## INTENTION FORM SORSA - IAFR 2025 CONGRESS CENTURY CITY CONFERENCE CENTRE



| NAME      | DF COMPANY:  |             |     |    |
|-----------|--|-------------|-----|----|
| CONTA     | CT PERSON:   |             |     |    |
| POSTAL    | ADDRESS:   |             |     |    |
|           | POSTAL CO  | DE:         |     |    |
| PHONE     | (work)   |             |     |    |
| MOBILE    | NR:  |             |     |    |
|           |  |             |     | 1  |
| OPTI      | ON 1: PLATINUM SPONSORSHIP (only ONE package available)                      |             | yes | no |
| •         | 24sq m (6x4m) exhibition space - excl. shell scheme                          |             |     |    |
| •         | Educational grant  |             |     |    |
| •         | 4 x Adverts on mobile application and virtual platform (artwork provided)    |             |     |    |
| •         | Adverts during congress on overhead displays throughout the centre           |             |     |    |
| •         | 5 minutes airtime before teatime on day 1                                    |             |     |    |
| •         | CPD scanning software access to scan delegates at the exhibition stand       | R220 000.00 |     |    |
| •         | Plus the option to source and sponsor one of:                                |             |     |    |
| Plea      | se choose <b>ONE</b> :   |             |     |    |
| - Lar     | yards with registration tag  |             |     |    |
| - Min     | i programme  |             |     |    |
| - Per     | ns + Writing pads  |             |     |    |
| - Del     | egate bags   |             |     |    |
| (PS: 0    | available on a first come first choice basis)                                |             |     |    |
| OPTI      | ON 2: GOLD sponsorship packages (Three (3) packages available                |             |     |    |
| GOL       | D SPONSORSHIP A  |             |     |    |
| •         | 12 sq m (4 x 3m) exhibition space – excl shell scheme                        |             |     |    |
| •         | One (1) Advert on mobile application and virtual platform (artwork provided) |             |     |    |
| •         | Plus the option to source and sponsor one of: Please choose ONE:             |             |     |    |
| - Lar     | yards with registration tag  |             |     |    |
| - Min     | i programme  |             |     |    |
| - Per     | ns + Writing pads  |             |     |    |
| - Del     | egate bags   | R110 000.00 |     |    |
| (PS: 0    | available on a first come first choice basis)                                |             |     |    |
|           |  |             |     |    |
| Or<br>GOU | D SPONSORSHIP B  |             |     |    |
| •         | 6 SQ M (3 X 2M) exhibition space – excl shell scheme                         |             |     | -  |
| •         | One (1) Advert on mobile application and virtual platform (artwork provided) |             |     |    |
| •         | One (1) International speaker educational grant                              |             |     |    |
|           | the option to source and sponsor one of: Please choose ONE:                  |             |     |    |
|           | yards with registration tag  |             |     |    |
|           | i programme  |             |     |    |
|           | is + Writing pads  |             |     |    |
|           |  |             | 1   | 1  |

- Delegate bags

(PS: available on a first come first choice basis)

| GOLD  | SPONSORSHIP C  |                          | yes | no |
|-------|--|--------------------------|-----|----|
| Creat | e your own package and discuss with the organisers   |                          |     |    |
| OPTIC | ON 3: YOU MAY CHOOSE MORE THAN ONE OF THE FOLLOWING OPTIONS:                                 |                          |     |    |
| 1.    | Mobile Application Sponsorship   | R30 000.00               |     |    |
| 2.    | Advert on mobile application   | R 5 500.00               |     |    |
| 3.    | Design and printing of pocket programmes   | R12 000.00               |     |    |
| 4.    | Welcome Cocktail function  | Discuss with organisers  |     |    |
| 5.    | Table of 10 guests at Gala dinner  | R 7 500.00               |     |    |
| 6.    | Sponsorship of website development   | R35 000.00               |     |    |
| 7.    | International speaker Educational Grant  | R60 000.00<br>(estimate) |     |    |
| 8.    | Local speaker educational grant  | R20 000.00<br>(estimate) |     |    |
| 9.    | Exhibition stand area (3m x 2m) excl. shell scheme<br>Payment <b>BEFORE 28 February 2025</b> | R50 000.00               |     |    |
| 10.   | Exhibition stand area (3m x 2m) excl. shell scheme<br>Payment <b>AFTER 28 February 2025</b>  | R55 000.00               |     |    |

Receipt of the completed and signed form will serve as a firm agreement between SORSA - IAFR 2025 Congress and your company

Signature

Date

PLEASE RETURN A.S.A.P. TO: HANRI LENNOX SORSA - IAFR 2025 CONGRESS, TEL: 021 205 7382 | Email: hlennox@consultus.co.za