



## **Why we collect your personal details**

We collect your personal details to ensure a smooth and personalised experience during registration and participation. Your information helps us:

- Verify your identity
- Communicate important updates
- Provide tailored services
- Enhance security

Your privacy is our priority, and your data will be handled with the utmost care and confidentiality.

## **Live Delegates**

We require your name and hospital/organisation in order to identify you during the event, including during online registration and for proof of UK & European CPD claims. Your telephone number and email address will be used to contact you prior to this event, in relation to this registration where necessary; to update you on programme/logistical information relating to this event and in order to send non-promotional/promotional information from sponsors relating to this event. Your billing address will be used to process your payment for this event. Your hospital address will be used to show the geographical spread of attendees to this event. Your name, hospital and job title will be sent onto speakers at the event, to enable the content of the talks to be properly targeted to the audience. These will also be passed to exhibitors and sponsors of the event. Third parties this data will be passed too; BAPM, University of Nottingham, East Midlands Conference Centre, sponsors, faculty members for this event, Survey Monkey, and EventsAir. Your data processor for this event is CFS Events Ltd. Your data controller for this event is BAPM. This personal data will be kept for a period of 3 years following the date of the event. Financial information, including billing address will be kept for a period of 7 years, in line with financial practices. To view your rights in relation to your personal data, please [click here](#). [Click here](#) to view CFS Events Ltd data privacy policy. [Click here](#) to view BAPM's privacy policy.

## **Virtual Delegates**

Your name and Hospital will be used in order to identify you during the event, for proof of UK & European CPD claims and it will be displayed throughout the virtual event/s. You are able to control the information shown to other delegates on the online event portal. You will have the opportunity to network with delegates, exhibitors and faculty at the virtual event. Your name will be searchable on the online event portal and other attendees may request to connect with you. You are able to enter exhibitor and poster presenter 'rooms' where you can chat to exhibitors over video call. You are able to disable your mic and video during these calls. Your telephone number and email address will be used to contact you prior to this event, in relation to this registration where necessary; to update you on programme/logistical information relating to this event and in order to send non-promotional/promotional information from sponsors



relating to this event. By default, your name, hospital and other contact information will be displayed throughout the event. Recordings will be available post event free of charge for a limited time. Thereafter all recordings will be available upon request for a fee. Your billing address will be used to process your payment for this event. Your hospital address will be used to show the geographical spread of attendees to this event. Your name, hospital and job title will be sent onto speakers at the event, to enable the content of the talks to be properly targeted to the audience. These will also be passed to exhibitors and sponsors of the event. Details of the exhibitor/sponsor leave pieces you download will also be shared with the sponsors. Third parties this data will be passed to: BAPM, sponsors and faculty members for this event, Survey Monkey and EventsAir. Your data processor for this event is CFS Events Ltd. Your data controller for this event is BAPM. This personal data will be kept for a period of 3 years following the date of the event. Financial information, including billing address will be kept for a period of 7 years, in line with financial practices. To view your rights in relation to your personal data, please [click here](#). [Click here](#) to view CFS Events Ltd data privacy policy. [Click here](#) to view BAPM's privacy policy.