



*Delivering the promise  
Owning the future*



## Enhancing Retention & Engagement: Shaping a Long-Term Value Apprenticeship Experience

**MONDAY 23 JUNE 12:45-13:45**

### FUNDING ZONE

#### ABOUT THIS SESSION

This interactive workshop, led by Romario Ellis of Outer Circle, delves into real-life apprentice experiences to uncover the root causes of disengagement. Delegates will explore practical tools and frameworks to boost retention, enhance engagement, and reshape the apprenticeship experience for long-term value.

#### WHY YOU SHOULD ATTEND THIS SESSION

Gain actionable strategies, a ready-to-use toolkit, and access to a free apprenticeship program audit, all designed to help you foster meaningful, lasting apprentice relationships that produce successful outputs.

#### WHO SHOULD ATTEND THIS SESSION

Operational and delivery managers responsible for apprenticeship programmes, learner engagement teams, quality leads, and those overseeing learner retention strategies. This session is particularly valuable for providers and others looking to improve apprentice outcomes and reduce dropout rates through evidence-based engagement approaches.

#### SPEAKER OVERVIEW

##### **Romario Ellis - Founder & CEO, OuterCircle**

Romario Ellis is the founder and CEO of OuterCircle, a community-focused organisation that supports apprentices, employers, and training providers in developing effective apprenticeship programmes. Drawing on his own experience as a tech sector apprentice, he leads initiatives aimed at improving engagement, retention, and outcomes for apprentices.

OuterCircle delivers tailored services to help businesses attract, recruit, onboard, and support apprentices, while fostering collaboration across the apprenticeship ecosystem. The organisation has built a community of over 5,000 young people, offering peer support and practical guidance. Ellis's work centres on strengthening apprenticeship pathways and elevating the apprentice voice. Romario's commitment to amplifying the apprentice voice and enhancing apprenticeship practices is central to his vision for OuterCircle.





One voice, representing members' views, making a difference

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