



# 2022 Supporter and Exhibitor Packages

Tuesday 15 - Wednesday 16 November 2022, King Power Stadium, Leicester  
[www.basesconference.co.uk](http://www.basesconference.co.uk)



## About us

Established in 1984, the British Association of Sport and Exercise Sciences (BASES) is the professional membership body representing the largest sport and exercise science network in the UK.

Our mission is to deliver excellence in sport and exercise sciences. BASES promotes scientific research, encourages evidence-based practise and develops high professional standards for the sport and exercise science sector. We have over 2,750 members.

Every year, BASES runs a world-class sport and exercise science conference that has a proven reputation for delivering a superb programme of internationally recognised speakers and high-quality conference facilities.

Our annual conferences routinely attract over 300 delegates representing a wide range of disciplines and professions, including academics, practitioners, researchers, consultants and directors from across the sport and exercise sector.

To find out more about BASES please visit: [www.bases.org.uk](http://www.bases.org.uk)



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## Why support or exhibit

- **Engage** with budget holders, decision-makers and industry leaders
- **Central location** - the Exhibition Hall will house refreshments, poster presentations and is the main delegate networking hub, guaranteeing footfall and exposure
- **World-class venue** with everything under one roof
- **Over 300 delegates** - including sport and exercise scientists, academics, practitioners, industry professionals and researchers
- **Position your brand** alongside world-leading content and the UK's leading professional body in sport and exercise sciences
- **New for 2022** - Conference App listing



## Platinum supporter (Maximum one) - **SOLD**

**£2,695+ vat**

### Associate with the UK's leading sport and exercise science conference

- Exclusive platinum sponsorship of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- Raise brand awareness and reputation with exposure to over 2,750 BASES members and over 300 conference delegates
- Recognised as the 'official BASES Conference platinum supporter'
- Two-minute presentation to delegates prior to opening keynote lecture
- 'Platinum supporter' profile on the conference website and on the conference app and Abstracts booklet including logo, 250-word overview and weblink ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Your logo displayed on the digital conference app and Abstracts booklet front cover and included on all conference emails and PowerPoint holding slides
- Printed logo on delegate badge
- Access to 'Attendee Search' on Conference App which provides attendee contact details

### Raise brand awareness with BASES members and conference delegates

- 4m x 2m exhibition stand in premium location
- Two delegate places and top table seats at the Gala dinner
- Complimentary full page colour advert\* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary full page colour advert in the digital conference Programme and Abstracts booklet
- Complimentary conference app advert
- Two social media posts on Twitter (32.1k followers) and Facebook (5.8k likes) and one post on Instagram (2.3k followers)
- £50 voucher towards advertising a job on the BASES website and social media channels

**To become a platinum supporter please contact:**

**01332 227774**  
**[bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)**

\*Valid in the Winter 2022 or Spring 2023 issues. Offer is not valid in conjunction with other promotions, discounts or vouchers.

## Gold supporter (Maximum five) - **SOLD**

**£1,995+ vat**

### Associate with the UK's leading sport and exercise science conference

- Recognised as an 'official BASES Conference gold supporter' of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- 'Gold supporter' profile on the conference website and on the conference app and Abstracts booklet including logo, 150-word overview and weblink ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Your logo displayed as 'gold supporter' on the digital conference app and Abstracts booklet front cover and included on all conference emails and PowerPoint holding slides
- Raise brand awareness and reputation with exposure to over 2,750 BASES members and over 300 conference delegates
- Access to 'Attendee Search' on Conference App which provides attendee contact details

### Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand
- Two day delegate places and top table seats at the Gala dinner
- Complimentary half page colour advert\* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary half page colour advert in the digital conference Programme and Abstracts booklet
- Complimentary conference app advert
- Two social media posts on Twitter (32.1k followers) and Facebook (5.8k likes)
- £50 voucher towards advertising a job on the BASES website and social media channels

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## Exhibitor

**£895+ vat**

### Associate with the UK's leading sport and exercise science conference

- Company name on the conference website: ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Exhibitor overview on the conference app and Abstracts booklet including logo, 75-word overview
- Raise brand awareness with access to over 2,750 BASES members and over 300 conference delegates

### Gala dinner tickets

For a chance to socialise and develop relationships with delegates, attend the gala dinner on the evening of 15 November 2022 at King Power Stadium.

Tickets are available for £75 +VAT per person (maximum two per exhibitor stand).

### Additional representatives

Need to bring more than two representatives?

Additional representatives are charged at £135 +VAT per day. This includes entrance to the event and refreshments throughout the day.

### Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand
- Two day delegate places
- £200 advertising voucher for The Sport and Exercise Scientist\* - the official quarterly publication of BASES
- Access to 'Attendee Search' on Conference App which provides attendee contact details
- £50 voucher towards advertising a job on the BASES website and social media channels

**To become an exhibitor please contact:**

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**[bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)**

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**Engage with budget holders and decision-makers at the UK's leading sport and exercise science conference**

Comparison Chart	Platinum supporter - £2,695 + VAT	Gold supporter - £1,995 + VAT	Exhibitor - £895 + VAT
Supporter recognition	Recognised as an ‘official BASES Conference platinum supporter’ and 2 minute presentation to delegates prior to opening keynote lecture	Recognised as an ‘official BASES Conference gold supporter’	x
Brand positioning across digital conference materials	Logo on the conference Programme and Abstracts booklet front cover, conference emails and PowerPoint holding slides	Logo on the conference Programme and Abstracts booklet front cover, conference emails and PowerPoint holding slides	x
Delegate badge	Logo on delegate badge with BASES	x	x
Logo and weblink	Logo and weblink	Logo and weblink	Logo
Profile in the digital conference Programme and Abstracts booklet	Logo, 250-word overview	Logo, 150-word overview	Logo, 75-word overview
Exhibition stand	4m x 2m - Premium location	3m x 2m	3m x 2m
Complimentary delegate places	Two delegate places and top table seats at the Gala dinner	Two delegate places and gala dinner places	Two delegate places
Advert in The Sport and Exercise Scientist (Circulation 2,500 BASES members)	Complimentary full page colour advert RRP £1,050 + VAT	Complimentary half page colour advert RRP £683 + VAT	£200 advertising voucher for The Sport and Exercise Scientist
Advert in the conference Programme and Abstracts booklet	Complimentary full page colour advert RRP £450 + VAT	Complimentary half page colour advert RRP £250 + VAT	x
Printed delegate list access	✓	✓	✓
BASES social media posts	Two social media posts on: Twitter (32.1k followers) & Facebook (5.8k likes) One post on: Instagram (2.3k followers)	One social media posts on: Twitter (32.1k followers) & Facebook (5.8k likes)	x
£50 voucher towards advertising a job on the BASES website and social media channels	✓ RRP £50 + VAT	✓ RRP £50 + VAT	✓ RRP £50 + VAT

## Other opportunities

Exclusive Gala Dinner Drinks Reception supporter	Conference App Banners	Conference App Advert	Social Media Package
<ul style="list-style-type: none"> <li>• Opportunity to place marketing materials around the drinks reception area</li> <li>• Acknowledgement in the conference App and website</li> <li>• 1 x Gala dinner tickets</li> </ul>	<ul style="list-style-type: none"> <li>• Banner on a specific tab of the APP</li> <li>• If you take more than one tab you can choose to have the same banner or different ones for each tab taken</li> </ul>	<ul style="list-style-type: none"> <li>• Pre programmed adverts in the App feed</li> <li>• Can be a single advert, advert on repeat or multiple different adverts on both days</li> <li>• For multiple or repeating adverts it is a minimum of 2 and the cost is per advert</li> </ul>	<ul style="list-style-type: none"> <li>• One social media post on: Twitter (32.1k followers) Facebook (5.8k likes) Instagram</li> </ul>
<b>£550 +VAT</b>	<b>£100+VAT per tab or £500+VAT for all tabs</b>	<b>Single advert £125 +VAT Multiple advert £110+VAT Repeating Single advert £100 +VAT</b>	<b>£100 +VAT</b>

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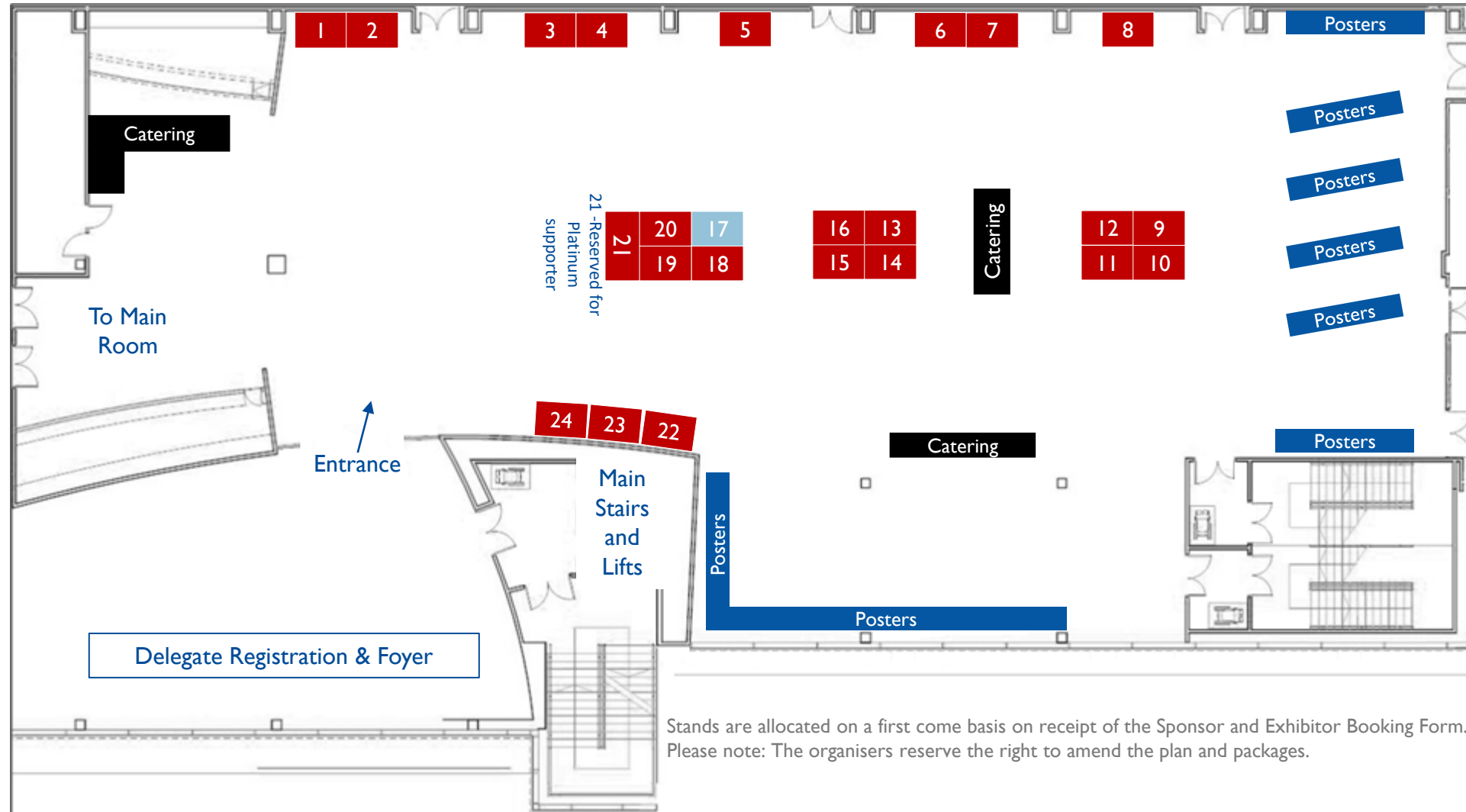


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## Exhibition Floorplan





# Exhibitor and Supporter Application

Supporter Package	Cost (exc. VAT)	✓
Platinum Supporter Package (Includes 5 x 2m exhibitor stand) (One Platinum Supporter Package only)	£2,695	
Gold Supporter Package (Includes 3 x 2m exhibitor stand)	£1,995	
Exclusive Gala Dinner Drinks Reception Supporter Package	£550	
Exhibitor Package	Cost (exc. VAT)	✓
1 x 3m x 2m unit (includes 2 delegates)	£895	
Additional exhibitor (per day)	£135	
Gala dinner tickets (per person)	£75	
Advertising Package	Cost (exc. VAT)	✓
Conference Banners	£100 per tab or £500 for all tabs	
Conference App Advert	Single advert £125 Multiple adverts £110 Repeating Single advert £100	
Social Media Package	£100	
<b>TOTAL AMOUNT PAYABLE</b> Please add VAT at 20%	£	Inc VAT

Preferred Stand Number: Electricity and 1 table per stand will be supplied		If requested stand is sold or reserved an alternative will be offered	
Are you bringing your own floor stand?	Yes	No	
If so please let us know the size (length, height and width)			
No of chairs required:	One	Two	Other

# Exhibitor and Supporter Application

Your Details	
Organisation:	
Contact Name:	
Address:	
E-mail:	
Tel:	
Web address:	

Exhibitor Attendee 1		Exhibitor Attendee 2	
Name:		Name:	
E-mail:		E-mail:	
Dietary/Access Requirements:		Dietary/Access Requirements:	
If you have additional attendees (booked as part of your package or in addition) please also include their details here. If you do not know your attendee details at this point please send them through to <a href="mailto:bases@kc-jones.co.uk">bases@kc-jones.co.uk</a>			

Invoice Details (if different to above)	
Invoice Contact Name:	
Invoice Address:	
E-mail:	
Tel:	
Purchase Order/Ref No:	

# Terms and conditions for Exhibitors and Supporters

## 1. Definitions

In these terms and conditions, “organisers” means “KC Jones conference&events on behalf of BASES”, “supporters” means “any person, company or organisation and the staff or agents of that company or organisation taking supporter, exhibition or advertising opportunities”, “event” means the “BASES Conference 2022”, “venue” means “King Power Stadium, Leicester”.

## 2. Contract

1. Completion of the application form is a binding contract of your company’s commitment to the package booked and of your acceptance of these booking terms and conditions including the cancellation policy. A completed contract must be submitted for all bookings.
2. Should the organisers agree to hold a provisional supporter booking, the organisers reserve the right to sell that package to another supporter should the first enquirer be unable to confirm their booking on request.
3. By submitting the supporter accepts without reservation the following:
  1. the terms of the supporter contract;
  2. all regulations contained in these terms and conditions, the supporter manual and any reasonable instructions subsequently issued by the organisers;
  3. all regulations laid down by the local authority applicable to the event;
  4. all regulations laid down by the venue including but not limited to security, health and safety, fire and traffic;
  5. all current Health & Safety regulations.

## 3. Exhibition floorplan

1. The organisers reserve the right to alter the layout of the exhibition at any time and in any respect.
2. Display space will be allocated to supporters by the organisers. Requests for location will be taken into account where possible but cannot be guaranteed.
3. Exhibition displays must stay within the allocated floor space at all times.

## 4. Health & Safety

1. It is the responsibility of the supporter to ensure that his staff and any supplier/contractor working on his behalf, are familiar with and abide by all current UK and European health and safety regulations. The supporter is responsible for the health and safety of his stand during installation, use and dismantling. This includes provision of Risk Assessments, Method Statements and copies of public liability insurance where applicable
2. In order to create and maintain a safe environment at all times, all supporters and contractors must abide by reasonable instructions from the organisers and/or the venue.

## 5. Security/insurance

1. Each supporter is responsible for the security and insurance of his own display and its contents.

## 6. Breakdown

1. No items may be removed or display breakdown commenced before the official closing time of the exhibition.
2. Any supporter failing to vacate the venue of his stand and all other items by the prescribed times will be held liable to pay any penalties that may be imposed by the venue.

## 7. Staff identification

1. All supporter staff must wear the identification badges issued by the organiser at all times while onsite at the venue. Additional staff will be permitted access upon payment of the relevant registration fees and capacity.

## 8. Stand fittings

1. There will be no shell scheme for the stand, exhibition space will either be against a wall or display boards will be used to define the space
2. All materials and stand fittings must be non-flammable or impregnated with fire-proofing solution in a way as to comply with all current safety requirements.

## 9. Damage

1. Exhibitors shall not cause any damage to the venue and shall make good any such damage at their own expense.

# Terms and conditions for Exhibitors and Supporters

## 10. Payment terms

1. Payment is due at the time of booking or as per invoice terms, 30 days from date raised. Any supporter not having made payment by the time of the exhibition may not be permitted to exhibit.

## 11. Cancellation by the supporter

1. Notification of cancellation or non-attendance must be submitted in writing to the Organisers by emailing [bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)

2. In the event that a supporter wishes to cancel the contract, full payment of the associated charges will still be required. In some cases the Organisers may be able to re-sell the package but this will be considered on a case by case basis..

## 12. Bankruptcy or liquidation

In the event of a supporter becoming bankrupt or insolvent or entering into liquidation or having a receiver, administrator, sequestrator or trustee appointed over any of its assets, the organisers shall be at liberty to terminate forthwith the contract with the supporter and the terms and conditions relating to cancellation of space set out in clause 11.2 shall apply.

## 13. Force majeure

1. If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the venue or any other cause not within the control of the organisers, the organisers may at their entire discretion, repay the space rental paid by the exhibitor, or part thereof, but shall be under no obligation to do so. The organisers shall be under no liability to the exhibitor in respect of any actions, claims, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the exhibitor, as the result of the happening of such an event.

2. It is recommended that supporters take out appropriate insurance against cancellation.

## 14. General

1. Each supporter shall be deemed to have full knowledge of the Terms and Conditions and is bound by them in all respects.

## Conference Materials

Please send through marketing materials as per package booked to ensure that you make the most of the opportunities available.

- The deadline for all digital materials to include logos and profiles, banners etc to be received ASAP and no later than: 20 September 2022 (provisional TBC)

**Please return this completed form and any conference materials to: [bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)**

I confirm that I have read and understood the terms and conditions;

Signed:

Name:

Date:

