

2025 SARIMA Conference | WORKSHOP:

— Innovation and Commercialisation at South African Universities



- Tuesday, 2 September 2025
 - 08h30 – 16h30
 - Limited to 20-25 participants
 - Protea Hotel Stellenbosch, Cape Town, South Africa

 - **CATEGORY:** Innovation and Technology Transfer (I&TT)
 - **TARGET AUDIENCE:** Tech Transfer Office Staff and Incubator Staff
 - **FOCUS AREA:** Early Career, Intermediate and Advanced
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Overview:

- The purpose of the workshop would be to provide participants with some insight on the services and processes used by different South African universities to enable technology commercialization.

Organisers – Facilitators:

- SU, UWC and CPUT

Speakers:

- Ms Ravini Moodley, Stellenbosch University (South Africa)
- Dr Ana Casanueva, University of the Western Cape (South Africa)
- Dr Revel Iyer / Ms Jayde Barends, Cape Peninsula University of Technology (South Africa)

Programme Chairs:

- Ms Ravini Moodley, Stellenbosch University (South Africa)
- Dr Ana Casanueva, University of the Western Cape (South Africa)
- Dr Revel Iyer, Cape Peninsula University of Technology (South Africa)

Programme Layout | Draft:

- 30 minute Introductions of each office and portfolios.
 1. InnovUS
 2. UWC TTO
 3. CPUT TTO
 - Coffee Break
 - We will go into specific topics where we can share it out and talk about tools and resources we each use
 1. Technology Disclosures: Getting them, evaluating them and deciding what to do with them
 2. IP protection and management strategies
 - Lunch
 3. Technology Commercialisation – Opportunities and Challenges
 4. Managing Information and Reporting
 5. Odds and ends
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