



*Delivering the promise  
Owning the future*



## **Future-Proofing Provision: Retain, Support, and Succeed with Predictive Data & Analytics**

**TUESDAY 24 JUNE**

### **INNOVATION Zone**

#### **ABOUT THIS SESSION**

In a sector where learner success and retention are more vital than ever, this workshop explores how predictive analytics can help training providers move from reactive to proactive. Learn how using data-driven insights can improve programme quality, reduce recruitment costs, and boost long-term outcomes for both learners and providers.

#### **WHY YOU SHOULD ATTEND THIS SESSION**

Gain insight into practical, compliant uses of GenAI to enhance quality, consistency, and efficiency in assessment delivery. See real examples of how AI can support, not replace, human expertise in the skills system.

#### **WHO SHOULD ATTEND THIS SESSION**

Data analysts, quality improvement leads, operations managers, and senior leaders within independent training providers. Ideal for those responsible for learner retention, performance monitoring, and strategic programme design, looking to harness predictive analytics to drive outcomes and operational efficiency.

#### **SPEAKER OVERVIEW**

Having worked in commercial roles in education technology for the past 15 years, Rhian Old is well placed to lead Sales and Marketing teams to support the next stage of growth via a new go-to-market strategy. She has a proven track record in driving marketing effectiveness, sales excellence and, ultimately, sustainable revenue growth. Having been an apprentice herself, she knows first-hand the benefits of apprenticeships to learner and employer, and she is delighted to be able to support training providers in their apprenticeship delivery.

