

British Society of
Paediatric Dentistry

BSPD Conference 2027
Radisson Blu Glasgow
29th September – 1st October



Supporter & Exhibitor Pack

BSPDConference.co.uk



The BSPD Annual Scientific Conference 2027 will take place in Glasgow from 30 September – 1 October 2027 with the Teachers Study Day on 29 September. The Conference brings together paediatric dentistry professionals who work in Hospitals, Universities, General Practice and the Community Dental Services for three days of education, collaboration, networking and innovation.

Under the themes “Thriving, Striving, Surviving”, the conference will explore the challenges, opportunities and changing landscape of paediatric dentistry, providing a platform for the profession to share ideas, discover new approaches and look towards the future.

The exhibition is an integral part of the conference, giving organisations the opportunity to put their products and services directly in front of a highly relevant and engaged clinical audience. It provides the perfect environment to showcase new products, demonstrate innovative solutions, build valuable relationships and strengthen your presence within the paediatric dentistry community.

Whether you are looking to launch something new, develop existing relationships or raise awareness of your organisation, BSPD 2027 offers an excellent opportunity to connect with the people who matter most to your business.

We look forward to welcoming you to Glasgow.

The British Society of Paediatric Dentistry (BSPD) is the leading professional organisation representing those involved in the oral health and dental care of children and young people.

With around 700 members, the BSPD brings together Consultants, Specialists, General Dental Practitioners, Dental Care Professionals, academics and researchers from across the UK and internationally.

The Annual Conference provides a unique opportunity for companies to engage directly with professionals who are actively involved in paediatric dentistry, clinical decision-making, research, education and service development.

Target Audience

Consultants and Specialists in
Paediatric Dentistry

General Dental Practitioners

Dental Care Professionals

Academics and researchers

Undergraduate and postgraduate
educators

NHS professionals involved in service
development and procurement

-  Reach a highly targeted paediatric dentistry audience
-  Showcase your latest products, materials and technology
-  Launch and demonstrate new innovations
-  Connect with renowned UK and international speakers
-  Build and strengthen valuable customer relationships
-  Raise your brand profile and industry presence
-  Benefit from unrivalled networking opportunities
-  Be part of the conversation around the “Thriving, Striving, Surviving” theme
-  Engage with delegates before, during and after the conference

Key Points:

-  Practical, clinically focused sessions
-  Real-life paediatric dentistry case presentations
-  Practical tips, techniques and takeaways
-  The latest developments and innovations in paediatric dentistry
-  Opportunities to share knowledge and best practice
-  Unrivalled networking with the BSPD community

Radisson Blu Hotel, Glasgow

301 Argyle St, Glasgow G2 8DL

Located in the heart of Glasgow city centre, the Radisson Blu Hotel, Glasgow offers a stylish and convenient setting for BSPD Conference 2027. With modern conference facilities, comfortable accommodation and excellent transport links, the hotel provides an ideal base for delegates and exhibitors alike.

Just moments from Glasgow Central Station and within easy reach of the city's shops, restaurants and attractions, it is perfectly placed for both business and leisure.



From Glasgow Airport

By bus: Take the Airport Express to the Hope Street stop on Bothwell Street. You'll be just 350 meters from the hotel.

By taxi: Travel to the hotel by taxi takes about 20 minutes. The airport is about 14km from the hotel via M8.

By car: From the airport, merge onto M8 before taking the A739 exit towards Clyde Tunnel. On the A739, take the A814 exit towards the city centre. Keep right on A814 before continuing onto Argyle St to reach the hotel.

From Glasgow Central Station

On foot: The hotel is located on Argyle St just a few steps away from Glasgow Central station.

From Buchanan Bus Station

On foot: The hotel is only a 1.1-kilometer walk from Buchanan Bus Station, via W Nile St.

From Glasgow Queen Street Train Station

On foot: It's only a 900-meter walk from Glasgow Queen Street to the hotel. The easiest route is typically Buchanan St to Argyle St.

By Car

From the M8, take Junction 19, following signs for Glasgow City Centre. Continue towards Argyle Street and follow signs for the city centre. The hotel is on Argyle Street, close to Glasgow Central Station.

Platinum Plus Partner

(One available)

£4,000+VAT

Includes:

-  30 minute Sponsored Symposium during lunch open to ALL delegates*
-  Spoken acknowledgment from BSPD President in their welcome address
-  Exhibition space: 4x2m**
-  4 x Exhibition stand passes
-  Your logo on the delegate badge
-  Your logo added on to all pre and post event marketing material (including delegate emails)
-  1 x Social Media post leading up to Conference
-  Access to delegates before, during, and after the conference
-  1 x Conference App push notification to be sent to all delegates on the day of your symposia
-  1 x Scrolling Banner on the Conference App
-  Digital advert on the Conference App homepage
-  Company logo on every page of the conference website with hyperlink to own website (250 words)

-  Branding on Conference slides showing supporters logo
-  1 x Pull-up banner for display in prominent area of venue (supplied by supporter)

*Symposia content

Support of a symposium will allow companies to present a scientific programme relevant to the main theme of the conference. This is subject to the programme being acceptable to the Organising Committee, who will be happy to advise on the structure of the symposium programme and, ideally will involve Case Studies within their presentation.

**Package includes 1 x table, 4 x chairs and electricity

For your symposium the package includes:

-  Hire of conference stage set
-  Hire of audio visual equipment and technician

Please note all content of symposia, adverts and push notifications are subject to approval of the BSPD Organising Committee.

Platinum Partner

(Two available)

£3,500+VAT

Includes:

-  Spoken acknowledgment from BSPD President in their welcome address
-  Exhibition space: 4x2m**
-  4 x Exhibition stand passes
-  Your logo on the delegate badge
-  Your logo added on to all pre and post event marketing material (including delegate emails)
-  1 x Social Media post leading up to Conference
-  Access to delegates before, during, and after the conference
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**Package includes 1 x table, 4 x chairs and electricity

Please note all adverts and push notifications are subject to approval of the BSPD Organising Committee.

Gold Supporter Package

£1,750+VAT

Includes:

-  Exhibition space: 3x2m**
-  3 x Exhibition stand passes
-  Access to delegates before, during, and after the conference
-  Spoken acknowledgment from BSPD President in their welcome address
-  Branding on Conference slides showing supporters logo
-  Digital advert on the Conference App
-  1 x Conference App push notification
-  Company logo on the conference website with hyperlink to own website (150 words)

Silver Supporter Package

£1,000+VAT

Includes:

-  Exhibition space: 2x2m**
-  2 x Exhibition stand passes
-  Access to delegates before, during, and after the conference
-  Spoken acknowledgment from BSPD President in their welcome address
-  Acknowledgment on the Conference App
-  1 x Conference App push notification
-  Company logo on the conference website with hyperlink to own website (150 words)

Access to conference sessions will be subject to availability on the day

**Package includes 1 x table, chairs per exhibitor and electricity where available

Additional Sponsorship Opportunities

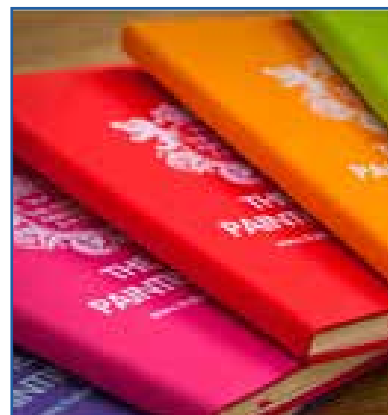


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Conference Dinner Sponsor Support includes your banners stands displayed at the conference dinner along with a short spoken welcome to the attendees. Including 4 dinner tickets. (limited to one)	£1,500+VAT
Delegate Lanyard only Branded lanyards with your logo and BSPD (limited to one)	£750+VAT
Digital advert on the Conference App	£500+VAT
Push notification to all delegates on the Conference App	£250+VAT
Scrolling Banner on the Conference App	£250+VAT
Push Notification & Scrolling Banner to all delegates on the Conference App	£400+VAT



Delegate Bags
from £750+VAT
1 colour printed logo



A5 Soft Feel Notebook
from £1,500+VAT
1 colour printed logo

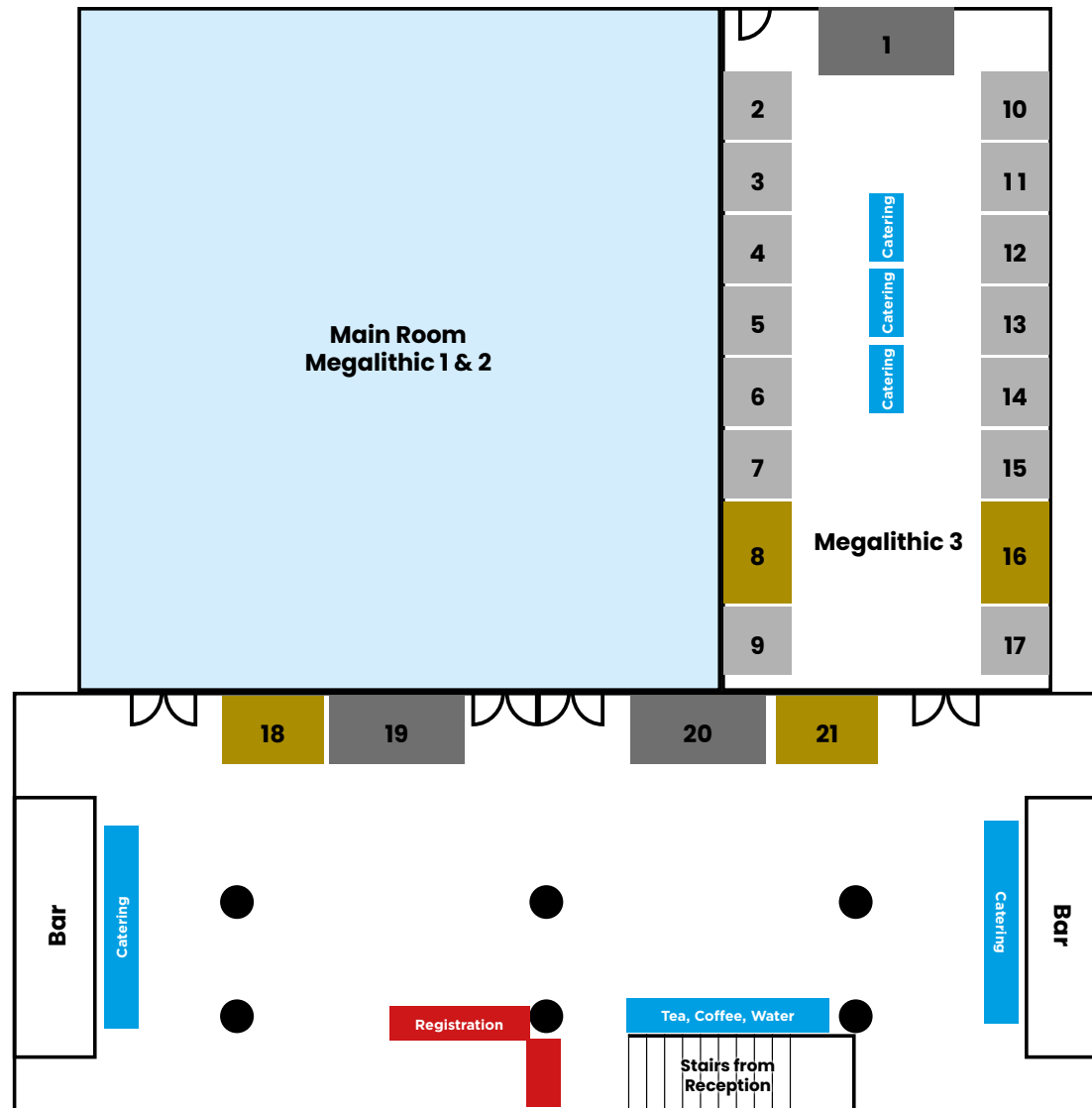


Frosted Pen
from £350+VAT
1 colour printed logo



Delegate Bag Inserts
from £250+VAT
Supplied by sponsor

Please note: Items will be given out at registration if no-one purchases the delegate bag option.



Platinum Plus Stand
4m x 2m
19

Platinum Stands
4m x 2m
1 & 20

Gold Stands
3m x 2m
8, 16, 18, & 21

Silver Stands
2m x 2m
2, 3, 4, 5, 6, 7, 9, 10, 11, 12,
13, 14, 15 & 17

This plan is subject to
change by the organisers.

Please do not put stand
numbers on promotional
material

BSPD Conference will take place on Thursday 30 September and Friday 1 October 2027 at the Radisson Blu, Glasgow.

Catering will be located within the exhibition areas, to ensure maximum contact between exhibitors and delegates.

The Conference Dinner will be held on Thursday 30 September within the Radisson Blu Hotel. Guests will begin the evening with a drinks reception followed by dinner.

This is a ticketed event.

Date	Time	Exhibition
Thursday 30 September 2027	07:00 – 08:00	Exhibition build
Thursday 30 September 2027	08:00 – 17:00	Exhibition open
Friday 1 October 2027	08:00 – 17:00	Exhibition open
Friday 1 October 2027	17:00 Onwards	Exhibition breakdown
Please note the breakdown of stands is not permitted until after 17:00. Stand collateral can be packaged from 16:30 but not moved until after the delegates have departed.		



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We do hope you can join us

The British Society of Paediatric Dentistry (BSPD) provides a forum for dental professionals with an interest in paediatric dentistry, supporting the advancement of education, research and clinical practice in the care of children and young people.

All bookings are made via the website in real time, allowing you to choose your stand number at the time of booking. Stand sizes are based on the supporter package selected.

Please contact us to discuss any of the opportunities listed in this document or if you would like to discuss any other bespoke packages.

For further information please visit the Conference website: BSPDConference.co.uk

KC Jones conference&events
1 Duffield Road, Little Eaton, Derby, DE21 5DR

Or contact the team on: 01332 947070
e: bspd@kc-jones.co.uk