



*Delivering the promise
Owning the future*



Get the Nation Learning: How do we generate demand for adult education?

TUESDAY 24 JUNE 12:20-13:20

PARTNERSHIPS & COLLABORATION Zone

ABOUT THIS SESSION

This workshop, hosted by Learning and Work Institute, examines how to boost demand for adult education and workplace training and remove barriers preventing people from engaging in lifelong learning. When adults learn, our society and economy thrive, but lifelong learning has been in decline for over a decade. The session will identify challenges and opportunities for a range of actors and provide practical insights on how we can move towards a future where everyone can learn throughout life.

WHY YOU SHOULD ATTEND THIS SESSION

Attendees will gain insights on the following questions:

- How do learning providers reach and inspire adults of all backgrounds?
- What methods can local and regional government use to boost demand for adult education?
- What is the role for community level organisations in empowering people to learn?
- How can employers encourage and support their workers to take up training available?
- What are the other factors in building a culture of lifelong learning?

WHO SHOULD ATTEND THIS SESSION

Adult education providers, policy leaders, employer L&D managers, local and mayoral authority leads, third sector or community learning organisations. Ideal for those responsible for shaping strategies, partnerships, and outreach to boost adult participation and tackle barriers to lifelong learning.

SPEAKER OVERVIEW

Kate Fairhurst is the Interim Head of Policy at Make UK. Make UK, The Manufacturers' Organisation, is the representative voice of UK manufacturing, representing 20,000 companies of all sizes, from start-ups to multinationals, across engineering, manufacturing, technology and the wider industrial sector. Kate leads the specialist policy team at Make UK, including their extensive policy output programme and advice and guidance to members.



Emily Jones is Deputy Director at L&W, with responsibility for our research programme and leading our communications and influencing work. Emily has 17 years' experience in research to inform lifelong learning and skills policy, and leads our lifelong learning campaign and annual Adult Participation in Learning Survey. Emily has progressed through a number of roles at L&W and has delivered research in reskilling for career change, apprenticeships and technical education.



Lynsey Sweeney is the Managing Director of Communities that Work, the national body in England that links housing, employment and government. Before this, Lynsey was an adviser on employment, skills and apprenticeships at the National Housing Federation, drawing on her experience in the London FE sector and via KPMG's World Class Skills programme. Before housing, employment and skills in the UK, Lynsey worked on health, education and skills programmes for VSO in China, Ethiopia and London.



Simon Ashworth is currently the Deputy Chief Executive and Director of Policy for the Association of Employment and Learning Providers (AELP) and is responsible for developing and implementing AELP's policy approach including responding and influencing stakeholder policy and ensuring it is in line with the Board's short and long-term objectives. Simon joined AELP in January 2017 and has worked in the further education and skills sector for over twenty years in a range of strategic and operational roles with different training providers and employers.



Imman Laksari-Adams is Head of Strategy and Relationships for skills and employment at the Greater London Authority (GLA) and has worked in policy and programmes to help shape London's skills and education landscape for more than 10 years. Imman has led on the Mayor's Skills Roadmap for London and his team are currently developing a new Inclusive Talent Strategy for London. Imman is also active in community engagement, supporting refugee employment programmes and advocating for equitable access to skills and job opportunities across the capital.



One voice, representing members' views, making a difference

✉ enquiries@aelp.org.uk

☎ 0117 986 5389

🌐 aelp.org.uk

🐦 [@AELPUK](https://twitter.com/AELPUK)

🌐 AELP

📺 [@AELPUK](https://www.facebook.com/AELPUK)

9 Apex Court | Bradley Stoke | Bristol | BS32 4JT

Company Registration Number: 02209949