



Global Elbow Network

Thursday 2 – Saturday 4 December 2027
Bangkok, Thailand

**Supporter &
Exhibitor Pack**

GEN-Conference.net

Why Partner with GEN?

The Global Elbow Network (GEN) is an international community of orthopaedic surgeons and medical professionals dedicated to advancing elbow care through collaboration, education, research, and the free exchange of knowledge between surgeons, scientists, and industry partners.

GEN meeting attendees are directly engaged in the science and technique of elbow surgery, and are eager to learn about the cutting-edge products and technology industry partners bring to the meeting.

GEN's Growth



Figures reflect delegate attendance (not including industry representatives) and current GEN community membership. Lisbon 2026 figure is an estimate at time of publication.

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Connect with the Delegates you want to reach

GEN offers sponsorship opportunities at varying price points to help you build a meaningful marketing strategy and activate your brand in Bangkok.

About GEN

About GEN

MISSION

To advance elbow care worldwide.

VISION

Global Elbow Network (GEN) is an inclusive global network of elbow professionals who collaborate to foster education, research, and discovery.

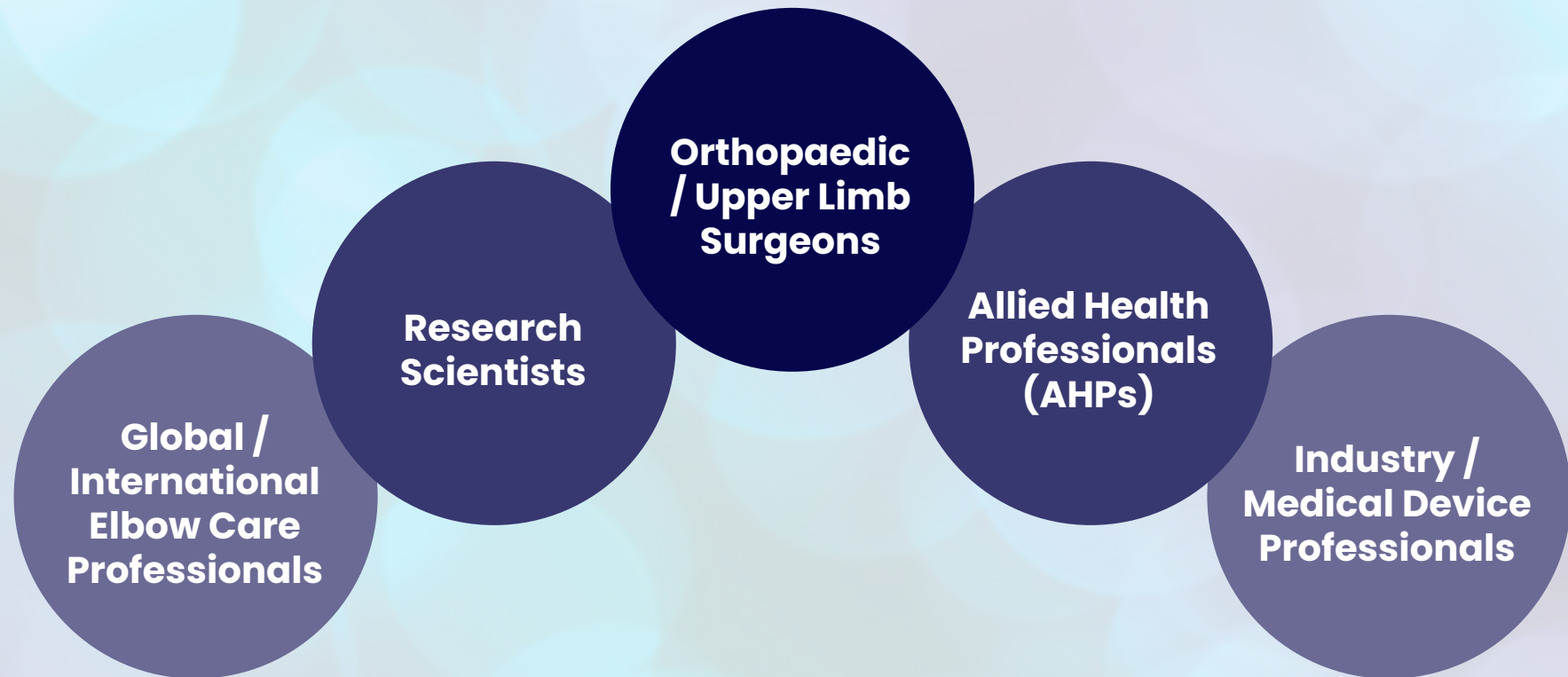
Why Partner With GEN in 2027?

Our Bangkok conference will connect your organisation with the world's most influential surgeons, innovators, and scientific leaders in elbow care. As a sponsor, you will gain:

-  Direct engagement with top decision-makers in elbow surgery
-  Opportunities for meaningful scientific and educational dialogue
-  Visibility in high-impact sessions, workshops, and networking events
-  Recognition as a key industry collaborator advancing global elbow care
-  A presence at the premier global meeting dedicated exclusively to elbow surgery

Target Audience

The Conference will be host to more than 300 delegates and will be of interest to the following groups:



Sponsorship Levels

All sponsorship opportunities are packages with add-on options. Each package includes a number of items for a set price – additional items can be added to increase your sponsorship of the Conference. The total you choose to spend determines which sponsorship level you receive.

Platinum Partner

\$75,000+

Premium acknowledgment across all GEN channels – website, signage, mobile app, and programme materials – plus every benefit at Gold, Silver, Bronze and Supporter level.

Gold Partner

\$50,000 – \$74,999

Premium acknowledgment across GEN website, signage, mobile app and programme materials, plus every benefit at Silver, Bronze and Supporter level.

Silver Partner

\$25,000 – \$49,999

Acknowledgment on website, onsite programme, signage and mobile app, plus every benefit at Bronze and Supporter level.

All prices quoted are in USD \$, exchange rates could be different on conversion.

Sponsorship Opportunities

Bronze Partner

\$7,500 – \$24,999

Premium acknowledgment across all GEN channels – website, signage, mobile app, and programme materials – plus every benefit at Gold, Silver, Bronze and Supporter level.

Supporter

\$0 – \$7,500

Premium acknowledgment across GEN website, signage, mobile app and programme materials, plus every benefit at Silver, Bronze and Supporter level.

Benefits of Supporting the GEN Annual Meeting

As an Industry Partner of the Global Elbow Network (GEN) Annual Meeting in Bangkok, you will gain unparalleled access to a diverse, international audience of elbow specialists. GEN offers a platform for meaningful engagement, global brand amplification, and direct interaction with decision-makers from leading institutions worldwide.

All prices quoted are in USD \$, exchange rates could be different on conversion.

Exhibition Packages

Package A – 2 Available

\$60,000

4m x 2m (13ft x 6.5ft) Exhibition Stand
Industry Symposium (Lunch)
Programme Guide Ad – Inside Front or Back
Industry Partner Event (Evening) (Exhibitor to book own restaurant) (Advertised by GEN)
Industry Meeting Room
Sawbones/Cadaver Workshop
Push Notification
10 Exhibitor Stand Passes

On page 10 of this document, you will find additional items that can be added to your package to increase its value and your sponsorship level at the conference.

Exhibition Packages

Package B – 1 Available

4m x 2m (13ft x 6.5ft) Exhibition Stand
Industry Symposium (Lunch)
Programme Guide Ad – Full Page
Industry Meeting Room
Industry Partner Event (Breakfast Social) – Room, RSVP, Exhibitor to purchase Breakfast items
8 Exhibitor Stand Passes

\$45,000

Package C – 4 Available

3m x 2m (10ft x 6.5ft) Exhibition Stand
Programme Guide Ad – Full Page
Sawbones/Cadaver Workshop
6 Exhibitor Stand Passes

\$35,000

Package D – 8 Available

3m x 2m (10ft x 6.5ft) Exhibition Stand
Programme Guide Ad – Full Page
4 Exhibitor Stand Passes

\$15,000

Exhibition Packages

Package E – 6 Available

2m x 2m (6.5ft x 6.5ft) Exhibition Stand
Programme Guide Ad – Half Page
2 Exhibitor Stand Passes

\$5,000

Package F – 3 Available – Non-Profits Only

2m x 2m (6.5ft x 6.5ft) Exhibition Stand
Programme Guide Ad – Half Page
2 Exhibitor Stand Passes

\$1,000

On page 10 of this document, you will find additional items that can be added to your package to increase its value and your sponsorship level at the conference.

Once you have selected and booked your package from the options above, we will contact you to confirm any additional items you may wish to include. Currently the supporter floor plan is still being confirmed, however we will contact you once this has been approved. The additional items & stand position will be available on a first-come, first-served basis, determined by the date and time your package is booked.

Additional Items

Add any of the below to an Exhibition Package to boost your visibility and sponsorship level.

Item	Price (\$)	Available	Other Information
Special Interest Group Sponsorship	\$2,500	4	
Industry Symposium(In Programme)	\$15,000	1	Room provided
Industry Symposium (Lunch)	\$10,000	1	Room & Lunch provided
Sawbones/Cadaver Workshop	\$20,000	2	1 x Friday or Saturday
Poster Experience - Exclusive	\$10,000	1	All Boards (if available)
Poster Experience - Partial	\$2,500	5	(20% of all Boards, Logo on each)
Venue Signage (single placement)	\$1,500	4	
Venue Signage (multi-placement)	\$5,000	1	
Schedule-at-a-Glance Board	\$1,500	4	
Schedule Board Exclusive	\$5,000	1	
Room Drop	\$3,000	3	Exhibitor to provide the promotional material / items
Programme Guide Ad – Full Page	\$1,500	3	
Programme Guide Ad – Half Page	\$1,000	3	
Daily Email Update (per day)	\$500	4	
Daily Email Update (exclusive)	\$1,000	1	
Mobile App Push Notification	\$200	15	
Podcast Booth Sponsorship	\$10,000	1	
Additional Exhibitor Passes	\$380		

Additional Items – Information

Special Interest Groups (non-CME) \$2,500 (4 Available)

Give a two-minute introduction, provide materials in the Session Chair Drop, and participate in expert-led discussions.

The package includes:

- Recognition as SIG sponsor
- Two representatives allowed inside
- Branded signage and acknowledgment

Industry Cadaver/Sawbone Workshop \$20,000 (2 Available)

(Supporter to supply all equipment and supplies needed)

Host a morning cadaver/sawbone lab event and invite global faculty and surgeons to hands-on procedural training in a controlled, anatomy-based environment.

The package includes:

- Listing as official GEN event
- Marketing support and signage
- Attendee registration list (This will only be delegates who have agreed to share their data)

Additional Items – Information

Industry Symposium – Main Programme \$15,000 (1 Available)

Deliver scientific or educational content, select GEN-approved faculty, and host demonstrations or discussions.

The package includes:

- Session slot in the main programme (45 mins)
- Meeting room with AV and setup
- Promotion via programme, website, and app
- Registration management and attendee list
(This will only be delegates who have agreed to share their data)

Industry Symposium – Lunch \$10,000 (1 Available)

Deliver scientific or educational content, select GEN-approved faculty, and host demonstrations or discussions.

The package includes:

- Session slot over lunch (45 mins)
- Meeting room with AV and setup
- Promotion via programme, website, and app
- Registration management and attendee list
(This will only be delegates who have agreed to share their data)

Additional Items – Information

Poster Experience (5 Available)

20% of all Boards, Logo on each – \$2,500

Exclusive – logo on all board – \$10,000

Associate your brand with scientific research and enhance visibility with an intro video or visual overlays.

The package includes:

- Logo on selected poster boards
- Onsite signage and app promotion
- Exclusive or partial sponsorship

Venue Signage

Multi Placement – \$5,000

Single Placement – \$1,500 (4 Available)

Add logos or messaging to signage and use QR codes to link directly to products or event information.

The package includes:

- Signage in high-visibility areas
- Coordination with venue
- Creative approvals for branding

Additional Items – Information

Schedule-at-a-Glance Boards

Single \$1,500 (4 Available)

Exclusive \$5,000 (1 Available)

Highlight your company branding and promote your exhibition stand number or upcoming events.

The package includes:

- Placement in high-traffic corridors
- Multi-day exposure
- Co-branding with GEN identity

Room Drop \$5,000 (3 Available)

Provide branded materials or small gifts, supplied by supporter

The package includes:

- Delivery to attendee hotel rooms
- Coordination with hotel staff
- Guaranteed morning/evening delivery

Additional Items – Information

Programme Guide Advertising

Programme Guide Ad – Full Page – \$1,500 (3 Available)

Programme Guide Ad – Half Page – \$1,000 (3 Available)

Advertise your products or services and include QR codes that link to digital resources.

The package includes:

- Placement in print and digital programme guide
- Visibility for entire meeting duration

Daily Email Update

Daily Email Update (per day) – \$1,000 (4 Available)

Daily Email Update (exclusive) – \$1,500 (1 Available)

Insert sponsor banners or content throughout the event platform to highlight key partners, and promote their exhibition stand or featured sessions to drive attendee engagement.

The package includes:

- Sent daily to all attendees
- Exclusive or per-day options

Additional Items – Information

Mobile App Push Notifications \$400 (15 Available)

Deliver time-sensitive calls-to-action.

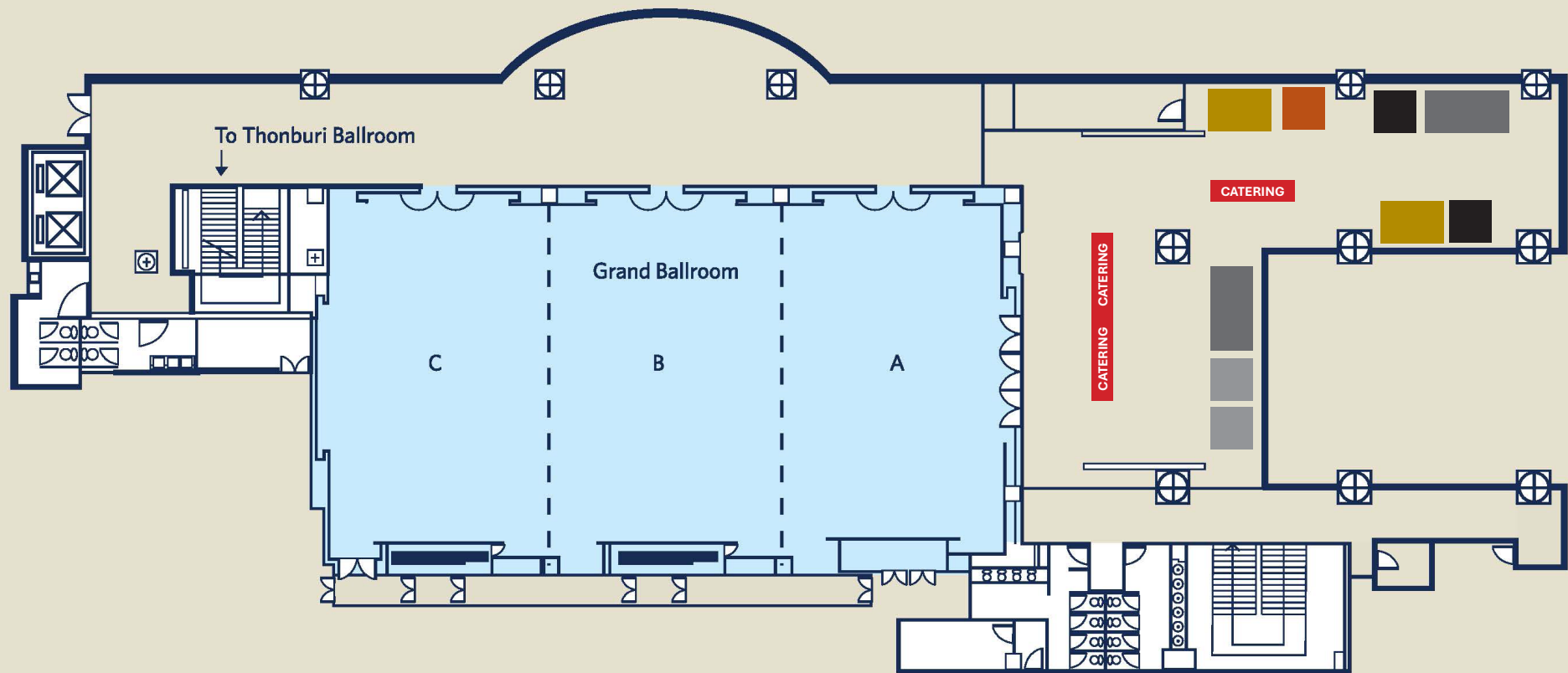
The package includes:

- Delivery to all app users
- Scheduling during peak traffic times

Sponsor a Season of GEN's Digital Media Assets \$10,000 (1 Available)

Sponsor a Season of GEN's Digital Media Assets, filmed during the GEN Annual Conference in Bangkok. A minimum of four assets will be produced. When published on GENconnect throughout the year, GEN's private platform with a captured audience of 800+ members Elbow Surgeons, each piece of content will lead with: "**[Title of episode/content/interview], sponsored by [Your Company]**" along with your company's logo.

Exhibitor Floor Plan



All packages include refreshments during the day.
This is a draft floor plan and is subject to change by the organisers.

Additional Promotional Items



300 x Tote Bags

\$2,500

1 colour printed logo



300 x Drawstring Bags

\$2,500

1 colour printed logo



300 x Contour Pen

\$1000

1 colour printed logo



300 x Stress Balls

\$2000

1 colour printed logo



300 x A5 Notebook

\$4,000

1 colour printed logo



300 x Printed Lanyards

\$4,000

1 colour printed logo

Additional sponsorship items offer another meaningful way for supporters to put their brand directly into the hands of delegates. Featuring your logo alongside the GEN logo creates a visible association, helping to strengthen the connection between GEN and its supporters.

These items extend your presence beyond the main sponsorship packages, creating additional opportunities for delegates to see, use and engage with your brand. It's a simple but effective way to build familiarity, demonstrate your support for GEN, and leave a lasting impression.

Exhibitor Information

The Global Elbow Network Conference will take place on Thursday 2 – Saturday 4 December 2027. Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

We will reach out closer to the conference with an Exhibitor Useful Information pack, this will give further information about loading, unloading, electricity and other relevant information relating to the conference.





Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website: GEN-Conference.net
KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR
Or contact the team on: 01332 224501
e: gen@kc-jones.co.uk