



Association *for*
Language Learning

What does being a
member mean to you?



I get so many
brilliant new ideas and
networking opportunities.
My language department
and I benefit hugely from
these experiences and from
being members

www.all-languages.org

Language World 2024

8 - 9 March 2024

Chesford Grange Hotel, Warwickshire

Sponsorship & Exhibition Opportunities

www.language-world.co.uk

Language World is...

Language World is the annual conference and training event of the Association for Language Learning. It is a highlight of the year for languages education and attracts hundreds of participants each day from across all sectors of education including primary and secondary schools as well as universities. It offers a packed programme with speakers from across the languages sector which attracts approx. 250 participants a day.

- It's an exhibition: a large and varied exhibition showcasing the latest in language learning resources and support
- It's a real boost to teaching, two days of ideas, advice, debate, networking and inspiration
- It's a celebration: speak to language teachers from the UK, and around the world at **Language World!**



Theme...

The theme of Language World 2024 is “**Languages - a unique ingredient of learning**”.

We will consider together many aspects of education today in multilingual Britain. What is unique about our subject? In what ways does the learning of a language support learners today beyond the classroom - from being a child to becoming an adult? What are the ingredients of a healthy learning experience?

We invite teachers, teacher educators, and researchers to join us in sharing ideas and best practice.

Following on from our successful conference last year we will continue to consider how the brain affects learning and how this can inform curriculum planning, the impact on teaching of the new GCSE and the importance of developing the intercultural agility needed to promote and support tolerance and respect for others.

We are living through changing, somewhat challenging times and collaborative work is essential. We all benefit from access to research from around the world and collaboration across the key stages to university or training and jobs post 16 enables progress as we learn from each other.



Venue...

The event will take place on Friday 8 and Saturday 9 March 2024, 2 days of Keynote speakers, Parallel Sessions, Exhibition, Conference Dinner and of course huge networking opportunities with ALL members. Not forgetting the all important Exhibition Drinks Reception!

We have most of the hotel for Language World so we are utilising all of their conference rooms. The plan can be viewed online and you can choose the best location for your stand, this year you can book and reserve your chosen location in real time. Foot fall is good in all areas and refreshments will be placed throughout.



Main Conference Sponsor...

- ALL Double Exhibition Stand - 4m x 2m, one table, two chairs and electricity supply (Choose from Stand 6, 16, 17, 18 or 19)
- ALL Promotion via your logo the dedicated website; www.language-world.co.uk & ALL social media
- ALL Branding on Conference promotion and on Conference slides showing sponsors
- ALL 2 x Conference Delegate place for both days (excludes accommodation)
- ALL 2 x Gala Dinner places
- ALL 1 x your logo on the delegate badge
- ALL 1 x insert in the delegate bag
- ALL Your logo on the front page of the Conference brochure
- ALL Full page advert in Conference brochure
- ALL Thanks from President during opening speech
- ALL Speaking opportunity (10 mins) & literature distribution
- ALL When convenient for you - a dedicated ALLNet promoting your own news, products and services
- ALL **New for 2024** - Half page advert in ALL's **Languages Today** magazine with circa 2,500 distributed

£3,500 +vat

(Maximum 3 sponsors)



Gala Dinner Sponsor...

- 🏠 Promotion via your logo on event webpage & ALL social media
- 🏠 Branding on Gala Dinner promotion & on Conference slides showing sponsors
- 🏠 Language World Sponsor logo for use on your website
- 🏠 1 x Conference Delegate place on Friday 8 March
- 🏠 1 x Gala Dinner place on Friday 8 March
- 🏠 1 x Insert in delegate bag
- 🏠 Acknowledgement in Conference brochure with social logo
- 🏠 Thanks from President during opening speech
- 🏠 Speaking opportunity (10 mins) gift/literature distribution at Gala Dinner
- 🏠 Inclusion in the dedicated ALLNet Conference special promoting your own news, products and services

£1,500 +vat



Exhibition Drinks Reception Sponsor...

- ALL Promotion via your logo on event webpage & ALL social media
- ALL Branding on Exhibition Drink Reception promotion & on Conference slides showing sponsors
- ALL Language World Sponsor logo for use on your website
- ALL 1 x Conference Delegate place on Friday 8 March
- ALL 1 x Gala Dinner place on Friday 8 March
- ALL 1 x Insert in delegate bag
- ALL Acknowledgement in Conference brochure with social logo
- ALL Thanks from President during opening speech
- ALL Speaking opportunity (10 mins) gift/literature distribution at Exhibition Drink Reception
- ALL Inclusion in the dedicated ALLNet Conference special promoting your own news, products and services

£1,500 +vat

SOLD



| Language World 2024 - Sponsorship Opportunities Comparison | | | |
|--|---|--|--|
| | Main Conference Sponsor £3,500 +vat (max 3 – NOW SOLD) | Gala Dinner Sponsor £1,500 +vat (max 1 – NOW SOLD) | Exhibition Drinks Sponsor £1,500 +vat (max 1 – NOW SOLD) |
| Pre / Post Conference | Dedicated ALLNet e-bulletin promoting your news/products/services at a time of your choice (pre or post Conference) | Inclusion in the dedicated ALLNet Conference special promoting your own news, products and services | Inclusion in the dedicated ALLNet Conference special promoting your own news, products and services |
| | Promotion via your logo on event webpage & ALL social media | Promotion via your logo on event webpage & ALL social media | Promotion via your logo on event webpage & ALL social media |
| | Language World sponsor's logo for use on your website & promotional material | Language World sponsor's logo for use on your website & promotional material | Language World sponsor's logo for use on your website & promotional material |
| | Branding on <u>all</u> Conference promotion | Branding on Gala Dinner promotion | Branding on Gala Dinner Drink Reception promotion |
| | Half page advert in ALL's Languages Today | Featured in Languages Today Conference special | Featured in Languages Today Conference special |
| At the Conference | Thanks from President during opening speech | Thanks from President during opening speech | Thanks from President during opening speech |
| | Double Exhibition Stand - 4m x 2m, one table, two chairs and electricity supply | Exhibition Stand not included. | Exhibition Stand not included. |
| | Full page advert in the conference brochure | Acknowledgement in Conference brochure with colour logo | Acknowledgement in Conference brochure with colour logo |
| | Branding on Conference slides showing event sponsors | Branding on Gala Dinner Conference slides showing event sponsors | Branding on Gala Dinner Conference slides showing event sponsors |
| | 1 x Insert in delegate bag | 1 x Insert in delegate bag | 1 x Insert in delegate bag |
| | Speaking opportunity & gift/literature distribution | Speaking opportunity & gift/literature distribution at Gala Dinner | Speaking opportunity & gift/literature distribution at Gala Dinner Drink Reception |
| | 2 x delegate places for both days 2 x Gala Dinner places (excludes accommodation) | 1 x Conference Delegate place on Friday 8 March 1 x Gala Dinner place on Friday 8 March (excludes accommodation) | 1 x Conference Delegate place on Friday 8 March 1 x Gala Dinner place on Friday 8 March (excludes accommodation) |

Delegate Bag Sponsor...

- 🏠 Promotion via your logo on event webpage & ALL social media
- 🏠 Language World Sponsor logo for use on your website
- 🏠 Your logo on delegate bag issued to all attendees
- 🏠 Your logo on delegate badge issued to all attendees
- 🏠 1 x Conference Delegate Face for both days
- 🏠 2 x inserts in delegate bag
- 🏠 Editorial in Conference programme with colour logo
- 🏠 Thanks from President during opening speech
- 🏠 Acknowledgement in ALLNet e-bulletin

£600 +vat



Delegate Badge Lanyard Sponsor...

- 🏠 Branded lanyards with your logo
- 🏠 Promotion via your logo on event webpage & ALL social media
- 🏠 Logo on delegate badge issued to all attendees
- 🏠 1 x Conference Delegate Face for both days
- 🏠 Editorial in Conference brochure with your logo
- 🏠 Thanks from President during opening speech
- 🏠 Acknowledgement in ALLNet e-bulletin

£600 +vat

(Your logo and main Conference sponsors logos will be on the delegate badge)



Exhibiting...

Double Stand - 4m x 2m (2 available + 3 for Main Sponsors)

- 🪑 One table, two chairs and electricity supply
- 🪑 Text editorial entry in Conference brochure
- 🪑 Two exhibitor places - includes access to Sessions, excludes Dinner & accommodation

ALL Corporate Members £1,500 +vat

Non-Members £1,800 +vat

Stand - 2.5m x 2m

- 🪑 One table, two chairs and electricity supply
- 🪑 Text editorial entry in Conference brochure (logo can be included at extra cost)
- 🪑 Two exhibitor places - includes access to Sessions, excludes Dinner & accommodation

ALL Corporate Members £850 +vat

Non-Members £1,020 +vat

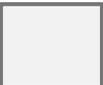
(Additional attendees must be booked as Conference delegates)

ALL STANDS SOLD

Exhibition Plan...



All stands and exhibition stands can be reserved, in real time at www.language-world.co.uk
 Please see the live Floor Plan to see the remaining stands available.

-  Stands are 2.5m wide x 2m depth @ £850+vat
-  4m wide x 2m depth, 6, 18 & 19 are reserved for Main Sponsors
-  4m wide x 2m depth, 16 & 17 are available @ £1,500+vat each
-  Denotes pillar

Rates quoted are ALL Corporate members.
 Non-members + 20%+vat.

The organisers have the right to amend the floor plan if required.

Conference Brochure Advertising...

| | |
|--------------------|-----------|
| Inside Front Cover | £400 +vat |
| Full Page Advert | £350 +vat |
| Half Page Advert | £200 +vat |

Delegate Bag Insert

One insert or promotional item in the Delegate Bag issued to all attendees.

| | |
|-----------------------|-----------|
| Corporate Member Rate | £150 +vat |
| Non-Member Rate | £200 +vat |

Rates quoted are ALL Corporate members.
Non-members + 20%+vat.

Prize Draw...

All exhibitors are invited to take advantage of this free of charge additional promotional opportunity!

To add value to the delegate experience at the Conference and to allow an additional promotional opportunity to our Sponsors and Exhibitors we would like to invite you to donate a 'gift' to a Prize Draw.

Each exhibitor will be given a QR code to display on their stand, delegates can then scan the code on the Conference App, which incentivises delegates to visit your stand and engage with you! At the end of the Conference a lucky winner of all of the prizes will be drawn and announced in the final plenary of Language World 2024!

If you would like to take part in the Prize Draw simply tick the box on the Booking Form and we will send you further details.



Language *World* 2024

We do hope you can join us, our Corporate Members
are core to the Association and our membership.

Thank you for your continued support!

www.language-world.co.uk

Language
World

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Association for Language Learning