



**Cambridge
Conference on
Breast Cancer
Imaging**

West Road Concert Hall
& Faculty of Music



UNIVERSITY OF
CAMBRIDGE

**Cambridge Conference on
Breast Cancer Imaging
Cambridge**

Tuesday 10 - Wednesday 11 September 2024

**Supporter &
Exhibitor Pack**

www.cambridgebci.org

Cambridge Conference on Breast Cancer Imaging

On behalf of the Organising Committee we are delighted to invite companies with an interest in the field of breast cancer imaging to attend the **Cambridge Conference on Breast Cancer Imaging** as exhibitors and sponsors by exploring the sponsorship and exhibition opportunities available in this prospectus. The conference will be held at **West Road Concert Hall** in the centre of historic Cambridge UK, from Tuesday 10 – Wednesday 11 September 2024.

This conference is held every two years, and we are fortunate to have world renowned experts in the field of breast imaging covering a wide range of highly topical issues. As in previous years there will be an emphasis on interactive and inter-disciplinary discussion that will be lively and thought provoking. The conference venue, West Road Concert Hall provides significant space for both delegates and exhibitors, allowing us to make this a truly interactive event.

The **Cambridge Conference on Breast Cancer Imaging** will provide a number of sponsorship and advertising opportunities which offer excellent branding and networking with all the participants. All of our opportunities are designed to work around and support your marketing objectives.

Your support is key to the success of our meeting and we encourage you to consider the excellent opportunities enclosed in this pack. If the packages and opportunities detailed do not necessarily meet your companies specific marketing objective, please do not hesitate to contact the organisers to discuss tailor made packages.

We look forward to seeing you in Cambridge in September 2024!

Target Audience

The Conference will be host to more than 200 delegates, primarily from the UK and will be of interest to the following groups:

**Breast
Clinicians**

**Breast
Surgeons**

**Clinical
Nurse
Specialists**

Oncologists

**Medical
Directors with
an interest in
Breast
Treatment**

Radiologists

Radiographers



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Supporter Opportunities

Platinum Breakfast / Lunchtime Symposium & Exhibition Package

(Two available)
£6,000+vat

Includes:

- 45 minute Symposium Sponsorship during either Breakfast or Lunch breaks*
- Spoken acknowledgment from the Chair in their welcome address
- Exhibition space: 4x1m**
- 4 x Exhibition stand passes
- Your logo on the delegate badge
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Access to delegates before, during, and after the conference via the App
- 1 x Conference App push notification to be sent to all delegates on the day of your symposia
- Digital advert on the Conference App
- Company logo on every page of the conference website with hyperlink to own website (250 words)
- Branding on Conference slides showing supporters logo
- 25% discount on all additional support opportunities

Support of a symposium will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being acceptable to the Organising Committee, who will be happy to advise on the structure of the symposium programme and, ideally will involve Case Studies / Radiologists within their presentation.

Choice of available gold stand will be upgraded to platinum on booking

This package Symposium will take place on either Tuesday or Wednesday breakfast / lunchtime.

*Symposia content - please note all content of symposia, adverts and push notifications are subject to approval of the Cambridge BCI Organising Committee.

**Package includes 1 x 6ft table, 4 x chairs and electricity

The package includes:

- Hire of audio visual equipment and technician
- Staff to assist i.e. with distribution of material and microphones during the symposium

Supporter Opportunities

Sponsored Symposium (Excludes Exhibition Stand)

(Two available)
£4,750+vat

Includes:

- 🎧 45 minute Symposium Sponsorship during either Breakfast or Lunch breaks*
- 🎧 Spoken acknowledgment from the Chair in their welcome address
- 🎧 3 x Complimentary registrations
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 1 x Conference App push notification to be sent to all delegates on the day of your symposia
- 🎧 Company logo on every page of the conference website with hyperlink to own website (250 words)
- 🎧 Branding on Conference slides showing supporters logo

*Symposia content

Please note all content of symposia, adverts and push notifications are subject to approval of the Cambridge BCI Organising Committee.

Support of a symposium will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being acceptable to the Organising Committee, who will be happy to advise on the structure of the symposium programme and, ideally will involve Case Studies / Radiologists within their presentation.

This Symposium will take place on either Tuesday or Wednesday breakfast / lunchtime.

Can only be booked by confirmed exhibitors.

The package includes:

- 🎧 Hire of audio visual equipment and technician
- 🎧 Staff to assist i.e. with distribution of material and microphones during the symposium

Supporter Opportunities

Gold Supporter Package

£2,000+vat

Includes:

- Exhibition space: 4x1m**
- 2 x Exhibition stand passes
- Access to delegates before, during, and after the conference via the App
- Digital advert on the Conference App
- 1 x Conference App push notification
- Company logo on the conference website with hyperlink to own website (150 words)
- 20% discount on all additional supporter opportunities

Silver Supporter Package

£1,500+vat

Includes:

- Exhibition space: 3x1m**
- 2 x Exhibition stand passes
- Access to delegates before, during, and after the conference via the App
- Acknowledgment on the Conference App
- Company logo on the conference website with hyperlink to own website (150 words)
- 10% discount on all additional supporter opportunities

Bronze Supporter Package

£1,000+vat

Includes:

- Exhibition space: 2x1m**
- 1 x Exhibition stand passes
- Access to delegates before, during, and after the conference via the App
- Acknowledgment on the Conference App
- Company logo on the conference website with hyperlink to own website (150 words)

**Package includes 1 x table, chairs per exhibitor and electricity.

Supporter Opportunities

Pre-Conference Workshop

(One available) **£3,000+vat**

Includes:

- 🎧 Afternoon of Monday 9 September 2024
- 🎧 An hour and a half dedicated workshop
- 🎧 Access to delegates before, during, and after the conference via the App
- 🎧 Digital advert on the Conference App
- 🎧 1 x Conference App push notification
- 🎧 Company logo on the conference website with hyperlink to own website (150 words)

Conference Drinks Reception and Dinner

(One available) **£2,750+vat**

Includes:

- 🎧 Company logo on the conference website with hyperlink to own website (150 words)
- 🎧 1 x Conference App push notification
- 🎧 Company logo on the conference website with hyperlink to own website (150 words)
- 🎧 Access to delegates before, during, and after the conference via the App

SOLD OUT

Additional Supporter Items

Sponsorship of Poster Session full colour logo on every poster board	£1,250+vat
Delegate Lanyard only Branded lanyards with your logo and BCI (limited to one)	£500+vat - supplied £800+vat - BCI to supply
Delegate Badge only Your logo on the delegate badge (limited to four)	£250+vat
Delegate Lanyard & Name Badge Branded lanyards with your logo and BCI (limited to one)	£650+vat - lanyard supplied £950+vat - BCI to supply
Digital advert on the Conference App	£1,000+vat
Push notification to all delegates on the Conference App	£500+vat
Website listing; your company logo on the conference website with hyperlink to own website (150 words)	£250+vat

Promotional Items



Delegate Bags
£1,900+vat
1 colour printed logo



A5 Folder
£1,500+vat
1 colour printed logo

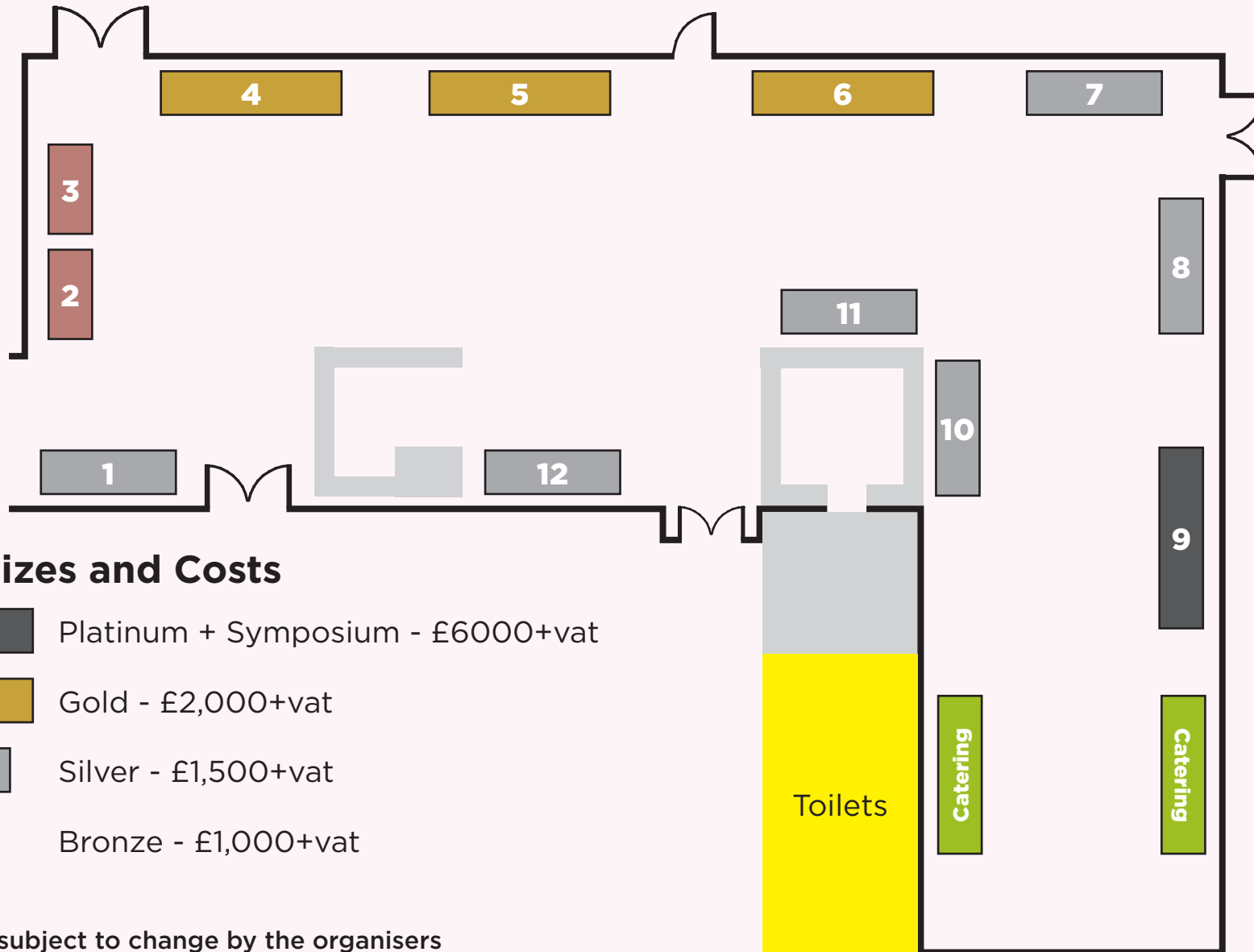


Frosted Magenta Pen
£500+vat
1 colour printed logo



Delegate Bag Inserts
£500+vat
Supplied by sponsor

Exhibition Floor Plan



Stand Sizes and Costs

4m x 1m	Platinum + Symposium - £6000+vat
4m x 1m	Gold - £2,000+vat
3m x 1m	Silver - £1,500+vat
2m x 1m	Bronze - £1,000+vat

This plan is subject to change by the organisers

Cambridge Conference on Breast Cancer Imaging
West Road Concert Hall
11 West Road, Cambridge, CB3 9DP



Exhibitor Information

Cambridge Conference on Breast Cancer Imaging will take place on Tuesday 10 and Wednesday 11 September 2024 at West Road Concert Hall.

Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

The Conference Drinks Reception and Dinner will be held on Tuesday 10 September 2024 at the St John College, University of Cambridge. Guests will begin the evening with a drinks reception followed by dinner.

This is a ticketed event.



Getting to the Venue

By Car

Unfortunately there is no onsite parking for this event.

The following may be helpful: [Cambridge City Council parking](#)

Pay & display parking on West Road costs £1 per 30mins Monday-Sunday from 9am-5pm, max 4hr stay.

The nearest unregulated streets are Herschel, Adams and Cranmer Roads, a 10 minutes walk away on the other side of Grange Road.

By Public Transport

Trains run regularly to Cambridge from London King's Cross / St Pancras, and from London Liverpool Street. If travelling from the Midlands or the North it is advisable to change at Peterborough.

From Cambridge station you can catch the [Universal/Route U bus](#) to the University Library stop on West Road approximately 50 metres from the front door. You can check the bus timetable in advance and use this [interactive map](#) to see live bus times.

The Concert Hall is a 10 to 15 minute taxi ride from the railway station.

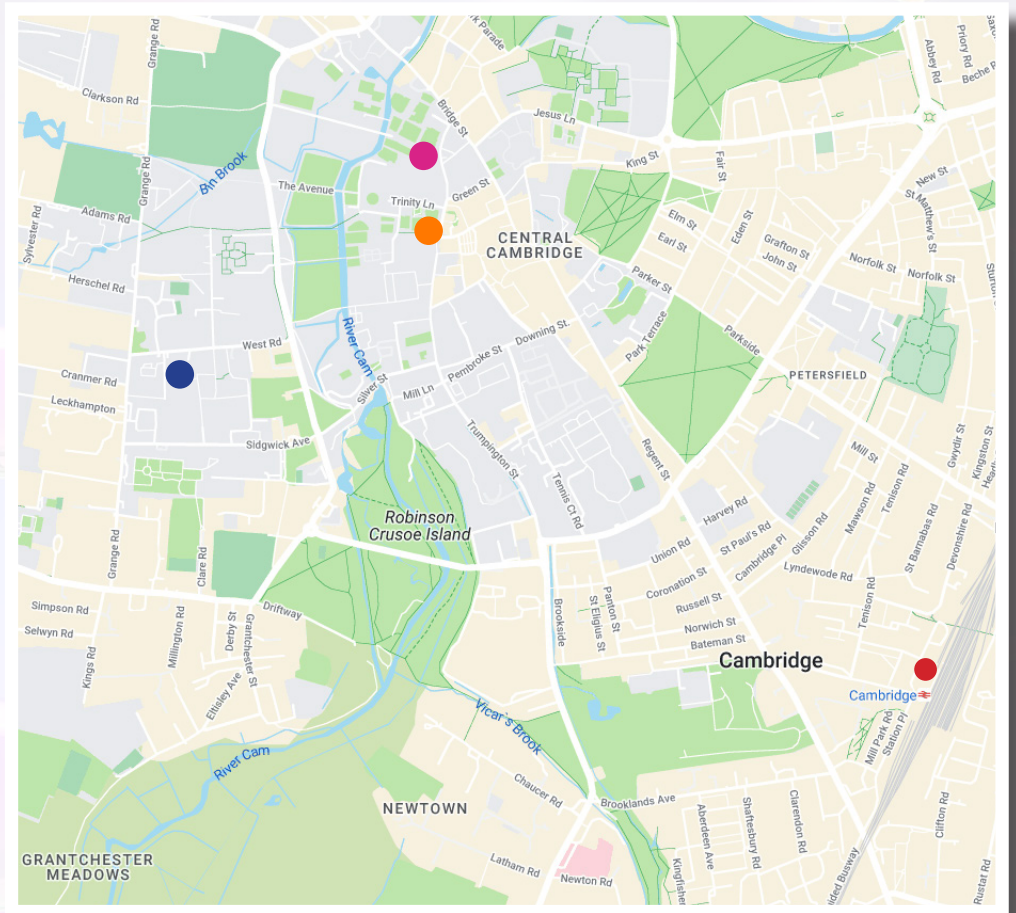
Park & Ride

[Maddingley Road Park & Ride](#), just off Junction 13 of the M11 to the west of Cambridge offers free parking for up to 18 hours, after which charges apply.

The [Universal/Route U bus](#) runs from Eddington Avenue (Maddingley Road Park stop), adjacent to the Park & Ride site to West Road (University Library stop) approximately 50 metres from our front door.

[This interactive map](#) shows upcoming bus times.

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- Cambridge Train Station
- West Road Concert Hall
- Gonville & Caius College, Accommodation
- St John's College, University of Cambridge



Cambridge Conference on Breast Cancer Imaging

Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website: www.cambridgebci.org
KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: 01332 227775
e: bci@kc-jones.co.uk