

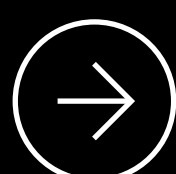
# Innovative Solutions for Technology Evaluation & Commercialization



## What we do

We help organizations and research institutions identify, select, and commercialize the most promising technologies.

Combining **expert human analysis** with our **proprietary software**, we deliver precise, actionable insights that empower you to make smart, informed decisions.



## How we help you

Whether you're a **Technology Transfer Officer, Innovation Manager, IP Manager, or Commercialization Strategist**, we provide customized services designed to meet your unique needs and drive success.

Our human expertise combined with our proprietary software ensures you get an objective opinion and highly accurate, **actionable insights that will help you choose the best technologies** to pursue and the right people to lead those efforts.

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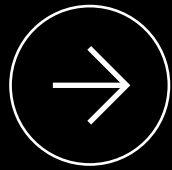
**01 | Informed  
Decision-Making**

**02 | Accelerate  
Innovation**

**03 | Strengthen  
Your IP Portfolio**

**04 | Top Talent  
for Critical Roles**

**05 | Actionable  
Market Insights**



## Our services

GenIP®

### inventionevaluatQr®

#### Comprehensive Evaluation

Your innovation is assessed by a team of expert analysts and proprietary software tools to provide insights into:

- Market size and potential
- Industry and competitive landscape
- Intellectual property (IP) opportunities and risks

#### Fast Turnaround

Receive a full, actionable report within **just a few business days**

#### Transparent Pricing

FOR RESEARCH  
INSTITUTIONS

**\$799**

per report

FOR  
CORPORATIONS

**\$995**

per report. No hidden fees - you'll know exactly what to expect.

### VORTECHS

#### Tailored Candidate Matching

Our expert recruitment team, supported by advanced AI algorithms, shortlists candidates based on your specific requirements and company culture.

#### Seamless Full-Service Hiring

From job postings to final placements, we manage the entire recruitment process, saving you time and ensuring seamless experience.

#### Transparent, Flat-Fee Pricing

**\$15,000**

per placement. Flat fee, no hidden costs or percentage-based surprises.

#### What to expect

We provide 5 tailored report types to meet diverse needs:

- **Standard Report**  
Covers Technology Merits, IP Research, Market Analysis, and Potential Partners.
- **Market Report**  
Ideal for inventions with granted patents.
- **IP Report**  
Best for early-stage technologies, with double the IP searches.
- **Prior Art Search Report**  
Reviews existing patents and literature to assess novelty and risks.
- **Bespoke Reports**  
Customized analyses tailored to your specific needs, e.g., technology marketing and licensing support.

#### High-Quality Talent

We specialize in recruiting senior leaders for roles such as:

- Technology Transfer Manager
- Chief Innovation Officer
- Senior Director or Research and Development
- Intellectual Property Manager
- Vice President of Talent Acquisition





## Why choose GenIP



### Trusted Expertise

Over **5,800 reports** delivered to more than 300 leading universities, R&D institutions, and corporations globally.



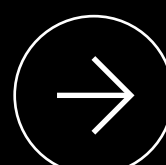
### Client-Focused Service

Tailored solutions aligned with your innovation and talent goals.

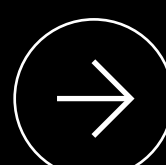
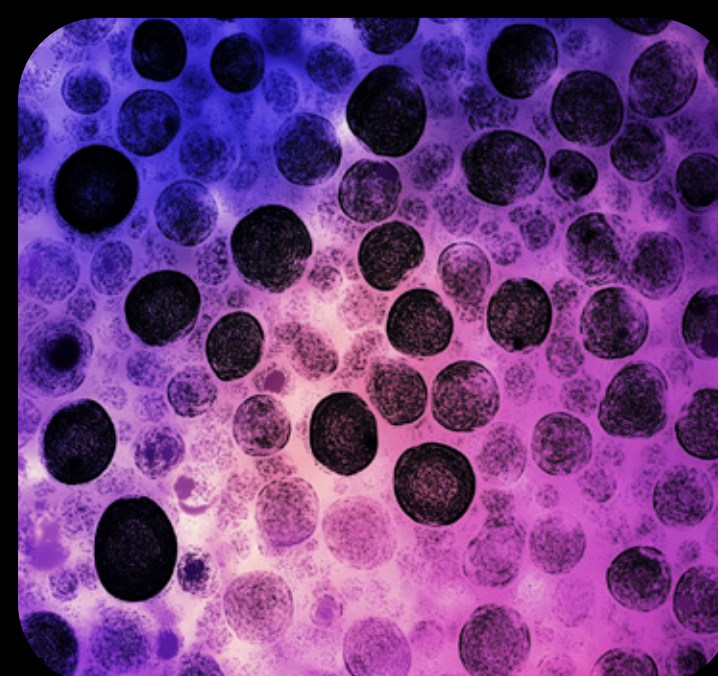
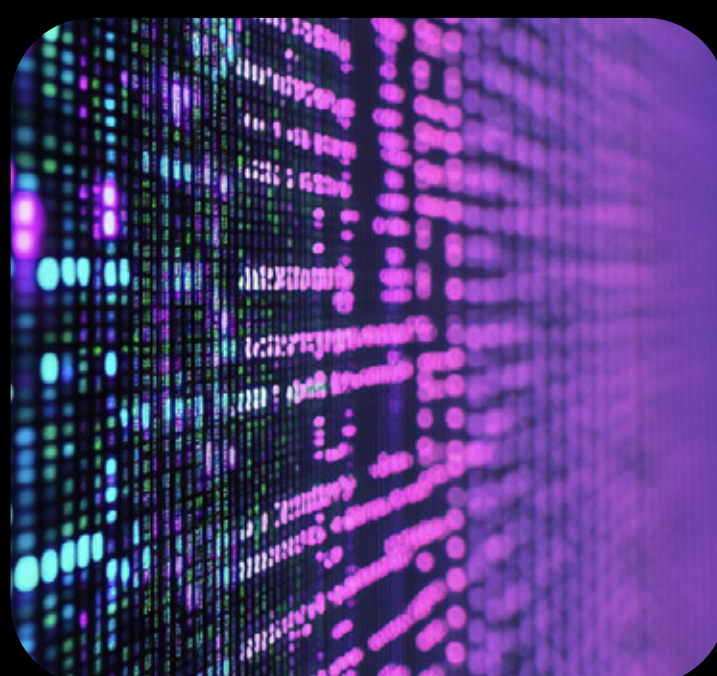


### Efficient & Transparent

Clear pricing, quick turnaround, and full-service support for every client.



## Some of our clients



## Let's work together

Ready to take your innovation and talent strategies to the next level?  
**Visit our website at [www.genip.ai](http://www.genip.ai) to learn more or get in touch.**