

THE CRANIOFACIAL SOCIETY OF GREAT BRITAIN AND IRELAND

Industry Partner Supporter & Exhibitor

Crowne Plaza Newcastle Stephenson Quarter Wednesday 30 April - Friday 2 May 2025





Welcome to Newcastle and Howay!

On behalf of the Newcastle team of the Northern and Yorkshire Cleft Lip and Palate Service I am delighted to invite you to the Annual Scientific Meeting of the Craniofacial Society of Great Britain and Ireland on the 30th April – 2nd May 2025.

It is the 40th birthday of our Society and what better place to celebrate it than the party city that is Newcastle?

Our celebratory themes are:

Celebration, Ambition, Reflection and Excellence

These themes should help us look back at what we have achieved as well as forward, building on that knowledge base and energy to drive UK Cleft Care and our CFSGBI society into another exciting decade.

Our keynote speakers are all new to CFSGBI and have been chosen to appeal to all disciplines of cleft healthcare. I know that they will demand your attention and inspire us all to view the wider clinical and patient experience in new ways.



We have really expanded the inclusion of those with a lived experience of cleft. Their input has been integral in our planning, and they will also be involved in delivering our scientific and social programmes, reminding us just who is at the centre of our work.

Newcastle is big on party and consequently arts and sports venues abound in the Toon! Take some time to visit them! *If yous is gannin' oot and aboot*, our stunning Northumberland countryside and coast line is a well-kept, beautiful secret, so why not tarry a while after our CFSGBI celebrations have ended? Your President

Rye Mattick Lead Orthodontist, Newcastle Site, Northern and Yorkshire Cleft Lip and Palate Service



We are a multidisciplinary group of individuals committed to improving the clinical care of children and adults with cleft lip and/or palate and other craniofacial anomalies, through research, training and the sharing of knowledge and ideas.

We represent the healthcare professionals in this field and provide a platform that promotes collaboration and innovation to improve care for patients. Our functions include organisingan annual scientific meeting, sponsoring research, commenting on medico-political issues relating to cleft lip and palate service provision and providing a membership directory.

Our current membership reflects the composition of teams throughout the country treating patients with cleft lip and palate and craniofacial anomalies. Current members come from the following professions:

- Surgeons (maxillofacial, paediatric & plastic)
- Clinical Nurse Specialists
- Orthodontists
- Restorative Dentists
- PaediatricDentists
- Speech & Language Therapists

- Clinical Psychologists
- Clinical Psychologists
- Audiological Physicians
- Audiologists
- Dental Technicians
- Geneticists

Supporter Opportunities



£2,500+VAT

Industry Partner Supporter Package

Includes:

- Exhibition space: 3x2m
- Spoken acknowledgment from CFSGBI Chair in her welcome address
- 2 x Exhibition stand passes
- B Your logo on the delegate badge
- Ľ Your logo added on to all pre and post event marketing material (including delegate emails)
- Ð Access to delegates before, during, and after the conference via the Conference App
- 邀 1 x Conference App push notification to be sent to all delegates
- Ž Digital advert on the Conference App
- Ð. Company logo on every page of the conference website with hyperlink to own website (250 words)
- Branding on Conference slides showing supporters logo

This is to support the CFSGBI 2 day Conference.

We can offer you a 10% discount on Industry Partner Supporter Package and CEN Day if both packages are taken.

Please note all packages exclude accommodation.

Supporter Opportunities



CEN Day Industry Partner

£1,500+VAT

A unique and exclusive opportunity to support the Clinical Education (CEN) Day, ran on the day prior to the Conference, on Wednesday 30 April 2025. You will have <u>exclusive</u> access to all 250 delegates attending the CEN Day over breaktimes and lunch as well as joining delegates at the informal Social Event in the evening.

Includes:

- 🖉 Exhibition space
- 🗶 Spoken acknowledgment from CFSGBI Chair in her welcome address
- Access to delegates before, during, and after the conference via the Conference App
- 🧶 Digital presence on the Conference App

This is to support the CFSGBI CEN Day.

We can offer you a 10% discount on Industry Partner Supporter Package and CEN Day if both packages are taken.

Industry Partner Exhibitor

Includes:

- Exhibition space: 2x2m
- Spoken acknowledgment from CFSGBI Chair in her welcome address
- 🍭 1 x Exhibition stand pass
- Access to delegates before, during, and after the conference via the Conference App
- 🕺 Digital presence on the Conference App

Please note all packages exclude accommodation.

www.cfsgbi-conference.co.uk

£1,500+VAT

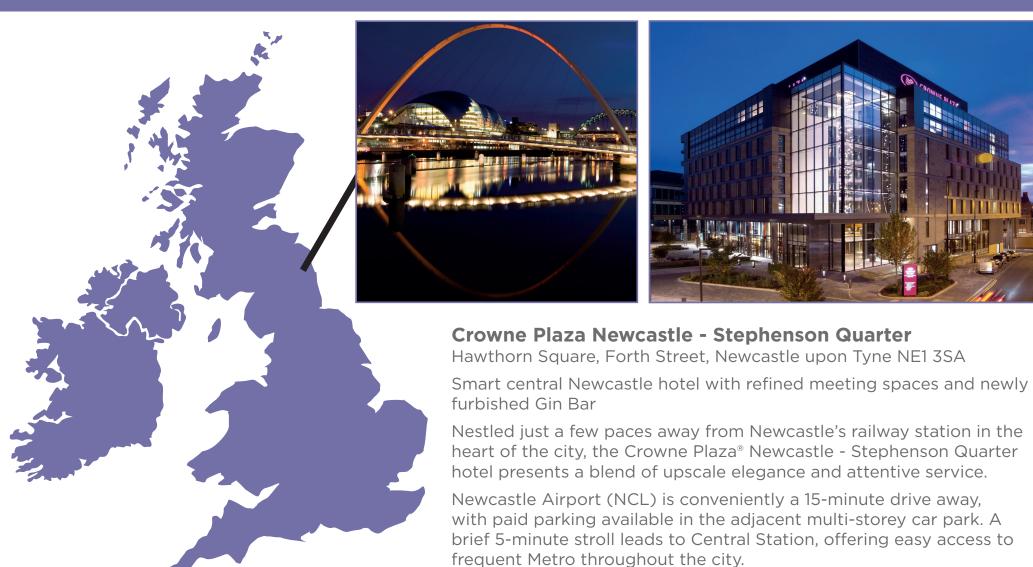
Supporter Opportunities



| Conference Dinner Support includes your banners stands displayed at the Crowne Plaza along with a short spoken welcome to the attendees. Including 4 tickets | £2000+vat |
|---|-----------|
| Delegate Lanyard Branded lanyards with your logo (limited to one) | £1500+vat |
| Digital advert on the Conference App | £1000+vat |
| Push notification to all delegates on the Conference App | £500+vat |
| Website listing; your company logo on the conference website with hyperlink to own website (150 words) | £250+vat |
| A5 Soft Feel Notebook branded with your logo in single colour (x250) | £1200+vat |
| Frosted Curvy Pen branded with your logo in single colour (x250) | £400+vat |

Venue





Exhibitor Information



CFSGBI CEN Day will take place on Wednesday 30 April 2025. This is an exclusive opportunity for one supporter which includes an informal drinks reception in the evening.

CFSGBI Conference will take place on Thursday 1 & Friday 2 May 2025 at the Crowne Plaza, Newcastle.

Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

The Clinical Excellence Network (CEN) Day will take place on Wednesday 30 April 2025.

The Conference Dinner will be held on Thursday 1 May 2025. Guests will begin the evening with a drinks reception followed by dinner. Wednesday 30 April 2025 CEN Day with one Supporter 08.00 - 17.00 + Social PM

> **Thursday 1 May 2025** Exhibition build From 08.00

Thursday 1 May 2025 Conference with Exhibition From 09.00 - 18.00

Friday 2 May 2025

Conference with Exhibition From 08.00 - 16.00

Getting to Newcastle



The hotel is conveniently located close to local attractions including The Utilia Arena, Newcastle United Football Club, Life Science Centre, Sage Gateshead, Newcastle University and Northumbria University. Newcastle City Centre and Gateshead Quayside are just five minutes from the hotel.

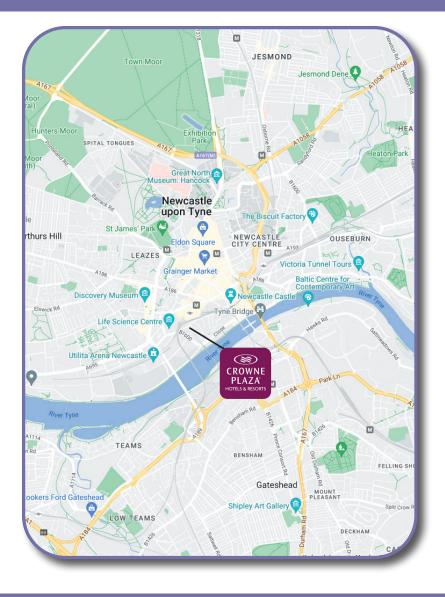


A 10-minute drive to A1(M). We're located next door to a multi-storey car park and with two coach parking spaces.

A 7-minute walk from Central Station with direct links to all major UK cities and Newcastle International Airport.



7.7 miles or 30 minutes by Metro from Newcastle International Airport.





THE CRANIOFACIAL SOCIETY OF GREAT BRITAIN AND IRELAND

We do hope that your will be able to support the Craniofacial Society of Great Britain and Ireland Conference 2025.

Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website: www.cfsgbi-conference.co.uk

Conference Secretariat: KC Jones conference&events 1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: 01332 224502 e: cfsgbi@kc-jones.co.uk