



## Sponsorship & Exhibition Opportunities



14 - 15 March 2025  
Chesford Grange Hotel, Warwickshire

[www.language-world.co.uk](http://www.language-world.co.uk)

## Language World is...

Language World is the annual conference and training event of the Association for Language Learning. It is a highlight of the year for languages education and attracts hundreds of participants each day from across all sectors of education including primary and secondary schools as well as universities. It offers a packed programme with speakers from across the languages sector which attracts approx. 300 participants a day.

- ALL** It is an exhibition: a large and varied exhibition, showcasing the latest in language learning resources and support.
- ALL** It is a real boost to teaching: two days of ideas, advice, debate, networking and inspiration.
- ALL** It is a celebration: speak to language teachers from the UK and around the world at **Language World!**



# Theme...

The theme of Language World 2025 is *Weaving a rich tapestry: Our languages, our world(s)*

There is a rich history of tapestry across different cultures around the world, the skill and object passed down from generation to generation, holding rich accounts of our unique stories as humans, weaved together in this, our world.

Tapestry is an art that requires motivation, dedication, patience and resilience, much like the process of language learning. Like a tapestry, the front that is shown can be quite different to the reverse. One might be perceived as more beautiful than the other but both are actually vital: process and product. In our classrooms, our unique experiences of the world and the communities we live in are intrinsically woven together. We weave together threads in our curriculum planning and teaching, in our subject, and more widely. We weave a narrative into our Schemes of Learning and our daily lesson planning, we weave together cultural experiences, grammar, phonics and vocabulary, we weave in experiences from home and school, we weave in other strands of learning, we weave in what we have learned and what we are learning, weaving in a little of ourselves, and we weave and weave some more... All the different pieces of thread, or cloth, make together a glorious piece, showing the richness of our unique experiences of teaching and learning.

Tapestry evokes a sense of home, a place that provides a sense of comfort and belonging, like our Association for Language Learning. It is the individual threads that hold the whole together. The theme is deliberately kept broad to allow you all, as languages educators, to find a thread that speaks to you.



## Venue

The event will take place on Friday 14 and Saturday 15 March 2025. Two days of Keynote Speakers, Parallel Sessions, Exhibition, Conference Dinner and of course huge networking opportunities with ALL members. Not forgetting the all-important Exhibition Drinks Reception!

We have most of the hotel for Language World so we are using all of their conference rooms. The plan can be viewed online and you can choose the best location for your stand. This year you can book and reserve your chosen location in real time. Footfall is good in all areas and refreshments will be placed throughout.



# Main Conference Sponsor...



- ALL Double Exhibition Stand - 4m x 2m, one table, two chairs and electricity supply (allocated from Stands 7, 15, 17, 19, 20 or 21)
- ALL Promotion via your logo on the dedicated website: [www.language-world.co.uk](http://www.language-world.co.uk) & ALL social media
- ALL Branding on Conference promotion and on Conference slides showing sponsors
- ALL 2 x Conference Delegate place for both days (excl. accommodation)
- ALL 2 x Gala Dinner places
- ALL 1 x your logo on the Delegate bag
- ALL 1 x insert in Delegate bag
- ALL Your logo on the front page of the conference brochure
- ALL Full page advert in conference brochure
- ALL Thank you message during opening speech
- ALL Speaking opportunity (10 mins) & gift/literature distribution
- ALL When convenient for you - a dedicated ALLNet e-bulletin will be distributed to all members promoting your own news, products and services
- ALL Half page advert in ALL's **Languages Today** magazine with circa 2,500 distributed

**£3,500 + VAT**  
(Maximum 3 sponsors)

Rates quoted are ALL Corporate members. Non-members + 20%+vat.



## Gala Dinner Sponsor...

- ALL Promotion via your logo on event webpage & ALL social media
- ALL Branding on Gala Dinner promotion & on Conference slides showing sponsors
- ALL Language World Sponsor logo for use on your website
- ALL 1 x Conference Delegate place on Friday 14 March
- ALL 1 x Gala Dinner place on Friday 14 March
- ALL 1 x Insert in Delegate bag
- ALL Acknowledgement in Conference programme with your logo
- ALL Thanks from President during opening speech
- ALL Speaking opportunity (10 mins) & gift/litre distribution at Gala Dinner
- ALL Inclusion of the delegate ALLNet in Conference special promoting your own news, products and services

£1,500

# SALE OUT



## Exhibition Drinks Reception Sponsor...



- ALL Promotion via your logo on event webpage & ALL social media
- ALL Branding on Exhibition Drinks Reception promotion & on Conference slides showing sponsors
- ALL Language World Sponsor logo for use on your website
- ALL 1 x Conference Delegate place on Friday 14 March
- ALL 1 x Gala Dinner place on Friday 14 March
- ALL 1 x Insert in Delegate bag
- ALL Acknowledgement in Conference programme with your logo
- ALL Thanks from President during opening speech
- ALL Speaking opportunity (10 mins) & gift/litre distribution at Exhibition Drink Reception
- ALL Inclusion of the delegate ALLNet in Conference special promoting your own news, products and services

£1,500

# SALE OUT



# Language World 2025 - Sponsorship Opportunities Comparison

	<b>Main Conference Sponsor £3,500 + VAT (max 3)</b>	<b>Gala Dinner Sponsor £1,500 + VAT (max 1)</b>	<b>Exhibition Drinks Sponsor £1,500 + VAT (max 1)</b>
<b>Pre / Post Conference</b>	<ul style="list-style-type: none"> <li><b>Dedicated</b> ALLNet e-bulletin promoting your news/products/services <b>at a time of your choice (pre or post Conference)</b></li> <li>Promotion via your logo on event webpage &amp; ALL social media</li> <li>Language World sponsor's logo for use on your website &amp; promotional material</li> <li>Branding on <u>all</u> Conference promotion</li> <li>Half page advert in ALL's</li> </ul>	<ul style="list-style-type: none"> <li>Inclusion in the dedicated ALLNet e-bulletin Conference special promoting your own news, products and services</li> <li>Promotion via your logo on event webpage &amp; ALL social media</li> <li>Language World sponsor's logo for use on your website &amp; promotional material</li> <li>Branding on Gala Dinner promotion</li> <li>Featured in <b>Language Today</b> Conference special</li> </ul>	<ul style="list-style-type: none"> <li>Inclusion in the dedicated ALLNet e-bulletin Conference special promoting your own news, products and services</li> <li>Promotion via your logo on event webpage &amp; ALL social media</li> <li>Language World sponsor's logo for use on your website &amp; promotional material</li> <li>Branding on Gala Dinner Drink Reception promotion</li> <li>Featured in <b>Language Today</b> Conference special</li> </ul>
<b>At the Conference</b>	<ul style="list-style-type: none"> <li>Thanks from President during opening speech</li> <li><b>Double Exhibition Stand - max 2r</b></li> <li><b>Full page advert in Conference brochure</b></li> <li>Branding on Conference slides showing event sponsors</li> <li>1 x Insert in Delegate bag</li> <li><b>Speaking opportunity &amp; gift/ literature distribution</b></li> <li><b>2 x Conference Delegate places for both days</b></li> <li><b>2 x Gala Dinner places</b> (excludes accommodation)</li> </ul>	<ul style="list-style-type: none"> <li>Thanks from President during opening speech</li> <li><b>Exhibition Stand not included</b></li> <li>Acknowledgement in Conference brochure with colour logo</li> <li>Branding on Gala Dinner Conference slides showing event sponsors</li> <li>1 x Insert in Delegate bag</li> <li>Speaking opportunity &amp; gift/ literature distribution at Gala Dinner</li> <li>1 x Conference Delegate place on Friday 14 March</li> <li>1 x Gala Dinner place on Friday 14 March (excludes accommodation)</li> </ul>	<ul style="list-style-type: none"> <li>Thanks from President during opening speech</li> <li><b>Exhibition Stand not included</b></li> <li>Acknowledgement in Conference brochure with colour logo</li> <li>Branding on Gala Dinner Conference slides showing event sponsors</li> <li>1 x Insert in Delegate bag</li> <li>Speaking opportunity &amp; gift/ literature distribution at Gala Dinner Drink Reception</li> <li>1 x Conference Delegate place on Friday 14 March</li> <li>1 x Gala Dinner place on Friday 14 March (excludes accommodation)</li> </ul>

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## Delegate Bag Sponsor...

- ALL Promotion via your logo on event webpage & ALL social media
- ALL Language World Sponsor logo for use on your website
- ALL Your logo on Delegate bag issued to all attendees
- ALL Your logo on Delegate badge issued to all attendees
- ALL 1 x Conference Delegate place for both days
- ALL 2 x inserts in Delegate bag
- ALL Editorial in Conference brochure with colour logo
- ALL Thanks from President during opening speech
- ALL Acknowledgement in ALLNet e-bulletin

**£650 + VAT**



## Delegate Badge Lanyard Sponsor...

- ALL Branded lanyards with your logo
- ALL Promotion via your logo on event webpage & ALL social media
- ALL Logo on Delegate badge issued to all attendees
- ALL 1 x Conference Delegate place for both days
- ALL Editorial in Conference brochure with colour logo
- ALL Thanks from President during opening speech
- ALL Acknowledgement in ALLNet e-bulletin

**£650 + VAT**

(Your logo and main Conference sponsors logos will be on the delegate badge)




Rates quoted are ALL Corporate members. Non-members + 20%+vat.

# SALE OUT



## Exhibiting...




### Double Stand - 4m x 2m (3 available + 3 for Main Sponsors)

-  One table, two chairs and electricity supply
-  Text editorial entry in Conference brochure
-  Two exhibitor places - includes access to Sessions, excludes Dinner & accommodation

**ALL Corporate Members £1,500 + VAT**

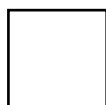
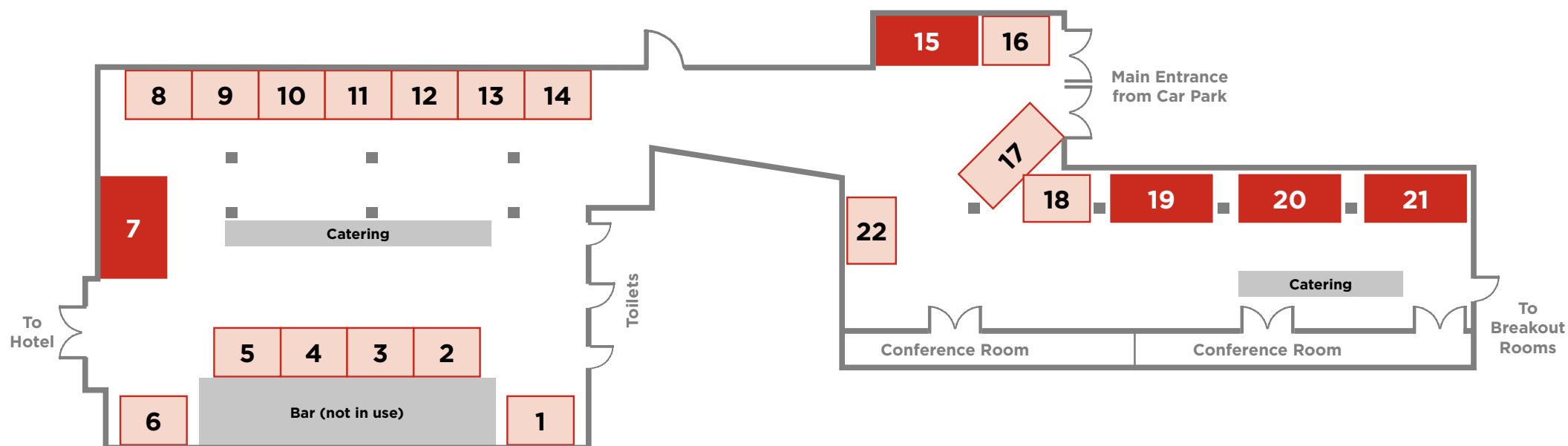
**Non-Members £1,800 + VAT**

### Stand - 2.5m x 2m

-  One table, two chairs and electricity supply
-  Text editorial entry in Conference brochure (logo can be included at extra cost)
-  Two exhibitor places - includes access to Sessions, excludes Dinner & accommodation

**ALL Corporate Members £900 + VAT**

**Non-Members £1,080 + VAT**



Stands are 2.5m wide x 2m depth @ £900+vat



4m wide x 2m depth, 7, 15, 17, 19, 20 & 21.

3 are reserved for the Main Conference sponsors. 3 are available @ £1,500+vat.

**Please note: stands 18, 19, 20, 21 & 22 have a restricted ceiling height of 2.2m; stands 15, 16 & 17 have no height restrictions**

## Conference Brochure Advertising...

Inside Front Cover	£400 + VAT
Full Page Advert	£350 + VAT
Half Page Advert	£200 + VAT

## Delegate Bag Insert

Corporate Member Rate	£150 + VAT
Non-Member Rate	£200 + VAT

One insert or promotional item in the Delegate Bag issued to all attendees.





**We do hope you can join us, our Corporate Members  
are core to the Association and our membership.**

**Thank you for your continued support!**

**[www.language-world.co.uk](http://www.language-world.co.uk)**