



Delivering the promise
Owning the future



Help to shape the AELP Skills System Blueprint

TUESDAY 24 JUNE 10:05-11:05

GROWTH Zone

ABOUT THIS SESSION

Join AELP CEO Ben Rowland for an interactive session on shaping the *AELP Skills System Blueprint*, a new way of understanding and mapping the complex education, skills, and funding landscape. This is your opportunity to help build a clearer, more connected system that supports providers, learners, and employers alike.

WHY YOU SHOULD ATTEND THIS SESSION

Gain insight into how AELP is advocating for a more coherent and better-funded skills system. Reflect on how your own provision fits into the bigger picture, and contribute directly to a framework that could influence future policy and investment decisions.

WHO SHOULD ATTEND THIS SESSION

Training provider leaders, strategy and policy professionals, employer engagement leads, and sector influencers looking to shape a more connected and effective skills system. Ideal for those seeking to contribute to future policy direction, improve system navigation, and align provision with national workforce and economic goals.

SPEAKER OVERVIEW

Ben Rowland is CEO at AELP. Ben was the founder of Arch Apprentices in 2012. Arch pioneered new apprenticeships and new delivery approaches as he helped Arch to grow to be one of the country's biggest training providers. Arch was judged Outstanding by Ofsted in 2016. Ben also sat on the Department for Education's Apprenticeship Stakeholder Board for five years and has insight and experience working with government at both the official and political levels. He stepped away from Arch at the end of 2019 and went on to work in an independent advisory capacity for corporates, non-profits and government organisations, working on learning and career programmes. Before setting up Arch, Ben had a career in public sector consulting, in which he co-founded, led and sold RSe Consulting to Tribal Group plc, and was involved as a volunteer in various capacities for 25 years at Toynbee Hall, the social change charity in East London, including six years as Chair of the Board.

