



Sponsorship & Exhibition Opportunities

12 – 13 March 2027

Leonardo Hotel Hinckley Island, Leicestershire

www.language-world.co.uk

Language World is...

Language World is the annual conference and training event of the Association for Language Learning. It is a highlight of the year for languages education and attracts hundreds of participants each day from across all sectors of education including primary and secondary schools as well as Universities. It offers a packed programme with speakers from across the languages sector which attracts over 300 delegates a day.

- It is an exhibition: a large and varied exhibition, showcasing the latest in language learning resources and support
- It is a real boost to teaching: two days of ideas, advice, debate, networking and inspiration
- It is a celebration: speak to language teachers from the UK and around the world at **Language World!**



Theme

A Lifelong Love of Languages: Connecting Cultures, Empowering Voices

Languages are more than simply words; they are bridges that connect people, cultures and ideas. Learning new languages opens doors to different perspectives, fosters understanding, and helps us appreciate the richness of human diversity.

Beyond cultural connections, language skills empower individuals by creating opportunities for education, careers, and everyday life. They also encourage empathy, helping us understand differences and build stronger communities.

A lifelong love of languages is ultimately a celebration of connection, understanding, and the power of every voice to be heard.

Ultimately, a lifelong love of languages is a celebration of human connection. By embracing linguistic diversity, we build bridges between cultures, break down barriers, and empower people to share their stories. In doing so, we create a world that is not only more connected, but also more compassionate, inclusive, and rich in understanding.

Venue

The Conference will take place on Friday 12 and Saturday 13 March with an added Show&Tell gathering on Thursday 11 March 2027. It will include Keynote Speakers, Parallel Sessions, Exhibition, Conference Dinner and of course huge networking opportunities with ALL members. Not forgetting the all-important Exhibition Drinks Reception!

The main Conference, breakout, exhibition and dinner rooms are all close together as are the hotel bedrooms. The exhibition plan can be viewed online and you can choose the best location for your stand. You can book and reserve your chosen location in real time. Footfall is good in all areas and refreshments will be placed throughout.



Leonardo Hotel Hinckley Island
Watling Street, Burbage, Hinckley LE10 3JA

Main Conference Sponsor

- Double Exhibition Stand – 4m x 2m, one table, two chairs and electricity supply (allocated from Stands 8, 29 or 30)
- Your logo on every page of the dedicated website: www.languageworld.co.uk
- Promotion on ALL social media (over 30k followers)
- Branding on Conference promotion and on Conference slides showing sponsor
- 3 x Conference Delegate places for both days
- 3 x Gala Dinner places
- 1 x your logo on the Delegate badge
- 1 x insert in the Delegate bag
- Your logo on the front page of the Conference brochure
- Full page advert in Conference brochure
- Thanks from the President during the opening speech
- 10 minute presentation and gift/literature distribution to all conference delegates
- When convenient for you – a dedicated ALLNet e-bulletin will be distributed to all members promoting your own news, products and services
- Half page advert in ALL's **Languages Today** magazine with circa 2,500 distributed

SOLD OUT

**Increased
to 4 for 2027**

£3,975 + VAT (Maximum 4 sponsors)



Show&Tell Pre-Conference Meeting



After the success of the Show&Tell in 2026 we are again going to offer the opportunity for 2027. Delegates love getting together at Language World! Early arrivals, and local members, will join us at the first Language World Show&Tell – **FREE** for delegates to attend on Thursday 11 March 2027 from 6:30–8:00pm to share something they love from their classroom, practice or research.

An informal sharing of good ideas for teaching and learning
Fast-paced with mini presentations (5 mins. Max.)
Fun, lively, informal and interactive

The get together will open at 6.30pm (with light refreshments) and run until 8pm, with an opportunity for further networking in the bar.

SOLD OUT

We are looking for a Sponsor to support the Show&Tell with approximately 60 delegates. You will get the opportunity to welcome the guests and do a 5 min presentation on your organisation as well as network and interact with them throughout this informal setting.

- Co-Chair and Welcome delegates with a 5 minute introduction to your organisation
- Inclusion in the dedicated ALLNet e-bulletin Conference special promoting your own news, products and services
- 1 x Full Conference Delegate place for both days
- Promotion via your logo on event webpage & ALL social media
- Language World sponsor's logo for use on your website & promotional material
- Bring your banner stands for inside and outside the meeting room
- Thank you from the President in the main Conference welcome
- Featured in Conference special in Languages Today

£1,500 + VAT (Maximum 1 sponsor)

Rates quoted are ALL Corporate members. Non-members + 20%+vat.
All packages exclude accommodation.

Gala Dinner Sponsor

- Your logo on the dedicated website: www.language-world.co.uk
- Promotion on ALL social media (over 30k followers)
- Branding on Gala Dinner promotion & on Conference slides showing sponsors
- Language World Sponsor logo for use on your website
- 1 x Conference Delegate place on Friday 12 March
- 1 x Gala Dinner place on Friday 12 March
- 1 x Insert in Delegate bag
- Acknowledgement in Conference brochure with colour logo
- Thanks from the President during the opening speech
- 5 minute presentation and gift/literature distribution to all conference delegates prior to Gala Dinner
- Inclusion in the dedicated ALLNet e-bulletin Conference special promoting your own news, products and services

SOLD OUT

£1,500 + VAT
(Maximum 1 sponsor)



Exhibition Drinks Reception Sponsor

- Your logo on the dedicated website: www.language-world.co.uk
- Promotion on ALL social media (over 30k followers)
- Branding on Exhibition Drinks Reception promotion & on Conference slides showing sponsors
- Language World Sponsor logo for use on your website
- 1 x Conference Delegate place on Friday 12 March
- 1 x Gala Dinner place on Friday 12 March
- 1 x Insert in Delegate bag
- Acknowledgement in Conference brochure with colour logo
- Thanks from President during opening speech
- 5 minute presentation and gift/literature distribution to all conference delegates prior to Exhibition Drinks
- Inclusion in the dedicated ALLNet e-bulletin Conference special promoting your own news, products and services

SOLD OUT

£1,500 + VAT
(Maximum 1 sponsor)



Language World 2027 – Sponsorship Opportunities Comparison

	Main Conference Sponsor £3,975 + VAT (max 4)	Gala Dinner Sponsor £1,500 + VAT (max 1)	Exhibition Drinks Sponsor £1,500 + VAT (max 1)
Pre / Post Conference	Dedicated ALLNet e-bulletin promoting your news/products/services at a time of your choice (pre or post Conference) - Your logo on the dedicated website: www.language-world.co.uk - Promotion on ALL social media (over 30k followers) Language World sponsor's logo for use on your website & promotional material - Branding on <u>all</u> Conference promotion - Half page advert in ALL's Languages Today	- Inclusion in the dedicated ALLNet e-bulletin Conference special promoting your own news, products and services - Your logo on the dedicated website: www.language-world.co.uk - Promotion on ALL social media (over 30k followers) - Language World sponsor's logo for use on your website & promotional material - Branding on Gala Dinner promotion - Featured in Languages Today Conference special	- Inclusion in the dedicated ALLNet e-bulletin Conference special promoting your own news, products and services - Your logo on the dedicated website: www.language-world.co.uk - Promotion on ALL social media (over 30k followers) - Language World sponsor's logo for use on your website & promotional material - Branding on Gala Dinner Drink Reception promotion - Featured in Languages Today Conference special
At the Conference	- Thanks from President during opening speech Double Exhibition Stand – 4m x 2m Full page advert in the conference brochure - Branding on Conference slides showing event sponsors 1 x Insert in Delegate bag 10 minute presentation and gift/literature distribution to all conference delegates 3 x Conference Delegate places for both days 3 x Gala Dinner places (excludes accommodation)	- Thanks from President during opening speech - Exhibition Stand not included - Acknowledgement in Conference brochure with colour logo - Branding on Gala Dinner Conference slides showing event sponsors 1 x Insert in Delegate bag 5 minute presentation and gift/literature distribution to all conference delegates prior to Gala Dinner 1 x Conference Delegate place on Friday 12 March 1 x Gala Dinner place on Friday 12 March	- Thanks from President during opening speech - Exhibition Stand not included - Acknowledgement in Conference brochure with colour logo - Branding on Gala Dinner Conference slides showing event sponsors 1 x Insert in Delegate bag 5 minute presentation and gift/literature distribution to all conference delegates prior to Exhibition Drinks 1 x Conference Delegate place on Friday 12 March 1 x Gala Dinner place on Friday 12 March

Delegate Bag Sponsor

- Your logo on the dedicated website: www.language-world.co.uk
- Promotion on ALL social media (over 30k followers)
- Language World Sponsor logo for use on your website
- Your logo on Delegate bag issued to all attendees
- 1 x Conference Delegate place for both days
- 2 x inserts in the Delegate bag
- Editorial in Conference brochure with colour logo
- Thanks from President during opening speech
- Acknowledgement in ALLNet e-bulletin

£750 + VAT (Maximum 1 sponsor)

Delegate Lanyard Sponsor

- Branded lanyards with your logo
- Your logo on the dedicated website: www.language-world.co.uk
- Promotion on ALL social media (over 30k followers)
- 1 x Conference Delegate place for both days
- Editorial in Conference brochure with colour logo
- Thanks from President during opening speech
- Acknowledgement in ALLNet e-bulletin

£750 + VAT (Maximum 1 sponsor)

(Your logo and main Conference sponsors logos will be on the delegate badge)

Rates quoted are ALL Corporate members. Non-members + 20%+vat.
All packages exclude accommodation.

ALL
Association for
Language Learning



Exhibiting

Main Conference Sponsor Stand – 4m x 2m (4 available)

- One table, two chairs and electricity supply
- Full page advert in the Conference brochure
- Three exhibitor places

ALL Corporate Members £3,975 + VAT

Large Stand – 3.5m x 2m (1 available)

- One table, two chairs and electricity supply
- Text editorial entry in the Conference brochure
- Two exhibitor places

ALL Corporate Members £1,750 + VAT

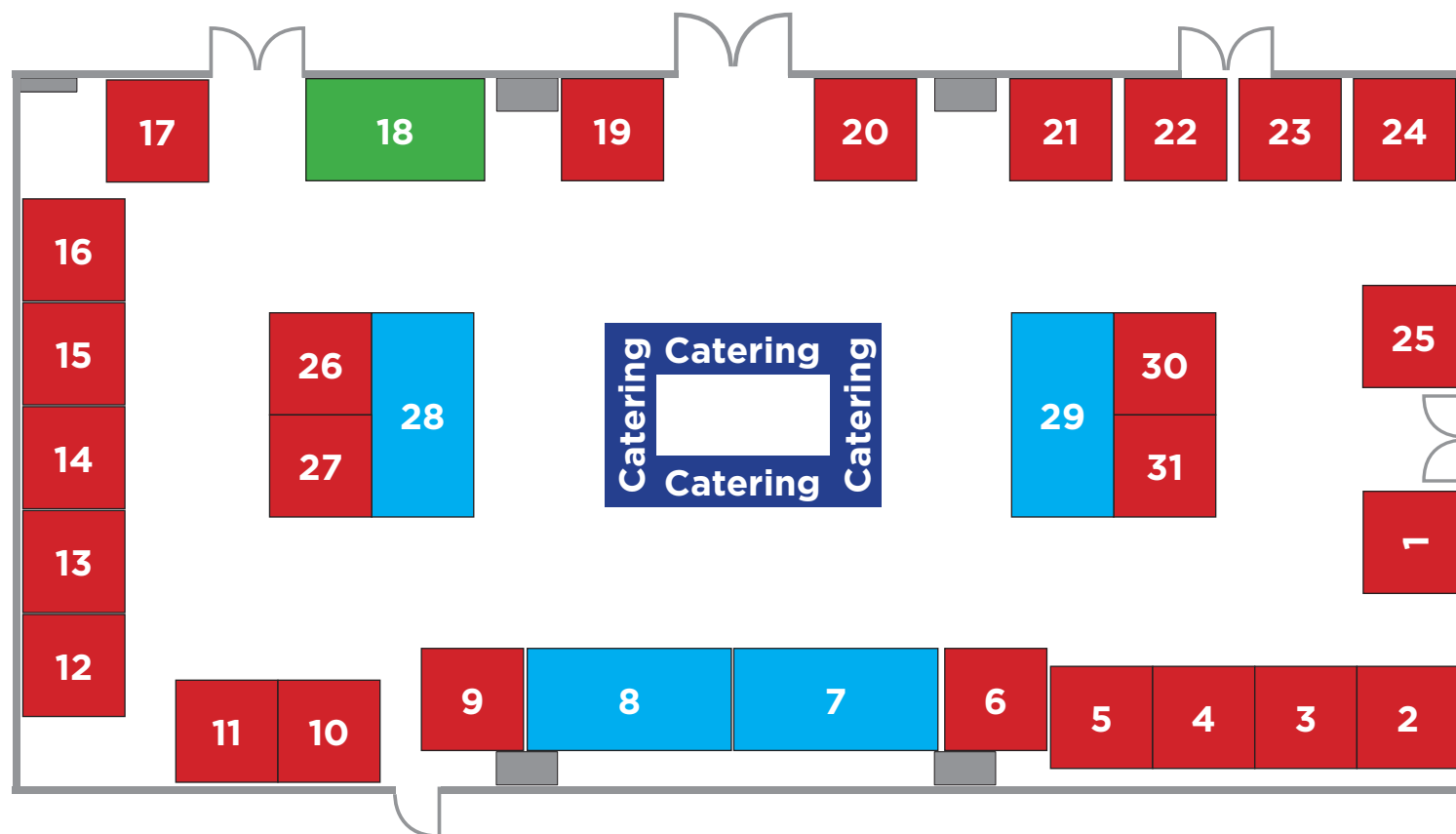
Standard Stand – 2m x 2m

- One table, two chairs and electricity supply
- Text editorial entry in the Conference brochure
- Two exhibitor places

ALL Corporate Members £975 + VAT

SOLD OUT

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Stands are 2m wide x 2m depth



Stand is 3.5m wide x 2m depth



4m wide x 2m depth, 7, 8, 28, 29 – Reserved for Main Conference Sponsors

Conference Brochure Advertising

Inside Front Cover
Full Page Advert
Half Page Advert

£400 + VAT
£350 + VAT
£200 + VAT

Delegate Bag

Insert

£150 + VAT

One insert or promotional item, supplied by you in the Delegate Bag issued to all attendees.

Exhibition Timings – Subject to Change

Friday 12th March 2027

Exhibition set up will be from 7:00am

Delegate registration will be from 9:00am with the Plenary session starting at 9:45am.

There will be a morning and afternoon refreshment break of 30 minutes with an hour for lunch.

Saturday 13th March 2027

Registration will be from 8:30am.

There will be a morning refreshment break of 45 minutes with one hour 15 minutes for lunch. **There will be no afternoon break.**

Exhibition breakdown will be from 3:00pm.

Further set up details will be sent to you closer to the Conference.





**We do hope you can join us, our Corporate Members
are core to the Association and our membership.**

Thank you for your continued support!

www.language-world.co.uk