

Sponsorship & Exhibition Opportunities

European Navigation Conference 2025

European Group of Institutes of
Navigation

www.eugin.info



ENC Foundation



Polish Navigation Forum

www.pnl.org.pl



enc-series.org/2025/

Welcome to Poland. Discover Wrocław!

We are delighted to announce that the next **European Navigation Conference (ENC)** will take place **May 21-23, 2025**, in Wrocław, Poland. Building on the success of previous years, **ENC 2025** will be hosted by the Polish Navigation Forum (PNF) in collaboration with the European Group of Institutes of Navigation (EUGIN).

This marks the third time Poland has had the honour of hosting this prestigious event. Known for its rich history and scientific achievements, Poland is home to pioneers such as Nicolaus Copernicus and is a country with tremendous potential for innovation. By hosting ENC, PNF aims to showcase the diverse and dynamic character of Poland's regions.

This year, we are delighted to invite you to Wrocław—an inspiring city known for its rich academic legacy, Nobel laureates, and the charming symbolism of its iconic dwarfs. Boasting modern infrastructure, excellent transport connections, and a wealth of cultural and historical landmarks. This dynamic city has served as the backdrop for several Hollywood movies, further cementing its place as a vibrant and captivating destination.

ENC 2025 is organized with the generous Sponsorship of the European Space Agency (ESA).

The conference will explore the latest advancements in navigation, encompassing the safety of navigation, global navigation systems, unmanned technologies, advanced applications, cutting-edge techniques, and the skills essential to operate them. Discussions will focus on current innovations and future development plans, both on Earth and in space.

Beyond the sessions, **ENC 2025** offers unparalleled opportunities to network with leading experts, researchers, and industry professionals from around the globe.

Join us in Wrocław for **ENC 2025**. Let navigation bring us together!

Janusz Uriasz

President of PAC,

President of PNF



Janusz Uriasz

President of PAC

Polish Accreditation Committee,

President of PNF

Polish Navigation Forum



Professor Terry Moore, OBE

Chair of EUGIN

European Group of Institutes of Navigation

Shape the Future of Navigation at ENC 2025!

The European Navigation Conference 2025 (ENC 2025) is your gateway to unparalleled branding, networking, and collaboration opportunities. With tailored sponsorship and exhibition packages for all budgets, this is your chance to showcase your brand to top professionals and decision-makers in the navigation industry.

Why Join ENC 2025?

- Forge Powerful Partnerships

Industry collaboration is the cornerstone of **ENC 2025**. Our sponsorship packages are designed to help you achieve maximum exposure and drive impactful engagement with leaders in the field.

- Maximize Your Brand's Visibility

Gain premium exposure in our strategically located exhibition hall, where sponsor booths are placed to capture attention during high-traffic moments like coffee breaks and lunches. Your brand will also feature prominently in online and printed materials, ensuring visibility before, during, and after the event.

- Expand Your Network and Strengthen Relationships

Build connections that matter. **ENC 2025** creates opportunities for both formal and informal networking, helping you strengthen existing relationships and develop new ones with industry experts and innovators.

Let's Make It Happen

With flexible sponsorship options, **ENC 2025** offers the ideal platform to elevate your brand and connect with an audience of navigation professionals

Secure your spot now let your brand take center stage at **ENC 2025!**

CONTACT:

E-mail: enc2025-sponsorship@mazurkas.com.pl

Barbara Imiela

Sponsorship Coordinator



Conference Themes

ENC 2025 will explore the cutting-edge developments in navigation, focusing on topics such as:

- The safety of navigation systems.
- Innovations in global and regional navigation systems.
- Advances in unmanned systems and their applications.
- Navigation techniques and technologies for Earth and space.
- Skills and competencies required to navigate the future.

Committees and Organizers:

The conference is organized by the Polish Navigation Forum (PNF), in collaboration with the European Group of Institutes of Navigation (EUGIN) and supported by distinguished committees of industry and academic experts.

Target Audience. ENC 2025 is designed for:

- Navigation professionals and researchers.
- Industry leaders and decision-makers.
- Academics and students specializing in navigation-related disciplines.
- Policymakers and regulators shaping the future of navigation.

Program Overview. Participants can look forward to:

- Inspiring keynote speeches by renowned experts.
- Technical sessions and panel discussions on the latest trends.
- Exhibitions showcasing cutting-edge products and technologies.

Acknowledgment of ESA Support

We are honored to have the European Space Agency (ESA) as the primary sponsor of the ENC series, whose support underlines the significance of this event in shaping the future of navigation.



About Wrocław

Wrocław, Poland's third-largest city and the capital of Lower Silesia, is a true gem in the heart of Europe. A city where centuries of history harmonize with a modern, dynamic spirit, Wrocław invites you to explore its unique charm.

Built on the banks of the Oder River, Wrocław is a city of wonders—12 islands connected by 112 bridges create a picturesque urban landscape like no other. It's a place where every corner tells a story and every bridge leads to a new adventure.

Must-See Highlights:

- **Main Market Square** – A vibrant hub of activity, lined with stunning Gothic and Baroque architecture.
- **Ostrów Tumski** – The city's oldest district, a serene and timeless enclave of cathedrals and cobblestone streets.
- **UNESCO "Centennial Hall" (in polish: "Hala Stulecia")** – A masterpiece of modernist architecture, proudly standing as a symbol of innovation.
- **Old Town Hall** – A striking Gothic landmark in the heart of the city.
- **The 112 Bridges** – Each with its own history, linking Wrocław's charming islands.
- **Over 600 Dwarf Sculptures** – Quirky, whimsical, and scattered across the city, these tiny figures tell Wrocław's stories in the most delightful way.
- **A Foodie's Paradise** – From cozy cafes to world-class restaurants.

Wrocław isn't just a destination; it's an experience. Whether you're wandering through its historic streets, crossing its iconic bridges, or uncovering the secrets of its famous dwarfs, this city will leave you inspired and longing to return



General Information

European Navigation Conference (ENC 2025)

Dates: May 21-23, 2025

Venue: CentennialHall complex(Wrocław CongressCentre), Wrocław, Poland





Venue with Historic Significance

Discover the Perfect Venue for ENC 2025!

Set in the heart of Wrocław, surrounded by one of the city's largest parks and the serene Oder River, the Centennial Hall complex is more than just a venue—it's an experience.

As a UNESCO World Heritage site, this architectural masterpiece, designed by the visionary Max Berg in 1913, seamlessly blends history with modernity. Carefully revitalized over the years, Centennial Hall stands as a testament to innovation and grandeur.

The complex offers much more than its iconic hall. The Wrocław Congress Center, the Multimedia Fountain, the historic Pergola, the Square under Iglica, and the lush green surroundings create a vibrant atmosphere, perfect for hosting world-class, inspiring events.

At the heart of the venue lies the Wrocław Congress Center, a cutting-edge facility designed to exceed the expectations of modern event organizers. Its flexible spaces include an Auditorium for up to 1.000 attendees, five conference rooms (one plenary and four for parallel sessions), a spacious foyer, and a stunning viewing terrace. Equipped with state-of-the-art multimedia and acoustic technologies, the Congress Center offers a seamless blend of comfort, functionality, and style.

This prestigious venue provides an inspiring backdrop for connection, collaboration, and innovation.

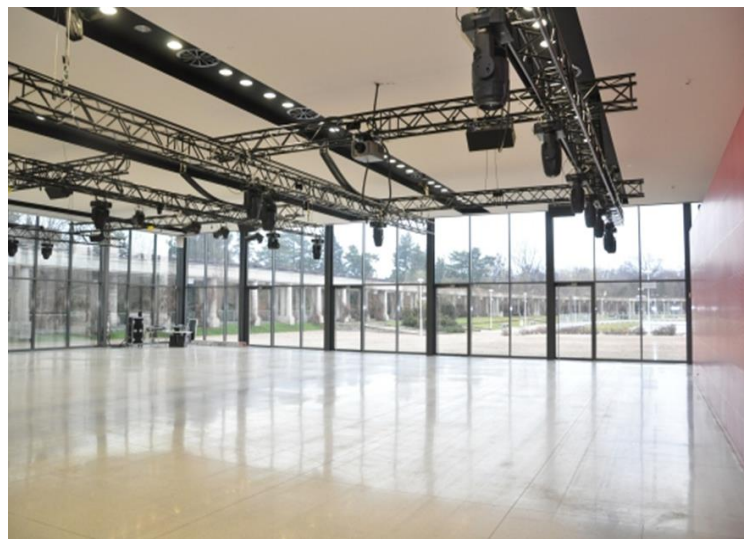


Venue overview

The Plenary room

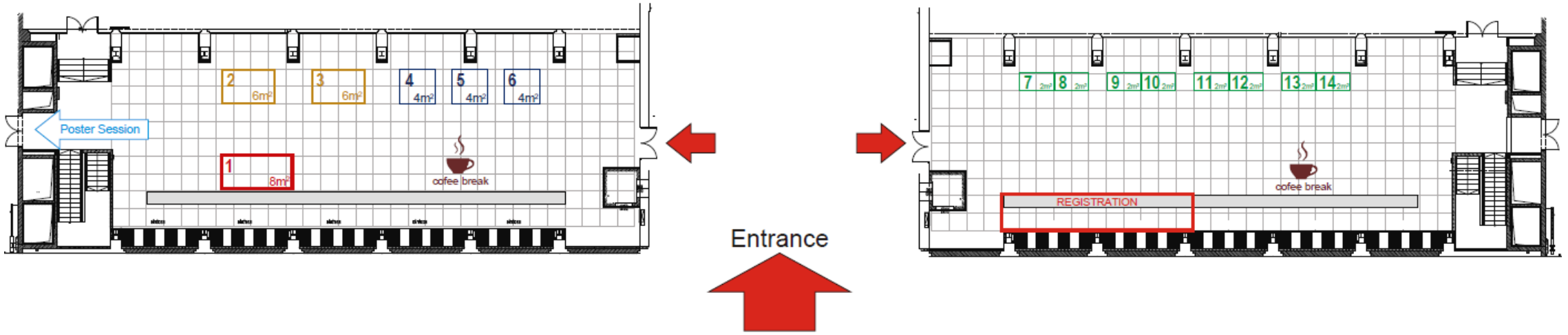


Multifunctional room



Venue overview - Exhibition space plan

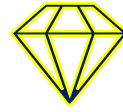
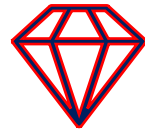
All information is available on the **ENC 2025** website under the "ENC 2025 Sponsorship" → [ENC 2025 SPONSORS](#)



entrance from the Centennial Hall



SPONSORSHIP PACKAGES



Platinum Sponsor**

(1 available space)

84.000 PLN*
(approx. 20.000 EUR)*

Gold Sponsor**

(2 available spaces)

63.000 PLN*
(approx. 15.000 EUR)*

Silver Sponsor**

(3 available spaces)

32.000 PLN*
(approx. 7.500 EUR)*

Standard**

(8 available spaces)

15.000 PLN*
(approx. 3.500 EUR)*

	Platinum Sponsor**	Gold Sponsor**	Silver Sponsor**	Standard**
Exhibition space (includes electricity, 1 table, 2 chairs, Wi-Fi, carpet, octanorm walls)	max. 2 x 4 m² exhibition space with prominent location	max. 6 m² exhibition space with prominent location	max. 4 m² exhibition space with prominent location	max. 2 m² exhibition space with prominent location.
Full conference pass (access to all sessions and dinners included)	3	2	1	-
Exhibitor pass (access to sessions and dinner not included)	2	2	2	2
One oral presentation of maximum 12 minutes in the session, at the discretion of the Organising Committee	Plenary	Lunch	-	-
Logotype: <ul style="list-style-type: none"> On all printed marketing materials On conference main slides (before and after each session, on conference breaks) 	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	-
Logo on ENC 2025 website	YES	YES	YES	YES

**** Possible discounts for companies that commit to becoming long-term Sponsors of the ENC conferences**

**all prices are exclude VAT*

ADDITIONAL SPONSORSHIP PACKAGES



Promotion Banner on Congress Website

- Company banner with hyperlinks on the conference homepage.

6.300 PLN*
(approx. 1.500 EUR)*



Participant Badges

- The company logo will be printed on the participant badges. Exclusive offer for one company. Includes production costs.

10.500 PLN*
(approx. 2.500 EUR)*



Congress Package Inserts

- Promotion of company product during ENC 2025 in the congress packages (gadgets to be provided by the company and are subject to approval by ENC 2025).

8.400 PLN*
(approx. 2.000 EUR)*



Welcome Reception

- Branding possibilities at venue (branding to be provided by the Sponsor and is subject to approval by ENC 2025).
- Sponsor's logo on the Conference website.

21.000 PLN*
(approx. 5.000 EUR)*



Coffee break or lunch (max. 1 sponsor per day)

- Branding possibilities during lunch (branding to be provided by the Sponsor and is subject to approval by ENC 2025).
- Sponsor's logo on conference website.

14.500 PLN*
(approx. 3.500 EUR)*



Gala Dinner

- Sponsor will be announced during the Opening ceremony and during the dinner. Table advertisement will be included.
- Branding possibilities at venue (branding to be provided by the Sponsor and is subject to approval by ENC 2025).
- Sponsor's logo on the website.
- 2 tickets free of charge.

42.000 PLN*
(approx. 10.000 EUR)*

Individual negotiations are possible

CONTACT:

E-mail: enc2025-sponsorship@mazurkas.com.pl

Barbara Imiela

Sponsorship Coordinator

**all prices are exclude VAT*

BOOKING PROCEDURES

To book exhibition space or reserve a sponsorship package, please complete the Sponsorship Form available on the **ENC 2025** website → **SPONSORSHIP FORM**.

To secure exhibition space or a sponsorship package, kindly fill out the Sponsorship Form on the **ENC 2025** website.

The deadline for Sponsor and Exhibitor Applications is **15 April, 2025**.

Submitting the application form is considered equivalent to signing a contract.

As the conference date approaches, sponsors will receive the **Exhibitors' Manual**, offering options for additional services, such as booth systems, electrical connections, and extra furniture.

Payment Terms

- The payment must be made in full (100%) within 4 weeks of reservation confirmation.

Cancellation policy

Please note that refunds will not be issued in the event of a cancellation.

CONTACT US

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Sponsorship Coordinator

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