

EACPT

2025 HELSINKI
FINLAND



17th Congress of the European Association for Clinical Pharmacology and Therapeutics

Embracing Innovations for Optimized Patient Care

28 June – 1 July 2025 Helsinki, Finland

Sponsorship & Exhibition Prospectus

www.eacpt2025.org



Welcome to EACPT2025

Dear Sponsors and Exhibitors,

We cordially invite you to participate in the 17th Congress of the European Association for Clinical Pharmacology and Therapeutics, which will be held in Helsinki, Finland, 28 June – 1 July 2025. The 17th EACPT Congress is part of a very successful series of regular congresses that the EACPT started 30 years ago with the first congress in Paris in 1995.

The theme of the 2025 Congress is “Embracing Innovations for Optimized Patient Care”. Accordingly, the congress will explore the latest advancements in clinical pharmacology and therapeutics, covering novel issues related to clinical pharmacology in healthcare and teaching, drug development, research and regulation, as well as new and emerging therapies.

EACPT2025 Helsinki will create an unforgettable experience for a diverse range of participants by constructing an outstanding scientific program and memorable social events under the Nordic “midnight sun”. The Congress will bring together academic researchers, medical authorities, industry representatives and patient-oriented healthcare professionals with a common interest in clinical pharmacology.

We are seeking sponsors who share our passion for advancing patient care through innovations in clinical pharmacology. By supporting EACPT2025 Helsinki, you will not only gain valuable exposure to a highly engaged audience but also contribute to advancements of medical knowledge.

Join us at the EACPT2025 Helsinki, and we promise you an enriching and unforgettable experience in the charming city of Helsinki. Let's embrace innovations, celebrate achievements, and chart a path towards optimized patient care together!

Sincerely yours,



Professor Gerard Rongen
Chair of the EACPT



Professor Janne T. Backman
Chair of EACPT2025 Helsinki

Committees

EACPT2025 Local Organizing Committee

Janne T. Backman, University of Helsinki (Chair)
Mikko Niemi, University of Helsinki (Co-Chair)
Mikko Airavaara, University of Helsinki
Laura Aurinsalo, University of Helsinki
Maija Kaukonen, Medbase Ltd
Mikko Koskinen, Orion Pharma
Noora Kulla, University of Turku
Outi Lapatto-Reiniluoto, Helsinki University Hospital
Eeva Moilanen, Tampere University
Jukka Mäenpää, AstraZeneca
Aleksi Tornio, University of Turku
Miia Turpeinen, University of Oulu
Petri Mäkelä, University of Helsinki (secretary)

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Janne T. Backman, Finland (Chairperson-elect)
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Michiel van Agtmael, The Netherlands
Emilie Jouanjus, France
Carla Sans Pola, Spain
Concepción Payares, Spain

Congress Secretariat

Confedent international
Riikka Louhivuori
eacpt2025@confedent.fi



University Main Building. Photo: Janne Backman

About EACPT2025

The European Association for Clinical Pharmacology and Therapeutics (EACPT) is a voluntary, non-profit association of national societies of clinical pharmacology in Europe. EACPT congresses provide an unparalleled forum where physicians, pharmacists, scientists and other professionals can learn about the newest developments in drug discovery, research and development, pharmacology and pharmacotherapy.

EACPT2025 scientific program and social activities

The theme of EACPT2025 is “Embracing Innovations for Optimized Patient Care”. The scientific program will explore the latest advancements in clinical pharmacology and therapeutics. The program will focus on three main areas: A) clinical pharmacology in healthcare and teaching, B) drug development, research and regulation and C) new and emerging therapies that are covered in three parallel tracks through the three-day main congress. Additionally, there will be keynote talks, focused workshops and satellite sessions on timely topics, as well as an early career researchers’ premeeting on the Saturday preceding the congress. Apart from generous networking breaks during congress days, social activities include, for example, a premeeting dinner, congress reception, an Allas Seapool event, congress dinner and early morning outdoor activities, such as the EACPT run.

A detailed congress program can be found on the congress website (www.eacpt2025.org) from November 2024 onwards.

Why exhibit at the EACPT2025 Helsinki Congress?

EACPT2025 invites you to exhibit at the largest, most influential gathering of clinical pharmacologists and related scientists in Europe. Leading clinical pharmacology professionals come together to focus on improving the lives of patients. The Scientific Exposition features the latest advances in treatment and drug research, including cutting-edge technologies involved in providing personalized pharmacotherapy and precision dosing (e.g., within pharmacogenetics and therapeutic drug monitoring).

Congress attendants represent diverse variety of professionals including:

- Experts contributing to decisions regarding the regulation of drugs
- Managers and experts in therapeutic drug monitoring and pharmacogenetic testing laboratories
- Experts in clinical centers focused on supporting rational prescribing and drug information, including toxicology and teratology information
- Clinicians and prescribers in various clinical specialties
- Multiprofessional clinical team members working with pharmacotherapy
- Scientists in preclinical and clinical pharmacokinetic research laboratories
- Scientists in drug development from preclinical phases up to clinical phases 3-4
- Academic and industry scientific researchers covering all aspects of drug research, from preclinical studies and pharmaceutical research up to clinical trials and pharmacoepidemiology
- Teachers of pharmacy, pharmacology and clinical pharmacology

As an exhibitor at EACPT2025 Helsinki, you can:

- Build brand awareness in a competitive marketplace
- Initiate and enhance customer relationships
- Interact with policy makers and regulators
- Collaborate with experts in the clinical pharmacology field
- Introduce new products and cutting-edge technology

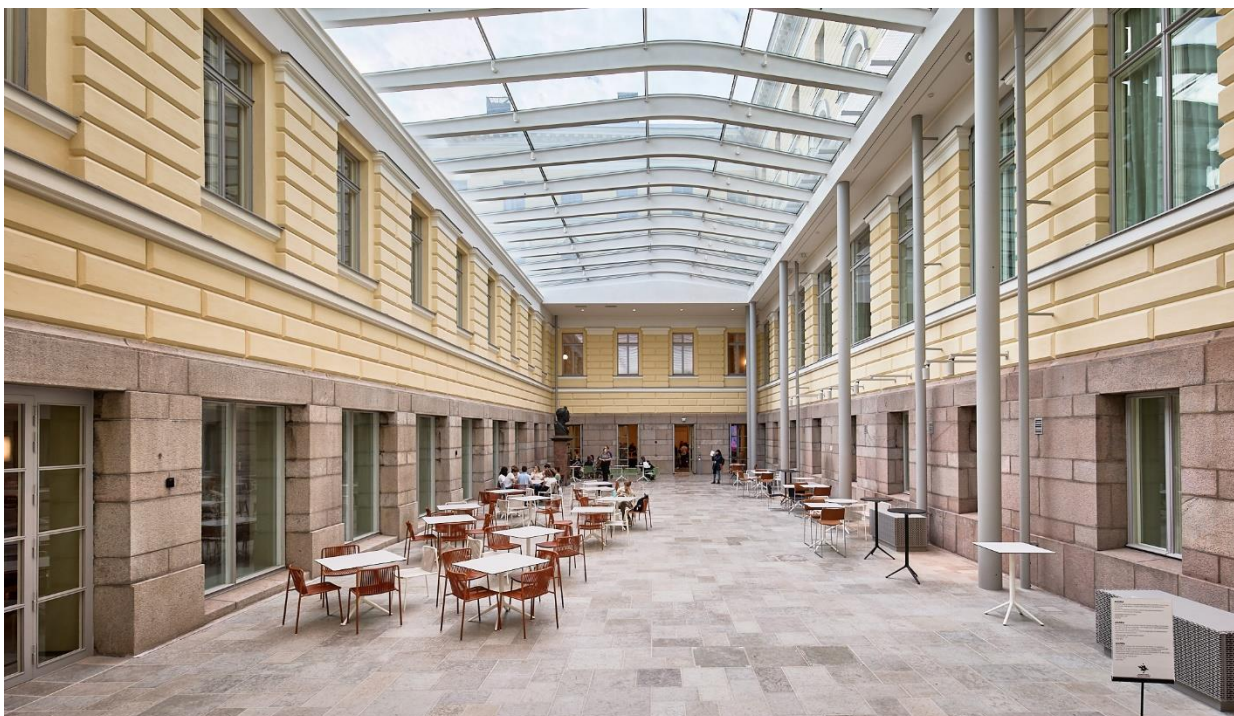
Venue

The University of Helsinki Main Building and City Centre Campus

The Congress will take place in The University of Helsinki Main Building at the City Centre Campus. The Main Building is located in the very heart of Helsinki, a short walk (650 meters) from the Central Railway Station, and within excellent connections by tram, metro and bus. The airport train takes you to Helsinki city center in 30 minutes, making the venue extremely well accessible for international delegates.

The University of Helsinki Main Building was designed by Carl Ludvig Engel and it is part of a unique Empire style milieu surrounding the Senate Square. The construction was completed in 1832 and in the 1930s it was expanded to encompass a whole city block. The whole building was completely renovated between 2019 and 2023. The main congress rooms will be the Great Hall (750 seats), Auditorium (490 seats) and Small Hall (200 Seats). The Exhibition will be located in the Agora (a former inner court, which is now air-conditioned and covered by a glass roof) and adjacent space.

The Congress will only be LIVE (no online attendance).



Main Exhibition hall Agora. Photo: University of Helsinki material bank



Helsinki South Harbor, Tori Quarter and Senate Square.

The square is dominated by the Helsinki Cathedral, Government Palace, University of Helsinki Main Building and the National Library of Finland. Photo: Helsinki Partners - Suomen Ilmakuva



Oodi - Central library's main entrance. Photo: Helsinki Partners - Tuomas Uusheimo

Exhibition

The exhibition will take place in the centrally located Agora. Catering breaks will take place in adjacent areas.

Exhibition time table

Build-up

Saturday 28 June 15:00-19:00

Exhibition

Sunday 29 June 2025 9:00-20:00

Monday 30 June 2025 8:00-18:30

Tuesday 1 July 2025 8:30-16:00

Dismantling

Tuesday 1 July 2025 16:00-18:00

The stand rental includes

- Floor space
- Our standard stand and furniture according to sponsorship level
- Electricity
- Build up and dismantling
- The stands can be tailored by our exhibition builder according to exhibitors needs at a separate cost



Example of a 3 x 2 m booth.

Sponsorship Levels and Benefits

All sponsorship options include company logo on slide during session breaks in lecture rooms, on the congress website, in the final program and congress app.

Platinum Level – 20 000 €

- Priority recognition throughout the Congress
- Booth at exhibition of 8 sqm. (4x2 m)
- 6 exhibitor badges
- 1-page advertisement inside the final program

Gold Level – 10 000 €

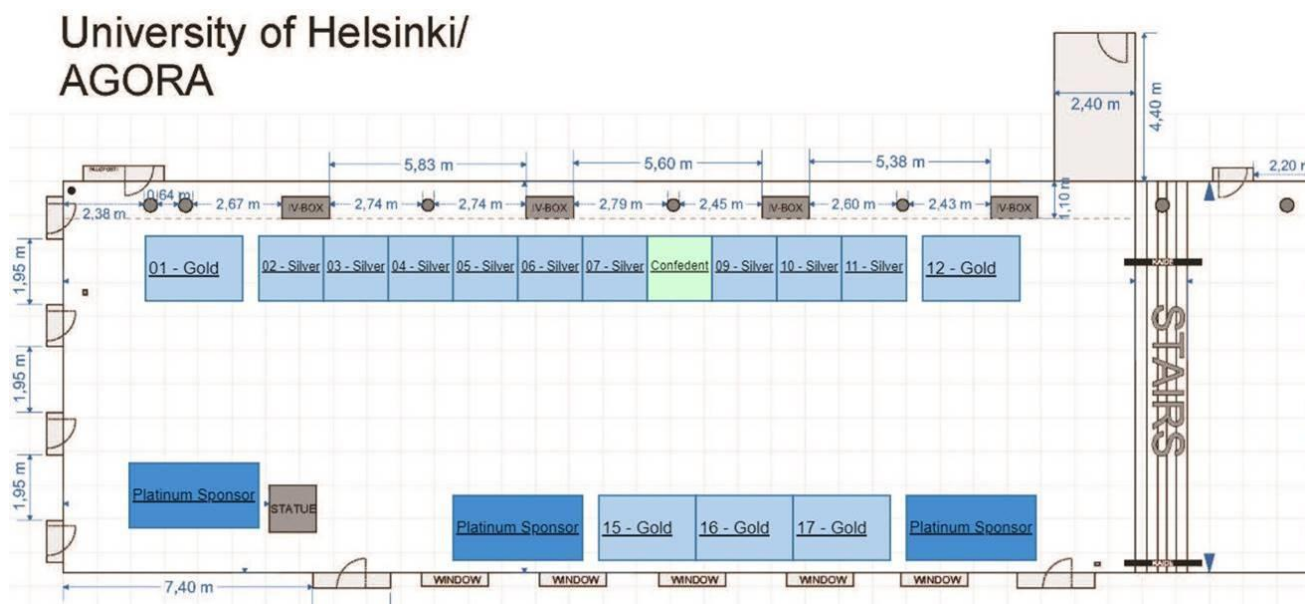
- Booth at exhibition of 6 sqm. (3x2 m)
- 3 exhibitor badges
- 1-page advertisement inside the final program

Silver Level – 5 000 €

- Booth at exhibition of 4 sqm. (2x2 m)
- 2 exhibitor badges

Bronze level – 3 000 €

- No booth at exhibition
- 1 exhibitor badge



Floor plan of the main exhibition hall Agora.

Additional Sponsorship Opportunities

All sponsorship options include company logo on slide during session breaks in lecture rooms, on the congress website, in the final program and congress app.

Allas Sea Pool social event sponsor – (to be negotiated)

- Sponsorship of the Allas Sea Pool social event – Finnish sauna and swimming under the midnight sun – entitles sponsor to put banners at the social event venue, details and additional possibilities to be discussed with the Organizers.

Coffee break sponsor – 5000 € (three opportunities available)

- Sponsor logo on the coffee tables
- Sponsoring of the coffee break acknowledged on break slide in lecture rooms
- Catering provided by the Organizers.

Early career researchers' career-development pre-meeting sponsor – 3 000 € (two opportunities available)

- Sponsorship of the pre-meeting for early career researchers entitles sponsor to put one banner at a visible spot in the premeeting area. Furthermore, name of the sponsor(s) will be mentioned in pre-meeting opening words.

Donor – 2 000 €

- Donors support the meeting, without claims to any of the benefits offered to the sponsors of the meeting. Donorship does not include access to the meeting. Names of donors will be mentioned on the Congress website.

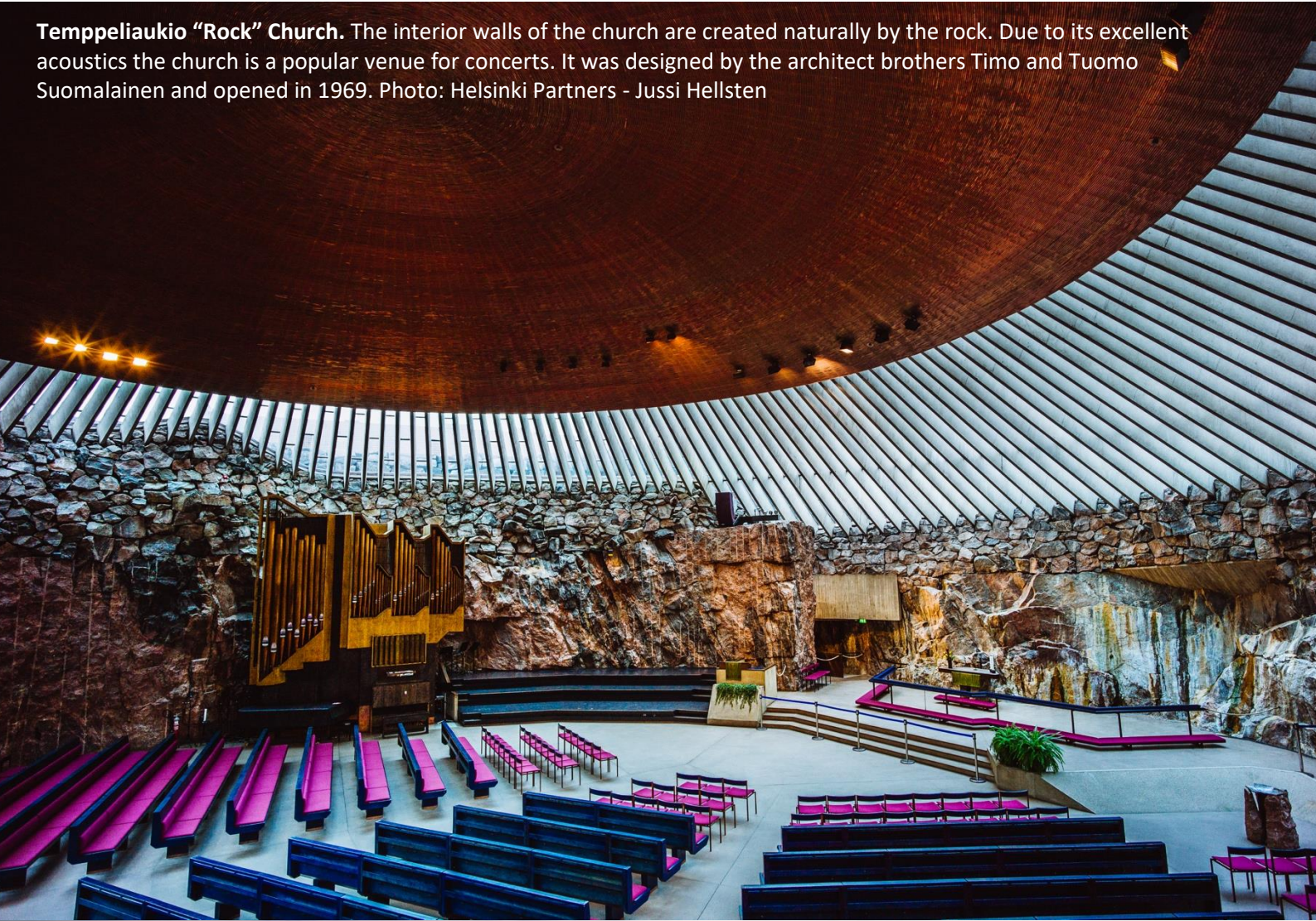
Sponsored session, lunch or satellite symposium – Enquire (subject to availability)

- Details and program to be discussed and approved by the Organizers.



Social event venue Allas Sea Pool. Photo: Allas Sea Pool/Helsinki Partners

Tempeliaukio “Rock” Church. The interior walls of the church are created naturally by the rock. Due to its excellent acoustics the church is a popular venue for concerts. It was designed by the architect brothers Timo and Tuomo Suomalainen and opened in 1969. Photo: Helsinki Partners - Jussi Hellsten



Suomenlinna Sea Fortress – King's Gate. Suomenlinna (Sveaborg) is a sea fortress, which was built gradually from 1748 onwards on a group of islands directly in front of Helsinki. It is listed as a UNESCO World Heritage Site. Photo: Helsinki Partners - Jussi Hellsten

EACPT2025 Helsinki is open for business – your way!

In case any of the sponsorship options described above should not completely suit your company's needs, please contact Assistant professor Alekski Tornio.

We are open for discussing any tailor-made packages with you to help you make the most of your presence at EACPT2025 Helsinki.



Chair of EACPT2025 Finance Committee
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For technical questions, please contact:
Riikka Louhivuori
Confedent International
e-mail: eacpt2025@confedent.fi



Kallio church in the end of Unioninkatu street. Photo: Helsinki Partners – Omar el Mrabt

