



*Delivering the promise  
Owning the future*



## Empowering Gen Z: how to deliver high quality Careers Education

**MONDAY 23 JUNE 11:40 -12:40**

### GEN Z Zone

#### ABOUT THIS SESSION

This session, led by CEC and Kaplan, explores what high-quality careers education looks like for Gen Z learners in light of the new statutory guidance (May 2025). Discover how to use the Careers Impact Maturity Model and digital tools to strengthen your careers provision.

#### WHY YOU SHOULD ATTEND THIS SESSION

Gain insights from Alison Sadler (CEC) and Jenny Pelling (Kaplan) and access practical tools, resources, and expert tips to enhance your careers education offer and meet new statutory requirements with confidence.

#### WHO SHOULD ATTEND THIS SESSION

Careers leaders, curriculum and pastoral managers, apprenticeship coordinators, and senior education staff responsible for planning, delivering, or evaluating careers provision. Especially relevant for those aligning their offer with new statutory guidance and looking to improve learner outcomes through effective careers education.

#### SPEAKER OVERVIEW

With 25 years' experience in further education and training sector, Alison has a demonstrated track record of raising standards and improving outcomes in education; including experience across HE, 16-18 programmes, adult learning & apprenticeship provision. In her current role, Alison provides support with strategic and operational action planning and quality improvement of careers education in the Post 16 sector. Alison has a lifelong passion for education and learning and believes in the power of careers education, to provide opportunities and social mobility for learners.



Jenny Pelling is a member of the Leadership Team at Kaplan UK, where she leads on apprenticeship and skills strategy, governance, and personal development of apprentices. She led Kaplan's 2024 Ofsted inspection for Personal Development and Matrix inspections. She acts as a patron and judge for the Multicultural Apprenticeship and Skills Alliance, an organising partner of WorldSkills UK and an advisory partner for the Association of Apprentices. Jenny is also a Governor of Kaplan Pathways and volunteer mentor for Career Ready. During her 20+ year career in apprenticeship education she has driven apprenticeship provision originally in law and since 2019 in accountancy and financial services.

