

Academic Venue Solutions

Connecting event organisers with exceptional spaces

 **ashornehill**
Creating growth through people



Sponsorship Packages

Thursday 4 – Friday 5 December 2025
Ashorne Hill, Leamington Spa

AVS Conference 2025

Founded in 1981 **Academic Venue Solutions** mission is to help member venues to identify and maximise their commercial opportunities, by working collaboratively and strategically. Our vision is to be the leading collection of academic venues, connecting event organisers with unique meeting spaces and learning environments across the UK.

Membership of **Academic Venue Solutions** is open to all types of academic venues, anywhere in the UK. We have nationwide members on our books and we're proud of the variety of high-quality meeting spaces and hotel-standard accommodation that our members offer.

The team, led by Rachael Lee, works directly with the member venues and event organisers to build relationships and understand their needs and requirements. The result is a free venue-finding service, matching event planners with a list of specialist academic venues that can help.

The Board, chaired by Clare Forster, includes hospitality industry specialists and senior operations managers, as well as marketing and events experts. They have a profound understanding of both the needs and requirements of event planners, and the challenges the Higher Education sector faces in the commercial marketplace.

Our members are seeking to partner with high quality, ethical products and suppliers which will improve their organisation and offering to customers. We would expect sponsors to have a proven track record as a high-quality supplier offering relevant services to academic venues and who see the introduction as a sponsor as the springboard to develop new business accounts within the academic venue sector.

By sponsoring the conference you will get the opportunity to meet a diverse range of contacts from academic venues for example, Sales & Marketing Managers, Revenue Managers, Event Managers, General Managers, Catering Managers, Heads of Commercial departments to name but a few.

Past sponsors have enjoyed creating solid relationships and also reported on a return on their investment. Our network and community are open to new ways of working and suppliers that can help them stand out from the crowd.

We are delighted to hold this years Conference at:
Ashorne Hill Management College, Ashorne Hill, Leamington Spa,
Warwickshire, CV33 9QW



From M40 Southbound: Exit at Junction 14 (no exit at J13 southbound). Go straight over the mini roundabout. At the next roundabout, take the third exit for A452 Gaydon. After 2 miles, turn right at the sign for Ashorne Hill Conference Centre. The entrance is 500 yards on the right.

From M40 Northbound: Exit at Junction 13. Turn left onto B4100 towards Gaydon. After half a mile, turn right at the sign for Ashorne Hill Conference Centre. The entrance is 500 yards on the right.

From M1 (Northbound or Southbound): Southbound: Exit at J21 (M69 towards Coventry). At end of M69, take A46 towards Warwick/Stratford.

Northbound: Exit at J17 (M45 to A45). Continue towards Coventry.

In both cases, at Coventry Airport roundabout, follow signs for A46 Warwick/Stratford. Continue to the M40 and head southbound. Then follow M40 Southbound directions.

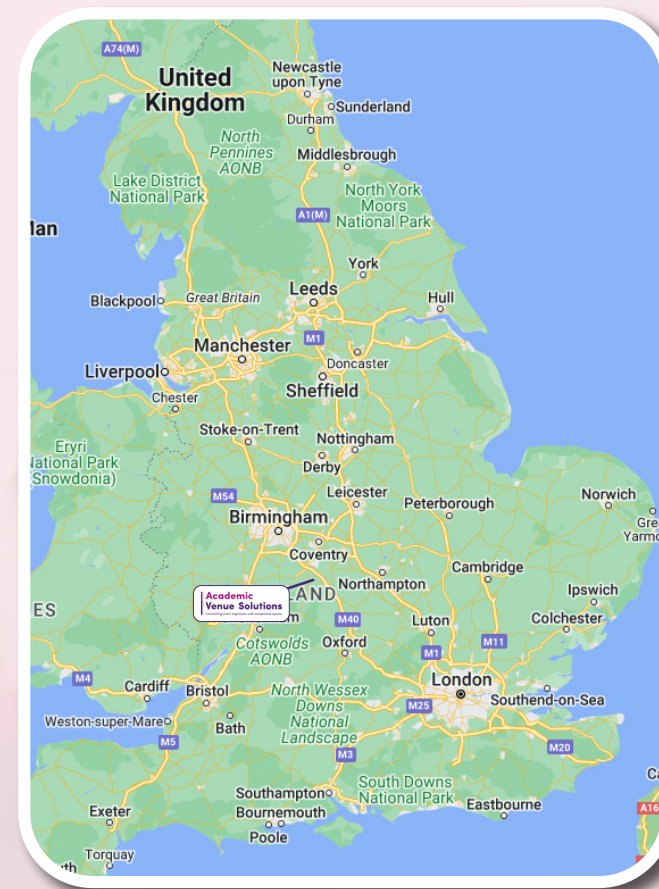
From M6 or M5: M6: Take M42 to J3A with the M40. M5: Join M42 and exit at J3A with the M40. Then follow M40 Southbound directions.



Leamington Spa – 5 miles / Warwick Parkway – 7 miles /
Coventry – 15 miles / Birmingham International – 25 miles



By Air, Birmingham International Airport is approximately 25 minutes away.





Gold Supporter Package

Includes:

- ⚙️ *A 5 minute accelerator pitch to all delegates in a Plenary session*
- ⚙️ *Your logo listed on the conference website pages with a hyperlink to your own website*
- ⚙️ *Your logo on the delegate badge*
- ⚙️ *Your logo on all Conference PowerPoint slides*
- ⚙️ *Digital advert on the conference App*
- ⚙️ *Conference App push notification sent to all delegates each day*
- ⚙️ *Prime position Exhibition stand; 2m x 2m*
- ⚙️ *3 x Exhibitors with lunch on the Thursday*
- ⚙️ *3 x Dinner places & a table to sponsor (with delegates joining you)*
- ⚙️ *Full access to all presentations ran on the Thursday*
- ⚙️ *Banner stand at the front in the main Conference room*
- ⚙️ *Dedicated table to host delegates over lunch*

£1,500+vat (2 Available)

If you are an existing AVS supporter and would like to upgrade your package to any of the available options, this is possible, please contact us to discuss.

Silver Supporter Package

Includes:

- ⚙️ *Your logo listed on the conference website pages with a hyperlink to your own website*
- ⚙️ *Your logo on the delegate badge*
- ⚙️ *Your logo on all Conference PowerPoint slides*
- ⚙️ *Digital advert on the Conference App*
- ⚙️ *Conference App push notification sent to all delegates each day*
- ⚙️ *Exhibition stand; 2m x 2m*
- ⚙️ *2 x Exhibitors with lunch on the Thursday*
- ⚙️ *Full access to all presentations ran on the Thursday*
- ⚙️ *Banner stand at the front in the main Conference room*
- ⚙️ *Dedicated table to host delegates over lunch*

£1,000+vat (2 Available)

Bronze Supporter Package

Includes:

- ⚙️ *Your logo listed on the conference website pages with a hyperlink to your own website*
- ⚙️ *Your logo on all Conference PowerPoint slides*
- ⚙️ *Exhibition stand; 2m x 2m*
- ⚙️ *1 x Exhibitor with lunch on Thursday*
- ⚙️ *Full access to all presentations ran on the Thursday*
- ⚙️ *Banner stand in the main Conference room foyer*

£750+vat (4 Available)

Sponsor an AVS Award

After the the success of the last years AVS Awards, we will once again be presenting awards in the following categories at the 2025 conference:

Nominated awards:

- ⚙️ *Rising Star*
- ⚙️ *Venue of the Year – Teamwork makes the dream work*
- ⚙️ *Outstanding innovation in Conference Experience*
- ⚙️ *Bold moves in Marketing award*

Awarded by AVS

- ⚙️ *Referrals*
- ⚙️ *AVS Legend (which combines outstanding and also long service award)*

Your company name will be added to the Award trophy given to our successful winners. You will also, of course, be thanked by the Awards host on the night.



£200+vat per award

Additional Supporter Opportunities

Main Sponsor of the Annual Conference Dinner

Includes:

- ⚙️ 5 minute address to Dinner delegates

£500+vat (1 Available)

Main Sponsor of the Annual Conference Dinner Drinks

Includes:

- ⚙️ 5 minute address to Dinner delegates

£500+vat (1 Available)

Delegate Badge and Lanyard Your logo on the delegate badge and branded lanyards with your logo and AVS	£500+vat
Delegate Badge only Your logo on the delegate badge along with the Gold, Silver Supporters (2 available)	£300+vat
Delegate Lanyard only Branded lanyards with your logo and AVS (limited to one)	£300+vat
Digital advert on the Conference App	£300+vat
Push notification to all delegates on the Conference App	£300+vat

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We do hope you can join us!

Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

*For further information please visit the Conference website:
www.delegate-reg.co.uk/avs2025*

To book

*Please contact the Conference Secretariat;
KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR*

*Or contact the team on:
t: 01332 224506
e: avs@kc-jones.co.uk*

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