

REaSoN Neonatal Meeting 2027

Monday 21st - Tuesday 22nd June 2027

REaSoN
Sponsorship Packages

Chesford Grange Hotel,
Kenilworth, CV8 2LD and Online!



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Neonatal Meeting 2027 – Hybrid Meeting

TABLE OF CONTENTS

- 3 ABOUT REASON 2027
- 4 SPONSORSHIP PACKAGES OVERVIEW
- 5 PLATINUM PACKAGE
- 6 GOLD AND SILVER PACKAGES
- 7 EXTRAS
- 8 TERMS AND CONDITIONS



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Neonatal Meeting 2027 – Hybrid Meeting

ABOUT

REaSoN Hybrid Neonatal Meeting 2027

www.reasonmeeting.co.uk

I am pleased to invite you to sponsor the 2027 REaSoN Neonatal Meeting.

We are anticipating 180 in-person attendees and 150 virtual attendees, hoping to extend our audience to include at least 1 participant from all Neonatal centres in the UK.

REaSoN has evolved over a 30+ years as a prestigious and educationally rewarding annual conference for doctors, nurses, ANNPs, nurse educators, HPPPs or Allied Health Professionals, Psychologists and Pharmacists with a shared interest in all aspects of neonatology. The meeting provides dedicated sessions that cover current research evidence, quality improvement, nursing hot topics, ethics, and frontier science. Leading UK and International speakers are attracted, and lively debate encouraged.

With the meeting designed around networking opportunities, exhibitors benefit from high footfall during lunches, coffee breaks, and social gatherings. This year, we are enhancing these opportunities even further with the addition of a live only workshop to entice delegates in.

Sponsorship Packages Overview

	Platinum	Gold	Silver
Price	£8,300 + VAT	£4,350 + VAT	£2,850 + VAT
Stand Area	4m x 2m	3m x 2m	2m x 2m
Opportunity to host a live symposium	Yes	n/a	n/a
Representatives (in-person)	4	2	2
Representatives (virtual)	4	2	n/a
Sunday night accommodation	4	n/a	n/a
Monday night accommodation	4	2	2
Conference Dinner (Monday)	4	2	n/a
Reserved Table at Conference Dinner	Yes	n/a	n/a
Attendance to the faculty dinner (Sunday)	2	n/a	n/a
Management of roving microphones	Yes	n/a	n/a
Inserts for virtual delegate bags	4	2	n/a
Opportunity to network with delegates in the virtual Meeting Hub	Yes	Yes	n/a
Two evaluation questions	Yes	n/a	n/a
Online presence	Yes	Yes	n/a
Opportunity to send one pre-conference advertising email	Yes	n/a	n/a



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Neonatal Meeting 2027 – Hybrid Meeting

Platinum Package:

Package includes:

- Premium exhibition space (4 metres x 2 metres), will be in the main exhibition room with catering and lunch
- Opportunity for a live sponsored symposium (30 minutes including the Q&A)
- You will be offered a chance for the live symposium to be recorded and made available to delegates post event
- Up to 4 representatives for the 2 day conference
- Attendance to the faculty dinner for 2 representatives (Sunday)
- Accommodation for Sunday and Monday night for 4 representatives
- Conference Dinner for up to 4 representatives
- Reserved table at the Conference Dinner
- Management of roving microphone sessions
- Option of sending (via CFS Events) 1 pre-conference marketing email to promote the symposium to registered delegates
- 2 evaluation questions included on the attendee evaluation survey
- Platinum space in the Virtual Exhibition
- Up to 4 exhibitor registrations for the online conference
- *Representatives will be able to attend sessions; participate in the chat and Q&A during those sessions; man your virtual exhibition stand, where they will be able to chat directly with attendees, answer queries about your product, and gain new contacts and join in in the networking opportunities with delegates.*
- Up to 4 items in the virtual delegate bag
- Opportunity to network with delegates in the virtual Meeting Hub
- Logo and acknowledgement of platinum sponsorship on the programme, promotional material and holding slide displayed during the conference
- Logo on the virtual conference portal with click through link to the website of your choice
- Logo on all advertising REaSoN emails
- Logo on the REaSoN Meeting website
- Delegate list
- Contact list of those who have opted into receive information from sponsors of the event

Package: £8,300 + VAT



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Neonatal Meeting 2027 – Hybrid Meeting

Gold Package:

Package includes:

- Superior exhibition space (3 metres x 2 metres)
- Choice of exhibition space in either room
- Up to 2 representatives for the 2 day conference
- Accommodation for 2 representatives for Monday night
- Conference Dinner Tickets for 2 representatives
- Logo on programme, promotional material and holding slide displayed during the conference
- Logo on all REaSoN advertising emails
- Company information on the REaSoN Meeting website
- Up to 2 exhibitor registrations for the online conference
- *Representatives will be able to attend sessions; participate in the chat and Q&A during those sessions; man your virtual exhibition stand, where they will be able to chat directly with attendees, answer queries about your product, and gain new contacts and join in in the networking opportunities with delegates.*
- Gold space in the Virtual Exhibition
- 2 items in the virtual delegate bag
- Opportunity to network online with delegates in the Meeting Hub
- Delegate list

Package: £4,350 + VAT

Silver Package:

Package includes:

- Exhibition space (2 metres x 2 metres)
- Up to 2 representatives for the 2 day conference
- Accommodation for 2 representatives for Monday night
- Logo on programme, promotional material and holding slide displayed during the conference
- Logo on all REaSoN advertising emails
- Company information on the REaSoN Meeting website
- Delegate list

Please note: this package is for in-person access only and has no access to the virtual platform

Package: £2,850 + VAT



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Extras:

Sponsorship of Pre-Conference Dinner Drinks Reception:

The drinks reception on Monday 21st June is available to be sponsored for £800 + VAT

Sponsorship of the Conference Dinner:

The conference dinner on Monday 21st June is available to be sponsored for £1,500 + VAT

Sponsorship of the Abstract Poster Competition:

Quality Improvement Session:

The abstract poster competition will be named after the sponsor's company, this is available to be sponsored for £600 + VAT

Infant Journal Publication:

We would also like to be able to find sponsors that can support the winners of each stream to be published in the Infant Journal after the meeting. Price on request.

Sponsored Delegate Places:

- A dedicated registration website that you can promote (please note: this is only included if you are sponsoring 10+ delegates)
- A personalised code that you can give to potential delegates which will allow them to register under your company name
- A dedicated marketing email to advertise places, sent to over 6,000 Neonatal contacts (please note: this is only included if you are sponsoring 10+ delegates).



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Confirmation:

I have attached the Sponsor Confirmation Form which must be signed and returned to confirm your sponsorship.

By signing and returning this form you are committing to the items detailed therein, and CFS Events Ltd's cancellation policy and standard **Terms and Conditions**.

If a purchase order is required for invoice purposes, please ensure that you provide this with your confirmation.

Please be aware that all invoices need to be paid in full prior to the meeting date or within 28 days, whichever is first.

Further details will be sent closer to the event regarding delivery information and set up times.

If you require any further information or have any queries, please do not hesitate to contact me on +44 (0)1438 751519 or email lisa@cfsevents.co.uk.

I look forward to hearing from you!

Lisa Thurston

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We hope
to see you at
REaSoN 2027

