



Why we collect your data?

Your name and Hospital will be used in order to identify you during the event, including during on-site registration. We require your name and hospital/organisation in order to identify you during the event, including for proof of UK CPD claims. Your telephone number and email address will be used to contact you prior to this event, in relation to this registration where necessary; to update you on programme/logistical information relating to this event. Your email address will be used by CFS Events Ltd to send non-promotional and promotional information from sponsors relating to this event (including from Pharmaceutical Sponsors). Your billing address will be used to process your payment for this event. Your hospital address will be used to show the geographical spread of attendees to this event. Your name, hospital and job title will be sent onto speakers at the event, to enable the content of the talks to be properly targeted to the audience. These will also be passed to exhibitors and sponsors of the event. Third parties this data will be passed too: The Royal Armouries; Leonardo Hotel Leeds/Holiday Inn Express Leeds, where accommodation is booked; BCCA; Faculty members for this event; CPD office for claims; BSE office for claims, and EventsAir. Your data controller for this event is The BCCA. Your data processor for this event is CFS Events Ltd. This personal data will be kept for a period of 3 years following the date of the event. Financial information, including billing address will be kept for a period of 7 years, in line with financial practices. To view your rights in relation to your personal data, please [click here](#). [Click here](#) to view CFS Events Ltd data protection policy.