the delegates have departed.

Getting to Belfast



The nearest train station is Titanic Quarter Station.

It is 1 mile from Titanic Belfast, approx. 15 min walk.



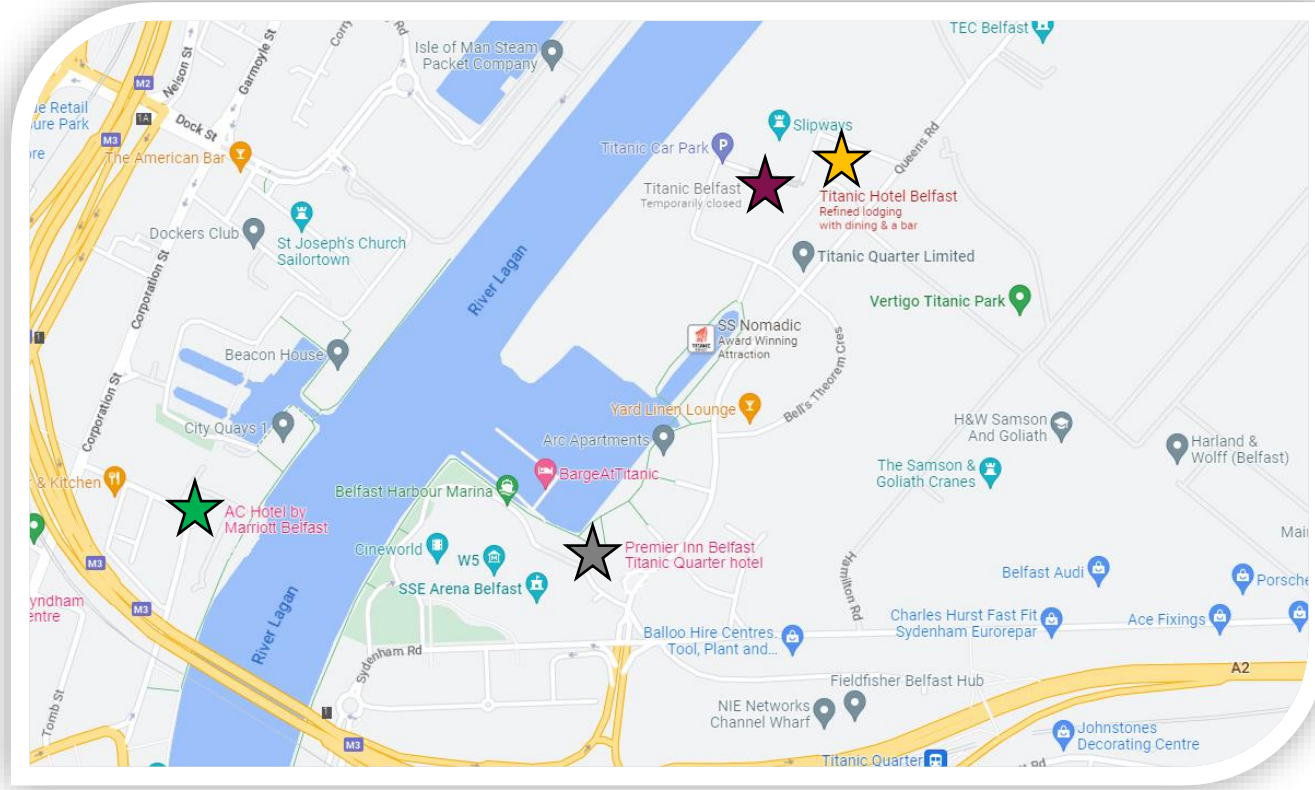
Belfast access via M1 or M2, follow signs Belfast City Airport, taking first exit for Titanic Quarter. There are 520 paid, underground parking spaces at the venue.



Belfast has a network throughout the City.



The nearest airport is George Best Belfast City Airport which is an approx. 5-10 minute car journey and around 30 minute drive from Belfast International Airport.



★ Titanic Belfast ★ Titanic Hotel ★ AC Hotel ★ Premier Inn

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We do hope you can join us

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The conference supports local and national initiatives for research into breast imaging and related topics.

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Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website: www.bsbrevents.org

KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: 01332 227773
e: bsbr@kc-jones.co.uk