



# Supporter & Exhibitor Pack

**Harper & Keele**  
VETERINARY SCHOOL

Harper & Keele Veterinary School is proud to be hosting VetEd 2026.

The international symposium was established by a group of enthusiastic veterinary educators working in vet schools in the UK and Dublin. Held annually, the event is organised on behalf of the Veterinary Schools Council, and attracts over 300 delegates from across the veterinary education sector.

The symposium provides a space for anyone involved in veterinary education to share ideas, disseminate best practice, to network and to collaborate with colleagues in a relaxed and friendly environment.

Partnerships with industry and commercial companies are increasingly commonplace in veterinary education, and we want to celebrate these as part of VetEd 2026 by offering some unique exhibitor sponsorship opportunities. These offer a platform to showcase your impact in the sector, build on and strengthen existing relationships, and make new connections.

We are delighted to offer the following sponsorship packages for your consideration.

# Main Conference Sponsor

(2 available)  
**£5,000+VAT**

## Includes:

- Exhibition space: 3x2m Stand in a premium location within the exhibition space where refreshments & catering will be served
- 5-minute sponsor slot prior to one of the main conference plenaries (maximum audience reach)
- 15-minute lunch-time exhibitor showcase slot
- Company logo on all signage at the Symposium
- 3 x Exhibitor Passes including refreshments
- Digital advert on the Event App home page
- 1 x Scrolling banner advert on the app
- 1 x Event App push notification to be sent to all delegates during the Symposium
- Your logo on every page of the event website, as well as your logo, hyperlink and 500 word company overview on the Exhibitor Page
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Company logo on event holding slides
- Access to delegates before, during, and after the event via the App

## Additional Main Sponsor Opportunity

(1 available)  
**£500+VAT**

Logo on all printed Lanyards, along side the VetEd Logo - Limited to sponsor only

Please note all content of symposia, adverts and push notifications are subject to approval of the VetEd Symposium Organising Committee.  
All stands, including those within the sponsorship packages, includes power to their stand

# Supporter & Exhibitor Pack

# Conference Stream Sponsor

(6 available)  
**£3,000+VAT**

**The conference programme will be organised into six primary streams.** Each stream will be scheduled to run over dedicated half days within the programme and will have its own blend of short communications, workshops and ePosters covering a variety of associated topics, giving delegates the opportunity to engage fully with a specific stream across all formats for the half-day programme.

We are inviting sponsorship for each individual stream, which will include:

Includes:

- Exhibition space: 2x2m Stand within the exhibition space where refreshments & catering will be served
- Presence at the venue specified for that half day stream (banner, personnel etc)
- 15-minute exhibitor showcase slot within the stream
- 2 x Exhibitor Passes including refreshments
- Digital advert on the Event App home page
- 1 x Scrolling banner advert on the App
- 1 x Event App push notification to be sent to all delegates during the Symposium
- Your logo on every page of the event website, as well as your logo, hyperlink and 500 word company overview on the Exhibitor Page
- Your logo added on to all pre and post event marketing material (including delegate emails)
- Access to delegates before, during, and after the event via the App

**The conference streams are:**

- |                                                      |                                           |
|------------------------------------------------------|-------------------------------------------|
| 1. Thriving through collaboration                    | 4. Realising all potential                |
| 2. Educating for excellence in primary care practice | 5. Digital innovation & future adoption   |
| 3. Empowering students                               | 6. Sustainability in veterinary education |

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## Supporter & Exhibitor Pack

# Conference Exhibitor

(6 available)  
**£2,000+VAT**

## Includes:

- Exhibition space: 2x2m Stand within the exhibition space where refreshments & catering will be served
- 2 x Exhibitor Passes including refreshments
- Digital advert on the Event App
- Your logo on the event website, hyperlink and 500 word company overview on the Exhibitor Page
- Company logo on event holding slides
- Access to delegates before, during, and after the event via the App

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# Student Steward Sponsor

(1 available)  
**£2,500+VAT**

Our student steward team will be a vital part of the conference, supporting the operational delivery of the conference and providing a helping hand to delegates. We would like to offer our student stewards a fully inclusive and rewarding experience. The sponsorship will cover their catering, accommodation, ticket to social events, and the production of the student steward t-shirt. The package will include:

Includes:

- Exhibition space: 2x2m Stand within the exhibition space where refreshments & catering will be served
- 2 x Exhibitor Passes including refreshments
- Sole sponsor logo prominently displayed on student steward t-shirt
- Opportunity for sponsor presentation to students
- Your logo on the event website, hyperlink and 500 word company overview on the Exhibitor Page
- Access to delegates before, during, and after the event via the App

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## Supporter & Exhibitor Pack

# Network Zone Sponsor

(1 available)  
**£3,000+VAT**

As part of our VetEd '26 Fringe festival, we are planning to install a fixed marquee in the central outdoor space between the 3 conference venues. This space will be set up to encourage informal interactions, and to provide a relaxing space to meet, network and relax. Various activities and events will take place within the marquee, ensuring a regular flow of delegates. Sponsorship will contribute to the cost of the hiring and erecting the marquee. The package includes:

Includes:

- Dedicated space for exhibitor stand within the marquee
- 2 x Exhibitor Passes including refreshments
- Branding within the networking zone
- Opportunity to contribute to design and fit out of the space
- Your logo on the event website, as well as your logo, hyperlink and 500 word company overview on the Exhibitor Page of the event website
- Access to delegates before, during, and after the event via the App

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## Supporter & Exhibitor Pack

<b>Conference Dinner - Thursday Evening</b> Support includes your banners stands displayed at the venue and interaction with attendees during the evening. Including 4 tickets	£2,500+VAT
<b>Exhibition Drinks Reception at Wednesday Social Event</b> Support includes your banners stands displayed along with a short spoken welcome to the attendees	£1,000+VAT
<b>Digital Advert</b> on the Conference App	£500+VAT
<b>Push Notification</b> to all delegates on the Conference App	£500+VAT
<b>Scrolling Banner</b> on the Conference App	£500+VAT
<b>Push Notification &amp; Scrolling Banner</b> to all delegates on the Conference App	£900+VAT



## Keele University

Our primary base will be Keele University's 600-acre campus in Staffordshire, with its cosmopolitan community surrounded by lakes and woodland. The onsite Courtyard by Marriott hotel is just a short walk from the Vet School.

Keele has been recognised as a leader in sustainability in higher education through several awards and accreditations, including the Global Sustainability Institution of the Year at the 2021 International Green Gown Awards. The campus boasts a Low Carbon Energy Generation Park, supplying up to 50% of its electricity from renewable sources.

Keele University is easily accessible via all routes of transport, it is situated in the Staffordshire countryside, right by the bustling town of Newcastle-under-Lyme, and close to Stoke-on-Trent. Manchester and Birmingham are under an hour away.

## Harper Adams University

Our pre-conference day on Wednesday the 8th of July will take place at Harper Adams University's beautiful rural campus, set in the Shropshire countryside, 45-minutes from Keele.

Steeped in heritage and recognised as the UK's specialist university for food production, animal health and living environments, delegates will be able to enjoy this unique educational setting whilst exploring our theme of 'Thriving through Collaboration' at the Veterinary Educational Centre. The VEC has been designed to foster interprofessionalism, with Veterinary Medicine, Veterinary Nursing, and Veterinary Physiotherapy programmes co-located in the building.

Keele University is situated in the Staffordshire countryside, right by the bustling town of Newcastle-under-Lyme, and close to Stoke-on-Trent. Manchester and Birmingham are under an hour away.

The campus is between Junctions 15 and 16 on the M6 motorway, please use this postcode ST5 5NU to reach car parks closest to the event venue.

If you are travelling by train, Stoke-on-Trent station is 5 miles away and Crewe station is 12 miles away. There is a taxi rank outside both railway stations. The journey takes approximately 15-20 minutes from Stoke-on-Trent and 20-25 minutes from Crewe.

VetEd will take place over three days in July. Over the course of the event, attendees can engage with a range of workshops, short communications, panel discussions and masterclasses, all alongside a series of dedicated networking opportunities and social activities.

- Wednesday 8 July: Pre-conference workshops at Harper Adams University followed by the conference launch and VetEd Fringe Festival at Keele University.
- Thursday 9 July: Main conference, keynote plenary and social event, Keele University
- Friday 10 July: Main conference and closing plenary, Keele University

Staying true to the founding principles of community and scholarship whilst building upon the progressive and innovative work that has gone before to grow the symposium, VetEd 2026 promises to be an event not to miss.

We hope you can join us!

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Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the [Conference website](#).

Managed and payment processed by:  
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