Clojure /Conj2025

clojure
/conj2025

CHARLOTTE
CONVENTION
CENTER

2025 will be the *15th edition* of the Clojure/Conj. This year, the conference will take place at <u>Charlotte Convention Center</u> (Charlotte, NC).

Clojure/conj is the biggest conference about Clojure in the world. We expect to have ≈400 attendees on-site + 1000 online attendees for the 2025 edition.

Target audience

75%

Developers

Junior, mid-level and senior Clojure developers

25%

Other attendees

Architects, managers, CTOs, CEOs, product managers, founders, professors, and designers

Developers experience range

67%

High-tenure Clojure Developers

5+ years

33%

Low and mid-tenure Clojure Developers

0-5 years

Audience interests

Networking

Clojure community atmosphere

New techniques and database technologies

Trends, innovation and future directions

AI and Machine learning

Coding, libraries and frameworks

Real-world case studies

Job and career opportunities

Why sponsor *Clojure/ Conj2025?*

Elevate your brand and connect with over 1,400 passionate Clojure developers and technology leaders.

Showcase your cutting-edge products and services to a highly engaged audience.

Gain valuable visibility, generate leads and build lasting relationships within the vibrant Clojure community.

Enhance your company's global presence and reputation by engaging with developers from around the world, opening doors to international market opportunities.

Host sponsor

Nubank is one of the world's largest digital banking platforms, serving over 100 million customers across Brazil, Mexico, and Colombia. From its start, Nu has had a spectacular success story with Clojure, running mission-critical software at scale. In 2020, the company acquired Cognitect, the consultancy behind Clojure and the Datomic database.

Nubank's mission is to fight complexity and empower people — sponsoring Clojure, ClojureScript and the community around them are part of that mission".

Sponsorship plans

	Platinum $10,000	Gold $8,000	Silver $6,000
In-person tickets	6	5	4
Sponsorship table	2	2	1
Tables details options (served first in, first out)*	Two tables of 8' x 30" or one table of 8' x 30" and one table of 6' x 30"	Two tables of 6' x 30" or two tables of 8' x 18" (or combination of both)	One table of 8' x 18" or 6' x 30"
Small booth option	✔	✔	✖
Logo on website	✔	✔	✔
Video podcast & evergreen content on YT	✔	✖	✖
Video in livestream during breaks	✔	✔	✖
Post-event survey question	✔	✔	✖
Logo in APP	✔	✖	✖
Virtual booth	✔	✔	✖
Logo on livestream/YT	✔	✔	✔
Logo on email mkt	✔	✔	✔
Hiring email	✔	✔	✔
Livestream ticket	Unlimited	Unlimited	25
Public mention and appreciation	✔	✔	✔
Giveaway raffle	✔	✔	✖
Clojurians Slack and Discord mention	✔	✔	✔

↳ Discover the sponsor benefits definitions here

*Linen is excluded but can be added at an additional cost for tables 6' x 30" (all other linens must be outsourced). All table combinations will depend on sponsors' needs and the available space at the time of subscription. Exhibitor Electrical Services must be ordered separately using a form.

Other sponsorship options

Board Game Night
$5,000

A 4-hour board game night offers the possibility to brand the room, creating a unique environment that highlights your brand identity.

There is an opportunity to set up a dedicated booth for direct interaction, enabling engagement with approximately 300 in-person attendees. Sponsorship will be highlighted in advance and acknowledged during the opening session in front of the entire audience.

In-person tickets	3
Sponsorship table	1
Tables details options (served first in, first out)*	One table of 8' x 30" or one table of 6' x 30" and one table of 8' x 18"
Small booth option	✓
Logo on website	✓
Video podcast & evergreen content on YT	✗
Video in livestream during breaks	✗
Post-event survey question	✗
Logo in APP	✗
Virtual booth	✗
Logo on livestream/YT	✓
Logo on email mkt	✓
Hiring email	✓
Livestream ticket	10
Public mention and appreciation	✓
Giveaway raffle	✗
Clojurians Slack mention	✓

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Other sponsorship options

Wi-fi
$5,000

Allows to capture the attention of every in-person attendee requiring Wi-Fi by sponsoring the splash page with the phrase "Promoted by [your brand]".

Your contribution will be publicly acknowledged during the event, which is also broadcasted via live stream. Additionally, there is an opportunity to set up a virtual booth to interact with approximately 1.000 online attendees.

In-person tickets	3
Sponsorship table	0
Tables details options (served first in, first out)*	-
Small booth option	✗
Logo on website	✓
Video podcast & evergreen content on YT	✗
Video in livestream during breaks	✓
Post-event survey question	✗
Logo in APP	✓
Virtual booth	✓
Logo on livestream/YT	✓
Logo on email mkt	✓
Hiring email	✓
Livestream ticket	10
Public mention and appreciation	✓
Giveaway raffle	✗
Clojurians Slack mention	✓

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Other sponsorship options

Live stream sponsor (virtual booth)
$4,000

Allows to engage virtually with global attendees (prospects), primarily developers and ensures direct interaction and personalized attention to the worldwide audience.

You will be able to customize and brand your space, set up virtual tables of various sizes to interact, capture leads, and engage our audience through video calls.

Additionally, you can have embedded videos, share content and resources, and publish your social media access.

In-person tickets	0
Sponsorship table	0
Tables details options (served first in, first out)*	-
Small booth option	❌
Logo on website	✓
Video podcast & evergreen content on YT	❌
Video in livestream during breaks	✓
Post-event survey question	❌
Logo in APP	✓
Virtual booth	✓
Logo on livestream/YT	✓
Logo on email mkt	✓
Hiring email	✓
Livestream ticket	Unlimited
Public mention and appreciation	❌
Giveaway raffle	❌
Clojurians Slack mention	✓

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Other sponsorship options

Remote (satellite host)
$5,000

For sponsors unable to attend in Charlotte, we offer the unique opportunity to host a satellite event.

Gather a group of attendees (published price based on 30 people) to experience the event live-streamed on Thursday and Friday.

Each attendee will receive the welcome kit provided to in-person participants. Engage with speakers through live-streamed Q&A sessions.

Your sponsorship will be highlighted at every opportunity, aiding our mission to expand geographically and grow our community.

This package includes a virtual booth in the online streaming event.

In-person tickets	0
Sponsorship table	0
Tables details options (served first in, first out)*	-
Small booth option	✗
Logo on website	✓
Video podcast & evergreen content on YT	✗
Video in livestream during breaks	✗
Post-event survey question	✗
Logo in APP	✗
Virtual booth	✓
Logo on livestream/YT	✓
Logo on email mkt	✓
Hiring email	✓
Livestream ticket	Unlimited
Public mention and appreciation	✓
Giveaway raffle	✗
Clojurians Slack mention	✓

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Other sponsorship options

Closing event (Friday)
$3,500

Attendees will be ready to network in a relaxed and fun atmosphere at the closing event on Friday evening, likely held at a venue featuring arcade games and other engaging activities.

This presents an opportunity to associate your brand with this memorable moment by enhancing your company's visibility among an engaged audience.

Your logo will be displayed on our website and in pre-event emails, with additional mentions on online platforms alongside event promotions.

In-person tickets	3
Sponsorship table	0
Tables details options (served first in, first out)*	-
Small booth option	✘
Logo on website	✔
Video podcast & evergreen content on YT	✘
Video in livestream during breaks	✘
Post-event survey question	✘
Logo in APP	✘
Virtual booth	✘
Logo on livestream/YT	✘
Logo on email mkt	✔
Hiring email	✘
Livestream ticket	5
Public mention and appreciation	✔
Giveaway raffle	✘
Clojurians Slack mention	✔

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Other sponsorship options

Hotel Badges
$1,500

Allows to gain visibility among the 80-room
guests at the DoubleTree by Hilton in Charlotte
by having your logo featured on hotel badges.
It's a direct way to reach attendees throughout
their stay.

In-person tickets	0
Sponsorship table	0
Tables details options (served first in, first out)*	-
Small booth option	✗
Logo on website	✗
Video podcast & evergreen content on YT	✗
Video in livestream during breaks	✗
Post-event survey question	✗
Logo in APP	✗
Virtual booth	✗
Logo on livestream/YT	✗
Logo on email mkt	✗
Hiring email	✗
Livestream ticket	5
Public mention and appreciation	✗
Giveaway raffle	✗
Clojurians Slack mention	✓

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Other sponsorship options

	Supporting $3,000	Hiring email add-on $500
In-person tickets	2	0
Sponsorship table	0	0
Tables details options (served first in, first out)*	-	-
Small booth option	✖	✖
Logo on website	✔	✖
Video podcast & evergreen content on YT	✖	✖
Video in livestream during breaks	✖	✖
Post-event survey question	✖	✖
Logo in APP	✖	✖
Virtual booth	✖	✖
Logo on livestream/YT	✖	✖
Logo on email mkt	✔	✖
Hiring email	✔	✔
Livestream ticket	5	5
Public mention and appreciation	✔	✖
Giveaway raffle	✖	✖
Clojurians Slack mention	✔	✔

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Sponsor Benefits & Opportunities - Definitions

Small Booth Option

Eligible sponsors will have the opportunity to secure an in-person company booth at the venue, offering direct engagement with attendees. Space is limited and will be assigned on a first-come, first-served basis based on sponsorship commitment. Once full, we can only accommodate tables.

Logo on Website

Eligible sponsor logos will appear on the official conference website in the dedicated "Sponsors" section. Placement order and logo size will reflect sponsorship tier.

Video Podcast & Evergreen YouTube Content

Sponsors can participate in a 15–20 minute recorded interview in our on-site media room, covering topics of interest to the Clojure community. These interviews will be published on ClojureTV's YouTube channel and include 1–2 minutes for a branded message, announcement, call for collaboration, etc - extending brand visibility far beyond the event.

Video Placement During Livestream Breaks

Sponsors can submit a short promotional video to be played between sessions during the livestream. Slots will be assigned in order of sponsorship commitment confirmation. This is a powerful opportunity to reach our remote audience in a high-attention window.

Post-Event Survey Question

Eligible sponsors may include a custom question in the official post-event survey sent to all attendees (online and on-site). The question must be approved in advance by the Nubank organizing team to ensure alignment with audience interests.

Logo in Event App

Sponsor logos will be featured within the official mobile event app, reinforcing brand presence throughout the attendee experience.

Virtual Booth

Eligible sponsors can have a virtual booth within the livestream platform to engage with our online audience. They can share company resources, videos, and generate leads through direct attendee interaction in the digital space.

Logo on Livestream & YouTube

Eligible sponsor logos will be displayed in key moments during the event livestream and in post-edited videos on our YouTube channel (as part of intro/outro splashes on session recordings), ensuring ongoing brand exposure.

Logo in Email Marketing

Eligible sponsor logos will be featured in pre-event email campaigns sent to the Clojure/Conj mailing list - keeping your brand top of mind for a highly engaged audience of developers.

Dedicated Hiring Email

Eligible sponsors will have the opportunity to include open job positions in a dedicated hiring email sent to all attendees and subscribers, helping connect your team with potential new talent from the Clojure community.

Giveaway & Raffle Participation

Eligible sponsors may contribute an item or service to a branded raffle or giveaway promoted during the event. This offers a moment of spotlight for your product or company while engaging the audience in a fun, high-visibility activity.

Contact us

Feel free to reach us by email or directly schedule a call.

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Schedule a call